

SOBIE 2022



**Society of
Business, Industry, and Economics**

22nd Annual Academic Conference

**Sandestin Golf and Beach Resort
April 13-15, 2022
Destin, Florida**



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**Linkside Conference Center
Sandestin Golf and Beach Resort
Destin, Florida**

SOBIE 2022 Officers

President: Al Chow, University of South Alabama

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SOBIE (Society of Business, Industry, and Economics) is a consortium of colleges and universities that promotes peer-reviewed research and student research, both graduate and undergraduate, and interaction with industrial practitioners.

Our goal is to encourage business faculty members to respond to current economic and market issues.

SOBIE's journal JOBIE (Journal of Business, Industry, and Economics) is listed in Cabell's directory.

SOBIE 2022 Keynote Address

Stefanie Haeffele

Entrepreneurship and Disaster Recovery

Stefanie Haeffele is a Senior Research Fellow and the Senior Program and Operations Director of Academic and Student Programs at the Mercatus Center at George Mason University, where she works on a team aimed to recruit, train, and support graduate students pursuing careers in academia, government, and policy. She is also a Senior Fellow with the F.A. Hayek Program for Advanced Study in Philosophy, Politics, and Economics at the Mercatus Center.

Stefanie received her PhD. in economics at George Mason University in 2016. She is also an alum of the Mercatus Center MA Fellowship program. After receiving an MA in economics at George Mason University in 2010, she completed a Presidential Management Fellowship where she worked in emergency and disaster operations at both the Federal Emergency Management Agency and then the US Forest Service. She earned a BBA in economics and in finance from the University of North Alabama in 2007.

Her work has examined post-disaster community recovery as well as the political economy of nonprofit organizations, specifically focusing on organizations that attempt to provide affordable housing to the poor. Concerning community recovery, Stefanie's work has investigated disasters ranging from Hurricane Katrina to the Fukushima nuclear accident to the COVID-19 pandemic. During her career, Stefanie has authored various academic and popular articles as well as contributing to numerous books and volumes. See her website for a list of all related articles. The website also contains links to some of the articles.

Website: <https://www.stefaniehaeffele.com/>



SOBIE 2022



Registration – Bayview Foyer

April 13	April 14	April 15
7:00 – 11:00 AM	7:00 – 11:00 AM	7:00 – 11:00 AM

Wednesday, April 13

	Terrace 1	Terrace 2	Terrace 3
7:30 – 8:45 AM	1-Marketing	2-Pedagogy	3-Accounting
9:00 – 10:15 AM	4-COVID Higher Ed 5-Student Research		6-General Bus
10:30 – 11:45 AM	7- Round Table	8- Labor	9- General Bus
12:00 -1:15 AM	10- Open	11- Open	12- Open

Thursday, April 14

	Terrace 1	Terrace 2	Terrace 3
7:30 – 8:45	Breakfast (Bayview Room and Terrace)		
9:00 – 10:15	13-Round Table	14- Economics	15- Finance
10:30 – 11:45	16-Round Table	17- Management	18- Accounting
12:00 – 1:15	19- Pedagogy	20-Student Research	21- COVID
1:30 – 2:45	22- Pedagogy	23- Marketing	24- Management
3:00 – 4:15	25- Pedagogy	26- Business Analytics	27- Sports
4:30 – 5:45	28- General Bus	29- Finance	30- Productivity

Friday, April 15

	Terrace 1	Terrace 2	Terrace 3
7:30 – 8:45	31-Pedagogy	32-Student Research	33-Management
9:00 – 10:15	34-Finance	35-Student Research	36- Economics
10:30 – 11:45	37- Finance	38- International	39- Marketing/G Bus
12:00 – 1:15	40- Public Choice	41- Open	42- Open

SOBIE 2022

7:30 – 8:45 am

Wednesday, April 13

Session 1: Marketing

Terrace 1

Chair: Kathaleena Monds, Albany State University

Educational Opportunities: A Longitudinal Study on Teaching Entrepreneurship to Students in Rural America

Kathaleena Monds, Albany State University

Cynthia Bennett, Albany State University

An Exploration of Strategic Insights of Social Media by Small and Medium Enterprises

Cazembe Monds, Georgia State University

Content Analysis of Marketing Campaigns: Instances of Bounded Rationality, Bounded Awareness, and Decision Making

