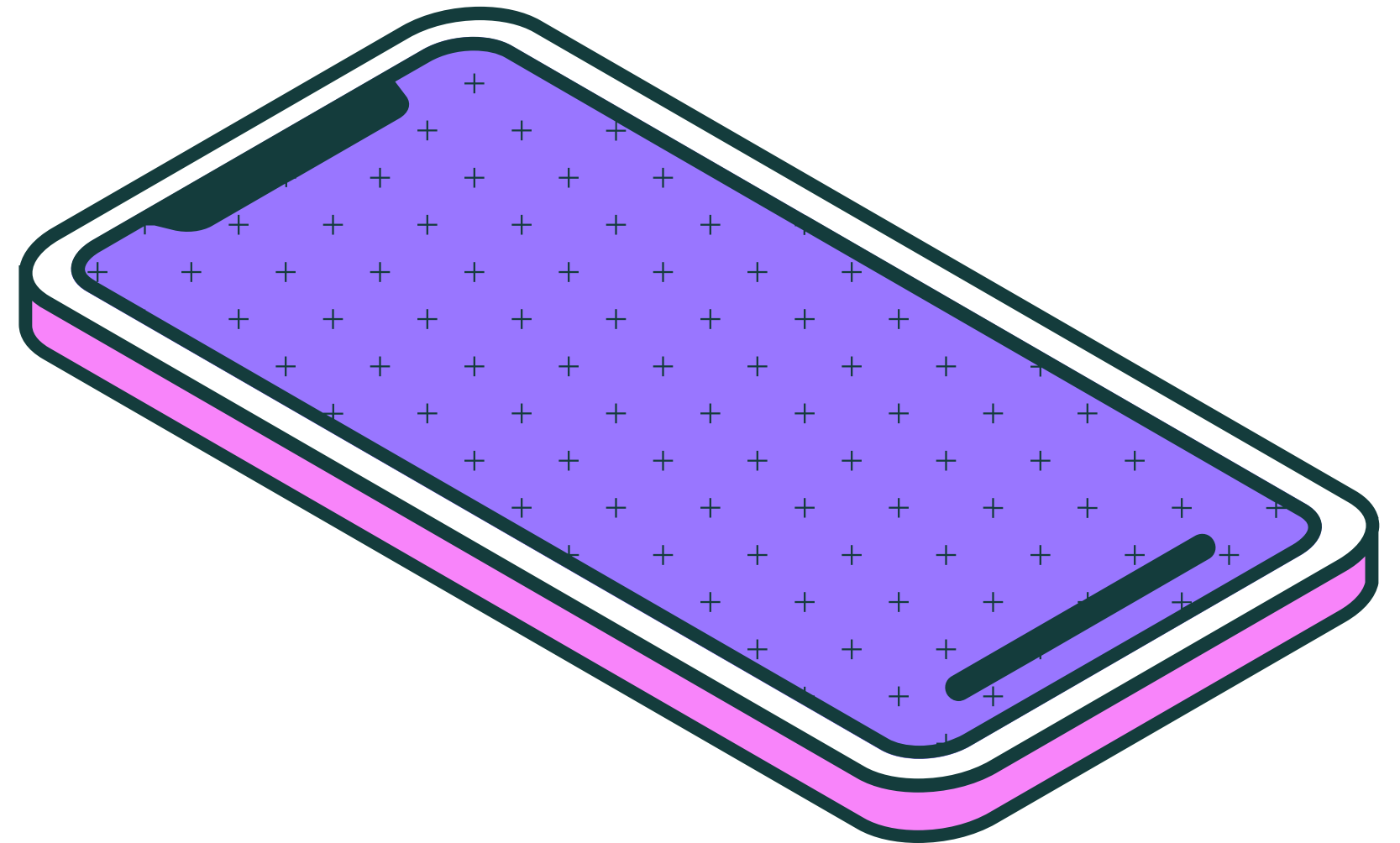
