

# .∴IA / ORIGIN — Human Creative Origin Standard

Version 1.0

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**Authority Mark:** .∴IA

**Effective Date:** YYYY-MM-DD

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## 1. Scope

This standard specifies requirements for certifying that a creative work is of **human creative origin**.

It applies to, but is not limited to:

- Photography
- Film and video
- Audio recordings
- Written works
- Visual and digital media

This standard certifies **origin of authorship**, not quality, legality, or ownership.

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## 2. Normative Principle

A work conforms to this standard when:

**The primary creative decisions and final expressive content are determined by a human author.**

Tools may assist execution.

Automation must not determine expressive substance.

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## 3. Conformance Levels

### **3.1 .:IA / ORIGIN — HUMAN**

Conformance is achieved when:

- No generative AI systems are used to produce expressive content
  - All expressive elements are directly authored, captured, or performed by a human
  - Editing tools are non-generative
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### **3.2 .:IA / ORIGIN — HUMAN-LED**

Conformance is achieved when:

- Human authorship remains primary
- AI tools are used solely for analysis or enhancement
- No generative output is incorporated into final expressive content

Permitted assistance includes, but is not limited to:

- Noise reduction
  - Upscaling
  - Transcription
  - Spell-checking
  - Color or exposure analysis
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### **3.3 .:IA / ORIGIN — DISCLOSED**

Conformance is achieved when:

- Generative AI systems are used
  - Such use is fully disclosed
  - Human direction remains present but not exclusive
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## **4. Non-Conformance**

The following disqualify a work from HUMAN conformance:

- Prompt-based generation of expressive content
  - Generative fill, extend, or replacement
  - Synthetic voice, likeness, or scene creation
  - Fully AI-generated expressive material
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## 5. Declaration

Conformance requires a signed declaration by the creator affirming compliance with this standard.

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## 6. Verification

The issuing authority may request supporting materials including, but not limited to:

- Raw files
  - Metadata
  - Process documentation
  - Timelines
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## 7. Revocation

Certification may be revoked upon misrepresentation or non-conformance.

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## 8. Limitations

This standard does not:

- Determine copyright ownership
  - Replace legal protections
  - Constitute a government determination
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## 9. Disclaimer

∴IA is a voluntary certification mark and not a government authority or legal determination.

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End of ∴IA / ORIGIN Standard v1.0