Cazembe Monds, Georgia State University

Session 2: Pedagogy

Terrace 2

Chair: Al Tilooby, Austin Peay State University

Using Dynamic Study Module for Adaptive Learning

Jeff Johnson, Athens State University

Peer Review Assignments: Connecting Students to improve Learning in Business Courses

Al Tilooby, Austin Peay State University

Kristy Cunningham, Austin Peay State University

Vikkie McCarthy, Austin Peay State University

Session 3: Accounting

Terrace 3

Chair: Teresa Lang, Auburn University Montgomery

Compliance and Discretionary Corporate Social Performance

Daniel Slater, Union University

Perceptions of Government Financial Managers on the Career Advantages and

Perceived Competencies of a Certification in Fraud Examination

Mark Morgan, Mississippi College

Stephen Trouard, Mississippi College

Billy Morehead, Mississippi College

Can I do Cryptocurrency Mining and What About the Taxes

Teresa Lang, Auburn University Montgomery

Rita Jones, Troy University

SOBIE 2022

9:00 – 10:15 am

Wednesday, April 13

Session 4: COVID Higher Education

Terrace 1

Chair: Avinash Waikar, Southeastern Louisiana University

Whose Job Is It? The Burden of Emotional Labor on Higher Education

DeEdgra Williams, Florida A&M University

Phylcia Taylor, Florida A&M University

The Post-COVID-19 Stickiness of the New Norms of Teams through the Lens of Structuration

Al Tilooby, Austin Peay State University

Richard Baskerville, Georgia State University

Taylor Kazinski, Austin Peay State University

Study of Vaccination Reluctance among College Students

Avinash Waikar, Southeastern Louisiana University

Sam Cappel, Southeastern Louisiana University

Session 5: Student Research

Terrace 2

Chair: Antonio Saravia, Mercer University

Attitudes Toward Trade and Perceptions of Mixed-Gender Teams

Allison Whitehead, Mercer University

Antonio Saravia, Mercer University (Faculty Mentor)

Andrés Marroquin, Mercer University (Faculty Mentor)

A Comparison of Price Returns for Portfolios Based on Company Size and Value before and During the first Year of the Covid19 Pandemic

Ashley Wade, University of South Alabama

Tiffany Deroy, University of South Alabama (Faculty Mentor)

Alan Chow, University of South Alabama (Faculty Mentor)

Inverse Lobbying: Do Political Parties Receive Financial Benefit from Having Former Affiliated Politicians on Companies' Boards

Ethan Flowers, University of South Alabama

Kenneth Hunsader, University of South Alabama (Faculty Mentor)

A Survey of Congressional Investment and Insider Trading

Josie Albin, University of South Alabama

Kelly Woodford, University of South Alabama (Faculty Mentor)

Session 6: General Business

Terrace 3

Chair: Treena Finney, University of South Alabama

Retirement Planning Options Via a Defined Benefit Plan

Rita Jones, Troy University

Teresa Lang, Auburn University Montgomery

Underwriting Syndicate Structure and Decision to Combine Fees in IPOs

TeWhan Hahn, Auburn University Montgomery

Heather Rhodes, University of North Alabama

The Customer is Always...Wrong? Exploring the Antecedents of Customer-Directed Counterproductive Work Behavior

Treena Finney, University of South Alabama

Zachary Finney, University of South Alabama

SOBIE 2022

10:30 – 11: 45

Wednesday, April 13

Session 7: Round Table

Terrace 1

Topic: Traditional Strategic Planning Revisited: Successes, Challenges, and New Directions

Moderator: John Parnell, University of North Alabama

Panelists: John Parnell, University of North Alabama

Doug Barrett, University of North Alabama

Edward Morrison, University of North Alabama

Session 8: Labor Issues

Terrace 2

Chair: Jason Imbrogno, University of North Alabama

Ex-Offenders as Employees: A Literature Review and a Research Agenda

Zachary Finney, University of South Alabama

Trenea Finney, University of South Alabama

As the Pendulum Swings: Labor Relations Past, Present, and Future

E. Hill Mayfield, Jacksonville State University

Daniel P. Mertens, Jacksonville State University

Brent J. Cunningham, Jacksonville State University

Racial Preferences in Union Membership

Jason Imbrogno, University of North Alabama

Keith Malone, University of North Alabama

Robert Armstrong, University of North Alabama

Evaluating Allegedly Profitable NFL Gambling Rules (Student Research)

