# Data Management

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#### Raw Data

```
# 1. Political

#truthsocial
raw_truths <- read.csv(here("data/political_data", "truths_new.csv"))

#twitter
raw_tweets <- read.csv(here("data/political_data", "tweets.csv"))

# 2. Financial

#SEP500
data_loader(symbol="SPY")

#STOXX50
data_loader(symbol="VGK")

#CSI 300 (China)
data_loader(symbol="ASHR")</pre>
```

## Cleanup

```
#MAKE FUNCTIONS TO CLEANUP EASY
# 1. Tweets
tweets = raw_tweets
#only keep original Tweets
tweets <- tweets %>% filter(isRetweet != "t")
tokens <- tokens(tweets$text)</pre>
dfm <- dfm(tokens)</pre>
#cleanup
tweets = data.frame(tweets$date,tweets$text)
colnames(tweets) = c("timestamp", "tweet_text")
tweets$timestamp = as.POSIXct(tweets$timestamp,format = "%Y-%m-%d %H:%M:%S")
second(tweets$timestamp) = 0
#nrc_scores <- get_nrc_sentiment(complete_data$posts)</pre>
# 2. Truths
truthsbackup <- truths_processer(raw_truths)</pre>
truths = truthsbackup
#cleanup
truths <- truths %>% filter(media != 1)
truths = data.frame(truths$date_time_parsed,truths$post)
```

```
colnames(truths) = c("timestamp","truths_text")
truths$timestamp = as.POSIXct(truths$timestamp,format = "%Y-%m-%d %H:%M:%S")
second(truths$timestamp) = 0

# Merging social media data since it is not overlapping
names(truths)[names(truths) == 'truths_text'] <- 'tweet_text'
social = rbind(tweets,truths)
social <- social[order(social$timestamp, decreasing=F),]

# 3. Financial

#remove index
SPY = raw_SPY[-1]
VGK = raw_VGK[-1]
ASHR = raw_ASHR[-1]</pre>
```

### **Building Additional Variables**

#### Volatility By Hour

```
SPY = r.vol_hourly(SPY,merge=T)
VGK = r.vol_hourly(VGK,merge=T)
ASHR = r.vol_hourly(ASHR,merge=T)
```

#### Social Media Post Count

#### Adding Dummy for Social Media Post

```
#using post count we create dummy
social_hourly = tweet_count %>% mutate(dummy = if_else(N > 0, 1, 0))
```

#### Adding

```
# 1. Add count for tweets
# 2. Sentiments
# 3. Dummy Tweet
# 4. Dummy Important Word
# 5. Dummy Emotional Word
# is there a point?
```

#### **Data Save**

```
#financial
write.csv(SPY, here("data/mothership/SPY.csv"), row.names=F)
write.csv(VGK, here("data/mothership/VGK.csv"), row.names=F)
write.csv(ASHR, here("data/mothership/ASHR.csv"), row.names=F)
#social media
write.csv(social, here("data/mothership/social.csv"), row.names=F)
write.csv(social_hourly, here("data/mothership/socialhourly.csv"), row.names=F)
```

## Merging All Data

#### First Merge

```
#run script to load and merge all data
rm(list=ls())
source(here("helperfunctions/fulldata_loader.R"))
#i think there's no point to this chunk just complicates things
```

## Using Alpha Vantage API

#### **Tutorials**

Manual smp500: https://cafim.sssup.it/~giulio/other/alpha\_vantage/index.html#orgaaf54ef

 $Alpha Vantage R. Tutorial: https://github.com/business-science/alpha vantager/blob/master/man/av\_get. Rd$ 

Intra-Day Analysis: https://arxiv.org/html/2406.17198v1

## **Symbols Explanation**

- ONEQ = NASDAQ Composite
- SPY = S&P500
- SMI = Swiss Market Index

- VTHR = Russell 3000 (US)
   VTI = CRSP US Total Market Index
- VGK = Euro Stoxx 50