

Studio WTF | E-ticaret Çözümleri

Kidimami

Year Services

2016 User Experience Strategy, Wireframing, Mobile Application Design, Web Application Design, Front-end Development, Brand Development

The screenshot shows the homepage of the Kidimami website. At the top, there is a navigation bar with the logo 'kidimami' (stylized letters in blue, red, and yellow), followed by links for 'KATEGORİLER', 'MARKALAR', 'ÖNE ÇIKAN EBEVEYNLER', 'BLOG', and three social media icons. To the right are buttons for 'Available on the App Store', 'GİRİŞ YAP' (Login), and 'SEN DE SAT' (Sell Yourself). Below the navigation is a search bar with fields for 'Anahtar kelime' (Search term), 'Yaş Grubu' (Age Group), 'Cinsiyet' (Gender), and a blue 'ARA' (Search) button.

Kategoriler

- Anne - Hamile
- Banyo - Bakım - Güvenlik
- Bebek - Çocuk Odası
- Beslenme
- Emzirme
- Elektronik
- Etkinlik ve Parti Malzemeleri
- Ev Araç Gereçleri
- Giyim
- Hediyelıklar - Tasarım Ürünler
- Kitap
- Oyuncak
- Seyahat
- Uyku

Editörün Seçtiği

ÜRÜNLERİ GÖR

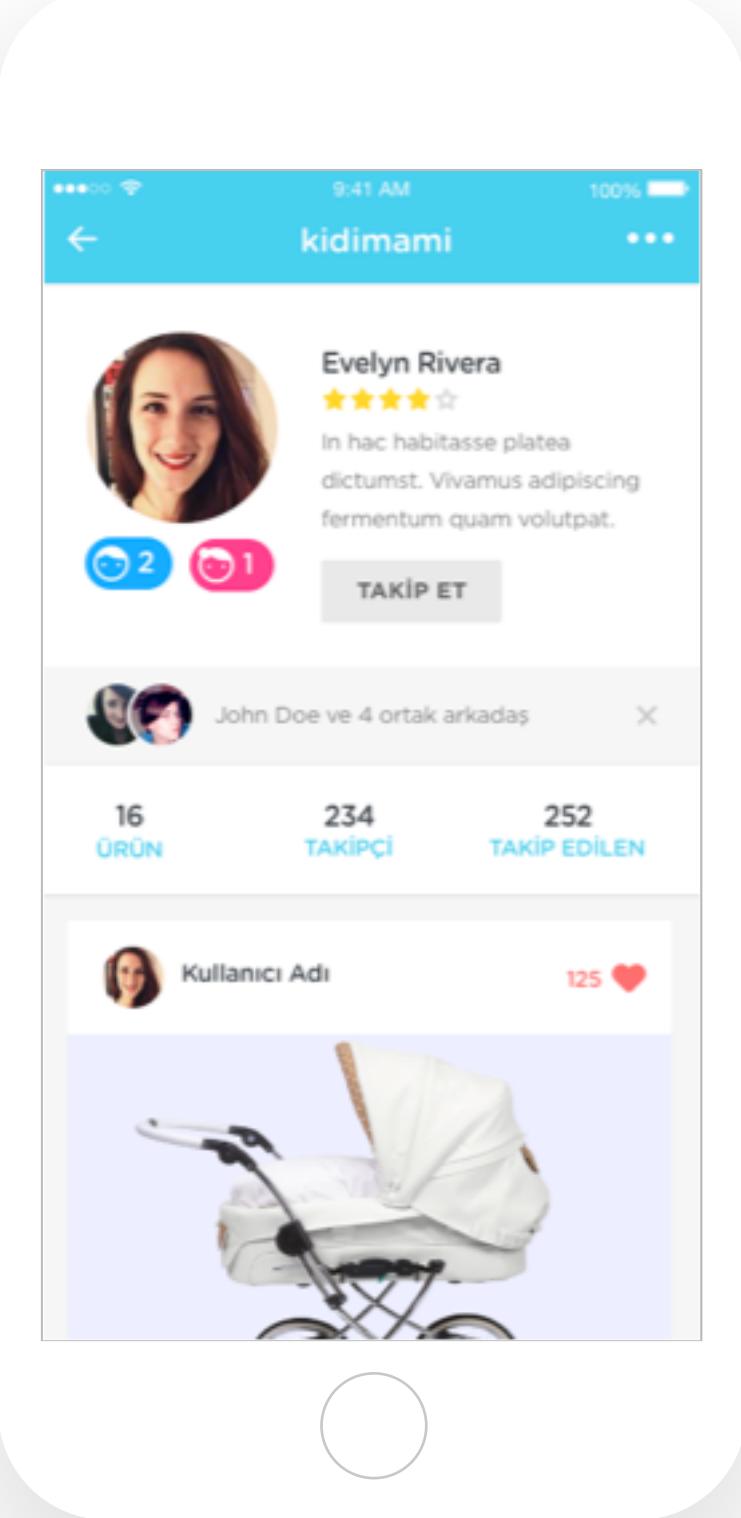
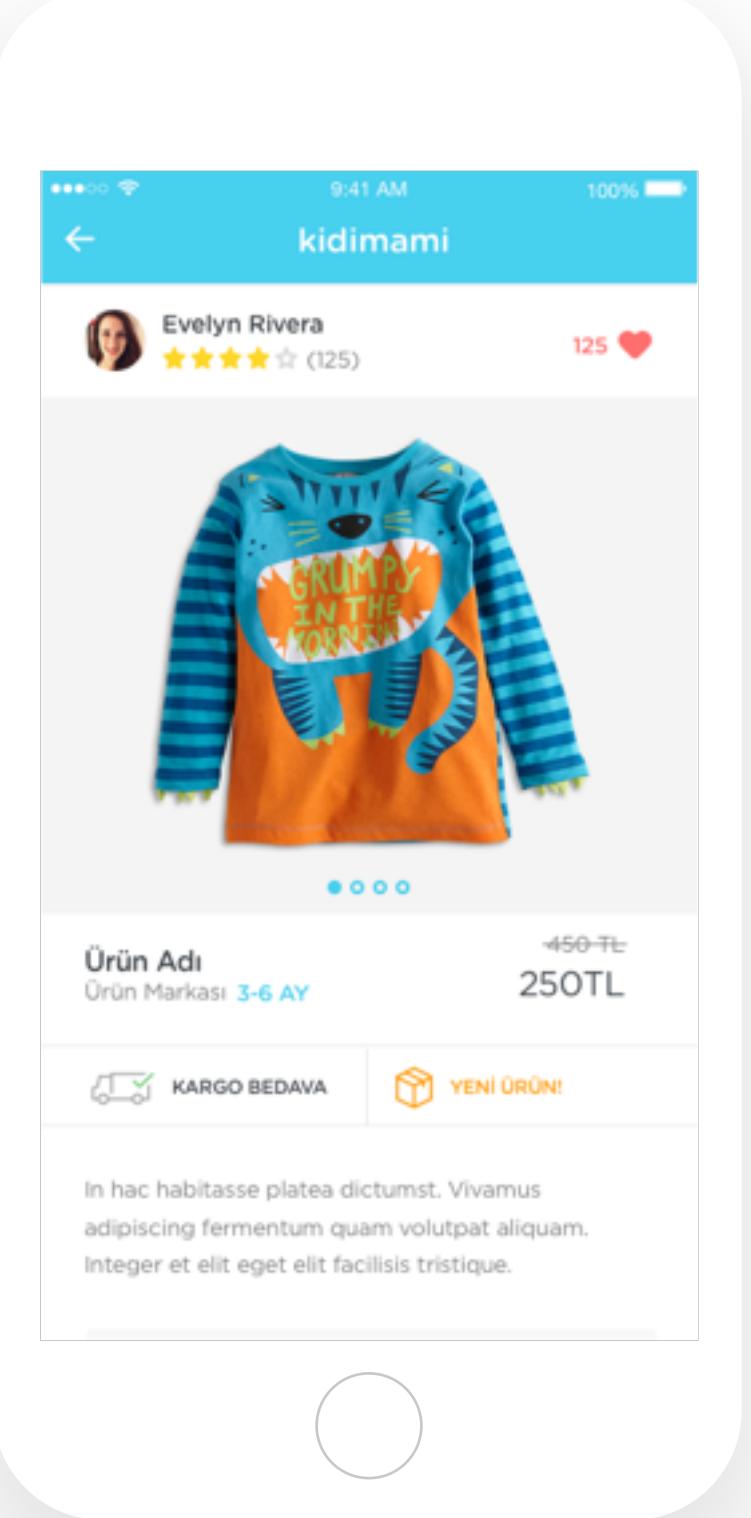
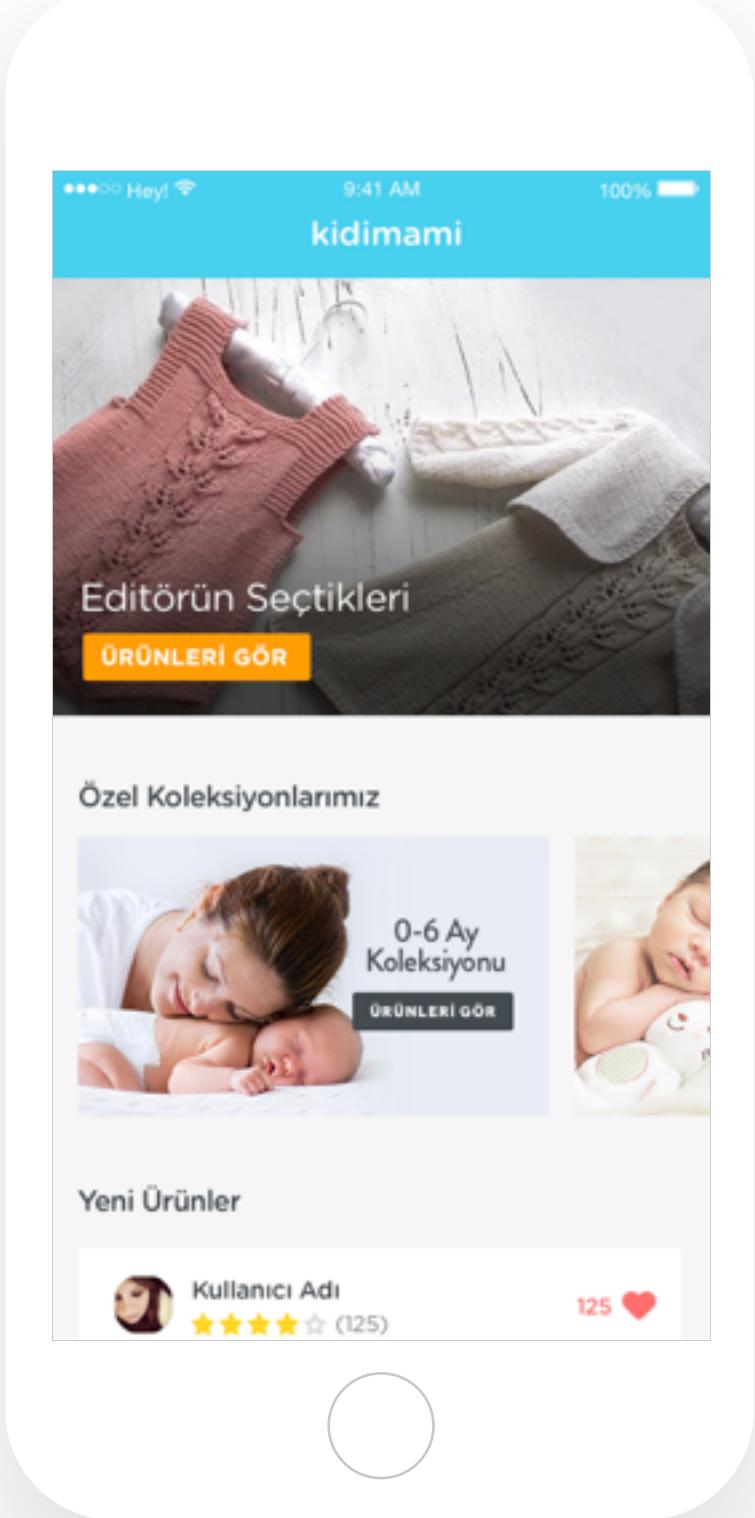
Yeni / Etiketli Ürünler

