



**IT CAN HAPPEN
SOONER THAN YOU THINK.**

50% of all pets born are accidents. Spaying or neutering your pet at 4 months can prevent those accidents and help save millions of cats and dogs from being killed in shelters each year.

PREVENT MORE. FIX AT MONTH FOUR.
fixatfour.com



LET KIDS BE KIDS AGAIN.

Family Law CASA gives children in divorce and custody cases the voice they need in court — and in life. Please help us save the future of a child today.



IBD CAN MAKE GROWING UP A REAL PAIN



It's hard to be a kid when you have Inflammatory Bowel Disease (IBD). Unpredictable flares can have you sitting out on all the fun. Chances are, you know one of the nearly 1 in 200 Americans who suffers from the debilitating pain and constant disruptions that come with Crohn's disease and ulcerative colitis. The physical and emotional toll can be devastating. The Crohn's & Colitis Foundation of America is committed to helping those with IBD cope and to finding a cure. So kids with IBD can get back to being kids again. People with IBD can't wait. Won't you help someone you know?

**CROHN'S & COLITIS
FOUNDATION OF AMERICA**

Visit EscapeTheStall.com today

© 2013 Crohn's and Colitis Foundation of America

I learned that I was STRONGER THAN ANY OF MY FEARS GAY IT FORWARD

Felix, celebrity stylist

The Homecoming project

Take what you've learned back to your hometown high school and help make a real difference for the LGBT teens there today. See how The Homecoming Project works at LiveOutLoud.info

LIVE OUT LOUD!

**YOUR BRAIN HAS
100 MILLION NEURONS.**

**GET READY TO
AMAZE THEM ALL.**

Travel through the universe. Launch a Ping-Pong ball with your brain waves. See the veins beneath your skin. That's just the beginning of what you can wrap your head around at the awe-inspiring, breathtaking, adrenaline-pushing, scientific wonder that is your new Perot Museum of Nature and Science. Now open. perotmuseum.org

Per[]]t

Museum of Nature and Science

Get ready to amaze your brain.

**CREATIVITY
IS FUELED BY
DIFFERENT
PERSPECTIVES.**

The IPG logo consists of the letters "IPG" in a bold, blue, sans-serif font. The letter "G" is stylized with a circular cutout on its left side.

Like NYC, we thrive on diversity. As one of the world's leading marketing and communications companies, we employ more than 43,500 talented people from different cultures, backgrounds, and beliefs. These differences are what make us the creative, innovative company we are today. For more information on us and the industry, please visit www.interpublic.com.



