

# The Art of the Tweet: Do Trump’s Posts Affect Market Volatility?

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## Abstract

In this short paper, we aim to asses to what extent financial markets may react to Donald Trump’s social media posts, and more specifically, the effect on average realised volatility. We do so using both ARMA-X and SVAR models, with data spanning the 1st of January 2014 to the 7th of May 2025, over various time horizons and variables. We include the number of posts, a dummy for whether there was a post, and counts for mentions of words like tariffs, trade and China. While we do find significant and large impacts of mentions of tariffs in the ARMA-X model, with well-behaved residuals when restricting our sample to the second term, all other models and specifications suffer from persistent auto-correlation in the residuals and often high standard errors. Overall, we find limited evidence that there is a statistically significant positive effect, and provide some explanations as to why this might be the case.

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# 1 Introduction

## 1.1 Motivation

Over the past 15 years, social media has become an important communication tool for politicians. One of the pioneers of this novel approach has been Donald Trump, the 45th and 47th President of the United States. His prominent level of posting is clearly visible on Figure 1, where the gap between 2021 and 2022 represents his ban from Twitter after the January 6th riots.

The content of his posts can sometimes have announcements or teases of future political decisions. Note the recent infamous “THIS IS A GREAT TIME TO BUY!!! DJT” post sent just an hour before lifting his reciprocal tariffs. It is then not improbable that agents in financial markets might take this information into account in their decision making. This question has been asked before in the literature, primarily focusing on his first term.

This brings us to our research question: Do Donald Trump’s posts impact market volatility?

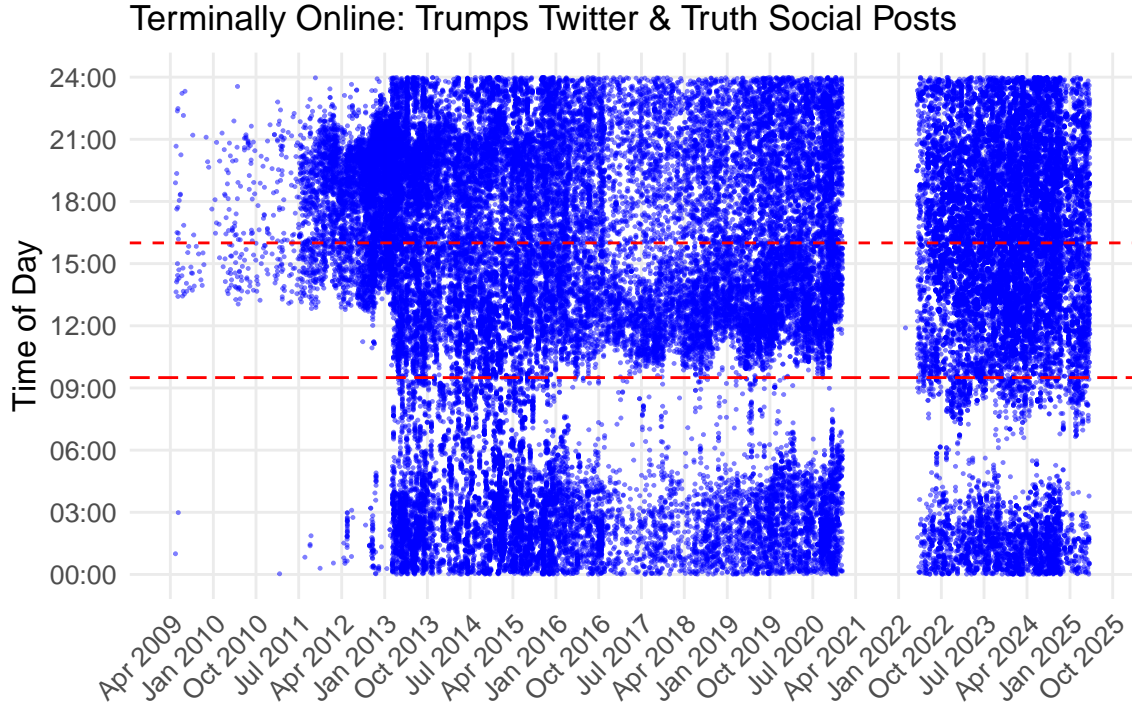


Figure 1: Number of Twitter & Truth Social Posts (EDT, red lines represent open market hours)

## 1.2 Literature Review

Information is one of the most valuable assets in the financial market. Its importance lies at the core of the “Efficient Market Hypothesis”, which states that the prices of assets fully reflect all available information, adjusting immediately to any new data (Fama et al. (2003)), and thereby creating a strong demand for information flow. In addition, the “Mixture of Distribution Hypothesis” states that the release of new information is closely linked to movements in both realized and implied volatility (Andersen (1996), French & Roll (1986), Vlastakis & Markellos (2012)).

