



MUHAMMAD QASIM

SOFTWARE ENGINEER

PROFILE

Software engineer with the ability to quickly adapt to new environments and challenges. Proven ability to be both self-sufficient and collaborative whilst staying focused on delivering high quality results under tight deadlines. Equipped with a diverse skillset with the purpose of delivering high value. Able to self-manage independent projects and ventures, also very disciplined.

PERSONAL DETAILS

[LinkedIn](#)

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[Website](#)

SKILLS & TECHNOLOGIES

JavaScript	C++
TypeScript	C#
HTML	.NET
CSS	MongoDB
Node.js	Tailwind CSS
Next.js	Email Marketing
React	Content Creation
Python	Copywriting
MySQL	Project Management

EDUCATION

- **Computer Science**
Manchester Metropolitan University
Sep 2021 - Present
- **A-levels: Business (A*), Economics (B), Core Maths (B), Information Technology**
Introductory Diploma (Dist)
Elliott Hudson College, Leeds, UK
Sep 2019 - June 2021
- **6 GCSEs at grades 9-5 (A-C) including Mathematics and English**
Woodkirk Academy, Leeds, UK
Sep 2014 - June 2019

WORK EXPERIENCE

Company Director, Digital Agency

Jan 2018 - Present

- Qasim Media is a digital agency that has evolved over time, starting with content creation and more services have been added since the agency's inception.
- Provide management services to companies which covers everything from employee training, marketing, recruiting, financing & much more.
- Offer development services to clients, that consists of website development and more.
- Provided custom built **Web3** and regular products to companies that were used by over **30,000+** of their users daily.
- Offering digital marketing services spanning across Google, YouTube, TikTok, Email and much more.
- All clients have received at least a **200% increase** in traffic after receiving the digital marketing services package.

Sales Representative, Batley Fireplaces

July 2016 - Dec 2017

- Dealing with customers questions as they browse the store.
- Revising business product prices and deals to then offer to customers in store.
- Handling customers queries on the phone, whether that be product related or to book a survey for their home.

Sales & Technical Assistant, Kings Computers

Mar 2014 - Feb 2016

- Assessing issues with a product that are brought in by customers and

Building computers to satisfy customer orders according to their specifications.

Installing operating systems and a variety of software on customer products.

PROJECTS

Qasim Solutions

Dec 2020 - Present

This is one of the arms of **Qasim Media**, it is dedicated to building products and tools using software engineering. It was created during the **Web3** surge to help companies in that space with their communities.

- A variety of **NFT focussed tools** were built that monitored sales and lists for NFT projects on all major marketplaces. The tools retrieve data regarding NFT projects, that includes but not limited to **sales, volume, and cryptocurrency conversions**. Data regarding gas prices on the **Ethereum Blockchain** was also implemented into the tools.
- Hosted on Discord using **DiscordJS, JavaScript** and a variety of **API's**, it served over **30,000 users daily**. Currently being used by multiple **Web3 focused communities**.
- Build and maintain client websites that help develop their online presence and grow their customer base.

AI Voice Assistant

- An AI voice assistant that seamlessly processes user commands through voice, delivering **ChatGPT** responses without the need to visit the website. Everything is effortlessly voice-activated.
- Built with **HTML, CSS & JavaScript**.

AI Content Detector

- An advanced **AI content detection tool** that is designed to accurately determine the probability that the analysed content is generated by artificial intelligence using machine learning algorithms. The tool generates a unique percentage value that indicates the level of authenticity for the content.
- Built with **Next.js, Tailwind CSS & TypeScript**.

[More projects can be found here](#)