Tanner Staggs, University of North Alabama

Jason Imbrogno, University of North Alabama

Session 9: General Business

Terrace 3

Chair: Dennis Pearson, Austin Peay State University

Revisiting The Effect of the Affordable Care Act Medicaid Expansion on Migration

Laura Connolly, Michigan Technological University

Matt Hampton, Austin Peay State University

Otto Lenhart, University of Strathclyde

The Utility of Count Inflated Models in Business

Michael Floren, University of North Alabama

Socialist Indoctrination in School Textbooks: The Cases of Perón's Argentina and Ch'avez' Venezuela

Clara Mengolini, Mercer University

Antonio Saravia, Mercer University

An Application of the LASSO Regression to Assess Poverty on ECOWAS Countries

Brian Sloboda, University of Maryland, Global

Dennis Pearson, Austin Peay State University

Madi Etherton, Austin Peay State University

12:00 –1:15 pm

Session 10: Open

Terrace 1

Chair:

Session 11: Open

Terrace 2

Chair:

Session 12: Open

Terrace 3

Chair:

NOTES

SOBIE 2022

7:30 –8:45 am Breakfast

Thursday, April 14

Keynote Speaker: Stefanie Haefele

9:00 – 10:15 am

Session 13: Round Table Discussion

Terrace 1

Topic: Disaster Planning, Recovery and Entrepreneurship

Moderators: Stefanie Haefele, George Mason University
John Parnell, University of North Alabama

Session 14: Economics

Terrace 2

Chair: Manabendra DasGupta, University of Alabama at Birmingham

Investigation of Preferences and Attitudes Toward the Gig Economy
David A. Bosch, Boyce: The College at Southern

Sustainable Development Goals and the Global Economy
Movahed Mohammad, Austin Peay State University
Stephanie Bilderback, Austin Peay State University
Ola-cymone McKissick, Austin Peay State University
Abigail Schilling, Austin Peay State University

Preferential Trade Agreement, Welfare and Environment
Manabendra DasGupta, University of Alabama at Birmingham
Seung Dong Lee, University of Alabama at Birmingham

Session 15: Finance

Terrace 3

Chair: James Yoder, University of West Georgia

Random Walks in the Real Exchange Rates of 20 OECD Countries: Recent Evidence from the Panel Integration and Cointegration Tests
Hassan Shirvani, University of St. Thomas
Natalya Delcours, Texas A&M University - Kingsville

Altcoin Prices in Cryptocurrency Bear Market in 2018
Yoon Sang Lee, Columbus State University
Chulhwan Chris Bang, Auburn University Montgomery
Fauziya Yakasai, Auburn University
Tagbo Aroh, Auburn University

Long-Term Government Bond Performance and Return Outliers
Ronald Best, University of West Georgia
Charles Hodges, University of West Georgia
James Yoder, University of West Georgia

Session 16: Round Table Discussion

Terrace 1

Topic: Developing Online Discussion Questions

Moderators: David Deviney, Tarleton State University
Tony Vrba, University of Maryland Global Campus
Jamie Klein, University of Maryland Global Campus

Session 17: Management

Terrace 2

Chair: Mary Kiker, Auburn University Montgomery

Omni-Channel Distribution: Logistics Implications and a Specialized Optimization Technique

John M. Woosley, Southeastern Louisiana University
Robert Cope III, Southeastern Louisiana University
Rachelle Cope, Southeastern Louisiana University

Evaluation of Inventory Allocation in Dual-Channel Retailing Using Simulation: Fulfillment Cost and Cycle Time Considerations

Cynthia Lovelace, Athens State University

Independent Grocery Store Response to the Coronavirus Pandemic 2020-2022

Mary Kiker, Auburn University Montgomery
Scott Kiker, Auburn University Montgomery

Session 18: Accounting

Terrace 3

Chair: Wikil Kwak, University of Nebraska-Omaha

The Good, the Bad, and the Ugly: A Case Study in Embezzlement, Negligence, and Lax Internal Controls

Mark Jobe, Lipscomb University
David Kern, Arkansas State University
Dwayne Powell, Arkansas State University