Consequently, a large part of the literature has focused on the relationship between announcements, news and market activity. For example, Schumaker & Chen (2009) use various linguistic and textual representations derived from financial news to predict stock market prices. Similarly, Ederington & Lee (1993) analyze the impact of macroeconomic news announcements on interest rate and foreign exchange futures markets, particularly in terms of price changes and volatility. Both studies, among others, find that prices, such as stock prices, react primarily within minutes after the release of new information.

Recently, the world has witnessed the rise of the Internet which revolutionized the dissemination and accessibility of information. Social media enables investors, analysts or politicians to instantly share their information, news or opinions. This led some studies to focus on the communication dynamics of social platforms to predict changes in the returns of financial assets (De Choudhury et al. (2008) and Bartov et al. (2018)). In this context, the impact of Trump’s tweets on various financial and macroeconomic variables has been analysed by several studies, especially during his first mandate. Using high-frequency financial data, Gjerstad et al. (2021) found consistent increases in uncertainty and trading volume, along with a decline in the U.S. stock market, regardless of tweet content. It is relevant to note however, that the effect was stronger when Trump used confrontational words such as “tariff” or “trade war.” Some of his announcements also influenced the U.S. dollar exchange rate (Vlastakis & Markellos (2012)) and certain market indices within minutes of the tweet being posted (Colonescu (2018) and Kinyua et al. (2021)). Furthermore, scholars have shown that negative Trump tweets about specific companies tended to reduce demand for their stocks (Brans & Scholtens (2020) and Mendels (2019)), whereas some others have shown that they also impact market volatility indices such as the VIX (Fendel et al. (2019)) or the Volfele (Klaus & Koser (2021)). The effects of his tweets also extended beyond the U.S.. For example, Nishimura & Sun (2025) show a positive relationship between volatility in European stock markets and Twitter activity of Trump, and this effect tends to intensify as public interest for his tweet grows.

## 2 Data

### 2.1 Financial Data

For our financial data, we decided to use minute-by-minute prices for broad market indices. Since the actual indices do not update their prices that often, we had to take proxies under the form of ETFs that track them. These ETFs exist to provide investors with direct exposure to whole markets and have very small to no deviations to the corresponding index. Our 3 markets of analysis are: SPY to track the S&P500 (note that this ETF has a very large trading volume relative to the others), V GK to track the FTSE Developed Europe All Cap Index, and finally ASHR to track the CSI 300 China. We accessed this data through a free stock API, Alpha Vantage<sup>1</sup>. Our timeframe starts on the first of January 2014 and goes to the 7th of May 2025.

We had to transform this data to get our main variable of interest, Average Hourly Volatility (AHV). Note that this is *realised* market volatility. We did so using the following formula:

$$AHV_t = \frac{1}{N} \sum_{i=1}^N (\Delta p_{t,i})^2$$

Where  $\Delta p_t$  is the difference in price (open - close),  $i$  represents every minute,  $t$  represents an hour, and  $N$  is the total number of minutes in each hour.

Ultimately, we compute the AHV for each open market hour since 2014. Note that the first hour is from 9:30 am to 10:00 am since the market opens on a half-hour but closes at 4:00 pm. Plotting this data, we observe that the last few months (corresponding to Donald Trump’s first 100 days in office) display unprecedented levels of volatility which have reached, and even surpassed, levels seen during the COVID-19 pandemic.

### 2.2 Political Data

We have two types of data for Trump’s posts, Tweets & “Truths” (from Truth Social). The Tweets are sourced from Kaggle (Shantanu (n.d.)) and stop in January 2021, seen as Trump was then banned. Due to this, we have a gap in this data going until February 2022, when he first posted on his own new platform. All Truth Social posts were pulled from “trumpstruth.org”, a webpage that aims to conserve all his posts. Note that we have had to use web-scraping methods in order to download all these posts in a dataset.

A big problem we had in our analysis was what to do with social media posts which appeared outside market hours. We first decided to simply ignore them, but it turned out to remove such a large amount of observations that it severely limited our analysis. We finally decided to push all the social media information outside market hours to the next open hour. This comes as a critical assumption<sup>2</sup>.

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<sup>1</sup><https://www.alphavantage.co/>

<sup>2</sup>For instance, if Trump tweets on Good Friday (market holiday), then the market will only react to this new information on Monday at 9:30 am.

Since our financial data is hourly, we aggregate the social data by hour as well and construct multiple variables from this. These variables include a dummy for whether there was a post in a particular hour (*TweetDummy*), the number of posts in an hour (*TweetCount*), and counts for mentions of certain words (*Tariff*, *Trade*, & *China*).

Furthermore, we applied simple sentiment analysis algorithms in order to extract emotions and proportions for the amount of “positive” and “negative” words from the posts. We however ended up not including these in our final analyses as results were not particularly interesting. Details on all our data management procedures as well as the final dataset can be found in the GitHub repository.

