

Strategic Business Framework: Black Nexus Ecosystem

Vision: Build a vertically-integrated creative and consulting ecosystem that enriches local communities while scaling digital reach.

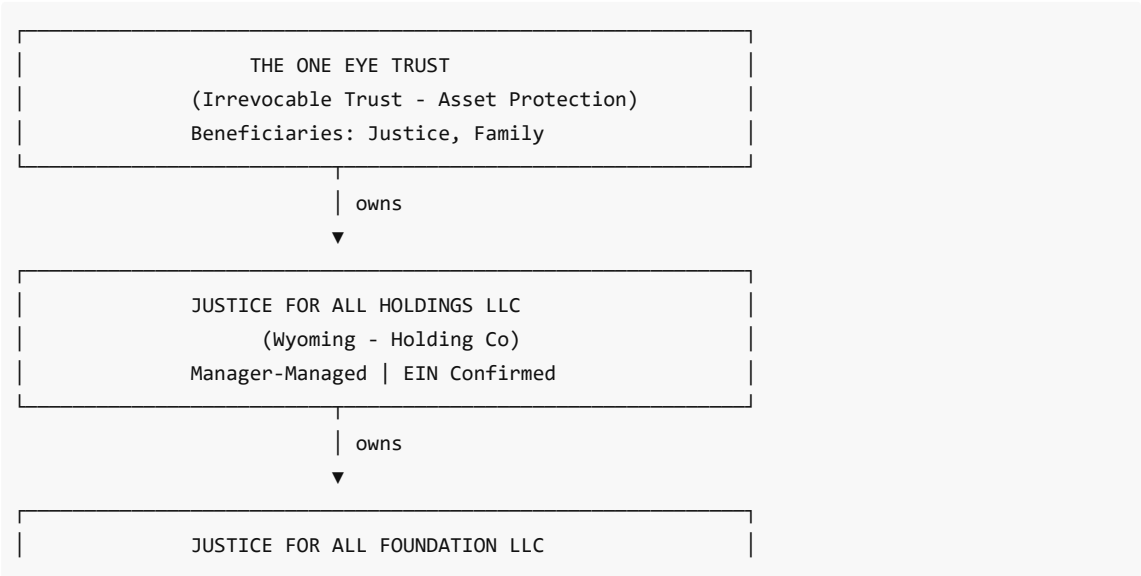
Founder Capability Profile

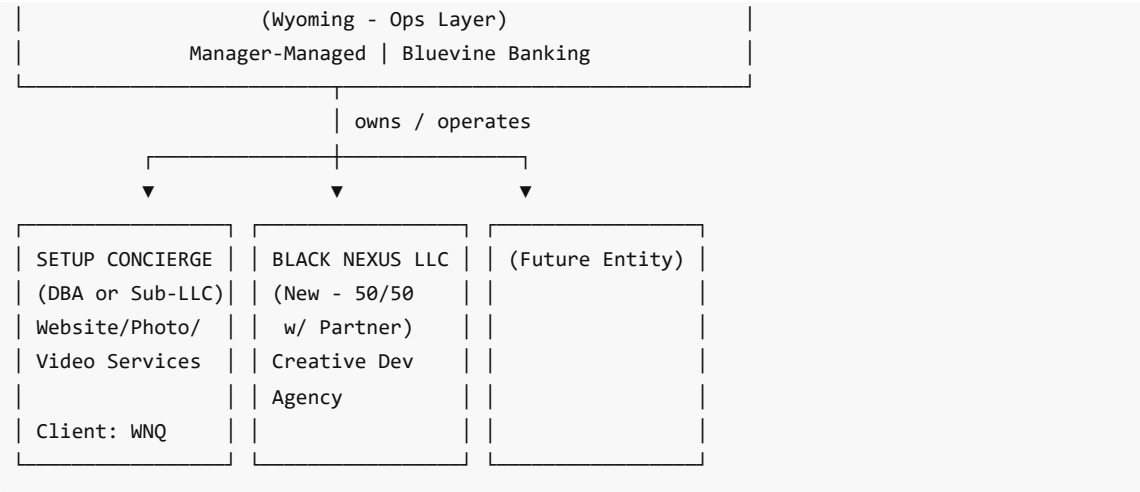
Compiled from Antigravity workspace history:

