

MARIE THERESE NALAM JAUM

Aspiring Graphic Designer

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PROFESSIONAL SUMMARY

Creative and detail-oriented graphic designer with a passion for visual storytelling and brand development. Proficient in Adobe Creative Suite (Photoshop, Illustrator), Figma, and Canva. Demonstrated expertise in logo design, layout design, typography, and digital graphics through academic projects, internship experience, and published work. Committed to delivering innovative design solutions that effectively communicate brand messages and engage target audiences.

CORE COMPETENCIES

Design Software (Advanced)

Adobe Photoshop • Adobe Illustrator • Canva • Figma (Intermediate)

Design Specializations

Logo Design • Layout Design • Typography • Print Design • UI Design

Multimedia Skills

Photography • Video Editing • Digital Graphics • Infographics

Technical Skills

Microsoft Office Suite • Computer Troubleshooting • File Preparation for Print

PROFESSIONAL EXPERIENCE

Layout Artist & Graphic Artist

The Campus Access, BISU-Balilihan | 2023–2025

Spearheaded visual content creation for the campus publication, designing layouts, covers, infographics, and comprehensive branding materials. Collaborated closely with editorial teams and writers to ensure cohesive visual narratives. Managed end-to-end production workflow from concept development to final file preparation for both print and digital publishing platforms.

Design Intern

Municipal Planning & Development Office, LGU Balilihan | 2025

Contributed to municipal visual communication initiatives by designing book covers, mobile vehicle graphics, and presentation materials. Provided photography support for official events and documentation. Assisted in creating compelling visual assets for public information campaigns and government presentations.

Administrative Support Staff

Department of Education (DepEd) Under Contract | 2025–2026

Delivered comprehensive administrative support including document management, record keeping, and coordination of office operations. Ensured efficient workflow and maintained organized systems for educational documentation and communications.

EDUCATION

Bachelor of Science in Information Technology

Bohol Island State University – Balilihan Campus

CERTIFICATIONS & TRAINING

- **NC III – Logo Design** | TESDA, 2024
- **Developing Designs for Product Packaging** | TESDA, 2025
- **Adobe Photoshop for Digital Arts & Graphic Design** | 2023
- **Certificate of Recognition as Graphic Artist** | The Campus Access, 2025

AWARDS & RECOGNITION

- **Graphic Artist Award** | The Campus Access, 2025
- **Governor Arthur Yap Leadership Award** | 2021
- **Foundation Award for National Discipline** | 2021