COMM 465, Dr. Agarwal

Jeremy Scheuerman, Matthew Rhoades, Susannah Will, Casimir Etoundi

Breakout Session # 2

Reflektive Technology

- Philosophical

    o The idea behind Reflektive is to try to make sure employees are happy and healthy at work

    o To create a Positive work environment

    o To ensure that managers can reach employees in large corporate style work places

    o Try to add a connection

- Challenges

    o A lot of times things like this just don't work for a number of reasons

    o Think about how many times on a work or school survey your rushed through it just to get it over with

    o An employee may record false answers because they are worried about their managers reaction

    o Recent studies show that Reflektive isn't that effective

- Recommendations

    o I think the only truly way to connect with employees is for the managers to interact with them fairly and kindly.

    o I believe micromanagement is detrimental to employee manager health

    o Speaking face to face whether it be in person or on zoom can make people feel more valued and not just someone performing a task

Job Postings

- Reflecting on Job postings and your skill level is great preparation for the post college world

- Some jobs are more competitive than others, making sure your resume is good is half of the battle!

- Make sure to keep it professional and your expectations realistic