

# Savanna Carlson

UI designer that creates striking and engaging online platforms. Uses visual design and entrepreneurial experience to build products that appeal to users and keep them coming back to maximize user interaction. Committed to every step of design, from ideation through product launch. Can-do attitude and glad to work in teams.

📍 Las Vegas, Nevada

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## Projects

### ArteClub: a Mobile App for Discovering Local Art Events      September 2024

CareerFoundry

Pinetop, Arizona

- View Case Study [Here](#) .
- Actively identified and solved a common user problem by designing an application that allows users to discover local art events fitting their needs, sign up for the events, and view a calendar of upcoming events.
- Utilized lean UX and UI Principles to ideate, research, wireframe, construct, test, and refine the app from the beginning to the end of the design process.

## Education

**UI Design Program**, CareerFoundry, April 2024-January 2025

**High School Diploma**, Liberty University Online Academy, June 6, 2022

## Work Experience

### Small Business Owner and Artisinal Doll Creator      September 2022-Present

Mercari Inc.

Las Vegas, Nevada and Pinetop, Arizona

- Designed and executed one-of-a-kind 1/6 scale fashion, perfectly fulfilling the buyer's creative vision while staying within their budget.
- Communicated with each commissioner, set timeframes, up-sold items for profit, and resolved customer issues with delivery and postal service- all resulting in 100% customer satisfaction across 182 different sales.
- Used problem-solving skills to ideate and implement unconventional solutions for making highly detailed doll clothing, setting my product apart and consistently attracting new customers.

### Meal Preparation Volunteer

March 2020

Three Square Food Bank

Las Vegas, Nevada

- Collaborated with my peers to prepare a goal number of meal boxes for those in need.
- Stayed diligent in my part of the assembly line and filled in for other workers when I could to ensure our group met our goal.
- Joined forces with my team and encouraged others to keep morale high, enabling us to work efficiently and accomplish a great deal in a short time.

### Homeless Shelter Volunteer

March 2019

Project 150

Las Vegas, Nevada

- Rallied my peers to work together while assembling grab bags full of toiletries, giving local homeless teens discreet access to necessities.
- Kept up friendly conversation with my team and the administrators around us, optimizing the time we had to complete our task, and aiding us in effectively lining the shelves before we left.

## Tools

- Figma
- Microsoft Word
- Microsoft Powerpoint
- Google Docs
- Google Slides

## Key Skills

- Speaking (public or Private)
- Giving and receiving feedback
- Creative and critical thinking
- User research
- Comparing and contrasting competition
- Data mining
- Interpreting metrics
- Problem solving
- Icon Design
- Illustration
- Troubleshooting tech issues
- Time management
- Strong organizational skills
- Eye for layout, typography, and color palette
- Working knowledge of responsive design, grid principles, user flows, wireframes, prototyping, and low to high fidelity layouts
- Writing user stories and creating personas
- Particular attention to detail and pixel-perfection
- Understanding of mathematical Bootstrap requirements when building responsive frameworks
- Utilization of popular, trendy UI styles to update platforms and attract a younger audience
- Quick learner with a positive attitude and readiness to grow