Project: Personal Blog on IBM Cloud Static Web Apps

Phase 5: Project Documentation & Submission

Travel Blog Project Documentation

Project Overview

Objective:

The Travel Blog project aims to create an engaging and visually appealing static travel blog website, providing travel enthusiasts with captivating travel stories, stunning imagery, and information about popular destinations and travel packages.

Design Thinking Process:

The project's design thinking process involved understanding the needs and preferences of our target audience, which primarily consists of travelers and adventure seekers. We focused on creating an immersive and user-friendly experience to inspire and inform our audience about exciting travel destinations.

Development Phases:

The project's development was divided into two phases:

1. Development Part 1:

- Designing the website layout using HTML and CSS.
- Creating engaging content, including a hero section, popular destinations, travel packages, a photo gallery, and a call-to-action.

2. Development Part 2:

- Hosting the website using IBM Cloud Object Storage for global accessibility.
- Configuring a custom domain name and DNS settings.
- Testing and optimizing the website for cross-browser compatibility, responsiveness, functional performance, loading speed, and SEO.

Website Structure and Content

Website Layout

The website structure is designed to enhance user engagement and easy navigation. It comprises the following sections:

- Header: A top section with navigation.
- Main Content: The central part of the website containing:

- Hero Section: Featuring a captivating tagline and introduction.
- Popular Destinations Section: Highlighting popular travel spots.
- Travel Packages Section: Showcasing travel packages with images and descriptions.
- Photo Gallery Section: Featuring a collection of travel images.
- Call To Action Section: Encouraging user interaction.
- Footer: The bottom section with additional information and links.

Technical Implementation

HTML Structure:

The website was structured using HTML to create a layout with essential sections and tags.

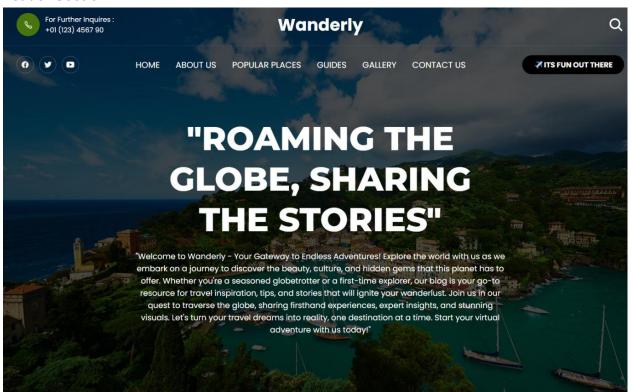
CSS Styling:

CSS was applied to define colors, fonts, spacing, and responsive layouts. Each section has its unique styling.

User Interface

Below are some screenshots of the Travel Blog user interface:

Header Section:



Popular Destinations Section:



HOME

ABOUT US POPULAR PLACES GUIDES GALLERY CONTACT US

ITS FUN OUT THERE

POPULAR DESTINATION

These are the places we visited and we shared our experiences.







Travel Packages Section:





HOME ABOUT US POPULAR PLACES GUIDES GALLERY CONTACT US

XITS FUN OUT THERE

BOOK YOUR TRIP

CHECKOUT OUR GUIDES AND COST ESTIMATION

Our guides are the result of firsthand experience, extensive research, and a passion for exploration. We've visited the destinations we write about, tried the activities, and tasted the local cuisine. This firsthand knowledge allows us to provide authentic insights, practical tips, and hidden gems you won't find in mainstream travel resources.



EXPERIENCE THE GREAT HOLIDAY ON BEACH

Malaysia, a tropical paradise nestled in Southeast Asia, boasts some of the most breathtaking beach destinations in the world. From the powdery white sands of Langkawi to the secluded coves of the Perhentian Islands, this nation offers an array of coastal wonders waiting to be explored.

♣ 7D/6N | ♣ pax: 10 | ♠ Malaysia

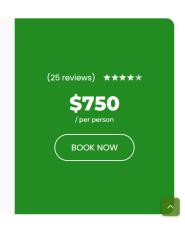


Photo Gallery Section:





HOME

ABOUT US POPULAR PLACES GUIDES GALLERY CONTACT US

XITS FUN OUT THERE

PHOTO GALLERY

PHOTO'S FROM TRAVELLERS

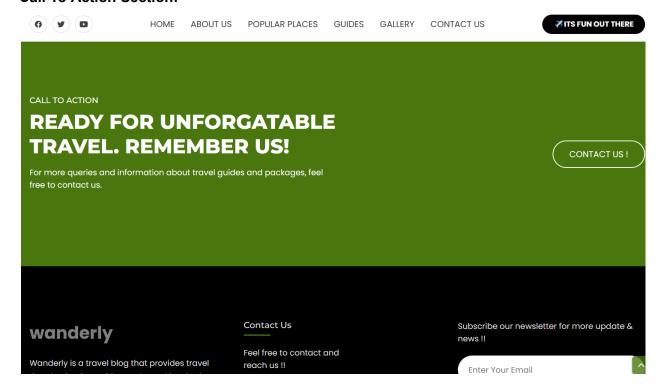
Welcome to our 'Photo Gallery Traveler' section, where every click of the camera captures a unique chapter in our global adventure. In this corner of our travel blog, we've curated a visual journey, offering a glimpse into the world through our lens.







Call To Action Section:



Conclusion

The Travel Blog project has successfully achieved its objective of creating a visually appealing and informative platform for travel enthusiasts. With a user-friendly design, engaging content, and reliable hosting, it is ready to inspire and inform travelers about exciting destinations. The website is now accessible globally, thanks to IBM Cloud Object Storage, and is well-optimized for performance and SEO.