

Dataset	Column Name	Description
User Report	user_id	A unique identifier for a user on the Perpay platform
User Report	signup_ts	The timestamp at which the user first joined Perpay
User Report	company_name	The name of the company that employs the user
User Report	spending_limit_est	The user's most recent estimated spending limit.
User Report	valid_phone_ind	Indicates if the user has a valid phone.
User Report	last_login	Indicates the last time a user logged onto the website.
User Report	was_referred_ind	Indicates if the user was referred.
User Report	first_paystub_ts	The timestamp associated with the user's first uploaded paystub.
User Report	first_application_start_ts	The timestamp of the first time the user started an order's application process
User Report	first_application_complete_ts	The timestamp of the first time the user had completed an order's application process
User Report	first_awaiting_payment_ts	The timestamp of the first time a user had an order be approved by Perpay's underwriting and Perpay was ready to receive payments
User Report	first_repayment_ts	The timestamp of the first time a user made a deposit on an order
Order Report	order_id	A unique identifier for an individual order
Order Report	user_id	A unique identifier for a user on the Perpay platform
Order Report	amount	The total dollar value of the order
Order Report	number_of_payments	The number of payments for the order
Order Report	user_pinwheel_eligible_at_ap	A flag indicating if the user was ever eligible for Pinwheel at awaiting payment.
Order Report	approval_type	Indicates the process by which the order was approved. Tracking launched 11/26/2019.
Order Report	application_start_ts	The earliest date in the acquisition pipeline, it describes when a user begins the application process for placing an order
Order Report	application_complete_ts	The date at which the user completed the application for the order
Order Report	awaiting_payment_ts	The earliest date at which Perpay is ready for a deposit on the order. The order approval timestamp.
Order Report	repayment_ts	The timestamp a user made a deposit on an order
Order Report	canceled_ts	The timestamp that the order was canceled, if canceled
Order Report	cancellation_type	A cause assigned to the order describing why the order was canceled
Order Report	risk_tier_at_uw	The user's calculated risk tier at time of underwriting.