

.IA / ORIGIN — Human Creative Origin Standard

Version 1.0

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1. Scope

This standard specifies requirements for certifying that a creative work is of **human creative origin**.

It applies to, but is not limited to:

- Photography
- Film and video
- Audio recordings
- Written works
- Visual and digital media

This standard certifies **origin of authorship**, not quality, legality, or ownership.

2. Normative Principle

A work conforms to this standard when:

The primary creative decisions and final expressive content are determined by a human author.

Tools may assist execution.

Automation must not determine expressive substance.

3. Conformance Levels

3.1 .:.IA / ORIGIN — HUMAN

Conformance is achieved when:

- No generative AI systems are used to produce expressive content
 - All expressive elements are directly authored, captured, or performed by a human
 - Editing tools are non-generative
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3.2 .:.IA / ORIGIN — HUMAN-LED

Conformance is achieved when:

- Human authorship remains primary
- AI tools are used solely for analysis or enhancement
- No generative output is incorporated into final expressive content

Permitted assistance includes, but is not limited to:

- Noise reduction
 - Upscaling
 - Transcription
 - Spell-checking
 - Color or exposure analysis
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3.3 .:.IA / ORIGIN — DISCLOSED

Conformance is achieved when:

- Generative AI systems are used
 - Such use is fully disclosed
 - Human direction remains present but not exclusive
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4. Non-Conformance

The following disqualify a work from HUMAN conformance:

- Prompt-based generation of expressive content
 - Generative fill, extend, or replacement
 - Synthetic voice, likeness, or scene creation
 - Fully AI-generated expressive material
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5. Declaration

Conformance requires a signed declaration by the creator affirming compliance with this standard.

6. Verification

The issuing authority may request supporting materials including, but not limited to:

- Raw files
 - Metadata
 - Process documentation
 - Timelines
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7. Revocation

Certification may be revoked upon misrepresentation or non-conformance.

8. Limitations

This standard does not:

- Determine copyright ownership
 - Replace legal protections
 - Constitute a government determination
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9. Disclaimer

.IA is a voluntary certification mark and not a government authority or legal determination.

End of .IA / ORIGIN Standard v1.0