

# Strategic Business Framework: Black Nexus Ecosystem

**Vision:** Build a vertically-integrated creative and consulting ecosystem that enriches local communities while scaling digital reach.

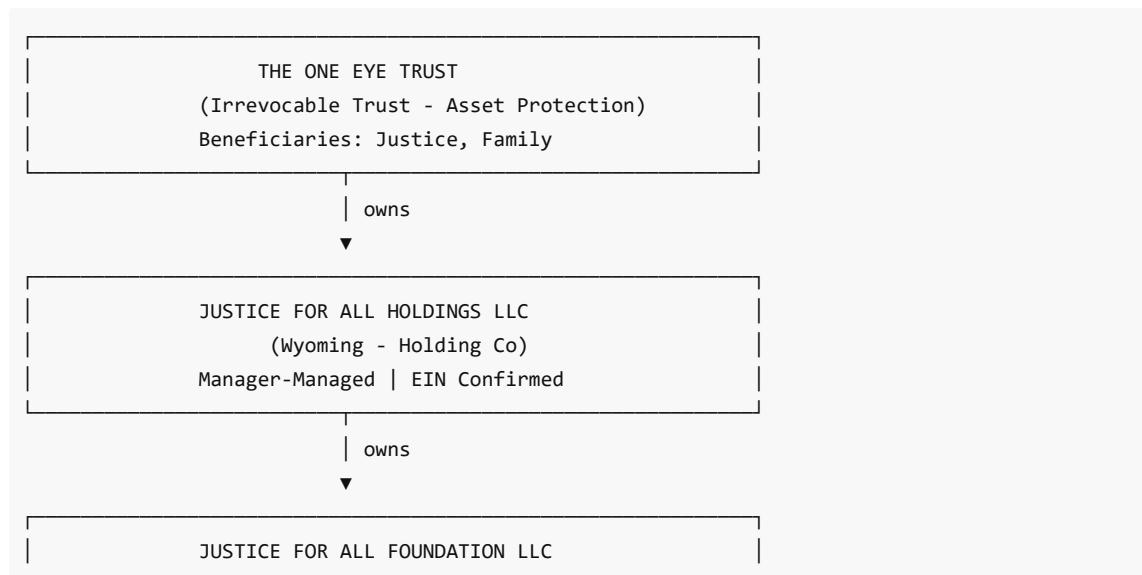
## Founder Capability Profile

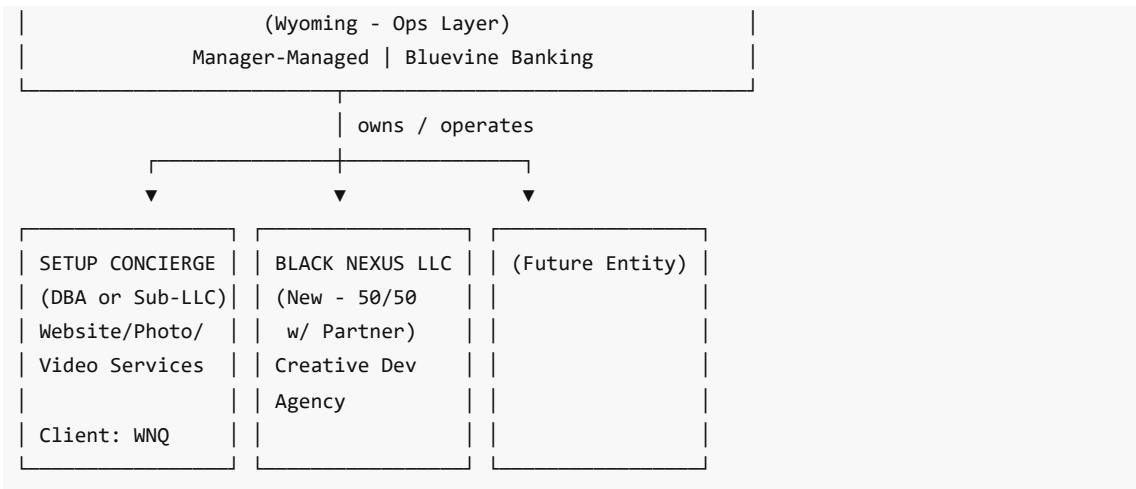
Compiled from Antigravity workspace history:

