

Sandhya Prajapati

Senior Graphic & Web Designer | Social Media Manager

☎ +91 9321473529

🌐 sandhyaprajapati690@gmail.com

🗣 Languages: English, Hindi, Marathi

📍 Kalina, Santacruz East, Mumbai – 400029

🌐 linkedin.com/in/sandhya-prajapati-020836260

🔗 Portfolio: <https://thesandhya.github.io/portfolio/>

Summary

Creative and detail-oriented Web & Graphic Designer with 4 years of experience in responsive web design, branding, and digital content creation. Leading the design team at AMH Web Studio, skilled in Bootstrap, WordPress, and client management. Known for delivering impactful visuals and user-friendly designs across platforms.

Skills

- UI/UX Design
- Responsive Design
- Logo Design & Branding
- Social Media Creatives
- Project Scheduling & Management
- Photography / Basic Video Editing
- Web Design (HTML, CSS, Bootstrap, Basic JavaScript)
- Graphic Design (Photoshop, Illustrator, Figma, Canva)
- WordPress Development & Management

Experience

Senior Graphic & Web Designer | Social Media Manager
AMH Web Studio | 2021 – Present

Roles & Responsibilities

- Designed and developed responsive websites using HTML, CSS, JS, and WordPress.
- Led branding projects: logo design, visual identity, and promotional materials.
- Managed social media accounts, created content calendars, and designed creatives.
- Collaborated with clients and the development team to execute design strategies.
- Created marketing collateral including brochures, ads, emailers, and web banners.
- Handled project coordination, timelines, and communication as team lead.
- Collaborated with developers and clients for UI/UX improvement.
- Mentored junior designers and handled team coordination.

Projects

Selected Projects

- Portfolio Website – Designed & developed using HTML, CSS, Bootstrap
- Omkar Ayurveda – Designed and developed the brand's official website with full UI/UX execution (omkarayurveda.com)
- A'Kreations Hair & Beyond – Managed post designs, highlights, and daily social media scheduling (akreations.in)
- Anj Kreations – Led product shoot edits, fashion creatives, and website revamp (anjkreations.com)
- AnjMal Travels & Tours – Created social media creatives, visual guidelines, and redesigned the website (anjmal.com)
- AMH Web Studio – Delivered logo design, mockups, branding, creatives, and visual brand guidelines (amhwebstudio.co.in)
- Ezeewear Lifestyle – Designed brand logo, custom t-shirt mockups, and visual brand identity (ezeewear.com)

Education

S.S.C.
From Maharashtra State Board.

H.S.C
From Maharashtra State Board.

Diploma in Web Designing
Shankar Multimedia