20 Lira ve Altı Ürünler

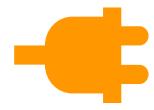
El Emeği Ürünler

Ücretsiz Kargolu Ürünler

Tüm Mağaza Ürünleri Burada!



Kidimami Iconography Design



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MARKALAR

KATEGORİLER

BLOG

Available on the
App Store

GİRİŞ YAP

ÜYE OL

SEN DE SAT

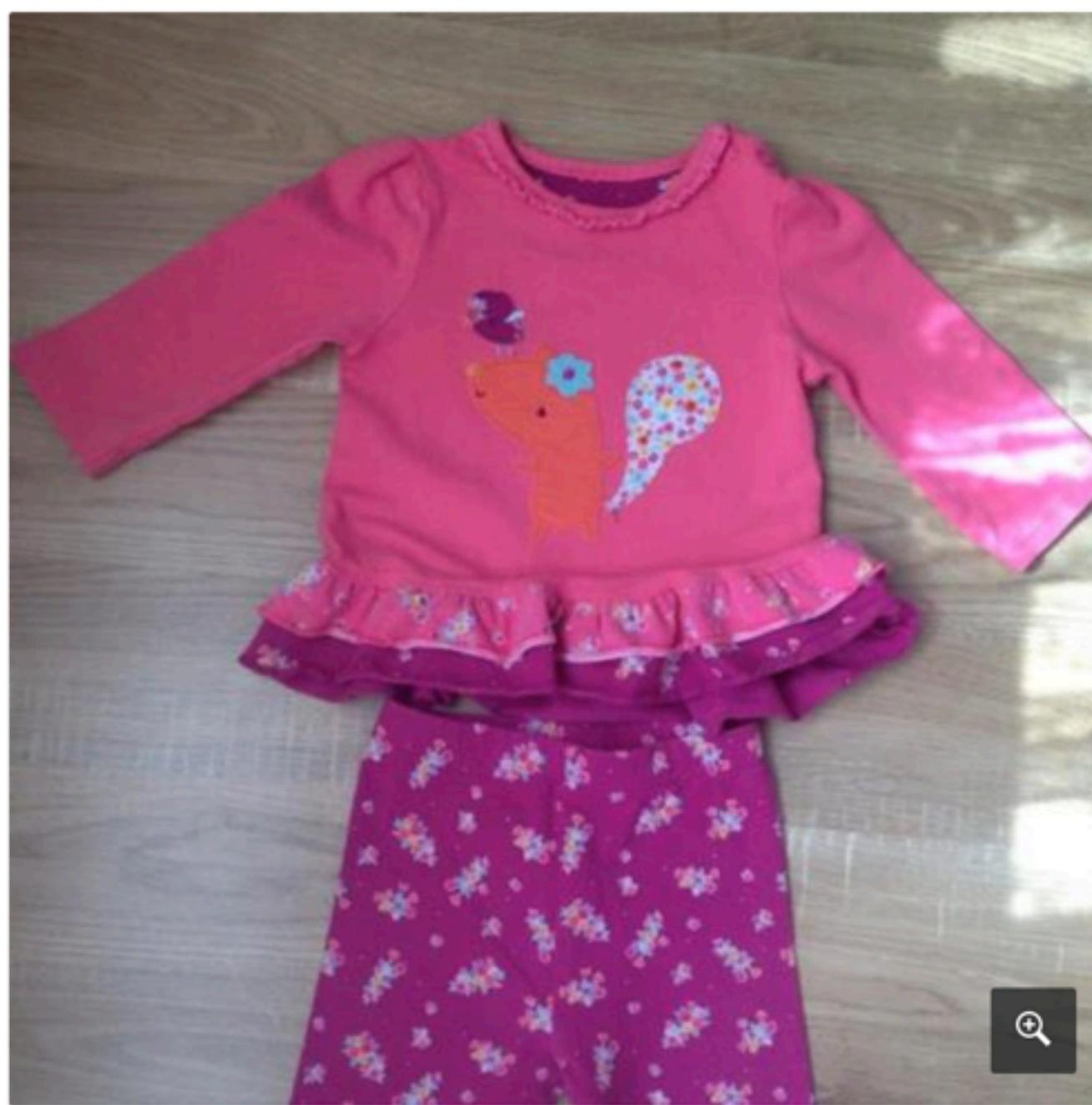
Anahtar kelime

Yaş Grubu

Cinsiyet

ARA

Ana sayfa > Anne & Hamile > Tulum



Username

★★★★★ (125)



TAKİP ET

Pembe fırfırlı takım

DeFacto 12-24 AY

145

In hac habitasse platea dictumst. Vivamus adipiscing fermentum quam volutpat aliquam.