## 3 ARMA-X

### 3.1 Methodology

We first thought of a simple ARMA-X type specification, taking the AHV as our “y variable” and taking any of the social media variables as the exogenous regressors. The assumption here is that, while the market reacts to Trump’s posts, Trump’s posts are chaotic and random enough to be considered exogenous.

We of course first start by checking stationarity of our variables (using ADF tests), where we find p-values of 0.01 suggesting that the processes are not explosive. Then, we use a custom function in order to choose the number of lags ( $p$ ,  $q$  and  $r$ ) based on the AIC criterion. This would often choose a very high number of lags, which could be explained by our data being hourly. As such we decided to put a limit of 3 lags, which sees minimal AIC loss, similar results, and allows considerable simplification of the models. Our specifications follow the standard formula:

$$AHV_t = \phi_1 AHV_{t-1} + \phi_2 AHV_{t-2} + \dots + \phi_p AHV_{t-p} + \varepsilon_t + \theta_1 \varepsilon_{t-1} + \theta_2 \varepsilon_{t-2} + \dots + \theta_q \varepsilon_{t-q} + \beta_0 x_t + \beta_1 x_{t-1} + \dots + \beta_r x_{t-r}$$

### 3.2 Results

#### 3.2.1 Full Timeframe

We run models with the following exogenous regressors: *TweetDummy*, *TweetCount*, and the mentions of words *Tariff*, *Trade*, and *China*. We first note in Table 1 that all the x-regressors are significant, apart from *Trade*. Notice also that all the coefficients (apart from  $Tariff_{t-3}$ ) are positive, in line with our main hypothesis. The effect of  $Tariff_{t-1}$  and  $Tariff_{t-2}$  are especially large, given the average size of the volatility being about 0.023 over the whole sample. We in fact predict that an extra mention of tariffs one hour ago leads to a whopping extra 0.02 in volatility which means it would just about double the AHV if at the average. We can see the impulse response function (IRF) for this shock in Figure 2. Notice that there is a large positive response in the first periods, and then a gradual decline over time. Something to note is that in our various specifications, when including MA terms, the decline shows up gradual while being much sharper when only including AR terms. We also ran all these models on the VGK and ASHR ETFs, though no significant results appear apart from a small but statistically significant effect of the tariff variable for VGK. It is worthy to note that the average volatility in those markets are much lower than for SPY, as the trading volume is much lower.

#### 3.2.2 Split Samples

We then split our sample for the first and second term of the Trump presidency to explore whether there has been a shift in how markets respond from the first presidency. We only run models using *Tariff*, *Trade* and *China*. As seen on Table 2, the first interesting result is in the coefficients of *Tariff* being significant and very large in the second term, while being small and not statistically significant in the first. A similar story goes for the *China* variable. This may lend some evidence to support the claim that investors are much more reactive to Trump’s social media presence now than before. We’ve found similar IRFs as for the full timeframe. Finally, we check the residuals of all these models with Ljung-Box tests. We find that p-values are zero for the full timeframe & first term models, which suggests that there is significant auto-correlation and that these estimations are then problematic. However, for the second term, the p-values are quite high ( $\sim 0.8$  for *Tariff*), giving our split sample models more validity relative to the full time frame models.

These results show that perhaps ARMA-X may not be the right choice in this context as it is not unreasonable to think that Trump does in fact react to market movements, violating the exogeneity assumption that is critical for this type of model. With this information, we decide to run SVAR specifications to account for possible endogeneity.

## 4 SVAR

### 4.1 Methodology

We develop an SVAR model in order to assess the impact of short-run shocks from Trump’s posts on AHV, and to evaluate whether market volatility can, in turn, influence Trump’s posting behaviour. In this framework, we systematically pair AHV with one explanatory variable at a time (our x-regressor). The SVAR approach offers the advantage of accounting for structural endogeneity. Our main assumption is that the volatility does not contemporaneously affect Trump’s posting activity - neither quantitatively nor qualitatively - while Trump’s posts do affect markets instantly. In essence, we impose a short-run restriction on the shock of volatility for all the social media variables.

Based on the information criteria, we found similar results across all specifications, with a recommended lag length of around 70. However, including more than 6 lags (corresponding to a full trading day) introduces strong seasonal patterns. Moreover, the higher the number of lags, the greater the persistence of a shock up to unrealistic levels such as 150 days for the number of Tweets, which seems implausible. Therefore, we chose to fix the number of lags at a maximum of 6. Finally, given the presence of heteroscedasticity and serial correlation in the residuals, we use the Newey-West estimator to compute robust standard errors. Our specification is built as follows:

$$y_t = c + \Phi_1 y_{t-1} + \dots + \Phi_6 y_{t-6} + B\eta_t, \text{ where: } y_t = \begin{bmatrix} X_t \\ AHV_t \end{bmatrix}, \quad B = \begin{bmatrix} b_{11} & 0 \\ b_{21} & b_{22} \end{bmatrix}, \quad \eta_t = \begin{bmatrix} \eta_t^X \\ \eta_t^{AHV} \end{bmatrix}$$

### 4.2 Results

#### 4.2.1 Full Timeframe

As in the ARMA-X framework, we initially estimate a model for each of our five main variables across the full dataset. Table 3 shows all estimations using the SPY ETF, where we notice that the positive coefficients (of the social media variables) are large but not statistically significant. Oddly, the only significant coefficients are consistently negative.