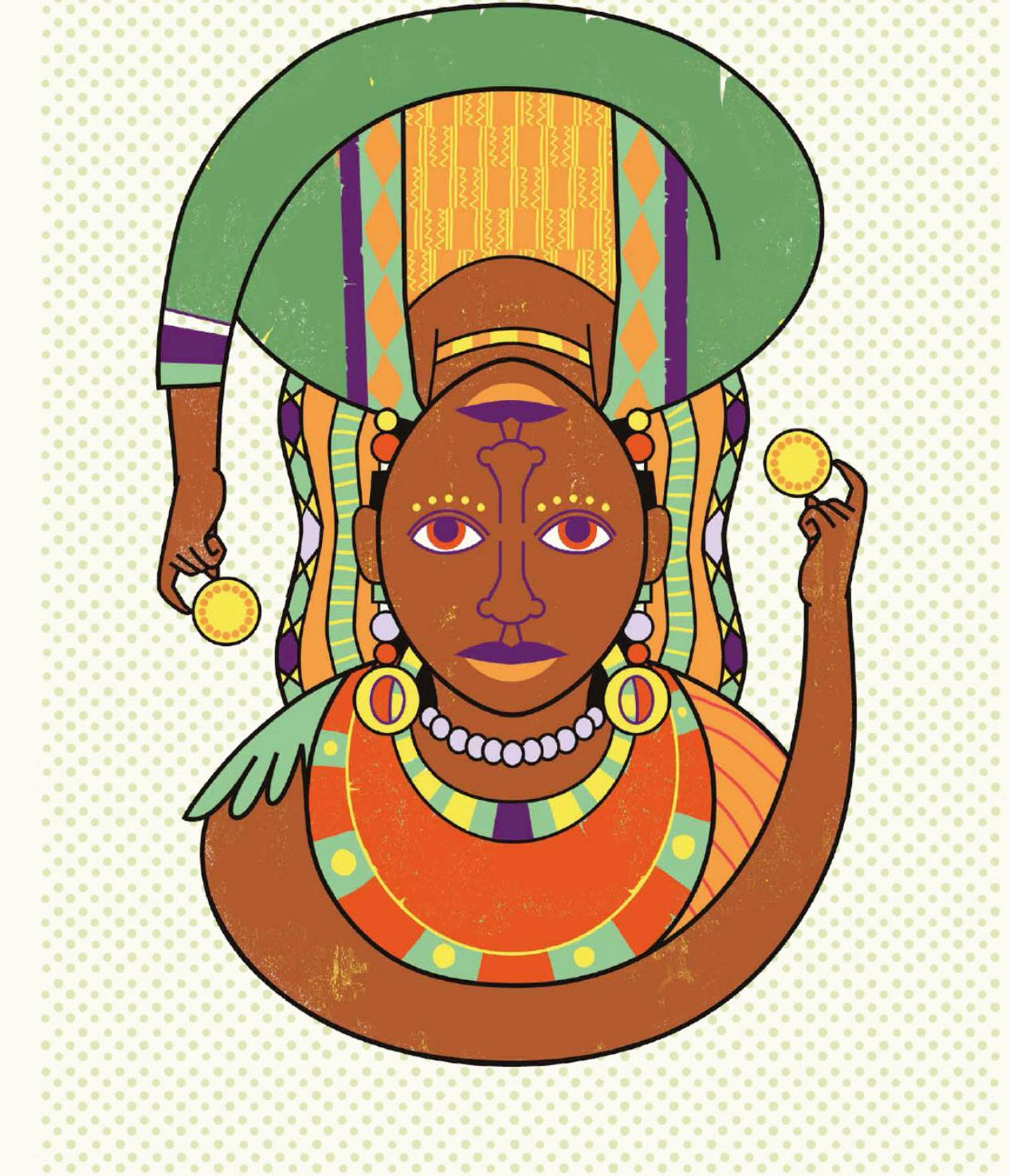


**IN OUR LIFETIME THERE
MAY BE MORE FISHING BOATS
THAN FISH IN OUR OCEANS**

UNLESS WE ACT NOW

In the last 50 years we have devastated approximately 90% of large fish stocks in the world's oceans. We have a small window of opportunity to save the last 10% before they are pushed to extinction. Halt the plunder of our seas – visit www.ewt.org.za

ENDANGERED WILDLIFE TRUST



Giving hope not hand outs

**Every donation we receive is
loaned over and over again.**

Lending money to some of the poorest women in Africa to start their own businesses.
To donate text 'MICR10 £3' to 70070.

What cancer changes, camp sets right.



CAMP
OOCH

A camp where kids with cancer
can just be kids.

Because many kids can't make it to our camp in Muskoka,
we're bringing Ooch to Bathurst & College.

