

Anusha Agarwal

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Personal Profile:

As a Product Manager responsible for the strategic planning, research, analysis, QA testing and product launch of the products. Experience in working with cross-functional team to design, build and roll-out products that deliver the company's vision and strategy.

Professional Journey:

Full Stack Developer + Product Manager – (Talking Town) Providentia Labs Pvt Ltd. (From April 2021):

Talking town is a comprehensive ecosystem for English language acquisition. It is a Game-based learning start-up

Roles and Responsibilities:

- Designing and developing the api's using java spring boot required for the product.
- Working with graphic designers for web designs of the product.
- Ensuring cross-platform optimization for mobile phones.
- Analysing functional requirements to translate into the application design.
- Analysing program specifications & translating the specifications into program codes by following the program guidelines and programming best practices.

Product Manager (Freelancer) – Talking Town (From April 2020 to April 2021):

Talking town is a comprehensive ecosystem for English language acquisition.

Roles and Responsibilities:

- Monitoring and analysing market Trends
- Working with development leads to understand the product requirements.
- Working with software development methodology like AGILE.
- Coordinating on product releases with marketing, sales, and development teams.
- Involved in managing the workshops.
- Responsible for end to end development of the product.
- Answering the product related inquiries

Product Manager – Bellboi technologies (April 2016 – March 2021):

Bellboi is an end-to-end technology solution that captures and provides previously unaccessed data to retailers and other 'brick and mortar' businesses through real time sensor technology.

Roles and Responsibilities :

- Created and managed the product roadmap, which details all the tasks and duties of each team and listed down deadlines, timelines, and objectives. Worked and managed the product vision ensures that the product is developed correctly and that the design is right.
- Worked with CTO as his representative at the product level.

- Coordinated product testing.
- Used Database queries to analyze performance.
- Ensured timely delivery of the product.
- Completed and submitted the monthly data reports.
- Created presentations about the product.
- Prepared the documents for the demos of the product.

Software Developer – LorvenSoftTech Pvt Ltd (Sept 2015 to March 2016):

LorvenSoftTech is a Software Solutions and Services provider that helps the clients to achieve their corporate goals by offering cost effective, high quality and responsive solutions.

Roles and Responsibilities:

- Reviewed the software requirements and prepared test scenarios
- Executed test on software usability.
- Analysed test results on Database. Identified errors or bugs.
- Prepared the reports related to software testing carried out and reported to development and designing team.
- Participated in design reviews and provided inputs on requirements.

Summary of Product Skills:

- feature prioritization and road map planning
- resource allocation
- pricing and revenue modelling
defining and tracking success metrics
- proficiency in research and analysis
- Knowledge of development principles
- Communication, collaboration and Prioritization
- Risk Management
- Wireframes Development
- Proficiency with MS Office
- Hands on with visualization tools like Tableau

Technical/Programming Skills:

- SQL/MongoDB
- HTML/HTML5/CSS
- Javascript
- Angular
- Java – Spring Boot
- Python

Tools:

- Tableau for Visualization
- Postman/Swagger for APIs
- MSOL for SQL queries
- MSOffice
- Microsoft Azure and AWS
- GitLab/Github/Bitbucket

Summary of Professional Qualification:

Bachelor's Degree in Computer Science and Engineering from SLC's Institute of Engineering and Technology (JNTU) 2011-2015

Online Certification:

- SQL Skills Certification
- Tableau Certification