Domain	Asset / Skill	Evidence
Tech / SaaS	V8 Engine — AI-powered video creation platform	Full-stack React app with Gemini API integration, multi-track NLE, character consistency
Nonprofit / Community	Warriors Never Quit (WNQ)	Chicago youth basketball, mentorship, faith-based outreach; Wix site revamp
Content Strategy	Viral AI Shorts Playbook	Algorithm analysis, hook windows, art transformation niches, Whisk/Dream Screen workflows
Web / Business Services	Setup Concierge	Website management, Wix builds, client onboarding
Engineering	Building Automation Controls	Siemens Insight/Desigo CC, PPCL scripting, BACnet/LonWorks
Creative	Music (FL Studio), Photography, Videography, AI Art	Personal interest — monetization pending

## Entity Structure (Actual)

Based on your existing business files, here is your **current legal structure**:





## Entity Status Summary

Entity	State	Status	Purpose
<b>The One Eye Trust</b>	—	✓ Active	Asset protection, legacy planning
<b>J4A Holdings LLC</b>	Wyoming	✓ Active	Holding company (owns operating entities)
<b>J4A Foundation LLC</b>	Wyoming	✓ Active	Operations layer (banking, contracts)
<b>Setup Concierge</b>	(DBA/Sub)	✓ Active	Client services: web, photo, video
<b>Black Nexus LLC</b>	Illinois?	⌚ Forming	Creative development agency (50/50 split)
<b>Five First Detailing</b>	Illinois	❓ Verify	EIN exists — confirm if active or terminated
<b>Tavell Co</b>	Illinois	✗ Terminated	Dissolved LLC

## Key Insight: Where Black Nexus Fits

**Option A (Recommended):** Black Nexus forms as a **sibling to Setup Concierge** under J4A Foundation LLC. Your partner buys 50% of Black Nexus specifically (not the whole structure). This keeps your trust-protected hierarchy intact.

**Option B:** Black Nexus forms independently outside the trust structure, and you personally (or J4A Foundation) contracts with it. More separation, but less integration.

**Discussion needed:** Which structure does your partner prefer? This affects liability, taxes, and your control.

## 🎯 Domain Priorities (BEAF)

### 1. Business (Primary)

**Goal:** Generate sustainable revenue through services and products.

Offering	Entity	Revenue Model
Website builds (Wix, Squarespace, custom)	Setup Concierge	Project fee + maintenance retainer

Business setup consulting	Setup Concierge	Flat fee packages
Creative development (branding, video, AI assets)	Black Nexus	Project-based or retainer
V8 Engine SaaS	Black Nexus (or spin-off)	Subscription + API usage

## 2. Education

**Goal:** Build authority and funnel leads.

Initiative	Format	Monetization
"Creator Tech" YouTube/TikTok	Short-form tutorials	Ad revenue, affiliate, course upsell
AI Tools for Small Biz Workshop	Live or recorded	Free (lead magnet) → paid courses
Youth STEM/Media Mentorship	Through WQ	Grant-funded, sponsorships

## 3. Art

**Goal:** Express creativity while building portfolio and IP.

Project Type	Role	Monetization
Short films	Director / Editor	Festival circuit, YouTube, licensing
AI art collections	Creator	Prints, NFTs, client commissions
Music production	Composer / Producer	Sync licensing, Distrokid royalties
Photography	Freelance	Event coverage, stock licensing

## 4. Finance

**Goal:** Build financial literacy content and tools.

Initiative	Format	Monetization
Personal finance content	Blog / video series	Affiliate (credit cards, brokers)
Budgeting tools	Simple web apps	Freemium, ads
Investment tracking for creatives	Template / SaaS	One-time or subscription

## 👥 Partner / Role Matrix

Role	Why Needed	When to Add	Where to Find
<b>Business Partner (Black Nexus)</b>	Capital split, accountability, second perspective	<b>Now</b> (you have one)	<input checked="" type="checkbox"/> Identified

