



MUHAMMAD QASIM

SOFTWARE ENGINEER

PROFILE

Software engineer with the ability to quickly adapt to new environments and challenges. Proven ability to be both self-sufficient and collaborative whilst staying focused on delivering high quality results under tight deadlines. Equipped with a diverse skillset with the purpose of delivering high value. Able to self-manage independent projects and ventures, also very disciplined.

PERSONAL DETAILS

 LinkedIn

 KASIM7862K@GMAIL.COM

 +447751582771

 Website

SKILLS & TECHNOLOGIES

JavaScript	C++
TypeScript	C#
HTML	Java
CSS	Google Ads
Node.js	SEO
Next.js	Email Marketing
Tailwind CSS	Content Creation
Python	Copywriting
MySQL	Project Management

EDUCATION

- Computer Science
Manchester Metropolitan University
Sep 2021 - Present

- A-levels: Business (A*), Economics (B), Core Maths (B), Information Technology
Introductory Diploma (Dist)
Elliott Hudson College, Leeds, UK
Sep 2019 - June 2021

- 6 GCSEs at grades 9-5 (A-C) including Mathematics and English
Woodkirk Academy, Leeds, UK
Sep 2014 - June 2019

WORK EXPERIENCE

Company Director, Digital Agency

Jan 2018 - Present

- Qasim Media is a digital agency that has evolved over time, starting with content creation and more services have been added since the agency's inception.
- Provide management services to companies which covers everything from employee training, marketing, recruiting, financing & much more.
- Offer development services to clients, that consists of website development and more.
- Provided custom built Web3 and regular products to companies that were used by over **30,000+ of their users daily**.
- Offering digital marketing services spanning across Google, YouTube, TikTok, Email and much more.
- All clients have received at least a **200% increase in traffic** after receiving the digital marketing services package.

Sales Representative, Batley Fireplaces

July 2016 - Dec 2017

- Dealing with customers questions as they browse the store.
- Revising business product prices and deals to then offer to customers in store.
- Handling customers queries on the phone, whether that be product related or to book a survey for their home.

Sales & Technical Assistant, Kings Computers

Mar 2014 - Feb 2016

- Assessing issues with a product that are brought in by customers and
- Building computers to satisfy customer orders according to their specifications.
- Installing operating systems and a variety of software on customer products.

PROJECTS

Qasim Solutions

Dec 2020 - Present

This is one of the arms of Qasim Media, it is dedicated to building products and tools using software engineering. It was created during the Web3 surge to help companies in that space with their communities.

- A variety of NFT focussed tools were built that monitored sales and lists for NFT projects on all major marketplaces. The tools retrieve data regarding NFT projects, that includes but not limited to sales, volume, and cryptocurrency conversions. Data regarding gas prices on the Ethereum Blockchain was also implemented into the tools.
- Hosted on Discord using DiscordJS, JavaScript and a variety of API's, it served over **30,000 users daily**. Currently being used by multiple Web3 focused communities.
- Build and maintain client websites that help develop their online presence and grow their customer base.

AI Voice Assistant

- An AI voice assistant that seamlessly processes user commands through voice, delivering ChatGPT responses without the need to visit the website. Everything is effortlessly voice-activated.
- Built with HTML, CSS & JavaScript.

AI Content Detector

- An advanced AI content detection tool that is designed to accurately determine the probability that the analysed content is generated by artificial intelligence using machine learning algorithms. The tool generates a unique percentage value that indicates the level of authenticity for the content.
- Built with Next.js, Tailwind CSS & TypeScript.

[More projects can be found here](#)