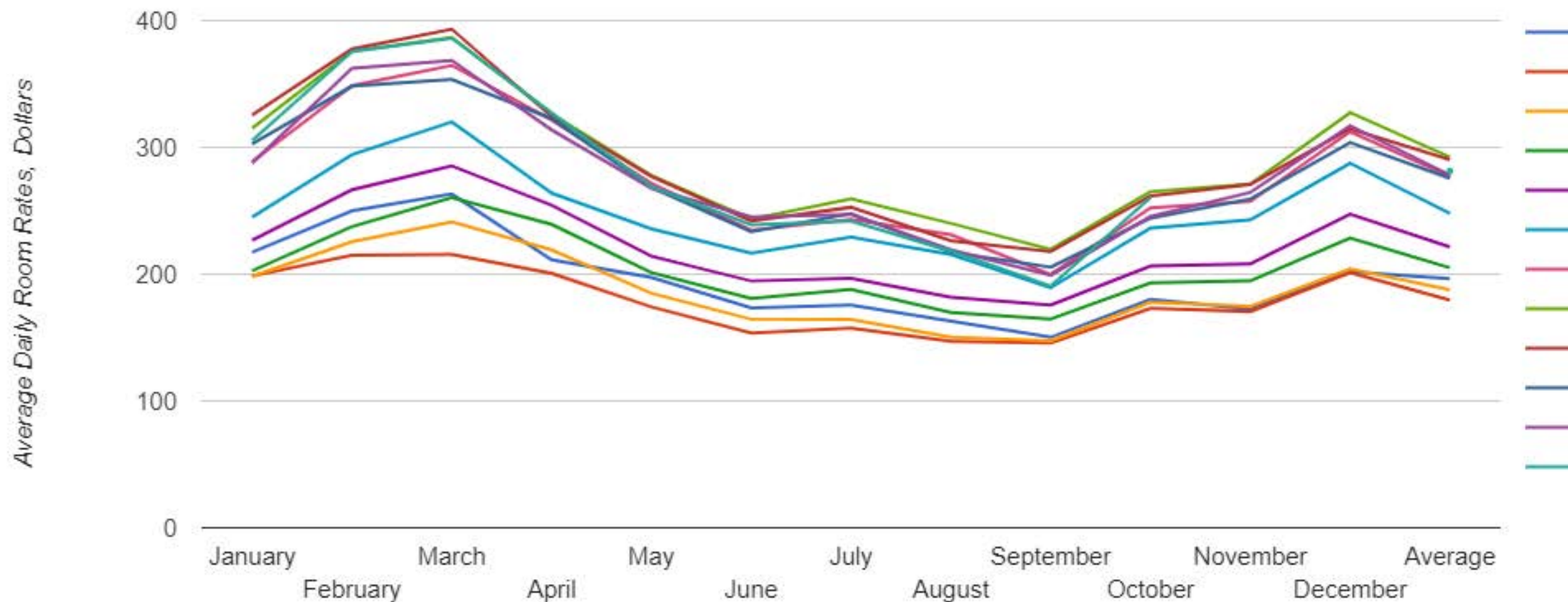


Key West Hotel Data - Average Daily Room Rates



| | 2008 | 2009 | 2010 | 2011 | 2012 | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 |
|-----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|
| January | \$217.36 | \$198.54 | \$198.35 | \$202.67 | \$226.88 | \$244.86 | \$289.06 | \$315.24 | \$325.44 | \$302.84 | \$287.78 | \$305.62 |
| February | \$250.00 | \$215.09 | \$225.62 | \$237.56 | \$266.47 | \$294.37 | \$348.80 | \$375.82 | \$377.68 | \$348.32 | \$362.26 | \$375.63 |
| March | \$263.15 | \$215.70 | \$241.09 | \$260.48 | \$285.46 | \$320.02 | \$364.64 | \$386.76 | \$393.13 | \$353.57 | \$368.63 | \$385.96 |
| April | \$211.36 | \$200.74 | \$219.12 | \$239.21 | \$254.38 | \$263.91 | \$321.53 | \$326.24 | \$324.37 | \$322.72 | \$313.85 | \$327.16 |
| May | \$197.28 | \$174.23 | \$184.85 | \$201.23 | \$214.26 | \$235.66 | \$271.56 | \$277.68 | \$277.11 | \$268.49 | \$267.60 | \$268.99 |
| June | \$173.38 | \$153.72 | \$164.48 | \$180.94 | \$194.67 | \$216.46 | \$234.81 | \$243.50 | \$241.85 | \$233.58 | \$245.06 | \$238.99 |
| July | \$175.56 | \$157.32 | \$164.30 | \$187.89 | \$196.61 | \$229.34 | \$243.08 | \$259.49 | \$252.74 | \$247.65 | \$247.03 | \$241.88 |
| August | \$162.91 | \$147.18 | \$150.31 | \$169.89 | \$181.89 | \$215.59 | \$231.06 | \$240.08 | \$226.22 | \$217.36 | \$219.26 | \$218.13 |
| September | \$150.22 | \$145.66 | \$147.52 | \$164.52 | \$175.70 | \$189.50 | \$199.87 | \$219.68 | \$218.00 | \$205.69 | \$199.20 | \$190.67 |
| October | \$180.14 | \$173.13 | \$177.78 | \$193.14 | \$206.50 | \$236.27 | \$252.43 | \$265.11 | \$261.59 | \$244.24 | \$245.47 | \$260.44 |
| November | \$172.41 | \$170.62 | \$174.58 | \$194.69 | \$208.19 | \$242.85 | \$257.31 | \$271.01 | \$270.81 | \$259.21 | \$264.40 | |
| December | \$201.92 | \$201.28 | \$204.09 | \$228.48 | \$247.28 | \$287.45 | \$312.32 | \$327.39 | \$314.47 | \$303.72 | \$317.02 | |
| Average | \$196.31 | \$179.43 | \$187.67 | \$205.06 | \$221.52 | \$248.02 | \$277.21 | \$292.33 | \$290.28 | \$275.62 | \$278.13 | \$281.35 |

See more Key West tourism statistics from Key West Travel Guide at
<https://www.keywesttravelguide.com/key-west-tourism-statistics/>