

TOM FERGUSON

1 Soldiers Field Park, Apt. 604
Boston, MA, 02163
(617) 233-8996

education

2012-2014

HARVARD BUSINESS SCHOOL

BOSTON, MA

Candidate for Master in Business Administration, May 2014. Section rep for HBS newspaper. Member: Energy & Environment Club, VC/PE Club, Investment Club, Africa Business Club.

2004-2008

UNIVERSITY OF EDINBURGH

EDINBURGH, UK

Master of Arts degree, First Class (Hons.), in Politics. Dissertation: "Has China learnt the lessons of the 1997 East Asian financial crisis?" (Award: First). Member: Politics Society and Dramatic Society.

experience

2013

TAMAR ENERGY

LONDON, UK

Summer internship working as a strategy manager with the Business Development and Technical Management teams of a £97m anaerobic digestion (AD) startup aiming to establish a network of 100MW of renewable power.

Program Management

Conducted market analysis of alternative feedstocks for the AD process, culminating in a presentation and recommendation to the company leadership team. Analysis presented to the Board. Materials identified now being pursued, with potential capital deployment of c.£30m on the basis of evidence provided

Business Plan Revision

Worked with the senior management team to revise the company business plan that will support a new equity funding round plus a new credit agreement. Managed the feedstock strategy element of the plan. Results will form the basis of spending and strategic direction over the next four years.

2009-2012

ENVIRONMENTAL RESOURCES MANAGEMENT (ERM)

LONDON, UK

Consultant

Was a member of the Sustainability Strategy and Transformation (SST) team within the Sustainability and Climate Change group. Promoted within six months of joining the company full time. Recipient of two company awards recognizing project contributions.

Project Management

Managed over twenty projects, of values ranging from \$30,000 to \$315,000, with project teams of up to fifteen consultants. Client sectors ranged from mining and metals to retail.

- Designed the mining sector strategy for a major international development bank. Performed in-country analysis of the mining sector in 26 countries. Market growth potential for each assessed and specific project recommendations made. Strategy rolled out in 2012.

Business Development

Selected as part of the team to build the SST practice in 2011. Achieved sales of over \$1.5m in first year. Personal business development contributed 10% of team sales.

- One of three consultants chosen to establish the Water Sustainability practice in 2009. Led the creation of the first Water Sustainability Report for the Carbon Disclosure Project in 2010, analyzing water data from 150 multinational companies.

Sustainability Strategy

Designed and commenced implementation of sustainability strategies for six clients.

- Implemented a methodology for a multinational private equity firm to realize value from sustainability actions in new investments. The project identified annual savings of over \$250,000 per annum, and led to further projects on a range of investments with the client.

Member of the company Green Team, working on ERM's internal sustainability, and assisted on a number of pro-bono projects for the ERM Foundation. Member of the analysis team defining ERM's 5-year strategy in 2011.

community

Trustee of Kilfinan Trust, a foundation focusing on job creation and caring for the elderly on the West Coast of Scotland. Funded an after-school drama club at a local school in London. Active supporter of the Tukolene Youth Development Centre in Dar-es-Salaam, Tanzania.

personal

Conversant in French, basic Spanish. Enjoy theatre, film and sport. Two years as a professional actor from 2008 to 2010. Named Best Actor at the 2006 UK National Student Drama Festival.