

## **Social Media Websites**

The rise of social media began in the early 2000s, with MySpace being one of the first platforms to gain massive popularity in 2003. However, Facebook, founded in 2004 by Mark Zuckerberg, became the dominant social media network and remains the largest platform with over 2.9 billion active users today. Following Facebook's success, Twitter was launched in 2006, and it revolutionized communication with its 140-character posts, now expanded to 280. Instagram followed in 2010, focusing on visual content, and quickly became a go-to platform for photography, art, and lifestyle content, boasting more than 1.4 billion active users. TikTok, launched in 2016, introduced a new era of short-form video content and rapidly gained a user base exceeding 1 billion users worldwide. As of 2023, the global number of social media users surpassed 5 billion, with platforms continuing to evolve in terms of features, targeting, and reach. Social media has reshaped communication, marketing, and even politics, making it a driving force in shaping public opinion and connecting people worldwide. With advancements in AI and user experience, social media platforms will continue to grow and diversify in the years ahead.

## **AI Revolution**

The AI revolution truly began in the 2010s, but it was in the 2020s when technologies like chatbots and large language models (LLMs) gained widespread attention. In 2015, OpenAI was founded, marking the start of serious research into artificial general intelligence and LLMs. In 2022, OpenAI's ChatGPT was released to the public, revolutionizing the way people interact with AI. By 2023, these models began to see commercial use across industries, from customer service to content creation and even education. Chatbots like ChatGPT and Google's Bard are capable of understanding and generating human-like text, opening doors to new possibilities in virtual assistants, automated help desks, and interactive experiences. The ongoing advancements in machine learning, neural networks, and deep learning have led to significant progress in areas like image recognition, natural language processing, and even autonomous vehicles. The evolution of AI tools promises greater integration in daily life, as AI becomes increasingly sophisticated and capable of performing tasks that once required human intelligence. With developments happening at an unprecedented pace, the AI revolution is expected to continue reshaping industries and society in the years to come.

## **FIFA World Cup**

The FIFA World Cup, the pinnacle of international football, has been held every four years since 1930, except during World War II. Brazil holds the record for the most World Cup victories, having won five times (1958, 1962, 1970, 1994, 2002). The most recent winner, France, claimed their second World Cup in 2018 after defeating Croatia 4-2 in a thrilling final. This match was marked by brilliant performances from French stars like Kylian Mbappé, who scored twice, and Antoine Griezmann, who provided key assists. The final was a spectacle of intense attacking play, with Croatia putting up a strong fight despite the French dominance. As of 2022, the tournament's expansion to 48 teams is planned for the 2026 World Cup, to be hosted by the United States, Canada, and Mexico. This change will likely introduce new teams and more exciting competition. The World Cup has always been a celebration of global football talent, with millions of fans from around the world coming together to witness the drama and spectacle of this iconic sporting event.