For the *Tariff*, *Trade* and *China* variables, the first, second and sometimes fourth lags are positive and relatively large (especially in the case of *Tariff*), while the remaining ones are not. In contrast, for *TweetCount* and *TweetDummy*, we observe fewer and smaller positive coefficients. At the same time, we find that the contemporaneous effects of the shocks are all positive and relatively strong. This leads to two types of scenarios : either the IRFs experience a positive shock and remain elevated (*Tariff*, *Trade* and *China*), or a highly positive shock occurs, but the cumulative effect turns negative after a few hours (*TweetDummy* and *TweetCount*). You can find the IRFs for *Tariff* on Figures 3 and 4.

Finally, apart for *Tariff*, all Granger causality tests indicate that Trump’s posts Granger-cause volatility. However, due to serial correlation in the residuals, these results should be interpreted with extreme caution. Overall, this model suggests that Trump’s posts tend to have a positive instantaneous effect on volatility, but with very low persistence. When analyzing the VGK & ASHR ETFs, we observe similar patterns though with lower magnitude, except for the impact of *Tariff* and *China* on ASHR, where the cumulative effects show no positive impact. Additionally, the VGK ETF appears to react more strongly than ASHR to Trump’s posts, especially those mentioning *Trade* and *Tariff*.

Regarding the impact of AHV on Trump’s posts, we find some evidence of a negative effect. For all variables, we observe one or two significantly negative coefficients, typically on the first and fourth lag, alongside many insignificant ones. However, only *TweetCount* and *China* pass the Granger test in the SPY ETF. Surprisingly, a large number of Granger tests in the VGK and ASHR ETFs indicate strong Granger causality, which may point to a limitation of the test itself as such results appear unrealistic.

#### 4.2.2 Split Sample

Tables 4 and 5 show the models for the split terms, where we notice the results are strikingly similar. While we observe relatively small shock effects and almost entirely negative coefficients during the first term, (which explain why the cumulative IRFs indicate a negative impact of posts), the shock effects in the second term are substantially larger, ranging from 5 times (for *TweetCount* and *TweetDummy*) to as much as 25 times greater (for *Tariff*).

The only exception is *Trade* in the second term, which shows the only negative impact from a shock. Once again we find positive lagged coefficients in the second term, mostly on the first, second and fourth lags. However, none of these coefficients are statistically significant though the cumulative IRFs clearly show a high positive impact on everything except for *TweetDummy* and *TweetCount*, whose coefficients and cumulative IRFs display similar patterns to those observed in the first term.

Moreover, the Granger tests generally failed in both terms, with the sole exception being *China* in the second term. Regarding the ASHR ETF, we found results similar to those for SPY. Surprisingly, in the case of VGK, we observe a positive impact of Trump’s posts on AHV during the first term. Nevertheless, the results still indicate a stronger impact of posts during the second term.

## 5 Conclusion

We started this project with the intention of understanding whether the impact of Trump’s social media posts affect financial markets, and to see if there is perhaps a difference from his first presidential mandate. After various headaches with our data, we first ran ARMA-X models where we found significant and positive results albeit with strong auto-correlation in the errors, with only the second term analysis offering more convincing results. We then tried SVAR models for a possibly more accurate picture, though with little to no success. We once again saw strong auto-correlation in the errors, which we accounted for by using Newey-West standard errors. We found that the only significant coefficients are actually negative, suggesting Trump’s social media presence would actually *reduce* volatility. There is, however, a consistent pattern in the signs and magnitude of the SVAR coefficients (particularly for *Tariff & China*) and the fact that the standard errors are large may reflect a lack of precision in the selection of the shocks. It might well be that there are two types of social media posts: information and noise. That is to say, certain posts may be completely disregarded by investors as, for instance, emotional outbursts, personal attacks, or other financially irrelevant remarks, while others would be treated as official policy statements with concrete consequences to the economy. If this were to be the case, our coefficients would be biased downwards, underestimating the impact of the *relevant* posts and would explain the high standard errors. A way to counteract this could be to find a way to filter the social media posts dataset for only the financially relevant shocks, possibly by using more sophisticated sentiment analysis.

Altogether, we would strongly suggest against trying to interpret these results given that the models seem to not fit particularly well. This may be due to seasonality in our data (a common trend seen in our daily AVH being high volatility in the first open hours, and a gradual slowdown for the rest of the day), or to our handling of non-market hours. Further work could look at exploring said issues in greater depth, further complicate the models by adding more variables and interactions between them, and/or additionally use more sophisticated models with very large lag counts.