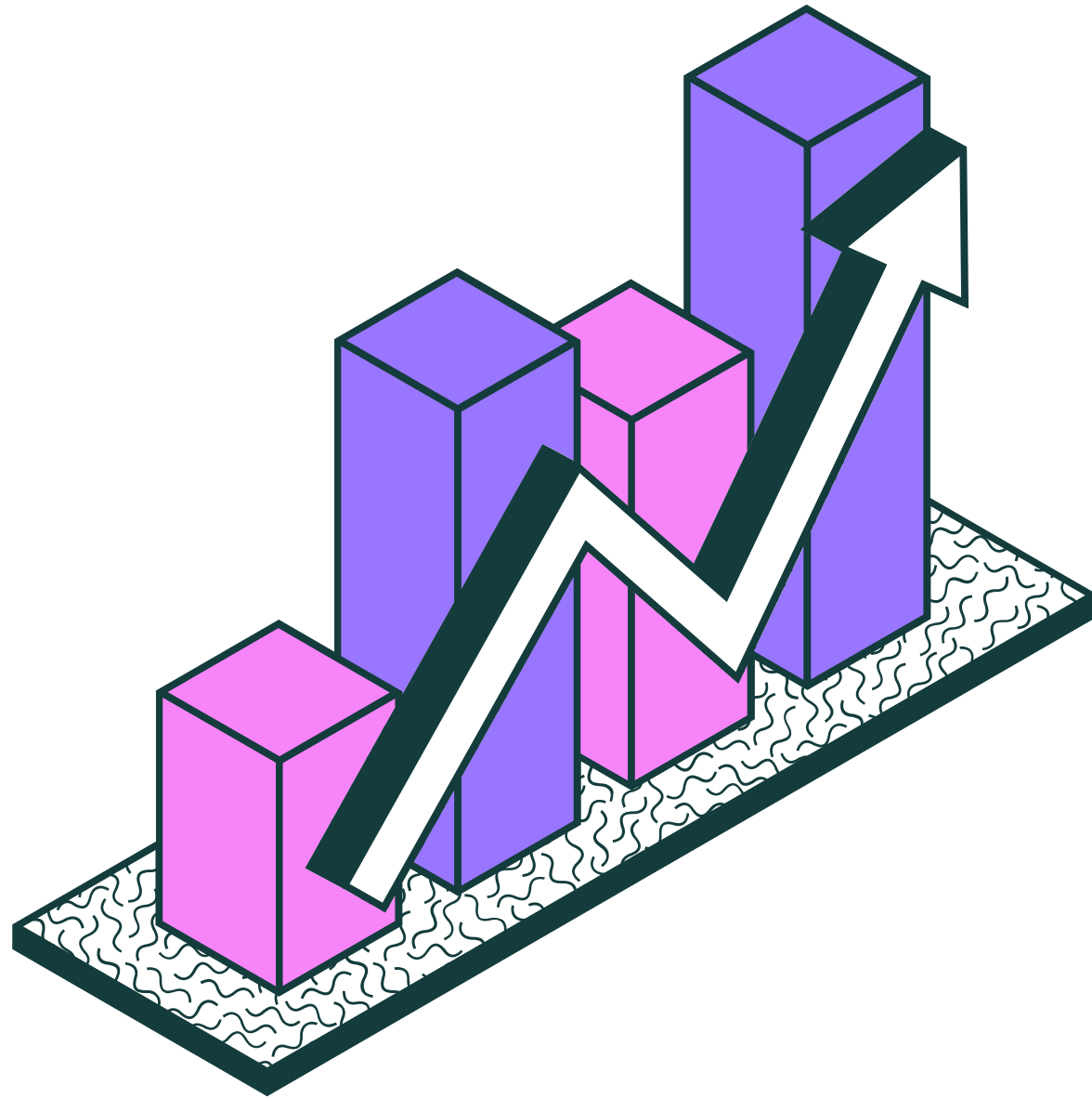
