

# Imran Haqeen Razli

Deputy Head of Strategy

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📍 Kuala Lumpur, Malaysia

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## Profile

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An ecosystem builder with a background in engineering. Proven track record of helping startups find growth by understanding their needs and curating programs to tackle their challenges. I love learning new things especially if they are difficult, and always keep an open mind to new ideas.

## Professional Experience

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### TZ APAC (Tezos)

Deputy Head of Strategy

Dec 2023 – present  
Remote, Singapore

Promoted to lead Fortify Labs, a new venture studio initiative. Designed and presented a comprehensive strategy to stakeholders which ended up pivoting the company direction to solely focus on the studio. Drove 4 partnerships, onboarded 16 advisors, and secured 45k USD in funding per startup within 3 months. Currently leading a team of 3 full-time employees.

Project Manager

Jul 2022 | Remote, Singapore

Promoted to manage the TZ APAC Incubator Program end to end, where 30 projects were onboarded over 2 cohorts, resulting in ~3.5m USD in funding raised between the top startups within the cohort. Onboarded 15 advisors from top crypto firms and drove 4 key partnerships for the program.

Analyst

Aug 2021 | Remote, Singapore

Operationalized the small grants program initiative which saw over 100 applicants throughout the year, and led to a 400% increase in number of startups building on Tezos in APAC. Optimized the process which led to reducing the grant processing time by 50% while maintaining a completion rate of >90%. Engaged with stakeholders to renew the program for three consecutive years.

Quork Studios, Strategy Advisor

Jun 2023 – Dec 2023  
Remote, Malaysia

Worked as an advisor to an incubator alumni where I dedicated time outside of working hours to develop an NFT go-to-market strategy to drive value and engagement for early adopters leading to a whitelist of over 500 users and a 300% increase in follower count.

## Education

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University of Bath, BEng Mechanical Engineering

Sep 2017 – May 2020  
Bath, United Kingdom

Upper Second Class Honors (2:1)

- Final year project: "Automated parameterization of PEM Fuel Cells using optimization algorithms and neural networks" (75/100)
- Participated in various hackathons and business competitions throughout my studies.

## Skills

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**Computer Science** – Completed a Neural Network and Deep Learning Course by DeepLearning.ai, and the Harvard CS50 Course. Able to write basic software in Solidity, Rust, and Python. |

**Engineering Design (Matlabs, Solidworks, Autodesk Inventor)** – Capable of coding complex algorithms in MATLAB and utilizing Simulink to model processes and designs

## References

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**Katherine Ng**, Managing Director, TZ APAC  
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**Ze Ren**, Lead Game Designer, Quork  
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