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## 7 Appendix

### 7.1 ARMAX

#### 7.1.1 SPY ARMA-X Models (Jan 2014 - May 2025)

Table 1: ARMA-X Models of Average Hourly Volatility

	Model 1	Model 2	Model 3	Model 4	Model 5
AR(1)	0.0300 (0.0510)	0.0278 (0.0510)	0.2200*** (0.0084)	2.1903*** (0.0096)	0.2209*** (0.0084)
AR(2)	0.7229*** (0.0397)	0.7210*** (0.0399)	0.9388*** (0.0037)	-1.4727*** (0.0173)	0.9382*** (0.0037)
AR(3)	0.2110*** (0.0287)	0.2148*** (0.0284)	-0.1837*** (0.0079)	0.2784*** (0.0082)	-0.1837*** (0.0079)
MA(1)	0.2751*** (0.0496)	0.2779*** (0.0496)	0.0870*** (0.0042)	-1.8955*** (0.0062)	0.0878*** (0.0042)
MA(2)	-0.6445*** (0.0284)	-0.6430*** (0.0285)	-0.8960*** (0.0042)	0.9165*** (0.0063)	-0.8950*** (0.0042)
MA(3)	-0.3527*** (0.0256)	-0.3563*** (0.0253)			
<i>TweetDummy<sub>t</sub></i>	0.0014*** (0.0002)				
<i>TweetDummy<sub>t-1</sub></i>	0.0008*** (0.0002)				
<i>TweetCount<sub>t</sub></i>		0.0004*** (0.0001)			
<i>TweetCount<sub>t-1</sub></i>		0.0002** (0.0001)			
<i>Tariff<sub>t</sub></i>			0.0035* (0.0014)		
<i>Tariff<sub>t-1</sub></i>			0.0191*** (0.0015)		
<i>Tariff<sub>t-2</sub></i>			0.0103*** (0.0015)		
<i>Tariff<sub>t-3</sub></i>			-0.0045** (0.0014)		
<i>Trade<sub>t</sub></i>				0.0032 (0.0018)	
<i>Trade<sub>t-1</sub></i>				0.0016 (0.0018)	
<i>China<sub>t</sub></i>					0.0026* (0.0012)
AIC	-45761.2161	-45737.6695	-46020.9547	-45816.1540	-45840.5349
AICc	-45761.2051	-45737.6585	-46020.9415	-45816.1449	-45840.5277
BIC	-45682.1963	-45658.6497	-45934.0340	-45745.0361	-45777.3186
Log Likelihood	22890.6081	22878.8348	23021.4774	22917.0770	22928.2675
Num. obs.	19970	19970	19968	19970	19971

