


# About Rosanna St. John

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Your trusted cannabis accounting specialist in New York

 Rosanna St. John, Certified  
Cannabis Bookkeeper in New  
York

## Rosanna's Story

I'm Rosanna St. John, a Certified Bookkeeper accredited by the National Association of Certified Public Bookkeepers. My expertise lies in serving high-compliance industries, with a specialized focus on cannabis accounting.

I hold a Bachelor of Science degree in Integrative Management from Niagara University, which provided me with a strong foundation in business operations and financial management.

In response to the 2021 announcement of the Marijuana Regulations and Taxation Act in New York State, I established Canna Bookkeeper™ to help operators navigate the complex world of cannabis accounting, 280E compliance, and OCM reporting requirements.

## Credentials & Certifications

### **NACPB Certified Bookkeeper**

Accredited by the National Association of Certified Public Bookkeepers, ensuring the highest standards of bookkeeping expertise.

### **Niagara University Graduate**

Bachelor of Science in Integrative Management, providing comprehensive business and financial management education.

### **Cannabis Industry Specialist**

Specialized knowledge in 280E tax law, OCM compliance, and cannabis-specific accounting challenges.

## Professional Associations & Leadership

### **Buffalo Cannabis Network**

**Finance Chair** - Leading financial oversight and strategic planning for Buffalo's premier cannabis industry network.

## **AAF (Advertising Awards Organization)**

**Finance Chair** - Managing financial operations and strategic initiatives for the advertising awards organization.

## **NY Cannabis Growers & Processors Association**

Active member supporting the growth and development of New York's cannabis industry.

## **National Association of Certified Public Bookkeepers**

Professional membership ensuring ongoing education and certification maintenance.

## **Why I Chose Cannabis Accounting**

When New York legalized cannabis in 2021, I saw an opportunity to help operators navigate the most complex accounting environment in business. Cannabis accounting isn't just about numbers—it's about compliance, risk management, and strategic growth.

The combination of 280E tax restrictions, OCM reporting requirements, and multi-entity structures creates unique challenges that require specialized

expertise. I'm passionate about helping cannabis operators succeed while staying fully compliant.

My mission is to provide cannabis operators with the financial clarity and compliance confidence they need to grow their businesses successfully in New York's evolving market.

## Work With Us

Ready to get your cannabis business compliant and audit-ready?

[Book Your Free Consultation](#)