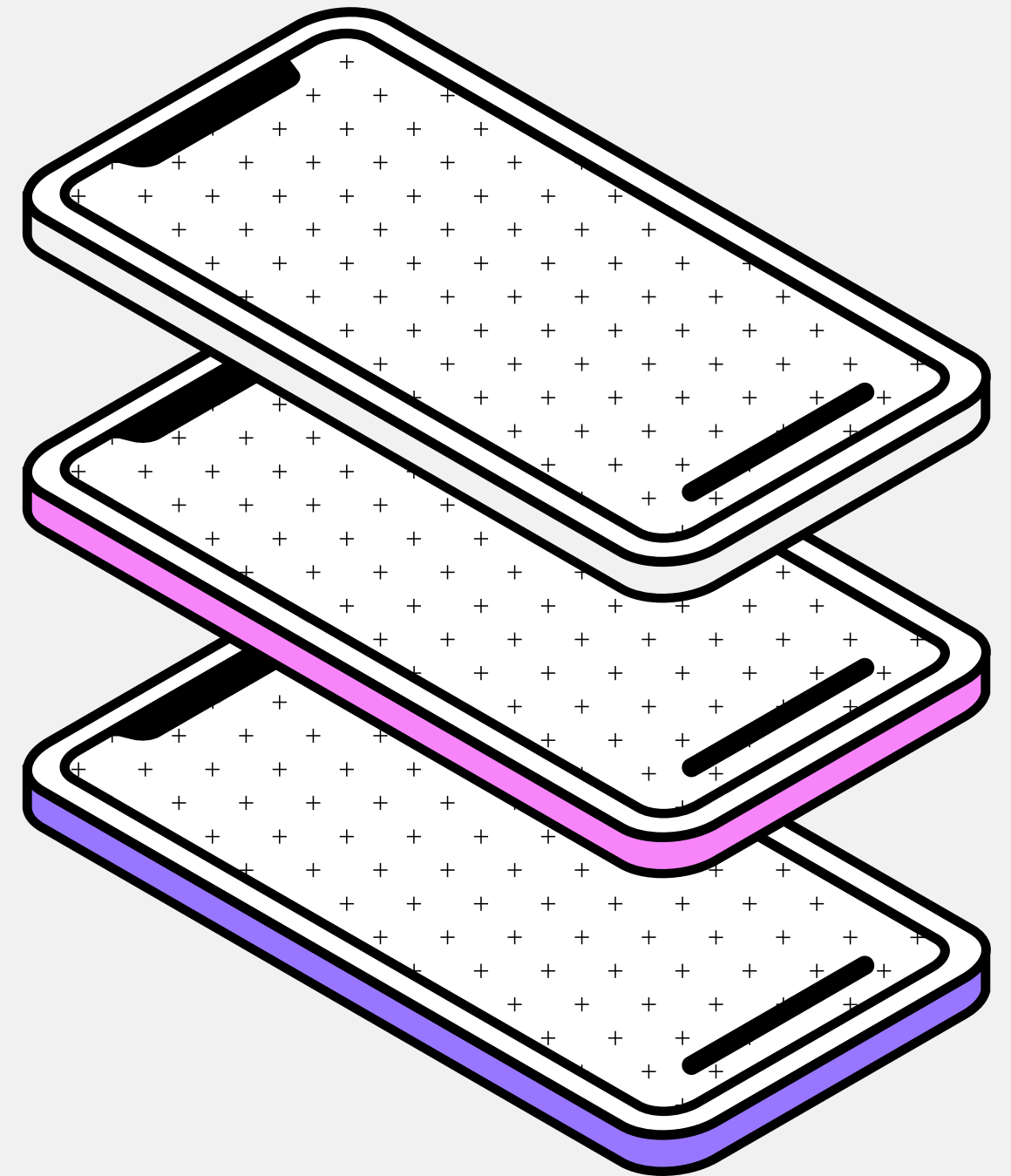