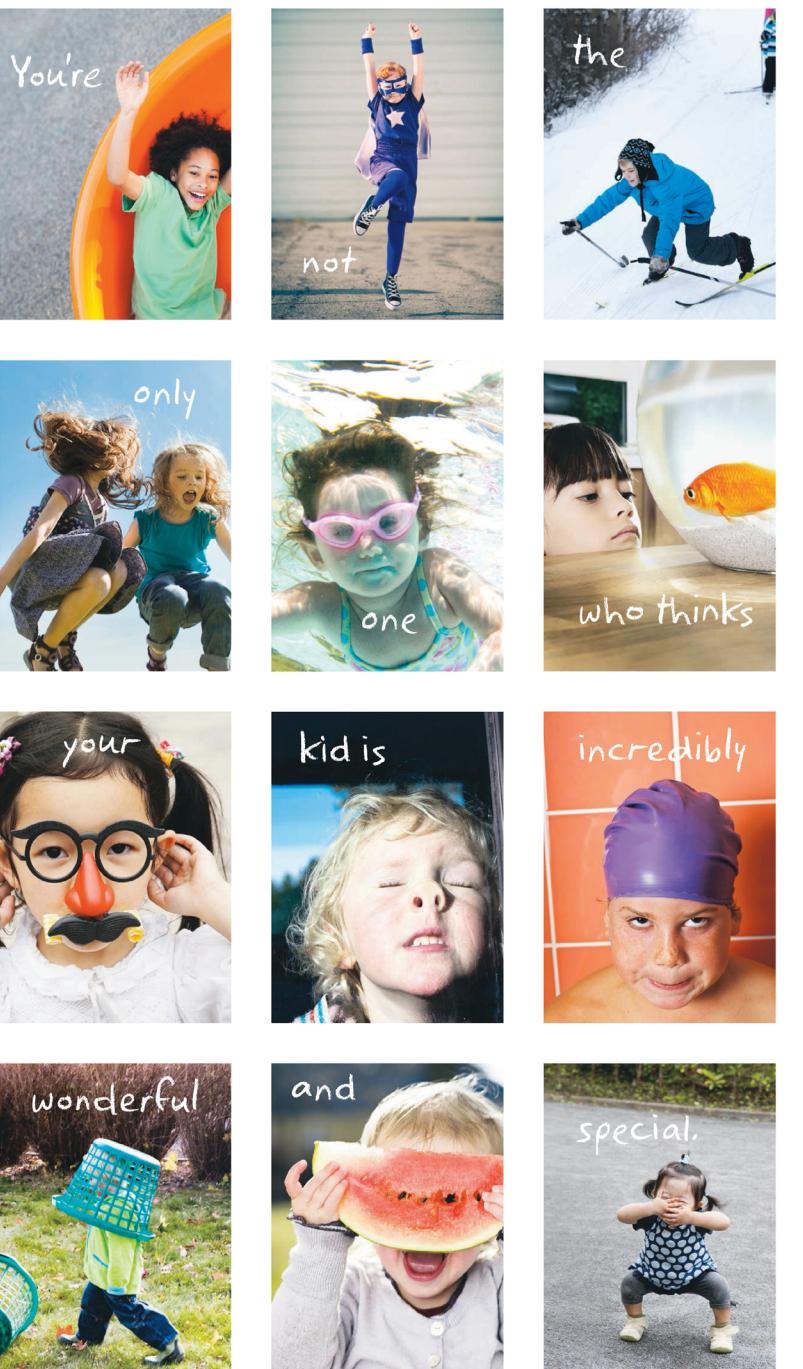
 Help Ooch help kids. Go to facebook.com/CampOoch

Media generously donated by:



Recycle your support annually. calgaryunitedway.org


United Way
of Calgary and Area
Unite.



We never met a kid whose potential we couldn't see.

Visit ymcapotential.ca



BLACK MUSIC MONTH

Hip, Edgy & On Point: How IPG Agencies Achieve Cutting Edge Work



**McCann Cafe
622 Third Ave.
26th Floor
New York, NY**

**Wednesday,
June 26, 2013
6:00-9:00 PM**

6:00 Registration &
Networking
6:45 Presentation Begins

Join us for look at agency case studies featuring Black musicians and music.

The presentations will provide insight on the clients' goals, including the decision to use Black musicians/music, target demographics and effectiveness of the ad campaign.

Case studies include work from **Draftfcb, Momentum, Octagon and R/GA**.

The program will also include a timely and interesting panel discussion on a recent New York Times article, "Trying to Be Hip and Edgy, Ads Become Offensive" and the broader issue of race, ethnicity and culture in advertising.



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IPG

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The agents at our local Milwaukee offices are committed to helping customers protect their cars and homes. They also feel responsible for making their communities a better place to live and work. That's why they've started the Like My Community Project. Each agent has nominated a local cause to receive funds for renovations or improvements, and they are asking you to vote for the winners. To choose which causes get funded, go to facebook.com/libertymilwaukee.

Responsibility. What's your policy?®



I CAN SOAR.



Kids can soar at an Education Achievement Authority school. Our unique, student-focused curriculum has resulted in many of our children learning at twice the rate as students at other schools. Enroll your child today. Find out more at ICanSoar.org or call 313-456-3010.



IGNITING A TALENT REVOLUTION

For 40 years, MAIP has been bringing together new thinkers, makers and storytellers from all walks of life. The result? Over 2,400 fresh faces, and an industry forever changed. Here's to 40 more.



