

Jane Doe

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SKILLS

- **Languages:** Python, SQL, R
- **Competencies:** A/B testing, Causal inference, Data storytelling

PROFESSIONAL EXPERIENCE

Senior Data Analyst

Acme Corp

Feb 2022 – Present

Remote

- Built KPI dashboards in Power BI consumed by 50+ stakeholders.
- Automated SQL pipelines reducing refresh time by 40%.

PROJECTS

Marketing Attribution Engine

- Implemented multi-touch attribution in Python with scikit-learn.
- Improved ROAS prediction accuracy by 18%.

EDUCATION

Simon Business School, University of Rochester

M.S. Business Analytics

May 2021

Rochester, NY