

MEMEiD

The Future of Video Memes

Investor Pitch Deck - 2026

Executive Summary

MEMEiD is the premier destination for discovering, creating, and downloading high-quality video memes. We are building the infrastructure for the next generation of internet culture, solving the fragmentation in the meme ecosystem by providing a centralized, high-performance platform.

Current Traction & Features

Our MVP is live and gaining traction with a robust feature set:

- Fully functional Video Meme Upload & Trimming tools.
- High-speed, watermark-free downloads.
- Advanced Search, Tagging, and Categorization.
- User Authentication & Personalized Profiles.
- Social features including Bookmarking and Sharing.

Future Integrations & Roadmap

To solidify our market position, we are developing cutting-edge integrations:

- Direct Social Sharing: One-click posting to TikTok, Instagram Reels, and X (Twitter) APIs.
- In-Browser Meme Studio: Advanced video editing tools including text overlays, motion tracking, and "deep-fry" effects.
- AI-Powered Generation: Generative AI tools to create memes from text prompts or remix existing templates.
- Mobile Application: Native iOS and Android apps for on-the-go meme discovery and creation.
- Browser Extensions: "One-click save" extension to grab video memes from any website directly to your MEMEiD library.

Monetization Strategy

We have identified multiple high-value revenue streams:

- Freemium Subscription (MEMEiD Pro): Monthly subscription offering 4K downloads, faster speeds, zero ads, and exclusive editing tools.
- Creator Marketplace: A platform for top meme creators to sell exclusive templates, sticker packs, and assets.
- API Licensing: Enterprise API access for marketing agencies, bots, and content platforms requiring a meme feed.
- Merchandise Store: Print-on-demand integration for viral meme merchandise.

Sponsorship & Brand Partnerships

As our user base grows, we unlock significant value for brand partners:

- Sponsored Challenges: Brands sponsor weekly/monthly meme contests with cash prizes, driving engagement.
- Branded Categories: Dedicated, curated feeds for movie releases, game launches, or product campaigns.
- Native Advertising: Non-intrusive, meme-style sponsored content integrated into the discovery feed.
- Creator Fund: Revenue sharing with top contributors to incentivize high-quality content production.

The Ask

We are seeking investment to scale our infrastructure, expand our engineering team, and accelerate the development of our mobile and AI capabilities. Join us in defining the future of digital expression.

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