Accountants and Personality Types: A Survey of Job Satisfaction

Lindsay Meermans, Wittenberg University
Rachel Wilson, Wittenberg University

Predicting Auditor Changes with A Qualified Audit Opinion: Comparing Data Mining Approaches with the Logit Analysis

Wikil Kwak, University of Nebraska-Omaha
Xiaoyan, Cheng, University of Nebraska-Omaha

SOBIE 2022

Thursday, April 14

12:00-1:15 pm

Session 19: Pedagogy

Terrace 1

Chair: Susanne Toney, Hampton University

A Study of the Users of a Mobile Technology in an Online MBA IT Course
Colleen Wolverton, University of Louisiana at Lafayette

The Impact of the COVID Pivot on Student Attitudes and Performance
Larry Faulk, University of Arkansas-Fort Smith
Jim Wollscheid, University of Arkansas-Fort Smith

Online vs. On-Ground: A Comparative Analysis of Delivery Mode Effectiveness on Student Learning Outcomes in a Principles of Economics Course (Both Pre and Post Pandemic)
Susanne Toney, Hampton University
Kristena Gaylor, Mississippi College

Session 20: Student Research

Terrace 2

Chair: Collin Hodges, University of Central Arkansas

Examining the Economic Impact of Regional Non-Profit Partnerships
Sarah Barnes, University of South Alabama
Misty Sabol, University of South Alabama (Faculty Mentor)

Do Work Barriers Incentivize Criminal Behavior?
Caleb Vines, University of Central Arkansas
Zachary Burt, University of Central Arkansas (Faculty Mentor)
Thomas Snyder, University of Central Arkansas (Faculty Mentor)

Changing State Policies and Nurse Practitioner Prescriptive Authority
Elizabeth Davis, University of Central Arkansas
Collin Hodges, University of Central Arkansas (Faculty Mentor)

The Impact of Covid Restrictions on Business Startups
Yimin Wang, University of Central Arkansas
Jeremy Horpedahl, University of Central Arkansas (Faculty Mentor)

Session 21: COVID

Terrace 3

Chair: Cameron Montgomery, Delta State University

Pandemic Response to Working Capital Management: An Evaluation of the Cash Conversion Cycle Pre- and Post-COVID
Susan Edwards, Grand Valley State University
Thomas Willey, Grand Valley State University

Employee Vs Independent Contractor: The App Workforce and the COVID Pandemic Creates the Perfect Storm
Randall Miedaner, Lee University

Student Life on Campus During COVID
D. Cameron Montgomery, Delta State University

SOBIE 2022

1:30-2:45 pm

Thursday, April 14

Session 22: Pedagogy

Terrace 1

Chair: Jim Wollscheid, University of Arkansas-Fort Smith

Examination of the Relationship Between Online Exam Proctoring, Student Satisfaction, and Perceived Learning

Jennifer Pitts, Columbus State University

Robin Snipes, Columbus State University

Fonda Carter, Columbus State University

COVID-19 Effects: Teaching Impacts and Job Satisfaction

Tiffany DeRoy, University of South Alabama

Tori Hoffman, Kennesaw State University

Marena Messina, University of Alabama at Birmingham

“Practice? We’re Talking About Practice?” The Effect of Practice Exams on Student Performance

Jim Wollscheid, University of Arkansas-Fort Smith

Dan Settlege, University of Arkansas-Fort Smith

Session 23: Marketing

Terrace 2

Chair: Sungwoo Jung, Columbus State University

Social Media for SMEs: Differentiating Homogenous Products

Rebekah White, Austin Peay State University

Terry Damron, Austin Peay State University

Branding Revolution/Evolution

Sam Cappel, Southeastern Louisiana University

Avinash Walker, Southeastern Louisiana University

David Wyld, Southeastern Louisiana University

Cross-Cultural Analysis of Brand Equity Methodology: How It Should be Different

Sungwoo Jung, Columbus State University

Session 24: Management

Terrace 3

Chair: Amye Melton, Austin Peay State University

Do Sex-Role Biases Still Exist in Hiring Decisions? A Comparison of Generation X with Generation Y: Gender Role Perceptions in the Job Selection Dyad

