

Your local independent pharmacy is participating in a clinical optimization program to improve patient outcomes and reduce medication costs. This document explains what to expect.

What is Therapeutic Interchange?

Therapeutic interchange is the practice of dispensing a medication that is therapeutically equivalent but chemically different from the originally prescribed medication. This is done with prescriber authorization to:

- Improve formulary compliance and reduce patient out-of-pocket costs
- Switch to medications with better clinical outcomes or safety profiles
- Optimize therapy based on current clinical guidelines

What to Expect

You may receive fax requests from your patients' pharmacy with:

- Current medication and recommended therapeutic alternative
- Clinical rationale for the recommended change
- Simple response form (Approve/Deny with signature)

Each request is reviewed by a licensed pharmacist before being sent to ensure clinical appropriateness.

Benefits for Your Patients

- Lower copays and out-of-pocket medication costs
- Improved adherence through affordable therapy
- Access to clinically equivalent or superior alternatives
- Proactive identification of missing therapies (e.g., glucagon for insulin users)

Clinical Oversight

All therapeutic interchange recommendations are:

- Based on current clinical guidelines and formulary data
- Reviewed by a licensed pharmacist before outreach
- Documented with clinical justification
- Subject to your final approval - you maintain full prescribing authority

Responding to Requests

When you receive a Therapeutic Interchange Request Form:

- Review the current medication and recommended alternative
- Check the clinical rationale provided
- Mark APPROVED or DENIED on the response section
- Sign and date the form
- Fax back to the pharmacy at the number provided

If you have questions about a specific recommendation, contact the pharmacy directly - they are happy to discuss the clinical rationale.

Common Interchange Categories

- Brand to Generic: Clinically equivalent generic alternatives
- Formulary Optimization: Preferred formulary medications
- Therapeutic Alternatives: Different drug class with similar efficacy
- Missing Therapy: Recommended additions based on current medications

Pharmacy Contact Information

Pharmacy Name: _____ Contact Person: _____
Phone: _____ NPI: _____
Fax: _____