

Assignment Problem

Apriori Algorithm

Transaction ID

Items Bought

1

{ Bread, Butter, milk }

2

{ Bread, Butter }

3

{ Beer, cookies, Diapers }

4

{ Milk, Diapers, Bread, Butter }

5

{ Beer, Diapers }

Assume that mini-support = 40%
mini confidence = 70%

FP-Growth

Find all frequent items or frequent patterns and association rules from the following database by using the FP-Growth algorithm

Take minimum support = 2

Tid

List of Items IDs

1

11, 12, 15

2

12, 14

3

12, 13

4

11, 12, 14

5

11, 13

6

12, 13

7

11, 13

8

11, 12, 13, 15

9

11, 12, 13

② Item Frequency count

Item count

11 6

12 7

13

14 5

1.5

All have support ≥ 2 so all are frequent

* we'd sort each transaction using this global frequency order

12711 7137 14715

[illegible]1

12, 11, 15

എ

12, 14

3

12, 13

4

12, 11, 14

511, 136

12, 13

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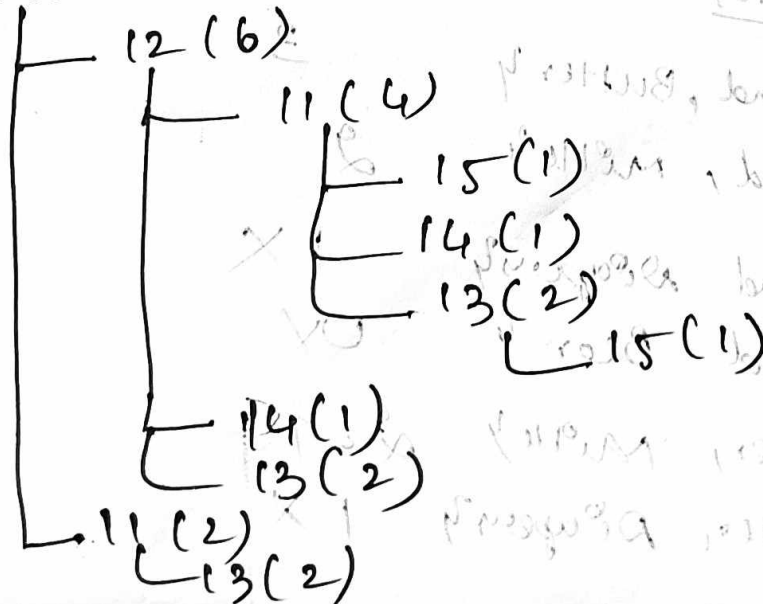
11, 13

8

1, 2, 11, 13, 15

C

12, 11, 13



Final Header Table

Item	Frequency	Modeling (on FP-tree)
P2	7	All 12 nodes
L1	6	All 11 nodes
P3	5	All 13 nodes
P4	2	All 14 nodes
P5	2	All 15 nodes

- ① Minimum support = 40%
 Minimum Count = $0.40 \times 5 = 2$ transactions
 Minimum confidence = 70%

- ② Single items with count ≥ 2

Item	Count
Bread	3
Butter	3
Milk	2
Diapers	2
Beer	2
Cookies	1 X

Frequent 1-item sets:

{Bread}, {Butter}, {Milk}, {Diapers}, {Beer}

- ③ 2-items

	Count
{Bread, Butter}	3
{Bread, Milk}	2
{Bread, Diapers}	1 X
{Bread, Beer}	0 X
{Butter, Milk}	2
{Butter, Diapers}	1 X

{ Butter, Beer }

{ Milk, Diapers }

{ Milk, Beer }

{ Diapers, Beer }

Frequent 2 Itemsets! -

{ Bread, Butter }, { Bread, Milk }, { Butter, Milk },
{ Diapers, Beer }

(3) 3 Itemsets

Itemset

Count

{ Bread, Butter, Milk } 2

{ Beer, Diapers, Cookies } 1

Frequent 3 Itemset

{ Bread, Butter, Milk }

Step 2 Generate Association Rules Confidence $\geq 70\%$
From { Bread, Butter, Milk } (support = 2) \Rightarrow 40%

1) { Bread, Butter } \Rightarrow Milk

support { Bread, Butter, Milk } = 2

support { Bread, Butter } = 3

confidence = $2/3 = 66.67\%$

2) { Bread, Milk } \Rightarrow Butter

support { Bread, Milk } = 2

support { Bread, ^{Butter}Milk } = 2

confidence = $2/2 = 100\%$

2) { Butter, Milk } \Rightarrow Bread

confidence = $2/2 = 100\%$

4) $\{ \text{milk} \} \Rightarrow \{ \text{Bread, Butter} \}$

support $(\{ \text{milk} \}) = 2$

support $(\{ \text{Bread, Butter, milk} \}) = 2$

confidence $= 2/2 = 100\%$

5) $\{ \text{Bread} \} \Rightarrow \text{Butter}$

support $(\{ \text{Bread} \}) = 3$

support $(\{ \text{Bread, Butter} \}) = 3$

confidence $= 3/3 = 100\%$

6) $\{ \text{Butter} \} \Rightarrow \text{Bread}$

same as above confidence $= 100\%$

Final valid Association Rules
Confidence $\geq 100\%$

Rule

$\{ \text{Bread, milk} \} \Rightarrow \text{Butter}$

Confidence

100%

$\{ \text{Butter, milk} \} \Rightarrow \text{Bread}$

100%

$\{ \text{milk} \} \Rightarrow \{ \text{Bread, Butter} \}$

100%

$\{ \text{Bread} \} \Rightarrow \text{Butter}$

100%

$\{ \text{Butter} \} \Rightarrow \text{Bread}$

100%

$\{ \text{Diapers} \} \Rightarrow \text{Beer}$

100%

$\{ \text{Beer} \} \Rightarrow \text{Diapers}$

100%