

Website Review & Advisory Panel Setup — Walkthrough

Website Review

Browsed setupconcierge.com and documented full findings.



Key findings:

- Professional WordPress site with WP Engine hosting + WooCommerce
- Headline: *"Don't Let a Bad Setup Cost You Your Brand."*
- 3 core services: LLC Formation, Branding & Design, Website Development
- Beige/charcoal/gold palette, card-based layout, responsive design
- Opportunities: testimonials, pricing transparency, portfolio section, blog content

Full review saved to: [setupconcierge_site_review_2026-02-08.md](#)

Advisory Panel Folder

Created new top-level `Advisory Panel` folder:

```
Advisory Panel/  
├─ Members/  
│   ├── Marcus Chen/           (Product Manager)  
│   ├── Dr. Amara Okonkwo/     (Research & Data)  
│   ├── Cassandra Wells/       (Legal Counsel)  
│   ├── Derek Simmons/         (Ops & Team Manager)  
│   ├── Nina Rodriguez/        (Marketing Manager)  
│   ├── Raymond Cross/         (Growth Advisor)  
│   ├── Jasmine Taylor/        (Social Media)  
│   ├── Victor Oduya/          (Project Architect)  
│   ├── Maya Chen/             (Visual Designer)  
│   ├── James Worthington/      (Business Strategist)  
│   ├── Evelyn Tran/           (Financial Strategist)  
│   └─ Sarah Okonjo/           (Scribe & Documentation)  
└─ Consultations/  
    └─ Assets/  
        ├── Markdown/  
        │   └─ setupconcierge_site_review_2026-02-08.md  
        └─ PDF/
```

Each member has a `profile_2026-02-08.md` with role, background, verdict, focus areas, and consultation history.