

# MEMEiD

## The Future of Video Memes

Investor Pitch Deck - 2026

### Executive Summary

MEMEiD is the premier destination for discovering, creating, and downloading high-quality video memes. We are building the infrastructure for the next generation of internet culture, solving the fragmentation in the meme ecosystem by providing a centralized, high-performance platform.

### Current Traction & Features

Our MVP is live and gaining traction with a robust feature set:

- Fully functional Video Meme Upload & Trimming tools.
- High-speed, watermark-free downloads.
- Advanced Search, Tagging, and Categorization.
- User Authentication & Personalized Profiles.
- Social features including Bookmarking and Sharing.

### Future Integrations & Roadmap

To solidify our market position, we are developing cutting-edge integrations:

- Direct Social Sharing: One-click posting to TikTok, Instagram Reels, and X (Twitter) APIs.
- In-Browser Meme Studio: Advanced video editing tools including text overlays, motion tracking, and "deep-fry" effects.
- AI-Powered Generation: Generative AI tools to create memes from text prompts or remix existing templates.
- Mobile Application: Native iOS and Android apps for on-the-go meme discovery and creation.
- Browser Extensions: "One-click save" extension to grab video memes from any website directly to your MEMEiD library.

## **Monetization Strategy**

We have identified multiple high-value revenue streams:

- Freemium Subscription (MEMEiD Pro): Monthly subscription offering 4K downloads, faster speeds, zero ads, and exclusive editing tools.
- Creator Marketplace: A platform for top meme creators to sell exclusive templates, sticker packs, and assets.
- API Licensing: Enterprise API access for marketing agencies, bots, and content platforms requiring a meme feed.
- Merchandise Store: Print-on-demand integration for viral meme merchandise.

## **Sponsorship & Brand Partnerships**

As our user base grows, we unlock significant value for brand partners:

- Sponsored Challenges: Brands sponsor weekly/monthly meme contests with cash prizes, driving engagement.
- Branded Categories: Dedicated, curated feeds for movie releases, game launches, or product campaigns.
- Native Advertising: Non-intrusive, meme-style sponsored content integrated into the discovery feed.
- Creator Fund: Revenue sharing with top contributors to incentivize high-quality content production.

## **The Ask**

We are seeking investment to scale our infrastructure, expand our engineering team, and accelerate the development of our mobile and AI capabilities. Join us in defining the future of digital expression.

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