\*\*\* $p < 0.001$ ; \*\* $p < 0.01$ ; \* $p < 0.05$



### 7.1.2 SPY ARMA-X IRF

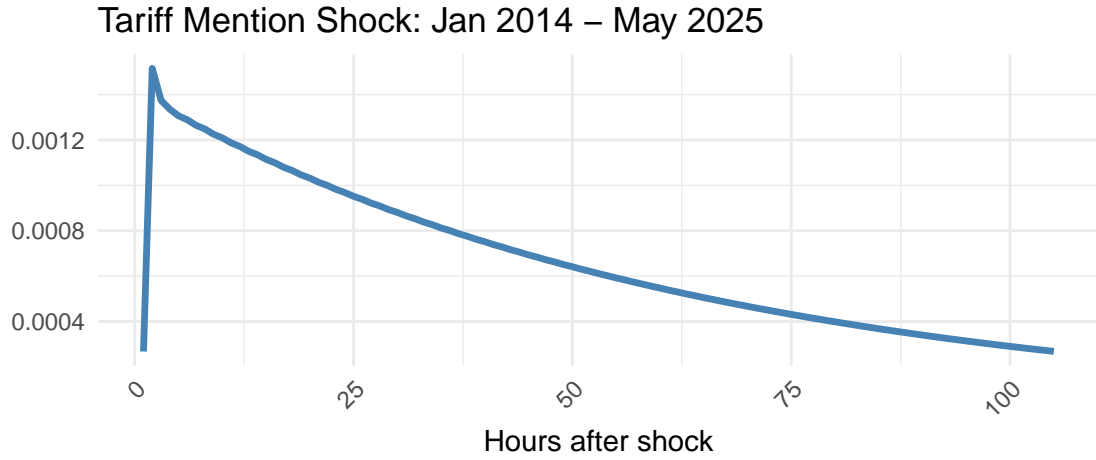


Figure 2: ARMA-X IRF

### 7.1.3 SPY ARMA-X Split Models

Table 2: Split-Term ARMA-X Models of Average Hourly Volatility

	First Term (1)	First Term (2)	First Term (3)	Second Term (1)	Second Term (2)	Second Term (3)
AR(1)	0.2953*** (0.0225)	0.2943*** (0.0224)	0.2927*** (0.0224)	0.9686*** (0.0163)	0.9683*** (0.0163)	0.9693*** (0.0161)
AR(2)	0.1434*** (0.0220)	0.1439*** (0.0220)	0.1438*** (0.0219)			
AR(3)	0.5456*** (0.0223)	0.5462*** (0.0222)	0.5480*** (0.0222)			
MA(1)	0.1854*** (0.0180)	0.1863*** (0.0179)	0.1866*** (0.0179)	−0.6965*** (0.0469)	−0.6905*** (0.0469)	−0.7207*** (0.0467)
MA(2)	−0.1707*** (0.0169)	−0.1706*** (0.0169)	−0.1695*** (0.0168)	−0.1732*** (0.0437)	−0.1755*** (0.0438)	−0.1609*** (0.0434)
MA(3)	−0.6557*** (0.0162)	−0.6564*** (0.0161)	−0.6575*** (0.0161)			
$Tariff_t$	0.0011 (0.0010)			0.0048 (0.0099)		
$Tariff_{t-1}$				0.0278** (0.0102)		
$Tariff_{t-2}$				0.0168 (0.0099)		
$Trade_t$		0.0023** (0.0009)			−0.0074 (0.0297)	
$China_t$			0.0018** (0.0006)			0.0173 (0.0319)
$China_{t-1}$						0.1515*** (0.0324)
$China_{t-2}$						0.1309*** (0.0319)
AIC	−28604.6559	−28610.2269	−28613.1693	633.4836	638.2093	610.2140
AICc	−28604.6303	−28610.2013	−28613.1437	633.7676	638.3737	610.4980
BIC	−28542.9191	−28548.4901	−28551.4325	667.4525	663.7092	644.1829
Log Likelihood	14311.3279	14314.1134	14315.5847	−308.7418	−313.1047	−297.1070
Num. obs.	7042	7042	7042	516	518	516

\*\*\* $p < 0.001$ ; \*\* $p < 0.01$ ; \* $p < 0.05$

## 7.2 SVAR

### 7.2.1 SPY SVAR Models (Jan 2014 - May 2025)

Table 3: SVAR Models of Average Hourly Volatility

	TweetDummy	TweetCount	Tariff	Trade	China
$AHV_{t-1}$	0.3445*** (0.1038)	0.3450*** (0.1045)	0.3421*** (0.0987)	0.3461*** (0.1019)	0.3445*** (0.0980)
$AHV_{t-2}$	0.0237 (0.0427)	0.0236 (0.0438)	0.0275 (0.0399)	0.0229 (0.0415)	0.0241 (0.0436)
$AHV_{t-3}$	0.0829*** (0.0075)	0.0825*** (0.0081)	0.0754*** (0.0117)	0.0811*** (0.0083)	0.0816*** (0.0092)
$AHV_{t-4}$	0.0969 (0.0593)	0.0967 (0.0608)	0.0888 (0.0639)	0.0958 (0.0571)	0.0949 (0.0588)
$AHV_{t-5}$	0.0229** (0.0069)	0.0226** (0.0070)	0.0260*** (0.0068)	0.0235** (0.0072)	0.0230** (0.0077)
$AHV_{t-6}$	0.1640*** (0.0474)	0.1644*** (0.0498)	0.1675*** (0.0499)	0.1653*** (0.0493)	0.1667** (0.0542)
$X_{t-1}$	0.0001 (0.0002)	0.0000 (0.0000)	0.0197 (0.0190)	0.0034 (0.0037)	0.0067 (0.0067)
$X_{t-2}$	-0.0005*** (0.0001)	-0.0001*** (0.0000)	0.0053 (0.0041)	0.0056 (0.0048)	0.0028 (0.0041)
$X_{t-3}$	-0.0008*** (0.0001)	-0.0002*** (0.0000)	-0.0078 (0.0052)	-0.0039* (0.0017)	-0.0047* (0.0021)
$X_{t-4}$	-0.0005*** (0.0001)	-0.0001*** (0.0000)	0.0023 (0.0025)	0.0007 (0.0035)	-0.0024* (0.0011)
$X_{t-5}$	-0.0006*** (0.0001)	-0.0001** (0.0000)	-0.0011 (0.0026)	-0.0024 (0.0019)	-0.0006 (0.0010)
$X_{t-6}$	-0.0001 (0.0001)	0.0000 (0.0000)	-0.0028 (0.0024)	-0.0015 (0.0012)	0.0006 (0.0010)
Constant	0.0087*** (0.0016)	0.0076*** (0.0016)	0.0058*** (0.0014)	0.0059*** (0.0015)	0.0059*** (0.0016)
Shock (IRF)	0.0042	0.0031	0.0012	0.0002	0.0019
R <sup>2</sup>	0.3257	0.3253	0.3319	0.3251	0.3263
Adj. R <sup>2</sup>	0.3253	0.3249	0.3315	0.3247	0.3259
Num. obs.	19965	19965	19965	19965	19965

Each SVAR regression has only two variables: AHV and X. The column names represent the X variable for the selected model.  
 \*\*\* $p < 0.001$ ; \*\* $p < 0.01$ ; \* $p < 0.05$ .

