



QUEBEC
OPTIMUM
SOLUTIONS

Creatives & Branding Solutions

quebecsolutions.com.au



In the ever-evolving digital landscape, standing out from the competition has never been more crucial.

At Quebec Optimum Solutions (QOS), we believe that powerful visuals and a clear brand identity are the cornerstones of success.

That's why we offer a comprehensive suite of Creatives and Branding Solutions that can be tailored fit to your needs to amplify your brand voice and captivate your target audience.



Why Choose QOS?

We are confident that our collaborative approach, combined with our extensive experience, can help you achieve your creative and business goals.

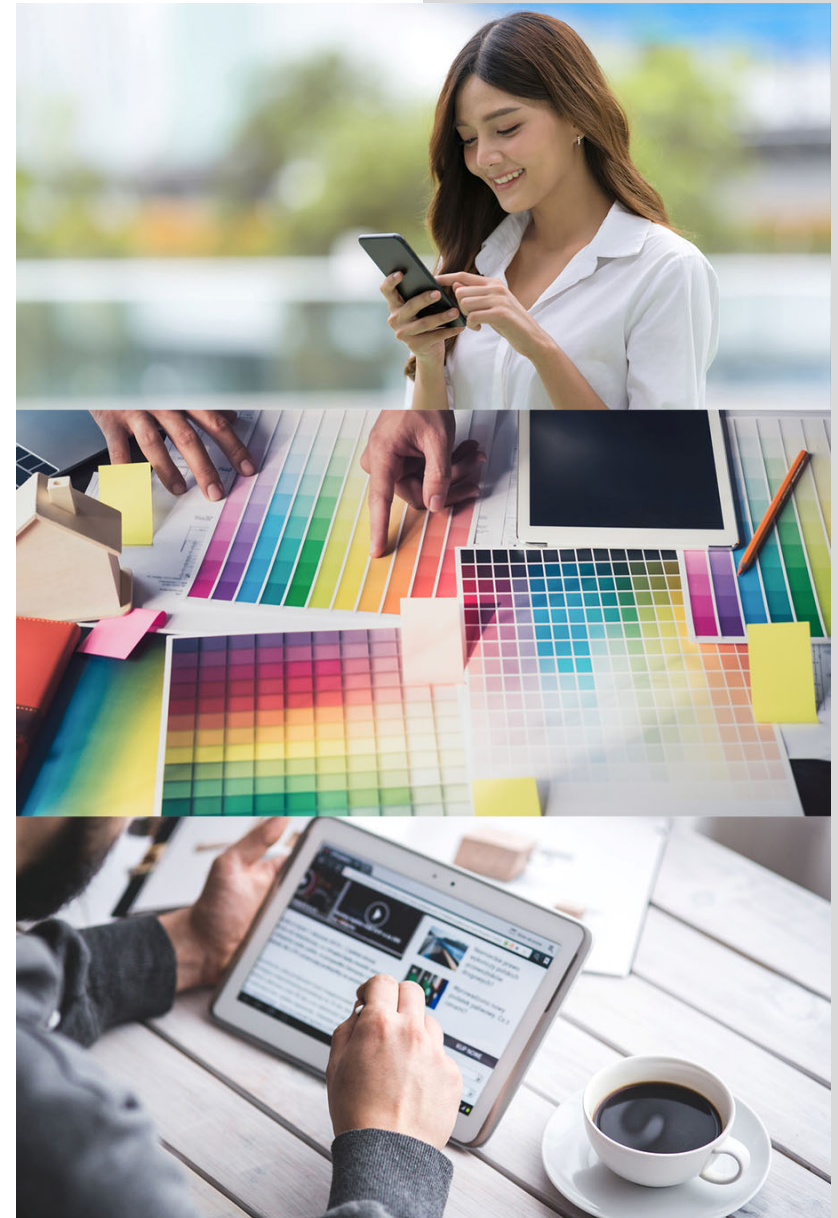
- **Experienced and Creative Team**
We have a team of talented designers, developers, and marketing specialists passionate about creating cutting-edge solutions tailored-fitted to your specific needs.
- **Collaborative Process**
We believe in building strong relationships and working closely with you every step of the way to ensure your complete satisfaction.
- **Data-Driven Approach**
Equipped with Business Analysis backbone, we leverage data to measure success and continuously improve your campaigns.



What to Expect from QOS?

