

SOCIAL MEDIA MANAGEMENT

- CONNECT WITH COLLEGE STUDENTS

Research shows that 98% of college students use social networks and many are active on a daily basis. Our social media team can help you reach the student population through a careful analysis of your needs, creation of content and dedicated maintenance of your profile. Take advantage of our introductory offers today.

INITIAL SETUP

- Conduct needs analysis
- Develop plan of action
- Create account
- Photo shoot

MONITORING

- Five posts per week
- Respond to comments
- Connect to related accounts
- Monthly meetings

FULL SERVICE

- Setup & 3 months of monitoring
- Training at end of campaign
- Month of complimentary help line
- 3-month subscription to our new smartphone deals

	Initial Setup	Initial Setup	Monitoring	Full Service
7	Twitter	\$100	\$200/month	\$600
f	Facebook	\$150	\$200/month	\$650
f	Social Bundle	\$200	\$300/month	\$950
8	Google+ Local	\$150		