

# Chris Crowley

Current resume



## About me

An enthusiastic and experienced strategic planner. Advanced geospatial data analyst, specialising in growth monitoring and planning assumptions. Specialist in automation, data analysis and visualisation. Managed or developed new planning schemes. Experienced team leader and project manager.

## skills

Growth monitoring and planning assumptions

Experienced strategic planner

Policy development and implementation

Advanced GIS

Stakeholder engagement and communication

Data automation and analysis

Project management

Chris Crowley

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## Recent achievements

- ✔️ Technical and operational growth monitoring and planning assumptions lead, Moreton Bay Regional Council.
- ✔️ Recent projects: Two annual growth monitoring reports; Industrial employment land audit; Housing analysis; Future population scenarios; Growth sequencing scenarios; 2021 planning assumptions baseline review.
- ✔️ Project-managed a new planning scheme and LGIPs, Lockyer Valley Regional Council.
- ✔️ Built form codes for Low-medium density development areas for the City of Gold Coast.
- ✔️ Automated data migration, statistical analysis and documentaion system for public submissions, City of Gold Coast.
- ✔️ Developed a documentation automation tool for drafting, analysis and publishing of new planning scheme.



## Experience

### Growth Monitoring and Urban Research Coordinator

Moreton Bay Regional Council

June 2020 - current

Establish and deliver the growth monitoring programme.

Promote real-time understanding of regional growth patterns and change activity.

Prepare regional planning assumptions in accordance with statutory requirements.

Support and inform Council's strategic land use and infrastructure decision-making processes.

Develop best practice and innovative data methodologies and processes.

### Supervising planner / Senior Planner

City of Gold Coast

January 2019

Supervised preparation of several medium density built form codes. Led migration of public notification data from external vendor to council's system, including developing advanced scripts to automate preparation of council reports. Developed new editing and publishing tools for council's planning scheme.

# Professional goals

To work in great teams providing the best urban research to support the right planning policies.

I want to continue to learn from and contribute to my profession.

- GIS
- Web
- Kayak
- Outdoors

## Strategic Planning Coordinator

Lockyer Valley Regional Council

January 2017 - December 2018

Led the development of a new planning scheme. Responsible for overall project management, managing individual planning consultancies, all stakeholder management (the project included around 40 councillor workshops alone) and overall responsibility for content review and editing. Also coordinated preparation of three LGIPs and general strategic planning. Succesfully motivated and mentored an inexperienced team to deliver a major project. Developed a custom automated build system innovation which was used to create all planning scheme maps and text.

## Technical lead

theplanbox

March 2013 - 2016

theplanbox was a period of self-directed research, development and innovation which resulted in an innovative online planning scheme product which was pitched to councils in SEQ with positive feedback. I developed expertise in programming and advanced GIS which has underpinned all subsequent work.

## Brisbane City Plan - Coordinator

Brisbane City Council

March 2007 - November 2013

Led the implementation of the Brisbane City Plan. As the planning scheme for the Queensland capital, City Plan is a high profile planning scheme. The work required expert planning knowledge and solid team leadership skills. Managed a mid-size team (10-12 persons) preparing amendments, providing scheme interpretation/advice, publishing and production and a range of often complex strategic policy projects. Managed budgets, staff, recruitment, development and training, team reporting and monitoring. Responsible for briefing elected officials (including portfolio leaders, the Mayor and full council), attending industry forums and public engagements. Significant experience in interacting and negotiating with state agencies. In around 2010, I moved into a new role as Team leader, Urban Renewal/Neighbourhood Planning, BCC. I led a small team developing several high profile planning projects across Brisbane. These projects are distinguished by their commitment to and excellence in engagement strategies. While in this role, I balanced self directed study in programming to create proptotypes of theplanbox software.

## Team leader - City Plan

Caloundra City Council

2005 - 2007

Managed a small team developing amendment packages, master plans for specific areas, strategic advice, liaison with development assessment teams. Also responsible for team budget and HR (recruitment, staffing, retention, mentoring, culture setting). Led interactions with external bodies like state agencies, collaborative working groups, industry consultation. Frequent presentations to council, the Mayor and senior management.

## Team leader - Forward planning

Maroochy Shire Council

2003 - 2005

Managed a small team developing amendment packages, local plans, strategic advice, liaison with development assessment teams. Strategic planning policies included building heights review Maroochydhore, Sunshine Coast Canelands Vision and Action Plan. Responsible for a large budget, staff and HR issues. This was a young and inexperienced team where I provided stability and consistency to a team in transition by mentoring and active personnel management.

## Senior planner

Caboolture Shire Council

2001 - 2003

One of three co-authors of a new planning scheme for Caboolture Shire Council. Prepared an award winning Strategic Framework on sustainability principles, reviewed all zone, overlay and development codes. Negotiated with state agencies, led consultation with industry and the public. Drew completing scheme packages together into an integrated planning scheme document.



## Achievements

### Team leadership

Various councils

Planning team leader at Moreton Bay Regional Council, Brisbane City, Maroochy Shire, Caloundra City and Lockyer Valley. Responsibility for strategic planning, planning schemes, major place-making projects, local planning instruments in large-scale urban and rural settings. Managed budgets, staff development and recruiting, capacity building and mentoring. Experience briefing councillors, Mayors, industry and the public. Negotiating and collaborating with state agencies on complex planning issues.

### Statutory Planning

Various councils

Led the preparation of a new planning scheme for Lockyer Valley. Managed three large planning scheme teams, including the Brisbane City Plan (and the former Maroochy and Caloundra City Plans). These roles included preparing supervising preparation of statutory planning scheme amendment packages.

### Improvements and innovation

theplanbox.com and others

Development of a commercial planning documentation system.

### Growth monitoring and planning assumptions

Moreton Bay Regional Council

Improvements in automation, data analysis in Python and R and supporting statistical geospatial, visualisation libraries, improved documentation using RMarkdown. Mentoring a small team in their adoption of these technologies.

### Secondment - Auckland City Council

Brisbane City Council

3 month secondment to Auckland City Council, led to an extended 12 months contributing to a new growth strategy for Auckland and a new district plan for the city.

### Sustainability Framework - PIA Certificate

Caboolture Shire Council

Authored an award-winning sustainability framework for the Caboolture ShirePlan. I enrolled in a Masters in Sustainability through Newcastle University to assist my research in the early stages of the project.



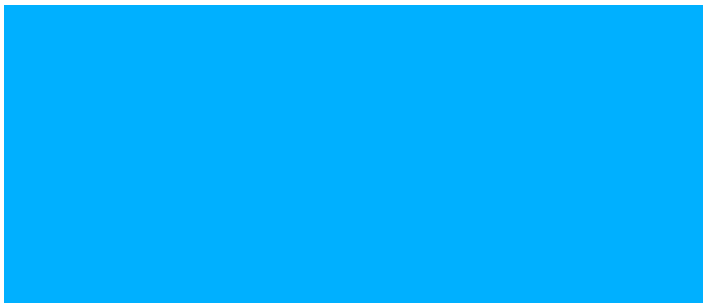
## Education

### BA(Hons) Town & Country Planning

Nottingham Trent University, UK.

### Cert IV Project Management

Australian Institute of Project Management.



**Diploma Building Studies**  
Bangor Technical College, Wales.