

## Strive Tech - Pricing Sheet & Structure

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- \* All prices & usage fees subject to change \*
- \* Dashboards 'upgrade' as tiers go forward

 SAI eLITE (Free Trial of Elite Package)

Pilot: 14-day free trial for the Elite Package (Client paying for usage & hosting)

## Elite Package Dashboards


 Starter Pack - \$499/mo.

Includes Tier 1 Tools:

- \* 24/7 Lead Capture & Response - Instantly engages web leads
- \* Booking Agent - Automated appointment scheduling
- \* Client Communication Preference Tracking - Logs buyer/seller channels
- \* Virtual Tour Coordination - Schedules and delivers tour links
- \* Voice Assistant - Basic real-estate Q&A via voice
- \* Intelligent Assistant - Automates common FAQs

Dashboard: Semi-Basic CRM Dashboard (Foundation)

- \* Contact List & Activity Feed
- \* Appointment Calendar & Reminders
- \* Lead Capture Summary

 Growth Pack - \$999/mo. (Best Value)

Everything in Starter, plus key Tier 2 Tools:

- \* Client Pre-Qualification - BANT via chatbot/forms
- \* Document Processing Automation - Auto-extracts contracts
- \* Rate Pricing Engine - Dynamic interest rate calculators
- \* Marketing Automation for Listings - Drip & broadcast campaigns
- \* Budget Range Prediction - Affordability based on DTI
- \* Transaction Milestone Tracking - Stage alerts & reminders
- \* Referral Network Management - Tracks partner referrals
- \* Lead Generation Tool - AI-powered prospect enrichment
- \* Listing Description Generator - SEO-optimized copywriting

Dashboards: Sales Pipeline Dashboard & Marketing Performance Dashboard

Sales Pipeline Dashboard:

- \* Deal Stages & Forecast
- \* Close Dates & Values
- \* Task Management & Alerts

#### Marketing Performance Dashboard:

- \* Lead Source Analysis
- \* Campaign ROI
- \* Listing Engagement Metrics

#### ⚡ Elite Pack - \$2,499/mo.

All Starter & Growth Tools plus critical Tier 3 Tools:

- \* Mortgage Lender Integration - Real-time rate shopping
- \* Automated Comparative Market Analysis - Instantly generates CMAs from MLS and public data.
- \* Portfolio Performance Tracking - Multi-property investor dashboards
- \* Predictive Analytics Engine - Forecasts price movements
- \* Risk Assessment AI - Property risk scoring
- \* Automated CMA Generator - On-demand comps in seconds
- \* Market Data Integration & Analytics - Neighborhood trend insights
- \* Agent Performance Dashboard - KPIs, win rates, revenue
- \* Referral Network Management (remains)
- \* Property Shopping Assistant - Compares property options
- \* Voice Assistant (remains)

Includes all 30-40+ modules and white-glove support

Dashboards: Sales Pipeline, Marketing Performance, Business Intelligence Dashboard

Business Intelligence Dashboard:

- \* Market Trend Visualizations
- \* CMA Summaries & Comparisons
- \* Predictive Pricing Insights

Dashboards: Full Suite + Team Management Dashboard + Quarterly Strategy Calls

Full Suite:

- \* Sales Pipeline Dashboard
- \* Marketing Performance Dashboard
- \* Business Intelligence Dashboard

Team Management Dashboard:

- \* Agent Leaderboards & KPIs
- \* Commission Tracking
- \* Coaching & Performance Alerts

?? Custom Pack - [\$x] /mo. (Most Popular)

Allow clients to select any combination of Tier 1, Tier 2, and Tier 3 tools to create a bespoke solution.

- \* Pricing: Sum of selected tools' monthly fees

- \* Usage Fees: Standard rates per tool usage

Dashboard: Automatically generated based on chosen tools (minimum one dashboard if Tier 2+ tools selected)

Standalone Add-On Modules (‡ indicates high complexity)

- \* Blockchain Transaction Security ‡ (T3)

- \* Ensure tamper-proof deal records and immutable audit trails via blockchain.

- \* Investment Property Analyzer ‡ (T3)

- \* Calculate ROI, cap rate, and cash flow projections for rental or flip investments.