We support the design and production of various creative assets, adhering to your branding guidelines and objectives:

- **Content Creation** - From pitch decks and presentations to noticeable brand building and thought leadership material, templates, infographics, and video and animation content.
- **Branding and Identity** - Assisting with creating new brand and/or rebranding implementation and ensuring consistency all throughout your visual assets and materials.
- **Digital Marketing Materials** - We create engaging content for web, social media, and email.
- **Scalability and Efficiency** - We can work within your specific templates, methodologies, and technology for smooth and efficient delivery. We also have the expertise to develop optimized method that could fit better with what you currently have.
- **Flexible Pricing** - We offer flexible service models to cater to your budget and project requirements.



Who We Work With?

We support 4 locations globally, and aim to grow and serve you better.



SERVICE PACKAGES

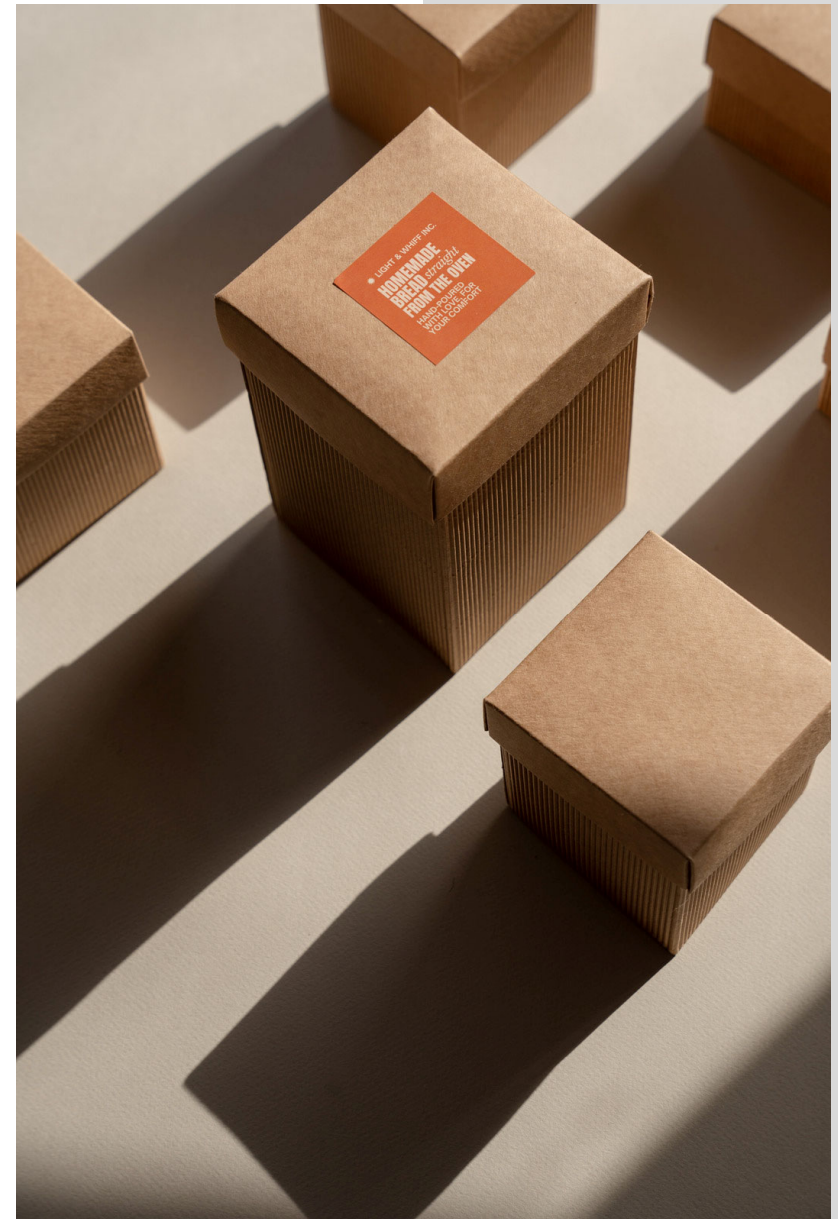
We offer a comprehensive suite to help you achieve your goals

We support the design and production of various creative assets, adhering to your branding guidelines and objectives:

1. CRAFT A COMPELLING BRAND IDENTITY

We work closely with you to define your unique brand essence, values, and messaging. Our experienced designers translate your vision into a cohesive visual language across all touchpoints, including:

- Logo Design
- Brand Identity and Guidelines
- Marketing Materials
- Prints and Packaging Designs
- Video and Animation Editing



SERVICE PACKAGES

2. DESIGN A CAPTIVATING WEBSITE

We build user-friendly and visually stunning websites that reflect your brand personality and drive conversions.