450 TL

250 TL

1

SATIN AL

Beden & Boyut 3-6 Ay



Cinsiyet Kız

KARGO BEDAVA

Renk Beyaz



Durumu Az Kullanılmış

YENİ / ETİKETLİ ÜRÜN

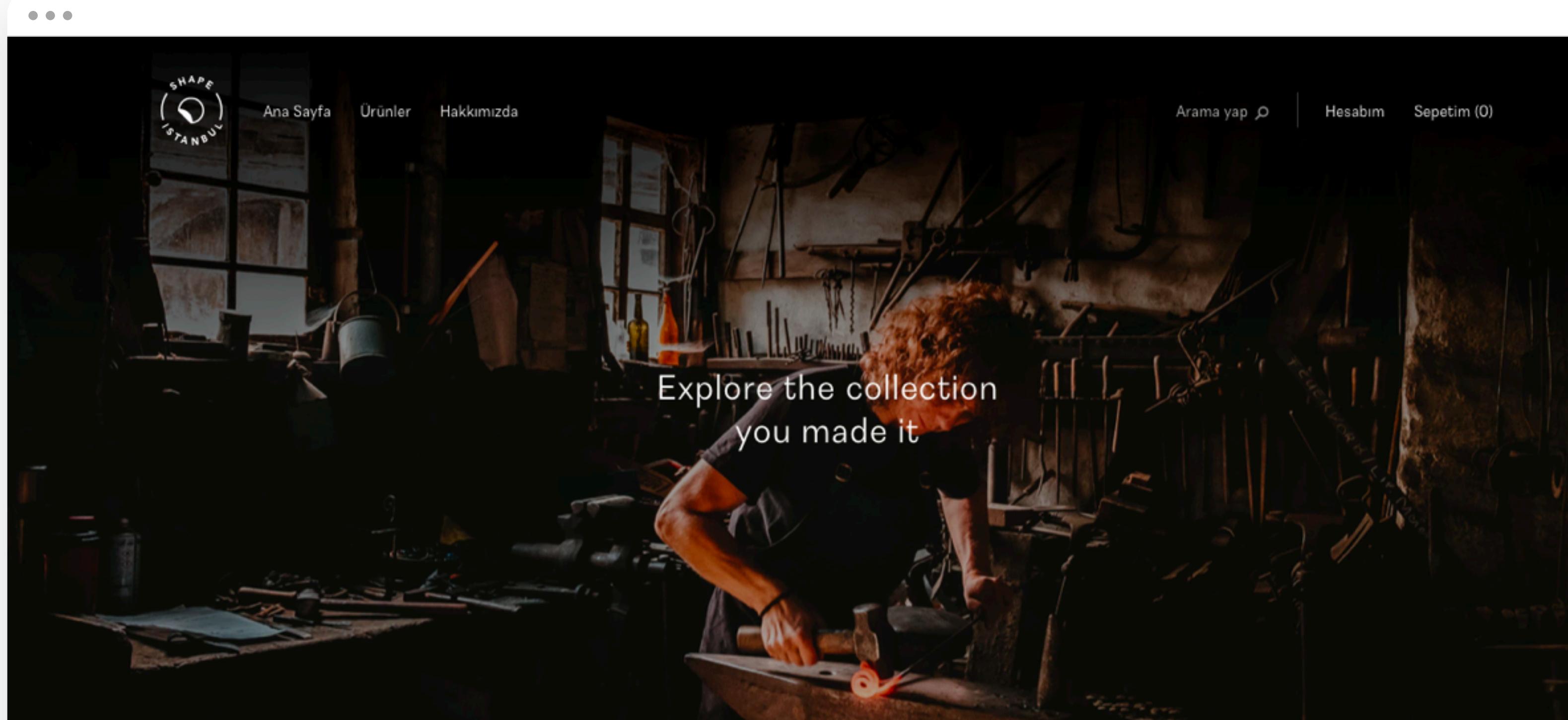
Kargo Ücretsiz Kargo

Kategori Tulum

Shape Istanbul

Year Services

2018 Brand Identity Design, User Interface Design, User Experience Strategy, Marketing Strategy, Social Media Management



Shape Istanbul Logo Redesign



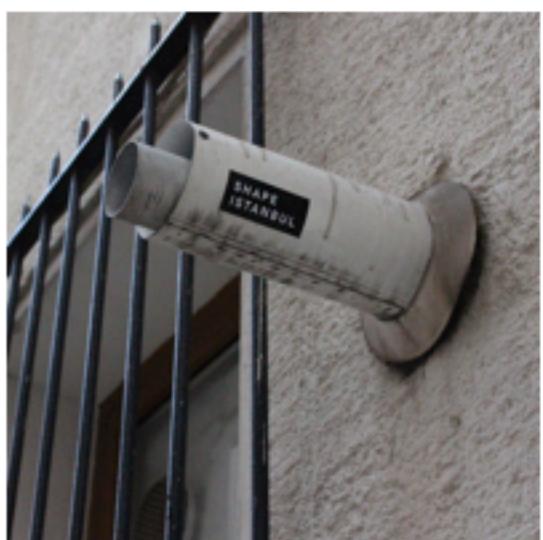
Shape Istanbul Social Media Posts



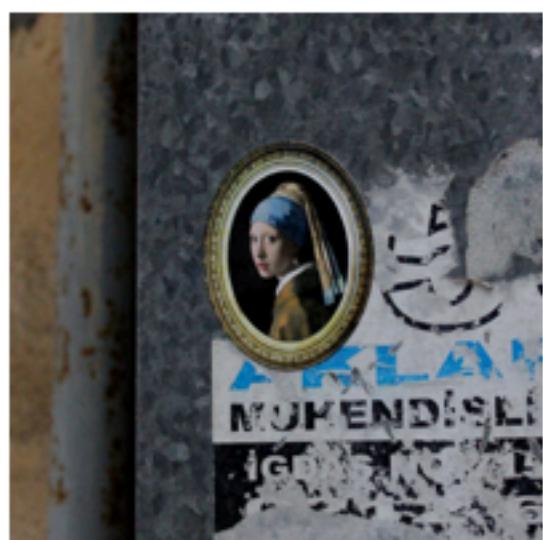
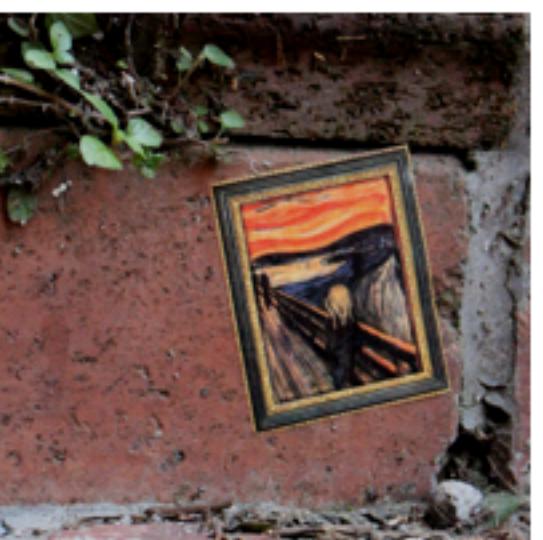
geliyoruz
geliyoruz
geliyoruz



↳ particular physique
form or appearance
something



çok yak
çok yakında
çok yakında
yakında



Shape Istanbul Video Posts



<https://vimeo.com/320846449>



<https://vimeo.com/320845977>

Shopsta

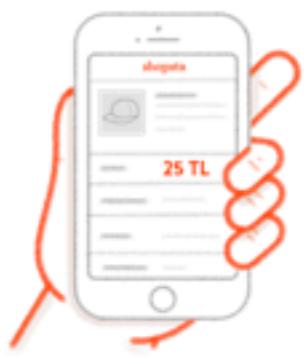
