

Website Review & Advisory Panel Setup — Walkthrough

Website Review

Browsed setupconcierge.com and documented full findings.



Key findings:

- Professional WordPress site with WP Engine hosting + WooCommerce
- Headline: "Don't Let a Bad Setup Cost You Your Brand."
- 3 core services: LLC Formation, Branding & Design, Website Development
- Beige/charcoal/gold palette, card-based layout, responsive design
- Opportunities: testimonials, pricing transparency, portfolio section, blog content

Full review saved to: [setupconcierge_site_review_2026-02-08.md](#)

Advisory Panel Folder

Created new top-level `Advisory Panel` folder:

```
Advisory Panel/
└── Members/
    ├── Marcus Chen/      (Product Manager)
    ├── Dr. Amara Okonkwo/ (Research & Data)
    ├── Cassandra Wells/ (Legal Counsel)
    ├── Derek Simmons/    (Ops & Team Manager)
    ├── Nina Rodriguez/   (Marketing Manager)
    ├── Raymond Cross/   (Growth Advisor)
    ├── Jasmine Taylor/  (Social Media)
    ├── Victor Oduya/     (Project Architect)
    ├── Maya Chen/        (Visual Designer)
    ├── James Worthington/ (Business Strategist)
    ├── Evelyn Tran/     (Financial Strategist)
    └── Sarah Okonjo/     (Scribe & Documentation)
└── Consultations/
    └── Assets/
        ├── Markdown/
            └── setupconcierge_site_review_2026-02-08.md
        └── PDF/
```

Each member has a `profile_2026-02-08.md` with role, background, verdict, focus areas, and consultation history.