- \* Tenant Screening Automation (T2)

- \* Auto-run background, credit, and criminal checks to speed qualified tenant onboarding.

- \* Smart Contract Automation ‡ (T3)

- \* Create self-executing lease or sales agreements, reducing manual legal steps.

- \* Regulatory Compliance Monitor ‡ (T3)

- \* Real-time alerts for Fair Housing, local ordinances, and transaction compliance.

- \* Tax Optimization Planner ‡ (T3)

- \* Guidance and scenario modeling for 1031 exchanges and other tax-saving strategies.

- \* Virtual Staging AI (T2)

- \* AI-powered furniture placement and décor in listing photos for marketing.

- \* Social Media Auto-Posting (T1)

- \* Schedule property posts across Facebook, Instagram, LinkedIn automatically.

- \* Maintenance Request System (T2)

- \* Tenant portal and automated ticketing for property maintenance tasks.

- \* Commission Calculator (T2)

- \* Auto-compute splits, referral fees, and closing reminders.

TIERED TOOLS (standalone pricing)

Tier 1 - \$100/month each (Foundation Tools)

1. 24/7 Lead Capture & Response

Instantly engages web visitors with property inquiries.

2. Booking Agent

Automates appointment scheduling and calendar sync.

3. Client Communication Preference Tracking

Captures and respects buyer/seller contact channel choices.

4. Virtual Tour Coordination

Schedules, hosts, and delivers virtual property tours.

5. Voice Assistant

Provides on-call real-estate Q&A and call routing.

#### 6. Basic Chatbot

Answers common real-estate FAQs on demand.

#### 7. Property Alert System

Pushes new listing notifications based on saved searches.

#### 8. Appointment Reminders

SMS/email reminders cut no-show rates.

#### 9. Social Media Auto-Posting

Publishes listings across social channels automatically.

#### 10. Review Management

Monitors and responds to online reviews for brand trust.

#### 11. Basic Email Templates

Pre-written follow-up sequences to nurture new leads.

#### 12. Simple Lead Scoring

Flags prospects based on basic engagement and fit.

Tier 2 - \$200/month each (Growth Tools)

##### 1. Client Pre-Qualification

Automates BANT checks to fast-track qualified leads.

##### 2. Document Processing Automation

Extracts key data from contracts and disclosures.

##### 3. Marketing Automation for Listings

Orchestrates drip campaigns and listing promotions.

##### 4. Budget Range Prediction

Uses DTI analysis to estimate buyer affordability.

##### 5. Transaction Milestone Tracking

Alerts stakeholders at each critical deal stage.

##### 6. Referral Network Management

Manages and rewards partner referral workflows.

##### 7. Ability to Price Rates & Shop Properties

Compares commission structures and property fees.

##### 8. Lead Generation Tool

AI-enriched prospecting and data enrichment.

##### 9. Virtual Staging AI

Auto-furnishes listing photos for virtual staging.

##### 10. Listing Description Generator

Creates SEO-friendly, compelling property copy.

##### 11. Tenant Screening Automation

Runs background and credit checks for rentals.

##### 12. Contract Generation

Auto-populates legal templates from CRM data.

##### 13. Property Photo Enhancement

Enhances listing images with AI touch-ups.

##### 14. Rent Roll Management

Automates rent collection and tenant tracking.

15. Maintenance Request System

Ticketing portal for tenant service requests.

16. Commission Calculator

Calculates splits and payouts automatically.

17. Market Trend Alerts

Pushes neighborhood price and demand changes.

18. Lead Nurturing Campaigns

Multi-touch sequences to warm and convert leads.

Tier 3 - \$300/month each

1. Automated Comparative Market Analysis

Instantly generates CMAs from MLS and public data.

2. Market Data Integration & Analytics

Live dashboards of trends, pricing, and inventory.

3. Agent Performance Dashboard

Tracks revenue, conversion, and productivity metrics.

4. Mortgage Lender Integration

Real-time rate shopping via lender APIs.

5. Rate Pricing Engine

Dynamic commission and pricing calculators.

6. Predictive Analytics Engine

Forecasts market shifts and property valuations.

7. Investment Property Analyzer

ROI, cap rate, and cash flow modeling for investors.

8. Blockchain Transaction Security

Immutable transaction ledgers via blockchain.

