Mykola (Nick) Turchak

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EDUCATION

Columbia University, MS Sustainability Management GPA 3.85   **NYC, US** *09/11 – 05/13*
National Aviation University, MS Electronics Engineering GPA 3.84   **Kiev, UA** *09/03 – 02/05*
National Aviation University, BS Electronics Engineering GPA 3.78   **Kiev, UA** *09/99 – 06/03*

PROJECTS

Corporate communication platform for product carbon footprint data   **New York City, US** *01/13 – 05/13*

Life Cycle Analysis/Carbon Footprint software platform concept for the Australian Carbon Neutral Program.

PROFESSIONAL EXPERIENCE

AdoTube (acquired Sep 2011 by Exponential Interactive Inc)   **New York City, US** *01/10 – 09/12*
VP, Product Development

Led company's overall product efforts, including:
- Product definition with internal and external stakeholders;
- Managing product development, deployment, marketing, support and documentation.

Driven the following B2B online video advertising products:
1) Ad Exchange - Automated auction-based ad exchange for SMB customers and advertisers;
2) Demand-Side Platform (DSP) – advanced ordering with demand matching for large clients;
3) Mobile - Ad serving platform extension to tablets and smartphones;
4) Internal business process tool for client services, creative execution and ad trafficking.

Actively took on client services, marketing, customer development and general management tasks.

Viewdle (acquired Sep 2012 by Motorola Mobility/Google Inc)   **Kiev, Ukraine**   *08/08 – 12/09*
Client Services / Product / Account Manager

Managed a technical services team that supported real-time video/audio/S2T metadata generating setups.
Helped define and support several innovative facial recognition technology powered products:
- MRSS-generating SEO engine for video publishers (B2B);
- Alerts - a notification engine that alerts when a person + keyword of interest is indexed (B2C);
- Facial similarity search - a web service for finding similar faces in large image bases (B2C).

Prepared SLAs, investor and marketing collateral, technical API integration documentation (UML, SOAP).

GlobalLogic Ukraine (outsourced software product development)   **Kiev, Ukraine**   *01/08 – 08/08*
Sales Support Manager, Telecom Business Unit

Managed telecom software sales campaigns and supported all stages of technology services sales.
Led 'productization' of business unit's service offerings (B2B) by:
- Developing and maintaining a contextual knowledge base cataloguing to 200+ projects for 50+ customers: software technologies, development teams, competences, tools and best practices used.
- Championing several internal competence centers, including Trusted Computing, OSS/BSS, GIS.

TECHNICAL SKILLS

Product & project management: Business & go-to-market analysis, scoping, multi-layered functional PRD, Wireframing, UI/UX, MVP; Product roadmaps, PLM; Waterfall, RUP, SCRUM/Agile, PSP/TSP, Gantt, Kanban.

Sustainability: Life cycle analysis, building energy modeling & analysis, photovoltaic systems, smart grid, green IT, waste management, environmental impact assessment & cost-benefit analysis.

Business software: Salesforce, SugarCRM; SAP FI/CO and HRM; Confluence+JIRA, MS Sharepoint & Project Server, Redmine, Trac, PivotalTracker, Mavenlink; OmniGraffle, Gliffy, MS Visio; Balsamiq, Axure RP, JustInMind; ArcGIS; Photoshop, Flash, OmniGraffle, Sketchup; eQuest, EnergyPlus (energy modeling); SimaPro, GaBi (LCA).

Technology: Data - MySQL, MS SQL/Access, noSQL, Data Warehousing, ETL, OLAP; BI – Business objects, LogiAnalytics, Tableau; Web – working HTML/CSS, basic PHP, Java (J2EE), .NET, JS and Flash, XML/XSLT; Math – R, MATLAB; Cloud - Unix shell, Windows Azure, AWS; CMS – Wordpress, Drupal, Magento etc.

MISCELLANEOUS

US immigration status: F-1 student visa with an OPT job permit until June 2014 with an optional 17-month extension until Dec 2015. Willing to relocate if necessary.