Robin Snipes, Columbus State University

Mark James, Columbus State University

Jennifer Pitts, Columbus State University

Fonda Carter, Columbus State University

Global Corporate Citizenship

Stephanie Bilderback, Austin Peay State University

Vikkie McCarthy, Austin Peay State University

Mohammed Movahed, Austin Peay State University

Ola-cymone McKissick, Austin Peay State University

Abigail Schilling, Austin Peay State University

Diversity, Equity, Access, and Inclusion Communication: Fortune 50

Miranda Lowell, Austin Peay State University

Kristy Cunningham, Austin Peay State University

Amye Melton, Austin Peay State University

SOBIE 2022

3:00-4:15 pm

Thursday, April 14

Session 25: Pedagogy

Terrace 1

Chair: Blake Escudier, Purdue University Global

Effective Team Presentations for Online Courses: Tools, Tips, & Techniques

Karen Hardin, Cameron University

Well-Being of Global Virtual Teams

Blake Escudier, Purdue University Global

Generic Employability Skills for Finance and Accounting Majors

Adam Law, Austin Peay State University

Matthew Rutter, Austin Peay State University

Michael Young, Austin Peay State University

Louis Williams, Austin Peay State University

Keith Groll, Austin Peay State University

Dong Nyonna, Austin Peay State University

Michael Phillips, Austin Peay State University

Pennye Brown, Austin Peay State University

Session 26: Business Analytics

Terrace 2

Chair: Gholamreza Tashbin, University of South Alabama

Spreadsheet Development Standards

Stan Gambill, Middle Tennessee State University

Jeff Clark, Middle Tennessee State University

Telling A Data Analytic Story: Experiential Exercises for Students

Misty Sabol, University of South Alabama

Creating Projects for Data Analytics Courses Using Relevant, Accessible Data Sets

Gholamreza Tashbin, University of South Alabama

David Smith, University of South Alabama

Christopher Chow, Clayton State University, Eagle's Landing High School

Session 27: Sports

Terrace 3

Chair: Evan Moore, Auburn University Montgomery

Bluffs, Reads, Tells and Private Information: Evidence from Televised Poker

Daniel Sutter, Troy University

William Pouncey, Optics Consulting

Investigating Betting Strategies for Profitability in the NFL Wins Total Market

Evan Moore, Auburn University Montgomery

Yashaswi Lal, Auburn University Montgomery

A Generational and Attitudinal Challenge Toward Luxury Sports

Douglas Robideaux, Grand Valley State University

Thomas Willey, Grand Valley State University

SOBIE 2022

4:30-5:45 pm

Thursday, April 14

Session 28: General Business

Terrace 1

Chair: Robin Snipes, Columbus State University

Cross-Generational Effects of Workplace Spirituality on Employee Job Satisfaction

Bobbie Bannerman, Columbus State University Robin

Snipes, Columbus State University

Phil Bryant, Columbus State University

Fonda Carter, Columbus State University

Why do Companies in South Korea Not Invest in Education and Training?

Ga Woon Ban, Korea Research Institute for Vocational Education and Training

Hyeran Choi, Columbus State University

Your Disaster May Not Be Their Disaster: An Examination of Ambiguous Language in Business

interruption Insurance During the COVID-19 Pandemic

Elizabeth Rankin, Austin Peay State University

John Volker, Austin Peay State University

Michael Phillips, Austin Peay State University

Session 29: Finance

Terrace 2

Chair: Michael Phillips, Austin Peay State University

Motivating Retirement Savings: Implications for Marketing Financial Services

Marie DeVincenzo, Francis Marion University

Jan Serrano, Francis Marion University

Kay Belanger, Francis Marion University

Do Mutual Fund Betas Make Sense?

Ronald Best, University of West Georgia

Charles Hodges, University of West Georgia

James Yoder, University of West Georgia

The Current State of ESG Investing: The Known and the Unknown

Ashton Weddington, Austin Peay State University

D'Andre Radcliffe, Austin Peay State University

Ethan Sanders, Austin Peay State University

Loretta Morris, Austin Peay State University

Michael Phillips, Austin Peay State University

Dong Nyonna, Austin Peay State University

John Volker, Austin Peay State University

Session 30: Productivity

Terrace 3

Chair: Yuexing Lan, Auburn University Montgomery

Behavioral Inclination and Driving Forces for Volunteer Community Leaders

David Deviney, Tarleton State University

Kim Rynearson, Tarleton State University

The Effects of Government Spending on the Economic Growth in the U.S.