Domain	Asset / Skill	Evidence
Tech / SaaS	V8 Engine — AI-powered video creation platform	Full-stack React app with Gemini API integration, multi-track NLE, character consistency
Nonprofit / Community	Warriors Never Quit (WNQ)	Chicago youth basketball, mentorship, faith-based outreach; Wix site revamp
Content Strategy	Viral AI Shorts Playbook	Algorithm analysis, hook windows, art transformation niches, Whisk/Dream Screen workflows
Web / Business Services	Setup Concierge	Website management, Wix builds, client onboarding
Engineering	Building Automation Controls	Siemens Insight/Desigo CC, PPCL scripting, BACnet/LonWorks
Creative	Music (FL Studio), Photography, Videography, AI Art	Personal interest — monetization pending

Entity Structure (Actual)

Based on your existing business files, here is your **current legal structure**:





Entity Status Summary

Entity	State	Status	Purpose
The One Eye Trust	—	✓ Active	Asset protection, legacy planning
J4A Holdings LLC	Wyoming	✓ Active	Holding company (owns operating entities)
J4A Foundation LLC	Wyoming	✓ Active	Operations layer (banking, contracts)
Setup Concierge	(DBA/Sub)	✓ Active	Client services: web, photo, video
Black Nexus LLC	Illinois?	⌚ Forming	Creative development agency (50/50 split)
Five First Detailing	Illinois	? Verify	EIN exists — confirm if active or terminated
Tavell Co	Illinois	✗ Terminated	Dissolved LLC

Key Insight: Where Black Nexus Fits

Option A (Recommended): Black Nexus forms as a **sibling to Setup Concierge** under J4A Foundation LLC. Your partner buys 50% of Black Nexus specifically (not the whole structure). This keeps your trust-protected hierarchy intact.

Option B: Black Nexus forms independently outside the trust structure, and you personally (or J4A Foundation) contracts with it. More separation, but less integration.

Discussion needed: Which structure does your partner prefer? This affects liability, taxes, and your control.

🎯 Domain Priorities (BEAF)

1. Business (Primary)

Goal: Generate sustainable revenue through services and products.

Offering	Entity	Revenue Model
Website builds (Wix, Squarespace, custom)	Setup Concierge	Project fee + maintenance retainer

Business setup consulting	Setup Concierge	Flat fee packages
Creative development (branding, video, AI assets)	Black Nexus	Project-based or retainer
V8 Engine SaaS	Black Nexus (or spin-off)	Subscription + API usage

2. Education

Goal: Build authority and funnel leads.

Initiative	Format	Monetization
"Creator Tech" YouTube/TikTok	Short-form tutorials	Ad revenue, affiliate, course upsell
AI Tools for Small Biz Workshop	Live or recorded	Free (lead magnet) → paid courses
Youth STEM/Media Mentorship	Through WNQ	Grant-funded, sponsorships

3. Art

Goal: Express creativity while building portfolio and IP.


Project Type	Role	Monetization
Short films	Director / Editor	Festival circuit, YouTube, licensing
AI art collections	Creator	Prints, NFTs, client commissions
Music production	Composer / Producer	Sync licensing, Distrokid royalties
Photography	Freelance	Event coverage, stock licensing

4. Finance

Goal: Build financial literacy content and tools.

