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## **GDSC Club Report**

**Date: 3 April 2024**

Activity regarding the theme titled "**UI/UX AND DESIGNING**" was conducted on 3 April 2024 by the GDSC Club in the S-38. The following are the points of a brief report for your reference.

1. Event was scheduled at 2:30 pm on 3 April 2024 in the S-38 and was executed successfully on time with enthusiastic participants by the students. In this activity nearly 25+ Students were present.
2. Club activity was aligned and in continuation with the theme of the last activity titled hands-on workshop.
3. The topic presentation was briefed by name of Nitya, Shreya and Gungun(Btech CSE) and demonstrated by Shashwat Mishra.
4. Presentation concluded successfully
5. The topic covered in this session:
  - What is User Interface and User Experience
  - The power of UI/UX Design
  - Key principles of UI/UX Design
  - The UI/UX Design Process

- User Research Methods for UI/UX Design
- The impact of visual design in UI/UX
- Evolution of UI/UX design tools
- Maximizing User experience through UI/UX design
- Emerging UI/UX design trends
- Responsive UI/UX DESIGN: Ensuring Accessibility

5. Almost 50 minutes of the session was exclusively engaged for the practical purpose of following activities.

- a) Introduction of GDSC Club
- b) Overview of UI/UX AND DESIGNING
- c) Career at UI/UX DESIGN
- d) Roadmap of UI/UX AND DESIGNING





6. Activity wrap-up was done by encouraging speech and a vote of thanks by the faculty coordinators Ms. Stuti Saxena and Dr. Manish Kumar
7. Event activity at GDSC Echelon website
8. Photographs of the events are enclosed for your reference