Yuexing Lan, Auburn University Montgomery

Less Office Space, More Profit: A Four-Point Telework Deployment Strategy

Scott Hoag, Austin Peay State University

Jennifer Thayer, Austin Peay State University

Amye Melton, Austin Peay State University

SOBIE 2022

7:30 –8:45 am

Friday, April 15

Session 31: Pedagogy

Terrace 1

Chair: Tony Vrba, University of Maryland Global Campus

The Impact of Communication Quality on Student Favorite Professor perceptions

Edward O'Donnell, Columbus State University

CPA Evolution and the Accounting Curriculum

Kelly Woodford, University of South Alabama

Ellen Madden, University of South Alabama

The Changing Faculty Role in the Online Environment

Jaime Klein, University of Maryland Global Campus

Tony Vrba, University of Maryland Global Campus

Monica Sava, University of Maryland Global Campus

Session 32: Student Research

Terrace 2

Chair: Ellis Heath, Valdosta State University

A Study in Financial Indices and Cryptocurrencies

Jeffrey Fleming, Valdosta State University

Ellis Heath, Valdosta State University (Faculty Mentor)

Effects of MLS Listing Variables on Real Estate Sales

Sarah Barnes, University of South Alabama

Marianne Loes, University of South Alabama (Faculty Mentor)

An Examination of FIFA Soccer Players and Their Performance Potentials

Abreauna Hadley, Valdosta State University

Ellis Heath, Valdosta State University (Faculty Mentor)

Psychological Implications of Discrimination and Bias affecting Black/African American Hair in Regulated Environments

Moesha Ciceron, Florida A&M University (2nd Year Masters Candidate)

Yolanda Bogan, Florida A&M University (Faculty Mentor)

The Effects of Pandemics on Stock Market Returns and Volatility

Nicholas Thompson, University of Arkansas-Fort Smith

Jim Wollscheid, University of Arkansas-Fort Smith (Faculty Mentor)

Session 33: Management

Terrace 3

Chair: Jeremy Stafford, University of North Alabama

A Comparative Study of Motivation-to-Lead Among Millennial-Aged Students in Denmark and USA

Oksana Jorgensen, International Business Academy, Denmark

Jeremy Stafford, University of North Alabama

Craig Robertson, University of North Alabama

Developing an Industry-Focused Supply Chain Management Major and Minor Curriculum Sanjay

Kumar, Valparaiso University

Ceyhun Ozgur, Valparaiso University

Sanjeev Jha, Valparaiso University

Gig Workers: Reimagining the Organization Man

Tammy Arthur, Mississippi College

Kevin Pauli, Mississippi College

Retha Price, Mississippi College

9:00 –10:15 am

Session 34: Finance

Terrace 1

Chair: Rakesh Duggal, Southeastern Louisiana University

An Alternative View of the Asset Growth Effect

J A (Jim) Connell, University of Montevallo,

James Pope, University of Bristol

David Taylor, University of Memphis

Yield Curve Inversions in the U.K.: An Investigation of these Effects at the Aggregate and Component Level

Ellis Heath, Valdosta State University

Who Benefits in SPAC Deals?

Rakesh Duggal, Southeastern Louisiana University

Session 35: Student Research

Terrace 2

Chair: Alan Chow, University of South Alabama

The Ultimatum Game – Business Students Response to a Proposed Financial Gain

Ethan Flowers, University of South Alabama

Alan Chow, University of South Alabama (Faculty Mentor)

Matthew Wiser, University of South Alabama (Faculty Mentor)

Student Managed Investment Funds vs. Institutional Investors, Who Outperforms Who?

Samuel Penque, University of South Alabama

Chris Lawrey, University of South Alabama (Faculty Mentor)

Investing on Behavioral Influences: A Review of Recent Studies

Grace Brown, University of South Alabama

CC Annulis, University of South Alabama

Alan Chow, University of South Alabama (Faculty Mentor)

Do Measures of Personal and Economic Freedom Influence Marginal Propensity to Consume?