### 7.2.2 SPY SVAR IRFs

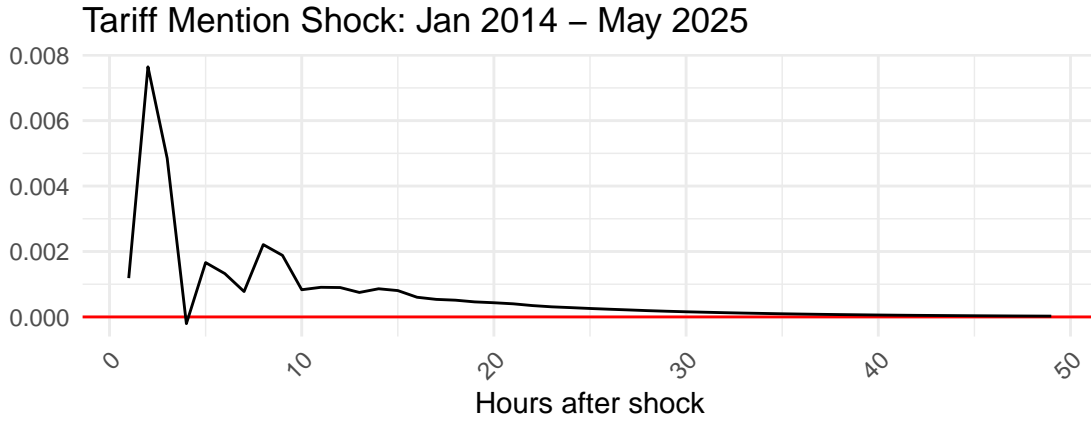


Figure 3: SVAR IRF 1

### Tariff Mention Shock (Cumulative): Jan 2014 – May 2025

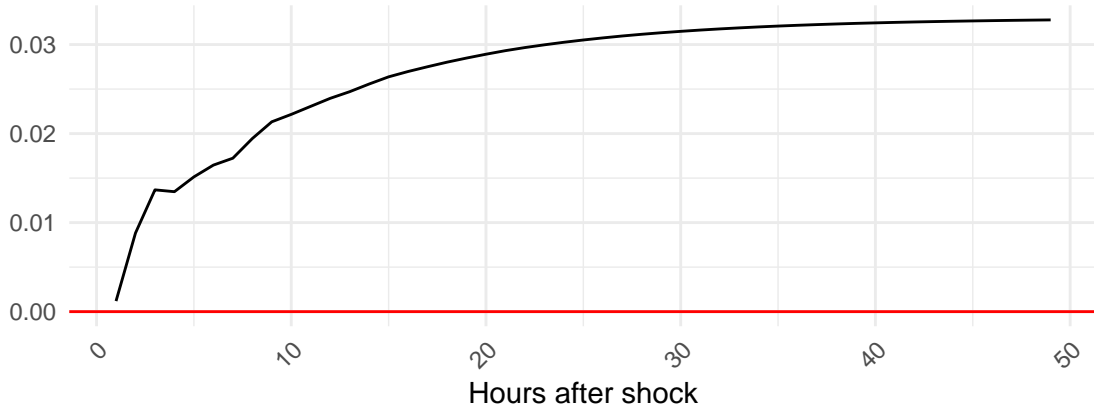


Figure 4: SVAR IRF 2

### 7.2.3 SPY SVAR First-Term Models

Table 4: First-Term SVAR Models of Average Hourly Volatility

	TweetDummy	TweetCount	Tariff	Trade	China
$AHV_{t-1}$	0.5419*** (0.0741)	0.5424*** (0.0743)	0.5436*** (0.0750)	0.5440*** (0.0752)	0.5435*** (0.0750)
$AHV_{t-2}$	-0.1139** (0.0388)	-0.1139** (0.0393)	-0.1151** (0.0396)	-0.1156** (0.0391)	-0.1150** (0.0396)
$AHV_{t-3}$	0.0581* (0.0275)	0.0576* (0.0272)	0.0536* (0.0271)	0.0536* (0.0269)	0.0544* (0.0275)
$AHV_{t-4}$	0.1884 (0.1326)	0.1874 (0.1314)	0.1842 (0.1306)	0.1841 (0.1336)	0.1846 (0.1310)
$AHV_{t-5}$	-0.0888 (0.0915)	-0.0897 (0.0907)	-0.0915 (0.0910)	-0.0917 (0.0933)	-0.0918 (0.0911)
$AHV_{t-6}$	0.3367*** (0.0490)	0.3377*** (0.0488)	0.3434*** (0.0484)	0.3435*** (0.0485)	0.3432*** (0.0489)
$X_{t-1}$	-0.0005*** (0.0001)	-0.0002** (0.0001)	-0.0005 (0.0004)	-0.0018* (0.0007)	-0.0004 (0.0004)
$X_{t-2}$	-0.0002** (0.0001)	-0.0001* (0.0000)	-0.0003 (0.0003)	0.0002 (0.0005)	-0.0000 (0.0002)
$X_{t-3}$	-0.0007*** (0.0002)	-0.0003*** (0.0001)	-0.0010*** (0.0003)	-0.0009** (0.0003)	-0.0014*** (0.0004)
$X_{t-4}$	-0.0006*** (0.0002)	-0.0002** (0.0001)	-0.0003 (0.0004)	-0.0006 (0.0004)	-0.0002 (0.0005)
$X_{t-5}$	-0.0004*** (0.0001)	-0.0001** (0.0000)	-0.0005 (0.0003)	-0.0006 (0.0004)	-0.0001 (0.0004)
$X_{t-6}$	0.0001 (0.0001)	0.0001* (0.0000)	0.0002 (0.0003)	-0.0001 (0.0004)	0.0003 (0.0004)
Constant	0.0040*** (0.0007)	0.0031*** (0.0005)	0.0015*** (0.0003)	0.0017*** (0.0003)	0.0016*** (0.0003)
Shock (IRF)	0.0029	0.0022	0.0005	0.0007	0.0009
R <sup>2</sup>	0.6879	0.6872	0.6853	0.6855	0.6855
Adj. R <sup>2</sup>	0.6873	0.6867	0.6848	0.6849	0.6850
Num. obs.	7036	7036	7036	7036	7036

