

SES (Simple Email Service)

- SES (Simple Email Service) is a email service designed to send and receive marketing, notification and transactional emails to their customers using a pay as you go model.
- Automated emails.
- Purchase confirmations, shipping notifications and order status updates.
 - e.g. when we do online purchase, we get mails regarding confirmation, status, expected delivery
- Marketing communications, advertisements, newsletters, special offers.

SES

- Email messaging service
- Can be used for both incoming and outgoing email
- An email address is all that is required to send emails.

SNS

- Messaging service formats include SMS, HTTP, HTTPS, Phone messages, email and email JSON.
- Can fan out messages to large no of recipients

- Employees must subscribe to a topic to receive the notifications.

Important Points to Note

- Remember that SES is for email only
- SES can be used for incoming and outgoing mail
- SES is not subscription based, you only need to know the email address.
- SNS supports multiple formats (SMS, HTTP, email)
- Push notification only (SNS & SES)
- Consumers must subscribe to a topic (SNS)
- You can fan-out messages to large number of recipients (SNS)