Service includes:

- Web Design and Development
- Content Creation
- Search Engine Optimization (SEO)

3. ENGAGE YOUR AUDIENCE ON SOCIAL MEDIA

Our social media management services help you connect with your target audience through engaging content, community management, and strategic campaigns.

4. HARNESS THE POWER OF DIGITAL MEDIA MARKETING

We create effective digital marketing strategies utilizing various channels, including PPC advertising, social media advertising, and email marketing, to reach your target audience and achieve your business goals.



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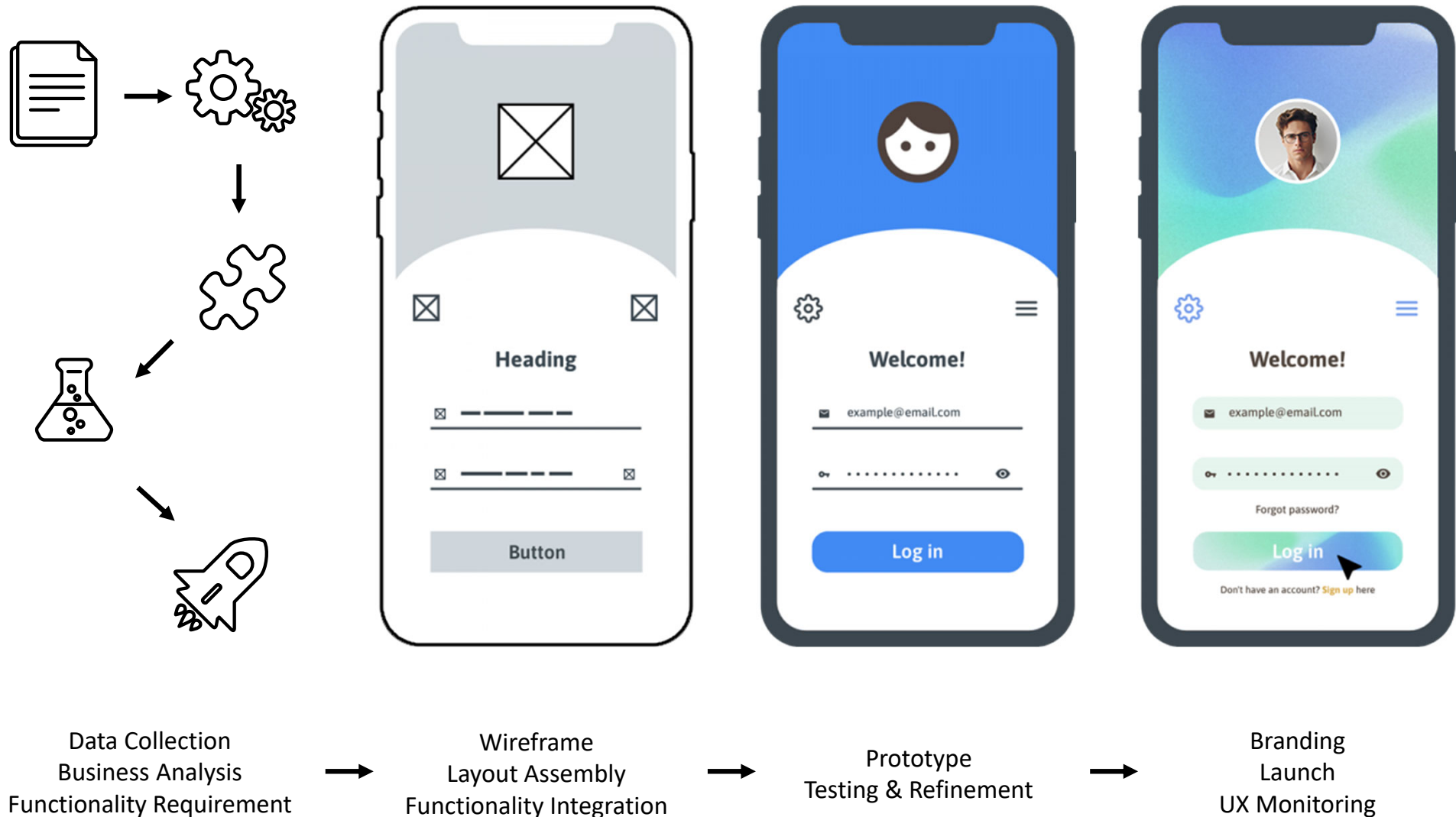
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Phone: (02) 7759 7100

Hours: Open · Closes 6 PM ▼

HOW IT WORKS





QUEBEC
OPTIMUM
SOLUTIONS

Creatives & Branding Solutions

For other questions, please contact our Representative for Philippine Market

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