Kevin Garmon, Valdosta State University

Cynthia Tori, Valdosta State University (Faculty Mentor)

Session 36: Economics

Terrace 3

Chair: Gökhan Karahan, University of Alaska Anchorage

The Impact of the Great Recession of Subjective Well-Being of the Elderly

Luis J. Gonzalez, Valdosta State University

Foreign Corrupt Practices Act: A Systematic Analysis

R. Clayton Trotter, University of Alaska Anchorage

Juergen Sidgman, University of Alaska Anchorage

D. J. Kilpatrick, University of Alaska Anchorage

Gökhan Karahan, University of Alaska Anchorage

A Cost-Effective Solution for IT Systems Risks to Small Businesses

Mark Lawrence, University of North Alabama

Tommie Singleton, University of North Alabama

10:30 –11:45 am

Session 37: Finance

Terrace 1

Chair: David Kern, Arkansas State University

Response Time in Representative Decision Making

Luke Jones, Valdosta State University

Attila Cseh, Valdosta State University

Should Beta Dispersion Be a Risk Factor?

Chris Lawrey, University of South Alabama

Kenneth Hunsader, University of South Alabama

Kyre Lahtinen, Wright State University

The Future of Community Banking: Analysis of Trends and Forecasts

David Kern, Arkansas State University

Mark Jobe, Lipscomb University

Richard Taylor, Arkansas State University

Repatriation Effectiveness of the Transition Tax Within the Tax Cuts and Jobs Act of 2017

Makayleigh Lackey, Lipscomb University

Marcy Binkley, Lipscomb University (Faculty Mentor)

Session 38: International Issues

Terrace 2

Chair: Andrés Marroquín, Mercer University

Relevance of Outward Direct Investment and Optimization of Industrial Structure: Empirical Research

Based on Grey Correlation Model

Yizhe Zang, Ocean University of China

Lanting Zhang, Qingdao Technological University

Wen Shi, Columbus State University

Laurence Marsh, Columbus State University

Relationships Between the Technology Level of Local Industries and the R&D Activities of Foreign MNC's Subsidiaries in South Korea

Kil-Yong Seong, Pukyong National University, South Korea

Soon-Gwon Choi, Pukyong National University, South Korea

Young Hee Yun Kim, Tuskegee University

Jong Wook Ha, Columbus State University

When Markets are Not Taken for Granted: Venezuelans' Beliefs about Markets, Foreign Investments, and Free Imports

Andrés Marroquín, Mercer University

Antonio Saravia, Mercer University

Rafael Acevedo, Creighton University

Session 39: Marketing/General Business

Terrace 3

Chair: Melodie Phillips, Middle Tennessee State University

Using Content Analysis Methodology to Conduct Social Media marketing Research

Marianne Loes, University of South Alabama

Nicholas Flynn, University of South Alabama

From Mesopotamia to the Magnolia State: The Fabric of Emotions, Pride, Economic Interests, and Short Memory

D. J. Kilpatrick, University of Alaska Anchorage

R. Clayton Trotter, University of Alaska Anchorage

Gökhan Karahan, University of Alaska Anchorage

Political Positioning by Corporations: Impact on Consumer Attitudes and Target Market Impressions

Melodie Phillips, Middle Tennessee State University

12:00 –1:15 pm

Session 39: Continued

Grade Point Average and Retention at a Southern Regional University
Mariano Runco, Auburn University Montgomery

Session 40: Public Choice

Terrace 1

Chair: Pete Williams, University of North Alabama

Emergent Behavior and Evolution in Economics
Pete Williams, University of North Alabama

Stationary Bandits in collusion and in Competition
Pete Williams, University of North Alabama

Session 41: OPEN

Terrace 2

Chair:

Session 42: OPEN

Terrace 3

Chair:

Notes:

SOBIE Presidents

1999: Doug Barrett, University of North Alabama
2000: Keith Atkinson, University of Central Arkansas
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2005: Steve Wells, Alcorn State University
2006: Vivek Bhargava, Alcorn State University
2007: Jim Couch, University of North Alabama
2008: Doug Barrett, University of North Alabama
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2012: David Kern, Arkansas State University
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2015: Mark Foster, University of North Alabama
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2017: David Deviney, Tarleton State University
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2019: Alan Chow, University of South Alabama
2022: Alan Chow, University of South Alabama

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To Be Announced