<b>Graphic Designer</b>	Brand assets, pitch decks, social templates	Month 1-2	Fiverr, Behance, local art schools
<b>Video Editor</b>	Offload editing for content pipeline	Month 2-3	Upwork, film school interns
<b>Virtual Assistant</b>	Admin, scheduling, client comms	When revenue > \$3K/mo	OnlineJobs.ph, Belay
<b>Accountant / Bookkeeper</b>	Tax prep, entity compliance	Before first tax season	Local CPA, Bench.co
<b>Sales / Biz Dev</b>	Outbound client acquisition	When pipeline is proven	Commission-based, LinkedIn
<b>Legal (Contract Review)</b>	LLC operating agreements, client contracts	As needed	LegalZoom for templates, local attorney for custom

## 💰 Revenue Stream Roadmap

### Phase 1: Foundation (Months 1-3)

Stream	Target MRR	Actions
Setup Concierge management fees	\$500	Black Nexus as first client
Website build projects	\$1,000	2 projects @ \$500 avg
Freelance photo/video	\$500	Local events, WNQ coverage
<b>Phase 1 Total</b>	<b>\$2,000/mo</b>	

### Phase 2: Scale (Months 4-6)

Stream	Target MRR	Actions
Black Nexus client projects	\$2,000	2-3 retainer clients
V8 Engine beta subscriptions	\$500	50 users @ \$10/mo
Content monetization	\$200	YouTube Partner, affiliate
<b>Phase 2 Total</b>	<b>\$4,700/mo</b>	

### Phase 3: Diversify (Months 7-12)

Stream	Target MRR	Actions
V8 Engine growth	\$2,000	200 users
Digital products (templates, courses)	\$1,000	Launch 1-2 products
Sync licensing / music	\$300	3-5 placements

<b>Phase 3 Total</b>	<b>\$8,000/mo</b>
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## Black Nexus LLC Formation Checklist

### Step 1: Form in Wyoming

Task	Est. Cost
File Articles of Organization (WY Secretary of State)	\$100
Appoint Registered Agent in Wyoming	\$50-100/yr
Draft Operating Agreement (51/49 voting, 50/50 profit)	\$0 (template)
Obtain EIN from IRS	\$0

### Step 2: Register as Foreign LLC in Illinois

Task	Est. Cost
Get Wyoming Certificate of Good Standing	\$25
File IL Application for Admission to Transact Business	\$150
Appoint Registered Agent in Illinois	\$50-150/yr

### Step 3: Operational Setup

Task	Est. Cost
Open business bank account (Bluevine, Mercury, or Relay)	\$0
Draft Management Agreement (Setup Concierge → Black Nexus)	\$0
Draft Partner Vesting & Buy-Sell Agreement	\$0-500
Set up bookkeeping (Wave or QuickBooks)	\$0-30/mo

**Total One-Time Cost:** ~\$275-350

**Annual Maintenance:** ~\$135-185 (both states)

## Immediate Action Items (Next 14 Days)

- **Finalize Black Nexus LLC formation** — file with state, draft operating agreement
- **Define Management Agreement** — Setup Concierge → Black Nexus retainer terms
- **Add Black Nexus to setupconcierge.com** — as featured client / case study
- **Draft service packages** — 3 tiers for creative development offerings
- **Create Black Nexus brand assets** — logo, color palette, pitch deck template
- **Identify first 3 outreach targets** — local businesses or nonprofits for pilot projects
- **Set up bookkeeping** — Wave or QuickBooks, separate accounts per entity

## Questions to Discuss

1. **Partner Role:** What specific skills/resources does your partner bring? (Sales, creative, capital, operations?)
2. **Black Nexus Ownership:** Are you comfortable with partner as majority owner, or should it be 50/50 with you as registered agent?
3. **V8 Engine IP:** Should V8 Engine be owned by Black Nexus, a separate entity, or you personally?
4. **WNQ Relationship:** Pro-bono showcase client, or will Black Nexus bill WNQ for services (even at cost)?
5. **Time Allocation:** How many hours/week can you dedicate to this vs. employment?

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**Next Steps:** Review this framework, answer the discussion questions, and we'll refine the 90-day execution plan with specific milestones and deliverables.