



# JAMES MACIUKENAS

COMMUNICATIONS | ENGAGEMENT  
PRINT DESIGN | WEB DESIGN & DEV



blueform@gmail.com



Bloomington, Indiana

## WORK EXPERIENCE

### Aug 2019 - Present

Web Developer  
Information Technology  
Services, Office of the Dean

### School of Public Health Indiana University-Bloomington, IN

Build responsive UX standards-based web applications to migrate administrative tasks from print to web. Maintain and enforce ADA accessibility requirements for school website CMS and online documents. Work with research faculty to bring rough sketches to grant proposal ready graphics.

### Mar 2019 - Aug 2019

Web Developer  
Information Services  
Adjunct Instructor

### Information Services, DePaul University, Chicago, IL

Quickly transitioned into .NET front-end web development for this role working with Advancement to meet fundraising goals. Courses taught: Web Tools; Human-Computer Interaction.

### Aug 2005 - Present

Web Developer / Designer  
Office of the Dean  
(2005-2019)

### College of Science, Illinois Institute of Technology, Chicago, IL

Integrated design thinking and UX research methods to deliver useful solutions for online and print audiences. For example, time on site and pageviews ↑ ~40% after web CMS redesign. Contributed to social media, email campaigns, and fundraising campaigns raising largest-ever gift to the college of \$7 million. Courses taught: Public Engagement for Scientists; Design.

Adjunct Instructor  
(2005-Present)

## EDUCATION

### Aug 2007- May 2013

Ph.D in Technical  
Communication

### Illinois Institute of Technology, Chicago, IL

Extended scholarship in visual communication, UX research, and web design and development using qualitative and quantitative research to understand how meta-information is conveyed through visual strategies.

### May 2007 - Aug 2005

M.S. in Technical  
Communication and  
Information Design

### Illinois Institute of Technology, Chicago, IL

Developed strategies and proof of concept for implementing a digital library asset collection and management system for an archive of thousands of architecturally significant 35mm slides.

## CERTIFICATES

### Aug 2004 - May 2005

Graduate Certificate in  
Digital Design Art Practice

### Concordia University, Montreal, QC

Translated Marshall McLuhan's *The Medium is the Message* into binary code, then printed and trimmed the binary code into confetti to be shared during celebratory events.

## REFERENCES

Available upon request

## PROFILE

- Solves communication challenges through research, data gathering, and analysis.
- Recognized as a team-player with strengths in implementing solutions that work.
- Known for establishing rapport and credibility with diverse groups.
- Collaborates with stakeholders to achieve marketing, communication, and fundraising goals.

## SKILLS

- + Social Media ●●●●●●●●●●●●●●●●
- + Email Marketing ●●●●●●●●●●●●●●●●
- + User Research ●●●●●●●●●●●●●●●●
- + Analytics ●●●●●●●●●●●●●●●●
- + Communication ●●●●●●●●●●●●●●●●
- + Writing ●●●●●●●●●●●●●●●●
- + Editing ●●●●●●●●●●●●●●●●
- + Public Service ●●●●●●●●●●●●●●●●
- + Accessibility ●●●●●●●●●●●●●●●●
- + Internet Culture ●●●●●●●●●●●●●●●●
- + Pop Culture ●●●●●●●●●●●●●●●●
- + Public Libraries ●●●●●●●●●●●●●●●●
- + HTML + CSS ●●●●●●●●●●●●●●●●

## PERSONAL SKILLS

- + Strong organization skills
- + Ability to multi-task
- + Attention to detail
- + Interpersonal and collaborative skills
- + Self-motivation
- + Rancilio espresso and microfoaming
- + Urban cycling

## FOLLOW ME

- + [linkedin.com/in/james-maciukenas](https://linkedin.com/in/james-maciukenas)
- + [theresomewhere.github.io/spl](https://theresomewhere.github.io/spl)