Mobile Cover Sales In India



Business Task

Calculate the number of mobile phone covers that are sold in India in a day.



On Usual Days

Offline Sales

**Sales in metro cities =
60,000/month**

**Sales in non-metro cities =
20,000/month**

Online Sales

**Sales in metro cities =
80,000/month**

**Sales in non-metro cities =
30,000/month**

**Total Sales/month = 60,000 + 20,000 + 80,000 + 30,000 =
1,90,000/month**

Total Sales/Day = 1,90,000/30 = 6300



Some Special Scenarios



BTS, K-pop & K-drama Fans

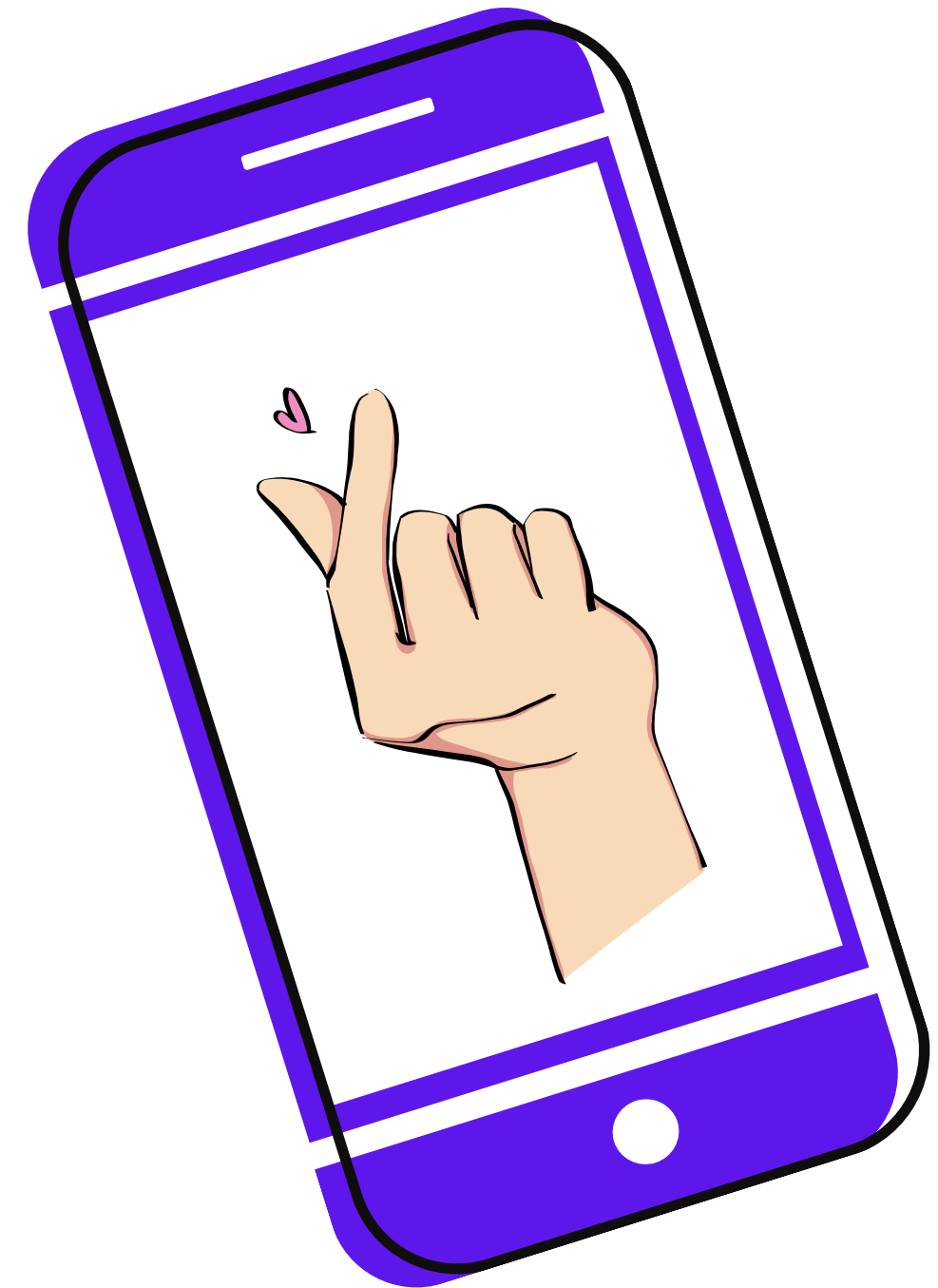
Sales/year = 20,000 more

Sales/month = $20,000/12 = 1667$

Sales/Day = $1667/30 = 56$

Total Sales/Day =

(Usual Day Sales) $6300 + 56 = 6356$



For Birthday Gifts

Sales/Day = 5000 more

Total Sales/Day =

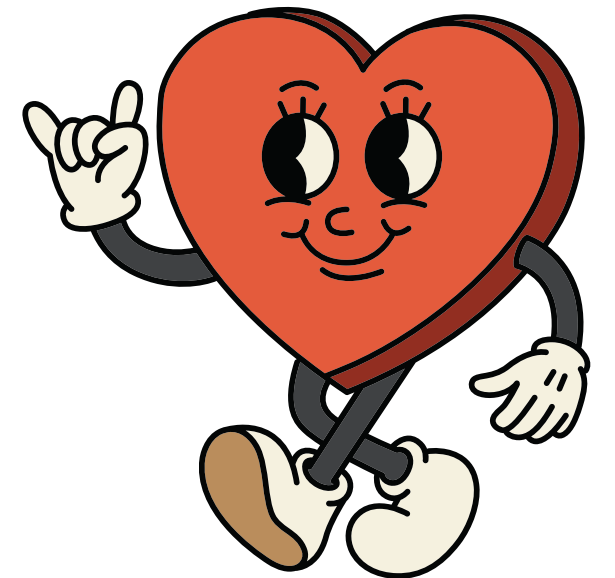
**6300 (Usual Day Sales) + 5000
= 11,300**



Valentine's Day

Total Sales/Day =

**6300 (Usual Day Sales) +
4000 = 10,300**



Big Billion Day Sales

Urban Areas = 15,000/Day

Rural + Suburban Areas = 7000/Day

**Total Sales/Day = 15,000 + 7,000
= 22,000**



Thank You For Your Attention

