

Breakout Session # 2

Jeremy Scheuerman, Matt Rhoades
Susannah Will, Casimir Etoundi



Reflektive

How does Reflektive shape communication outcomes in organizations?

- Reflektive can help with employee engagement etc
- Managerial styling
- Try to improve employee manager health
- Keep a positive work environment
- Allows employees to express their feelings comfortably



How is this knowledge useful to PR professionals?

- Reflektive can help PR professionals determine workplace health etc
- Determine whether or not certain candidates will want to work there
- Help them with recruiting
- Develops relationships with employees and supervisors



PR Professional insight - Susannah (Bagel Bakery PR manager)

- Reflektive wouldn't be helpful in The Bagel Bakery Café because it's a more mom and pop style workplace
- Reflektive would work better in Corporate business due to the employee to supervisor ratio
- Doesn't always produce accurate results; employees could lie or pick an answer based on their boss
- Might not work effectively for different workplaces and company styles



Jeremy Scheuerman: Job interest

Software Engineer - Android Developer (Aberdeen Proving Grounds; Baltimore, MD; ...)

Apply Now

LufCo is hiring an Android Software Engineer to join a small team environment to support the development of a shot alert detection.

This position will be remote with 10% travel.

Required:

- US Citizen with the ability to obtain a security clearance.
- B.S. degree in Computer Science or related Engineering discipline
- Experience with Android Development
- Experience with C++ and Java
- Experience with Mobile Application Development

Experience with some or all of the below:

- Microsoft HoloLens
- Experience with Acoustics

LufCo provides equal employment opportunities to all employees and applicants for employment and prohibits discrimination and harassment of any type without regard to race, color, religion, age, sex, national origin, disability status, genetics, protected veteran status, sexual orientation, gender identity or expression, or any other characteristic protected by federal, state or local laws.

This is a full time position

- Job i am interviewing for soon
- I am skilled with Java and C++ which is what got me the interview specifically
- On top of 3 years of programming and IT experience
- This would benefit my career goals very much and would help me get my foot in the door in the tech industry
- My career goals is to work a remote job which this pretty much is as well albeit coming in person only twice a month
- Below is my Resume which i had completely overhauled just a few days before applying
https://drive.google.com/file/d/1IZ2CHOD_Yh3TbKcmr8luV-RZxQczZW0-/view?usp=sharing

Matt Rhoades Job interest

- The picture below is the job I am doing now and will be doing after college, I have already received my offer.
- My career goals would be to take this opportunity and make it something.
- Whether I help AES expand or this opportunity may open up many more opportunities.

Responsibilities

- Represent Applied Equipment Solutions as a leader in the industry.
- Maintain direct personal contact with all assigned accounts and foster relations with new ones in order to expand the residential and light commercial market penetration.
- Excellent negotiation skills and the ability to grow business while maintaining margin targets
- Ability to successfully position products and services as a strategic advantage to customers.
- Resolve customer relations problems and issues with clients within a timely manner.
- Be informed of market conditions, product innovations, and competitors' products, prices, and sales within industry; through continuous training provide customer solutions as part of value-added services.

Key Competencies & Experience

- HVAC or related industry knowledge or experience desired
- Ability to communicate effectively
- Professional & self-starter
- Strong work ethic
- Team oriented
- Computer skills to include Microsoft Office
- A college degree preferred, but not required
- Job Type: Full-time

• Experience:

HVAC Sales: 3 years (Required)

Account management/Sales: 3 years (Required)

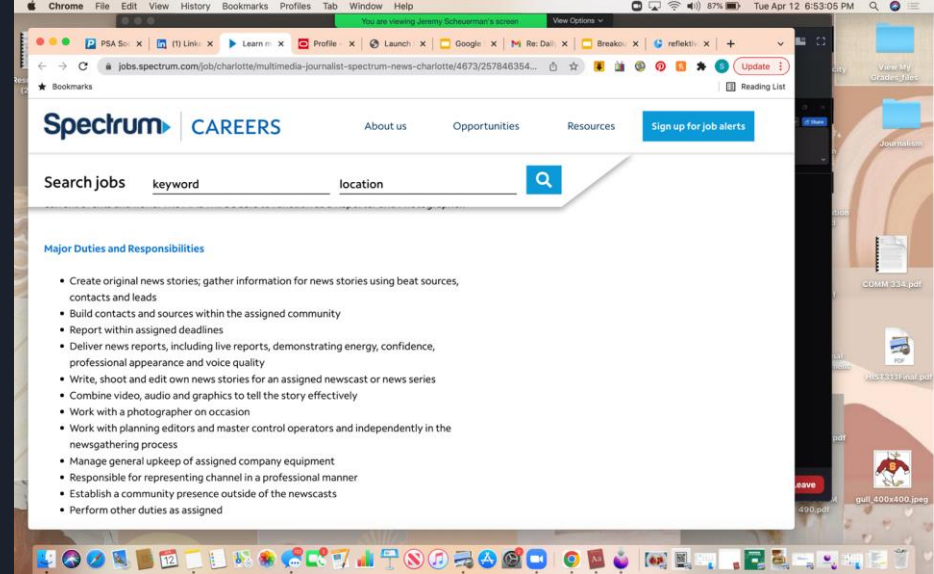


Susannah Will: Job interest

- Spectrum Multimedia Journalist (Charlotte, NC)
- My career goals are to become a Pulitzer prize winning journalist and produce investigative documentaries
- News field is very competitive, looking for entry level position
- This role allows me to explore all mediums of journalism including photography, editing, filming, and producing
- This job will allow me to build onto the foundation of skills I've learned at Salisbury University


https://jobs.spectrum.com/job/charlotte/multimedia-journalist-spectrum-news-charlotte/4673/25784635408?utm_source=linkedin.com&utm_medium=job_posting&utm_campaign=brand&utm_content=social_media&utm_term=291455573&ss=paid&ddid=CjgKEAjwxtSSBhDErOA1fH6yHUSJACQ4ctD0abze795r-r8s6sQq2IWR5WAyallKtMUGUbBHlec6fD_BwE

<https://www.linkedin.com/jobs/search/?currentJobId=2979395682&geoid=102264677&keywords=investigative%20journalist&location=Charlotte%2C%20North%20Carolina%2C%20United%20States>




Casimir Etoundi: Job interest

- This job That I applied to does not require no past experience in coding, they pay for your 10-12 week training.
- My career goal is to become a software engineer, and this job will allow me to expand my knowledge of coding and allow me to get my foot in the door in the technology field.



Entry Level Software Engineer
SkillStorm ★★★★★ 18 reviews
Washington, DC
Full-time

[Apply on company site](#) 

Entry Level Software Engineer requirements are:
BA/BS Required

Authorized to work in the U.S.

Must be open to relocation

Candidates must be able to work on SkillStorm's W2; not a C2C position. EOE, including disability/vets.

Strong technical mind-set, including problem solving, trouble shooting, logical reasoning

Outstanding verbal and written communication skills

Must be able to code in an OOP language


Where SkillStorm stands out:
Competitive salary

Enterprise level technology training and certification

Opportunity to work for Fortune 500 companies

Health, Vision, Dental, and Life Insurance with 401K

Continuous mentorship and support



Diffusion of Innovation Theory

- Definition: describes the pattern and speed at which new ideas, practices, or products spread through a population.
- Very closely related to advancement and popularity within technology
- With the way technology is moving today being in the laggards category could be extremely detrimental / catastrophic to your business

