

Bagel Bakery Cafe Breakout Session 1

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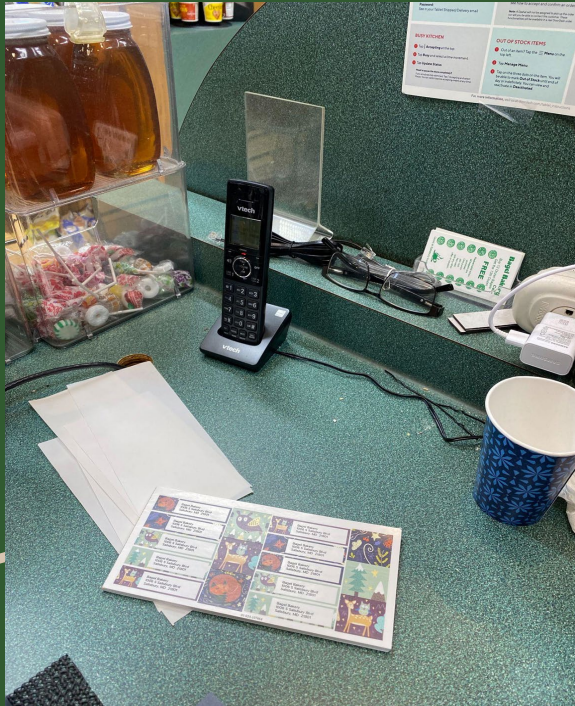


Project Design: Questions



- How can Bagel Bakery Cafe Incorporate technology into their business model to help improve their efficiency.
- How well are they incorporating things like grubhub and doordash into their workflow?
- How can we use technology like social media to create more business?

Project Design:Ideas



- Maybe we could help improve / fix wifi in their store.
- Increase student involvement/ awareness of the business
- Update their website
- Create a tik tok / more social media outlets to get younger people involved
- Incorporating digital tips / clover system into online orders.
- Add apple pay /google pay support.
- More organization for online orders

Strategic Planning



- We spoke with the manager about some of these ideas and he was very open to these ideas.
- We were thinking for the TIK-TOK we could post some, meet the team/ how it's made videos
- Maybe also showcase some special menu items.
- We could get some reviews from customers and post on social media.

Execution



- We talked to the website company about Javascript to create a bagel timer as well as being able to implement other custom features into the website
- We're looking into printers for the bakery to print take out orders from GrubHub and Doordash
- Later this week, Susannah is gonna post the first TikTok on their new page

Visiting On site

