

# Data Science

Develop your skills in data science and artificial intelligence by signing up for this course.





32 Weeks 10 Modules



24 Quizzes



## Course Highlights



200 Hrs.

of Applied Learning



## **Designed for**

Working Professionals & Freshers



50+

Industry Projects & Case Studies



Placement Assistance



## LinkedIn

Profile Review







# Who can apply for this course

- Graduates or postgraduate students in fields such as computer science, mathematics, statistics, engineering, or related disciplines.
- Professionals looking to transition or upskill in the field of Data Science, including those from technical backgrounds like software engineering or data analysis.
- Data analysts who want to expand their skill set and develop into more advanced techniques for data manipulation and analysis.
- Business professionals who want to understand and leverage the power of data to make data-driven decisions and drive business growth.
- Researchers or academics who wish to enhance their data analysis and machine learning capabilities in their research work.
- Anyone with a strong analytical mindset and a passion for working with data, regardless of their educational or professional background.



# Where will your career Take off?

- O Data Analyst
- O Data Engineers
- O Database Administrator
- Machine Learning Engineer
- O Data Scientist
- O Data Architect
- Statistician
- Business Analyst
- O Data and Analytics Manager



## Learning Outcome

- Gain knowledge about the landscape of different data generation sources.
- Acquire knowledge about the tools and techniques utilized in the field of analyzing both structured and unstructured data.
- Omprehend the disparities between descriptive analytics and predictive analytics.
- Onduct text mining to produce sentiment analysis of customers.
- Omprehend the data-driven machine learning methods for making crucial business decisions.
- Learn how to construct prediction models for everyday practicality.
- Understand how to perform forecasting to make proactive business decisions.
- Acquire knowledge about representing data in the most effective format using data visualization concepts.



### Module - 1

## SQL and Excel (Self Paced Learning)

- Intermediate level of excel
- Vlookup, Hlookup, Merge etc functions
- Pivot Tables and data analysis
- Introduction On Database
- Operations on Database using SQL
- Joins and Aggraration functions
- Data Time functions and Partitioning

#### Module - 2

# Essential Engineering Skills in Big Data Analytics (using Python)

- Why python for machine learning and setup environment
- Data types and data structures
- Different libraries Pandas, NumPy, matplolib, seaborn,scikitlearn etc
- Analysis of data and data preprocessing steps using libraries
- Methods and classes creation
- Different techniques to do operation in large data sets (ex: apply functions, lambda, etc)
- Module Programming Test and 4 quizzes test
- Mock Interview only on python

### Module - 3

# Fundamentals of Probability and Statistical Methods

- Probability Theory, Conditional Properties, Bayes Theorem
- Central Imputation, Probability Distributions
- Normal Distribution and Sampling Distribution
- Hypothesis Testing
- Central Limit Theorem, Inferential Statistics: t,f,chi
- Anova, Introduction to Regression, Correlation, Covariance
- Discussion on real time problem statements and interview questions
- Module Test and 4 quizzes test
- Mock Interview on fundamentals of Probability and Statistical Methods

#### Module - 4

## Machine learning Model Building Process

- Data understanding and data Preprocessing
- Feature extraction
- Feature selection (PCA, VIF, stepwise regression, IV, etc)
- Model building flows (train, test, validation techniques)
- Data selection for input (sampling techniques)
- Confusion matrix (kpis discussion) and ROC curve
- Discussion on interview questions
- Module Test and 2 quizzes test
- Mock Interview on Model Building Process

### Module - 5

## **Azure Setup and Usage for ML Projects**

- Understanding on Azure ML studio, compute instances, compute clusters
- Submission of Azure ML experiments
- Tracking jobs and updates code in git repository
- Deployment of models in Azure webapps and AKS clusters

### Module - 6

## Statistics and Probability in Decision Modeling

- Linear Regression (simple and multiple)
- Logistic Regression
- Time Series (Arima, Holtwinter)
- Lasso and Ridge regressions
- Discussion on real time problem statements and interview questions
- Module Model building Test (Code Submission), 2 quizzes
- Mock Interview on discussed Models

#### Module - 7

## How to Pick your winning Horse (Model)

- Underfit vs overfit, Bias-Variance Tradeoff
- Cross validations and boot strapping
- Probability cut off for business on various scenarios

#### Module - 8

## Methods and Algorithms in Machine Learning

- Decision Trees
- Clustering: Hclust,K-means
- Rule based knowledge, logic of rules, rule induction, association rules
- Support Vector Machines
- KNN+Collaborative filtering and Content based filtering
- Bagging, Stacking, Boosting
- Random forest
- XG Boosting
- Developing one real time use case
- Discussion on real time problem statements and interview questions
- Module Model building Test (Code Submission), 4 quizzes
- Mock Interview on discussed Models

#### Module - 9

## Natural language Processing

- Introduction and Applications of NLP (Libraries: NLTK, Spacy,Gensim)
- Methods to Solve NLP Problems (Tokenization, POS, NER)
- Stemming, Lemmatization, Distance Methods, Spell correction
- TF-IDF, Bag of words, word2Vec (Embeddings)
- Text classification Model Building and sentiment Analysis on Reviews
- Discussion on real time problem statements and interview questions
- Module Model building Test (Code Submission), 4 quizzes
- Mock Interview on discussed Models

#### Module - 10

## **Advanced Machine Learning**

- Neural networks (NN)
- Multi-layer perceptron neural network (MLP NN)
- Back propagation
- Convolutional neural networks (CNN)
- Recurrent neural network (RNN)
- Long short-term memory (LSTM)
- Discussion on real time problem statements and interview questions
- Module Model building Test (Code Submission), 4 quizzes
- Mock Interview on discussed Models

## **Tools Covered**



























