

# Assignment Problem

using FP-Growth and Apriori Algorithm

Transaction ID	Items Bought
1	{Bread, Butter, Milk}
2	{Bread, Butter}
3	{Beer, Cookies, Diapers}
4	{Milk, Diapers, Bread, Butter}
5	{Beer, Diapers}

Assume that min-support = 40%

min-confidence = 70%

FP-Growth

Find all frequent items or frequent patterns  
and association rules from the following database  
by using the FP-Growth algorithm

Take minimum support = 2

T<sub>i</sub> | d

1

2

3

4

5

6

7

8

9

List of Items IDs

11, 12, 15

12, 14

12, 13

11, 12, 14

11, 11, 3

12, 13

11, 13

11, 12, 13, 15

11, 12, 13

## ⑨ Item Frequency count

Item count

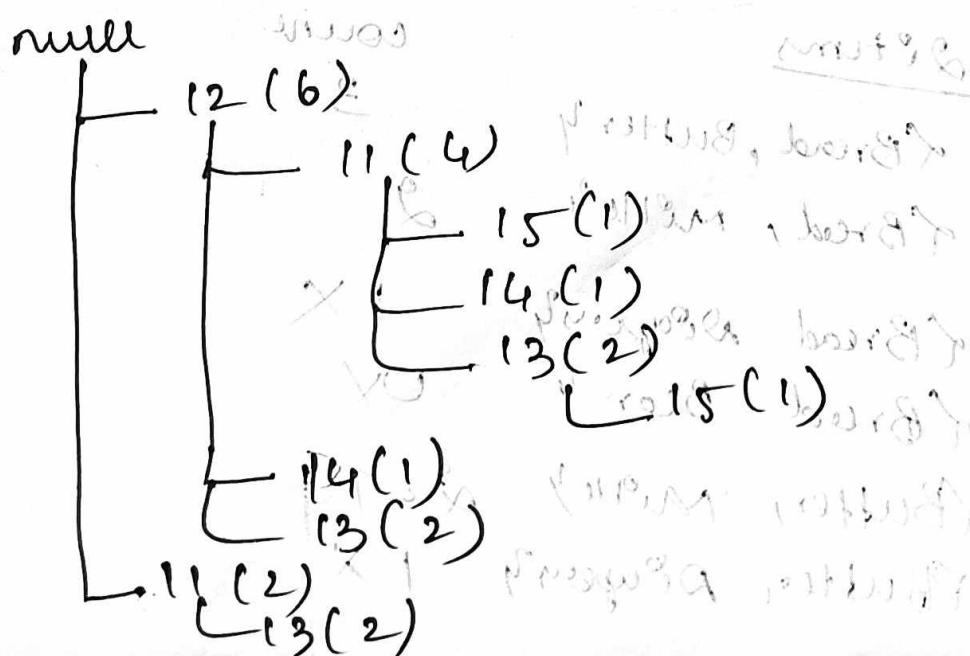
	6	7	5	2	1
11	6	7	5	2	1
12	6	7	5	2	1
13	6	7	5	2	1
14	6	7	5	2	1
15	6	7	5	2	1

All have support  $\geq 2/8$  so all are frequent

\* we'll sort each transaction using this global frequency order: 12 > 11 > 13 > 14 > 15

TID	sorted Items
1	12, 11, 15
2	12, 14
3	12, 13
4	12, 11, 14
5	11, 13
6	12, 13
7	11, 13

freqs: 12(6), 11(4), 13(2), 15(1), 14(1)



## Final Header Table

### Item Frequency Headings (in FP-tree)

P2	7	All 12 nodes
I1	6	All 11 nodes
I3	5	All 13 nodes
I4	2	All 14 nodes
I5	2	All 15 nodes

- (1) Minimum Support =  $40\%$   
 Minimum Count =  $0.40 \times 5$   
 $= 2$  transactions  
 Minimum confidence =  $70\%$

- (2) Single items with count  $\geq 2$

Item	Count
Bread	3
Butter	3
Milk	2
Diapers	2
Beer	2
Cookies	1 X

Frequent 1-item sets:

