Refer the Elastic.co's official documentation for Elastic Cluster on AWS or GCP (Elasticsearch + Kibana, Not X-Pack):

https://www.elastic.co/guide/en/cloud/current/getting-started.html

Refer the AWS' official documentation for Elastic Cluster on AWS (Only Elasticsearch):

https://docs.aws.amazon.com/elasticsearch-service/latest/developerguide/escreateupdatedomains.html

Additionally, for Kibana and Logstash along-with AWS ES Cluster:

https://docs.aws.amazon.com/elasticsearch-service/latest/developerguide/es-kibana.html