Each SVAR regression has only two variables: AHV and X. The column names represent the X variable for the selected model.  
\*\*\* $p < 0.001$ ; \*\* $p < 0.01$ ; \* $p < 0.05$ .

## 7.2.4 SPY SVAR Second-Term Models

Table 5: Second-Term SVAR Models of Average Hourly Volatility

	TweetDummy	TweetCount	Tariff	Trade	China
$AHV_{t-1}$	0.2994** (0.1124)	0.2993* (0.1160)	0.2948** (0.1103)	0.3012** (0.1112)	0.2744*** (0.0785)
$AHV_{t-2}$	0.0154 (0.0437)	0.0136 (0.0452)	0.0207 (0.0387)	0.0118 (0.0436)	0.0317 (0.0283)
$AHV_{t-3}$	0.0762*** (0.0085)	0.0769*** (0.0088)	0.0687*** (0.0163)	0.0723*** (0.0140)	0.0527 (0.0345)
$AHV_{t-4}$	0.0842 (0.0679)	0.0851 (0.0710)	0.0744 (0.0798)	0.0805 (0.0667)	0.0356 (0.1009)
$AHV_{t-5}$	0.0134** (0.0051)	0.0104 (0.0060)	0.0153** (0.0054)	0.0176* (0.0083)	0.0055 (0.0322)
$AHV_{t-6}$	0.1266* (0.0500)	0.1263* (0.0509)	0.1321** (0.0492)	0.1243* (0.0514)	0.1509** (0.0511)
$X_{t-1}$	0.0066 (0.0101)	0.0009 (0.0013)	0.0270 (0.0286)	0.0205 (0.0299)	0.1546 (0.1381)
$X_{t-2}$	-0.0032** (0.0010)	-0.0007 (0.0005)	0.0086 (0.0072)	0.0472 (0.0413)	0.0993 (0.0950)
$X_{t-3}$	-0.0055** (0.0017)	-0.0016* (0.0007)	-0.0103 (0.0076)	-0.0266 (0.0213)	-0.0477 (0.0300)
$X_{t-4}$	0.0025 (0.0050)	0.0001 (0.0009)	0.0020 (0.0030)	0.0199 (0.0316)	-0.0207 (0.0124)
$X_{t-5}$	-0.0085* (0.0040)	-0.0017 (0.0011)	-0.0026 (0.0043)	-0.0130 (0.0150)	-0.0045 (0.0183)
$X_{t-6}$	-0.0036 (0.0032)	-0.0006 (0.0008)	-0.0043 (0.0039)	-0.0111 (0.0103)	0.0080 (0.0223)
Constant	0.0725** (0.0242)	0.0684** (0.0213)	0.0493** (0.0153)	0.0521*** (0.0143)	0.0440* (0.0175)
Shock (IRF)	0.0147	0.0133	0.0108	-0.0057	0.0139
R <sup>2</sup>	0.2441	0.2408	0.2513	0.2444	0.2852
Adj. R <sup>2</sup>	0.2244	0.2210	0.2318	0.2247	0.2665
Num. obs.	512	512	512	512	512

Each SVAR regression has only two variables: AHV and X. The column names represent the X variable for the selected model.  
\*\*\* $p < 0.001$ ; \*\* $p < 0.01$ ; \* $p < 0.05$ .