9. AI Property Valuation (AVM)

Multi-source automated valuation model.

10. Territory Management System

Suggests optimal farm areas and lead distribution.

11. Competitive Analysis Tool

Monitors competitor listings and pricing strategies.

12. Client Behavior Analytics

Tracks site interactions to predict buyer intent.

13. Automated Financial Reporting

Generates P&L, tax, and compliance reports.

14. Risk Assessment AI

Scores properties and markets for risk factors.

15. Portfolio Performance Tracking

Dashboards for multi-property investment performance.

16. Smart Contract Automation

Self-executing, blockchain-based agreements.

17. Advanced CRM Integration

Deep sync and workflows with Salesforce, HubSpot, etc.

18. Regulatory Compliance Monitor

Real-time Fair Housing and local compliance alerts.

19. Tax Optimization Planner

Models 1031 exchanges and tax-saving strategies.

## SPECIALTY ADD-ON BUNDLES

 Client Experience Bundle - \$349/month

Automate client outreach, engagement, and booking for enhanced service.

- \* 24/7 Lead Capture & Response - Never miss a buyer inquiry
- \* Booking Agent - Streamline showing schedules
- \* Client Communication Preference Tracking - Personalize follow-up channels
- \* Virtual Tour Coordination - Deliver immersive property tours
- \* Appointment Reminders - Reduce no-show rates

Dashboard: Client Engagement Dashboard (conversation volume, bookings, reminder compliance)

 Analytics & Intelligence Bundle - \$699/month

Deep market insights and performance analytics to inform data-driven decisions.

- \* Automated Comparative Market Analysis - Instantly generate comps
- \* Market Data Integration & Analytics - Visualize neighborhood trends
- \* Agent Performance Dashboard - Compare agent KPIs and conversion rates
- \* Predictive Analytics Engine - Forecast pricing and demand

Dashboard: Business Intelligence Dashboard (market trends, agent metrics, forecasts)

 Financial Services Bundle - \$599/month

Tools to streamline financing, affordability, and compliance for smoother transactions.

- \* Client Pre-Qualification - Automate budget checks and credit screening
- \* Budget Range Prediction - Estimate buyer affordability using DTI
- \* Rate Pricing Engine - Calculate commission and fee structures dynamically
- \* Mortgage Lender Integration - Real-time rate shopping with lenders

Dashboard: Financial Health Dashboard (pre-qualified lead volume, affordability distribution, rate comparisons)

 Marketing & Sales Bundle - \$499/month

Boost listings and lead nurture with automated marketing and content creation.

- \* Lead Generation Tool - Build enriched prospect lists
- \* Marketing Automation for Listings - Drip and broadcast across channels
- \* Listing Description Generator - AI-written, SEO-optimized property copy
- \* Virtual Staging AI - Enhance listing photos for buyer appeal

Dashboard: Marketing Performance Dashboard (campaign ROI, lead gen metrics, content engagement)

#### USAGE FEES (applied to all plans)

- \* Voice Assistant: \$0.15/minute
- \* AI-generated content: \$0.05/generation
- \* CMA Reports: \$2.00/report
- \* Document processing: \$0.50/document
- \* Mortgage API calls: \$0.10/query

#### SPECIALTY INDUSTRY MODULES

##### Commercial Real Estate Extensions:

- \* Lease Abstraction AI (Tier 3) - Extract key terms from commercial leases
- \* Tenant Mix Optimization (Tier 3) - Analyze optimal tenant combinations
- \* Cap Rate Calculator (Tier 2) - Commercial property valuation tools
- \* Space Planning AI (Tier 2) - Optimal floor plan suggestions

##### Property Management Extensions:

- \* Energy Management System (Tier 3) - HVAC and utilities optimization
- \* Security System Integration (Tier 2) - Smart lock and camera management
- \* Vacancy Prediction (Tier 3) - Forecast tenant turnover
- \* Maintenance Scheduling AI (Tier 2) - Predictive maintenance alerts

##### New Agent Support:

- \* Training Module System (Tier 1) - Interactive learning paths
- \* Script Generator (Tier 1) - Call scripts for different scenarios
- \* Goal Tracking Dashboard (Tier 1) - Personal performance metrics