

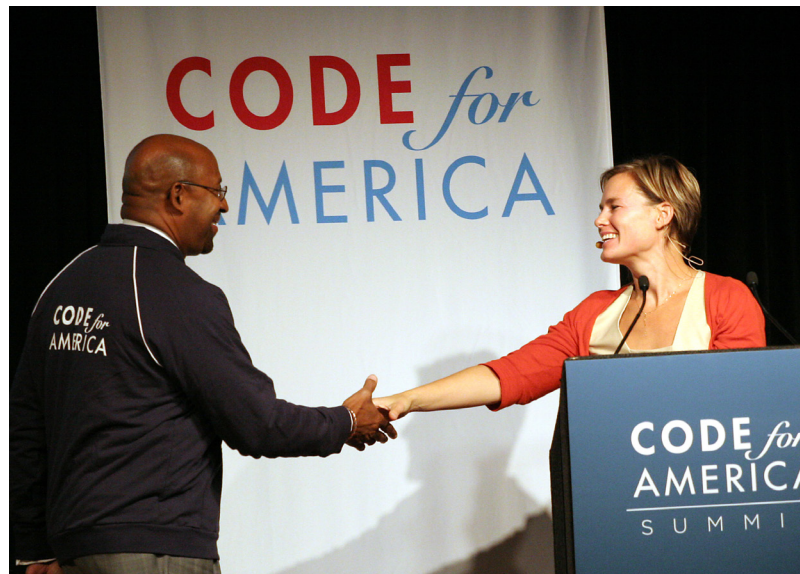
# CODE *for* AMERICA

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## S U M M I T

### THE LEADING CIVIC TECHNOLOGY GATHERING

The Yerba Buena Center, San Francisco | September 23-25, 2014



## PARTNERSHIP PROSPECTUS

# Join us in September.



Dear Friends,

You are invited to become a part of the world's most exciting and influential gathering on civic technology — the Code for America Summit.

What started as a way to bring together our distributed and ever-expanding network has grown into a powerful annual event. Forward-thinking technologists, government officials, and community advocates convene at the Summit to exchange ideas, explore solutions, and identify best practices to improve the way government works.

This September 23rd-25th, more than 800 civic leaders will gather to hear from the brightest minds changing government today. In addition to the powerful main stage content and networking opportunities attendees have come to love, we're also adding thematic breakout sessions and an expanded Civic Tech Fair event where civic leaders will have the opportunity to check out the cutting-edge technology solutions on display.

Whether your priority is building your business with local government; supporting tech innovation for social impact; connecting with top coders, designers, and entrepreneurs; or raising the visibility of your products — partnering as a sponsor of the Code for America Summit is a way to achieve your goals while doing good.

Our team looks forward to working with you to explore what type of participation will best suit your needs.

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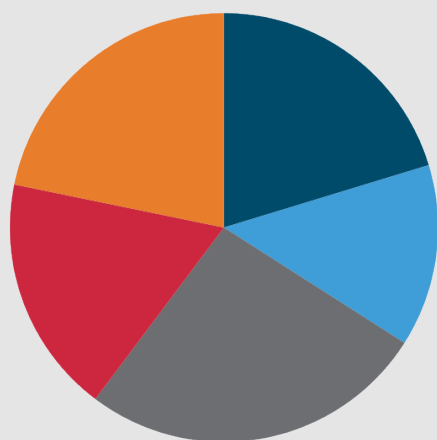


**"Code for America is a kind of culture virus for innovation in government."**

**John Tolva, Former City of Chicago CTO**



## Be where civic tech innovators gather.



- Government Electeds & Officials (20%)
- Government Staff (14%)
- Civic Technologists (26%)
- Thought Leaders & Network (18%)
- Entrepreneurs & Companies (22%)