{Bread}, {Butter}, {milk}, {Diapers}, {Beer}

- (2) 2-items

	Count
{Bread, Butter}	3
{Bread, Milk}	2
{Bread, Diapers}	1 X
{Bread, Beer}	0 X
{Butter, Milk}	2
{Butter, Diapers}	1 X

- { Butter, Beer }  $\frac{1}{3}$
- { Milk, Diapers }  $\frac{1}{3}$
- { Milk, Beer }  $\frac{1}{3}$
- { Diapers, Beer }  $\frac{1}{3}$

Frequent 2 itemsets :-

- { Bread, Butter }  $\frac{1}{3}$
- { Bread, Milk }  $\frac{1}{3}$
- { Diapers, Beer }  $\frac{1}{3}$

(1) 3 itemsets  $\frac{1}{3} \times \frac{1}{3} = \frac{1}{9}$

Itemset	Count
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- { Bread, Butter, Milk }  $\frac{1}{3} \times \frac{1}{3} \times \frac{1}{3} = \frac{1}{27}$
- { Beer, Diapers, Cookies }  $\frac{1}{3} \times \frac{1}{3} \times \frac{1}{3} = \frac{1}{27}$

Frequent 3 itemset

- { Bread, Butter, Milk }

Step 2 Generate Association Rules Confidence  $\geq 70\%$   
from { Bread, Butter, Milk } ( support = 2 ) &  $24.0\%$

1) { Bread, Butter }  $\Rightarrow$  Milk  
 - support ( { Bread, Butter } ) = 2  
 - support ( { Bread, Butter, Milk } ) = 2  
 - confidence =  $2/3 = 66.67\%$

2) { Bread, Milk }  $\Rightarrow$  Butter  
 - support ( { Bread, Milk } ) = 2  
 - support ( { Bread, Butter } ) = 2  
 - confidence =  $2/2 = 100\%$

3) { Butter, Milk }  $\Rightarrow$  Bread  
 - confidence  $= 2/2 = 100\%$

4)  $\{ \text{Milk} \} \Rightarrow \{ \text{Bread, Butter} \}$   
Support ( $\{\text{Milk}\}$ ) = 2  
Support ( $\{\text{Bread, Butter}\}$ ) = 2  
Confidence =  $2/2 = 100\%$

5)  $\{ \text{Bread} \} \Rightarrow \{ \text{Butter} \}$   
Support ( $\{\text{Bread}\}$ ) = 3  
Support ( $\{\text{Bread, Butter}\}$ ) = 3  
Confidence =  $3/3 = 100\%$

6)  $\{ \text{Butter} \} \Rightarrow \{ \text{Bread} \}$   
Same as above Confidence =  $100\%$   
Final valid Association Rule:  $\text{Milk} \Rightarrow \{\text{Bread, Butter}\}$   
Confidence =  $100\%$

Rule

	Support	Confidence
$\{\text{Bread, Milk}\} \Rightarrow \{\text{Butter}\}$	100%	100%
$\{\text{Butter, Milk}\} \Rightarrow \{\text{Bread}\}$	100%	100%
$\{\text{Milk}\} \Rightarrow \{\text{Bread, Butter}\}$	100%	100%
$\{\text{Bread}\} \Rightarrow \{\text{Butter}\}$	100%	100%
$\{\text{Butter}\} \Rightarrow \{\text{Bread}\}$	100%	100%
$\{\text{Diapers}\} \Rightarrow \{\text{Beer}\}$	100%	100%
$\{\text{Beer}\} \Rightarrow \{\text{Diapers}\}$	100%	100%

$B = \{(\text{Diaper}, \text{Beer})\}$  (L)  
 $L = \{(\text{Beer}, \text{Diaper})\}$  (R)

$\rightarrow \text{Diaper} \in L, \text{Beer} \in R$   
Support ( $\{\text{Diaper}\}$ ) = 100%  
Support ( $\{\text{Beer}\}$ ) = 100%

$$\text{Confidence} = \frac{100}{100} = 100\%$$