McCANN
WORLDGROUP

momentum



CENTENE Corporation
Edward Jones[®]
EMERSON
WELLS FARGO ADVISORS
World Wide Technology, Inc.
momentum

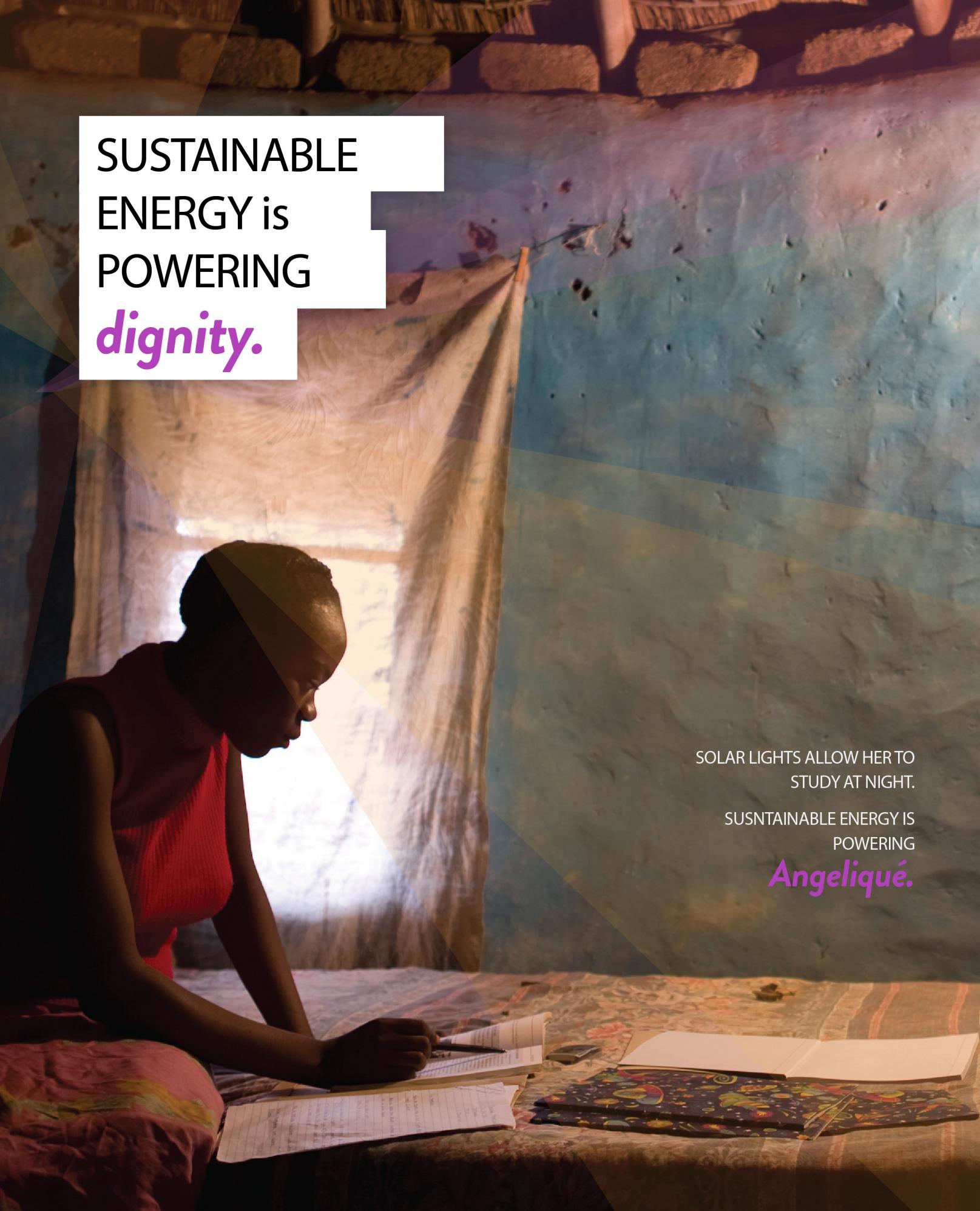
clearchannel MEDIA + ENTERTAINMENT
FOX 21
KPLA 11
ST. LOUIS POST-DISPATCH

BURN CALORIES, NOT KILOWATTS.

Walking up and down three flights of stairs saves enough energy to run a 37" plasma screen for three hours. So step up.

greenovateboston.org
JOIN THE MOVEMENT





SUSTAINABLE
ENERGY is
POWERING
dignity.

SOLAR LIGHTS ALLOW HER TO
STUDY AT NIGHT.
SUSNTAINABLE ENERGY IS
POWERING
Angelique.

"Today I'm gonna

DIRTY UP

the sidewalk, start

A FIRE

and end up in a dog's

STOMACH."

Litter is bad. Really bad. It pollutes our environment, reduces property values, harms people and kills wildlife. Let's clean it up for good. Learn how at keepoaklandbeautiful.com



