

Linus Lee

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Software engineer, designer, and writer backed by a strong business, entrepreneurship, and marketing background and prior experience in events and community management. Currently pursuing a degree in Computer Science at University of California, Berkeley. Formerly active at Purdue University, IN.

Relevant Experience and Projects

Web Engineer, Spensa Technologies (2 years | June 2016 - March 2018)

In a fast-growing and recently acquired software start-up in the data science/precision agriculture space, I handled development, release, and maintenance of major user interface features in the flagship web application (Spensa AP), as well as the build process and developer experience of the front-end architecture of Spensa's core web product built on a heavily customized Backbone.js architecture. I also led performance optimizations, custom framework rewrites, and integration of new web platform features into the front-end software architecture, and had ownership of the front-end build process, performance, and frameworks/dependencies for the product.

Director, Cal Hacks (September 2018 - Present)

Cal Hacks is the world's largest collegiate hackathon with over 2000 total attendees. I work across functional teams in the organization, contributing to technologies (applications / event management software), teaching workshops on software development, marketing, logistics, and sponsorships. I also work on the Cal Hacks Fellowship program, working with partners like Y Combinator, Iron Fire Ventures, Berkeley SkyDeck, and others to support student entrepreneurs at UC Berkeley.

Director of Marketing, The Anvil Coworking Space (1 year | April 2017 - August 2018)

Working in the leadership team of the entrepreneurship center and coworking space on Purdue University's campus, and today as the ambassador in the Bay Area, I helped plan, design, and execute marketing plans for community events and campaigns throughout the year focusing on new technologies like blockchain, virtual reality, machine learning, computer vision, and hardware, as well as entrepreneurship and design. I also helped develop and manage the website and membership portal for the organization.

Design Chair and Developer, TEDxPurdueU (2 years | 2016 - 2018)

As a part of the TEDxPurdueU executive team, I managed all graphic design and most photography/videography needs for two event seasons across six events, including two day-long events of 700+ attendees. I also worked with the marketing team to execute parts of the marketing plan and independently prepare any assets necessary. I was also the de-facto developer and systems administrator, building and maintaining the event website.

Apogee Citation Creator (Chrome Extension, 2015-2018)

Apogee was a personal project that grew to more than 125,000 weekly active users, a Chrome browser extension helping students easily find and compile citation data across the web. Apogee was acquired in March 2018.

Skills

Software: Proficient in JavaScript (ES2015+), HTML/CSS, React, Express, NodeJS and V8, Backbone.js, Python2/3, Django, Bash/shell, Linux/UNIX systems administration, AWS/DigitalOcean. **Familiar** with WebAssembly, WebGL, Java, Rust, RDBMS (PostgreSQL, MySQL), C, Docker

Design: Adobe Creative Cloud (Photoshop, Illustrator, Premiere Pro, Lightroom, XD), Final Cut X, Figma

Marketing: MailChimp, SendGrid, Google Analytics, Mixpanel – A/B testing, GTM, content marketing.