Initiative	Format	Monetization
Personal finance content	Blog / video series	Affiliate (credit cards, brokers)
Budgeting tools	Simple web apps	Freemium, ads
Investment tracking for creatives	Template / SaaS	One-time or subscription

Partner / Role Matrix

Role	Why Needed	When to Add	Where to Find
Business Partner (Black Nexus)	Capital split, accountability, second perspective	Now (you have one)	 Identified

Graphic Designer	Brand assets, pitch decks, social templates	Month 1-2	Fiverr, Behance, local art schools
Video Editor	Offload editing for content pipeline	Month 2-3	Upwork, film school interns
Virtual Assistant	Admin, scheduling, client comms	When revenue > \$3K/mo	OnlineJobs.ph, Belay
Accountant / Bookkeeper	Tax prep, entity compliance	Before first tax season	Local CPA, Bench.co
Sales / Biz Dev	Outbound client acquisition	When pipeline is proven	Commission-based, LinkedIn
Legal (Contract Review)	LLC operating agreements, client contracts	As needed	LegalZoom for templates, local attorney for custom

Revenue Stream Roadmap

Phase 1: Foundation (Months 1-3)

Stream	Target MRR	Actions
Setup Concierge management fees	\$500	Black Nexus as first client
Website build projects	\$1,000	2 projects @ \$500 avg
Freelance photo/video	\$500	Local events, WNQ coverage
Phase 1 Total	\$2,000/mo	

Phase 2: Scale (Months 4-6)

Stream	Target MRR	Actions
Black Nexus client projects	\$2,000	2-3 retainer clients
V8 Engine beta subscriptions	\$500	50 users @ \$10/mo
Content monetization	\$200	YouTube Partner, affiliate
Phase 2 Total	\$4,700/mo	

Phase 3: Diversify (Months 7-12)

Stream	Target MRR	Actions
V8 Engine growth	\$2,000	200 users
Digital products (templates, courses)	\$1,000	Launch 1-2 products
Sync licensing / music	\$300	3-5 placements

Phase 3 Total	\$8,000/mo	
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Black Nexus LLC Formation Checklist

Step 1: Form in Wyoming

Task	Est. Cost
File Articles of Organization (WY Secretary of State)	\$100
Appoint Registered Agent in Wyoming	\$50-100/yr
Draft Operating Agreement (51/49 voting, 50/50 profit)	\$0 (template)
Obtain EIN from IRS	\$0

Step 2: Register as Foreign LLC in Illinois

Task	Est. Cost
Get Wyoming Certificate of Good Standing	\$25
File IL Application for Admission to Transact Business	\$150
Appoint Registered Agent in Illinois	\$50-150/yr

Step 3: Operational Setup

Task	Est. Cost
Open business bank account (Bluevine, Mercury, or Relay)	\$0
Draft Management Agreement (Setup Concierge → Black Nexus)	\$0
Draft Partner Vesting & Buy-Sell Agreement	\$0-500
Set up bookkeeping (Wave or QuickBooks)	\$0-30/mo

Total One-Time Cost: ~\$275-350

Annual Maintenance: ~\$135-185 (both states)

Immediate Action Items (Next 14 Days)

- ☐ **Finalize Black Nexus LLC formation** — file with state, draft operating agreement
- ☐ **Define Management Agreement** — Setup Concierge → Black Nexus retainer terms
- ☐ **Add Black Nexus to setupconcierge.com** — as featured client / case study
- ☐ **Draft service packages** — 3 tiers for creative development offerings
- ☐ **Create Black Nexus brand assets** — logo, color palette, pitch deck template
- ☐ **Identify first 3 outreach targets** — local businesses or nonprofits for pilot projects
- ☐ **Set up bookkeeping** — Wave or QuickBooks, separate accounts per entity

Questions to Discuss

1. **Partner Role:** What specific skills/resources does your partner bring? (Sales, creative, capital, operations?)
2. **Black Nexus Ownership:** Are you comfortable with partner as majority owner, or should it be 50/50 with you as registered agent?
3. **V8 Engine IP:** Should V8 Engine be owned by Black Nexus, a separate entity, or you personally?
4. **WNQ Relationship:** Pro-bono showcase client, or will Black Nexus bill WNQ for services (even at cost)?
5. **Time Allocation:** How many hours/week can you dedicate to this vs. employment?

Next Steps: Review this framework, answer the discussion questions, and we'll refine the 90-day execution plan with specific milestones and deliverables.