

WNQ Staging Site Audit + Panel Recommendations

Site URL: <https://setupconcierge.wixsite.com/warriors-never-quit>

Original Audit Date: February 9, 2026

Updated: February 10, 2026

Audited By: Setup Concierge + Advisory Panel

Current Site Snapshot (Feb 10 Re-Audit)

✔ Completed Items

#	Item	Status	Details
1	Hero section	✔ Done	"Faith in Action. Hope in Motion." + gold Volunteer CTA
2	Gold accent (#FFB81C)	✔ Done	Applied to buttons (Volunteer, Donate, Sign Up) and scrolling bar
3	Newsletter signup repositioned	✔ Done	Moved to "Get in Touch" footer section
4	Mobile responsiveness	✔ Done	Clean and responsive on desktop
5	Board confirmed	✔ Done	3 members (Ike Riley, Terrence Acquah, Carley Riley) cutout photos ready

🔄 Partial Items

#	Item	Status	Details
1	Brand pillars	🔄 Partial	"Strength" & "Community" visible in gallery, "Integrity" missing
2	Fix typo "sprawling"	🔄 Partial	Fixed in scrolling gold bar → "SERVING". Still "sprawling" in footer

✖ Remaining Items

#	Item	Status	Details
1	Social media icons	✖	No TikTok/IG icons in header or footer
2	Fix social links	✖	Still point to default Wix pages
3	Lion mascot elevation	✖	Not in favicon, header, or hero overlay. Only on shirts in photos
4	SEO titles/meta	✖	Still generic "Home Warriors Never Quit"
5	Board Members section	✖	No section built yet — photos & bios ready
6	Fix nav	✖	Legacy, Events, Volunteers still under "More" dropdown

7	Rename /general-8 URL	✗	Still using /general-8 for Legacy page
8	Event dates	⊖ Blocked	All 3 events show "TBD" — needs dates from client

Navigation (Current)

Visible	In "More" Dropdown
Home	The Legacy of Ike Riley Sr
Donate	Members
More ▼	Volunteers
	Partners
	Events
	Groups
	Privacy Policy

Advisory Panel Consultation

Aria Chen — UX Designer

1. **Hero section first.** ✓ Done — full-width dark bg with headline + gold CTA.
2. **Move newsletter signup.** ✓ Done — moved to footer.
3. **Board member cutouts.** ✗ Still needed.
4. **Consolidate nav.** ✗ Still using "More" dropdown.

Marcus Webb — Non-Profit Digital Strategist

1. **Fix social links.** ✗ Still default Wix.
2. **Events without dates.** ✗ Still showing TBD — blocked on client.
3. **"Why We Exist" narrative.** ✓ Hero + About section covers this.
4. **Board photos.** ✗ Not yet added.

David Park — Brand Identity Specialist

1. **Lion mascot in 3 places.** ✗ Not in favicon, header, or footer.
2. **Gold accent system.** ✓ Done — buttons, links, scrolling bar.
3. **Integrity & Strength pillars.** 📋 Strength/Community shown, Integrity missing.
4. **Typography hierarchy.** 📋 Improved but still default Wix fonts.

Sarah Kim — SEO & Content

1. **Page titles.** ✗ Still generic.
2. **Meta descriptions.** ✗ Still blank.
3. **URL structure.** ✗ Still /general-8.
4. **Alt text.** Not verified.
5. **Typo fix.** 📋 Partial — fixed in bar, not in footer.

✅ Updated Build Order (Remaining Phase 1 Work)

Priority 1 — Identity Fixes (Quick Wins)

#	Action	Time
1	Fix social media links → real WNQ profiles	2 min
2	Add social media icon buttons to header/footer	10 min
3	Upload lion as favicon	2 min
4	Fix footer typo: "sprawling" → "serving"	1 min
5	Rename /general-8 URL to /legacy	5 min

Priority 2 — Content Sections

#	Action	Time
6	Add Board Members section (3 cutouts + bios)	15-20 min
7	Add "Integrity" to brand pillars gallery	5 min
8	Fix nav — elevate Legacy, Events, Volunteers from "More"	10 min

Priority 3 — SEO Polish

#	Action	Time
9	SEO title: "Warriors Never Quit Empowering Youth Chicago"	5 min
10	Add meta descriptions to all pages	10 min

Estimated remaining time: ~1 hour

Updated Feb 10, 2026 via live staging site re-audit.