Sandhya Prajapati

Web Designer & Senior Graphic Designer

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Summary

Creative and detail-oriented Web & Graphic Designer with 4 years of experience in responsive web design, branding, and digital content creation.

Leading the design team at AMH Web Studio, skilled in Bootstrap, WordPress, and client management. Known for delivering impactful visuals and user-friendly designs across platforms.

Skills

- UI/UX Design
- Responsive Design
- Logo Design & Branding
- Video Editing Basics
- Project Scheduling & Management
- · Web Design

(HTML, CSS, Bootstrap, Basic JavaScript)

- Graphic Design
- (Photoshop, Illustrator, Figma, Canva)
- WordPress Development & Management

Experience

Web Designer & Senior Graphic Designer AMH Web Studio 2021 – Present

- Lead design projects for clients across various industries
- Designed and maintained responsive websites using Bootstrap and WordPress
- Created branding elements, marketing material, and social media creatives
- Designed logos and promotional visuals for digital and print
- Managed visual storytelling and layout for client campaigns
- Supervised junior designers and delegated tasks effectively
- Communicated with clients and ensured timely delivery of projects

Roles & Responsibilities Web Designer & Senior Graphic Designer

- Lead design projects for clients across various industries, from concept to delivery
- · Create responsive, visually appealing websites aligned with client goals & brand identity
- Design logos, branding kits, brochures, social media creatives, and marketing material
- Plan and execute visual storytelling for social media and digital campaigns
- Collaborate with content writers and marketing team to strategize digital presence
- Manage UI/UX elements to ensure an intuitive user experience
- Schedule and organize tasks and content for daily/weekly posting
- Capture and edit photos/videos for online use and future content planning
- Ensure consistent brand representation across platforms
- Stay updated with design trends, tools, and best practices

Education

Web Designing Course

Completed

10th Standard

- Maharashtra Board

12th Standard

- Maharashtra Board

Graduation (Pursuing)