**3**

Days in San Francisco

**800**

Civic Tech Leaders

## Reach the most influential members of the civic tech community.

**120+**

Cities & Counties

- >> GOVERNMENT TECHNOLOGY **DECISION-MAKERS** AND **INNOVATORS**
- >> TALENTED, SOCIALLY-MINDED **DEVELOPERS**, **DESIGNERS**, **DATA SCIENTISTS**, AND **UX EXPERTS**
- >> CUTTING-EDGE **CIVIC STARTUPS** AND **ENTREPRENEURS**
- >> CIVIC-FOCUSED **FOUNDATIONS**, **PHILANTHROPISTS**, **JOURNALISTS**, AND **INVESTORS**

**20M+**

Social Media Impressions

# Position your thought leaders alongside the brightest minds in civic tech.

## FEATURED PAST SPEAKERS



Philadelphia Mayor  
**Michael Nutter**



U.S. CTO  
**Todd Park**



MO Sec. of State  
**Robin Carnahan**



Author  
**Clay Shirky**

Lt. Governor Gavin Newsom, California  
Anne Milgram, fmr. NJ Attorney General  
Mayor Sly James, Kansas City, MO  
Mayor Greg Fischer, Louisville  
Mayor Pete Buttigieg, South Bend  
Tim O'Reilly, Founder of O'Reilly Media  
Brett Goldstein, fmr. Chicago CIO & CDO

Beth Niblock, City of Detroit CIO  
John Tolva, fmr. Chicago CTO  
Mike Flowers, fmr. NYC Chief Analytics Officer  
Mike Bracken, Dir. of UK Gov. Digital Services  
Eric Ries, Author  
Jennifer Bradley, Author  
Ron Conway, Investor



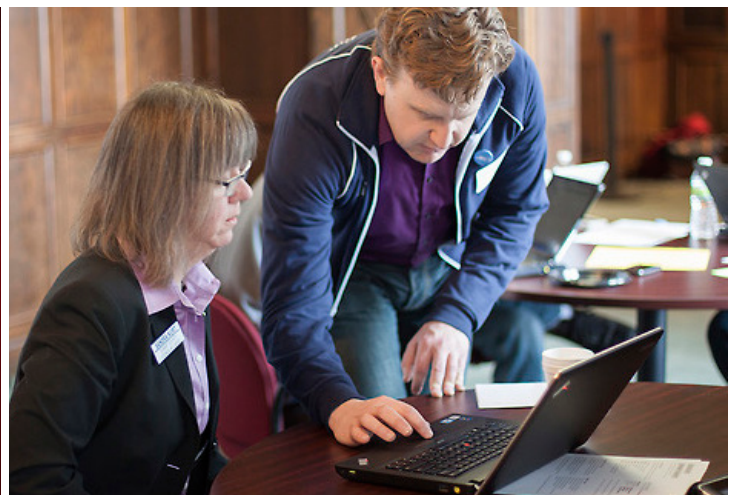
**“The Summit was breathtakingly ambitious in the scope of the hoped-for transformation of government — yet surprisingly accessible for a non-technical person.”** Susan Clark, Institute for Local Government



# Align your technology as the solution for now and tomorrow.

**“Code for America has transformed the way I think about getting things accomplished in the public space. It’s introduced new concepts that, as a 20-years inside the bureaucracy government practitioner, have really changed the way I think about the work that I do.”**

Jeff Friedman, Fmr. Co-Director, Mayor’s Office of New Urban Mechanics, Philadelphia



## Engage in more than an event: Join a valuable network.

Code for America is the year-round hub for civic tech innovation. CfA’s mission is accomplished through a powerful network of programs that brings together innovators from around the globe who are passionate about changing government.



**Public Service  
Fellowship**



**Community  
Brigade**



**Government  
Peer Network**



**Civic Startup  
Accelerator**

24,000+ SOCIAL MEDIA FOLLOWERS WITH ANOTHER 2M+ THROUGH STAFF & BOARD NETWORK  
85,000 WEBSITE IMPRESSIONS/MO. | 300+ RESOURCES IN CFA LIBRARY | WIDELY-READ BLOG  
LARGE DATABASE OF CIVIC TECH INFLUENCERS | ONLINE TRAININGS | THOUGHT LEADERSHIP  
HUB OF OPEN DATA MOVEMENT | COLLABORATIVE TECH PROJECTS | CIVIC HACKING EVENTS