Year Services

2018 User Experience Strategy, A/B Testing, User Experience Development, Illustration, Iconography

*We worked on development of current design according to user experience research and A/B tests.

The screenshot shows the homepage of the Shopsta website. At the top, there is a navigation bar with three dots on the left, followed by the 'shopsta' logo, 'KATEGORİLER' (Categories), 'MAĞAZALAR' (Stores), a search bar containing 'Arama örn. kolye.' with a magnifying glass icon, 'GİRİŞ YAP' (Log In), 'ÜYE OL' (Sign Up), 'MAĞAZA OLUŞTUR' (Create Store), and a shopping cart icon. Below the navigation bar, a large banner features a woman's face and the text 'Instagram'dan alışveriş yapmak hiç bu kadar kolay olmamıştı.' with a 'VİDEO'YU İZLE' (Watch Video) button. To the right of the banner, four circular icons show a flow: 'İSTEDİĞİNİZ ÜRÜNÜ SATIN ALIN' (Buy your desired product), 'ÜRÜNÜ TESLİM ALIN' (Receive your product), 'ÜRÜNE ONAY VERİN' (Approve the product), and 'SATICIYA ÖDEMESİ YAPILSIN' (Pay to the seller). Below the banner, there is a grid of nine category icons: GİYM (Clothing), AYAKKABI & ÇANTA (Shoes & Bags), TAKI & AKSESUAR (Accessories), EL EMEĞİ (Handmade), ANNE & BEBEK (Mother & Baby), DEKORASYON (Decor), TEKNOLOJİ (Technology), GURME (Food), and KOZMETİK (Cosmetics). At the bottom, there are two featured sections: 'Ayakkabı Modasından Sizler İçin' (From fashion to you) showing various high-heeled shoes, and 'En Süslü Tokaları Bebeğiniz İçin Seçtiğiniz' (The most elegant stores for your baby) showing a child in a flower crown. Both sections have a 'KEŞFET' (Discover) button at the bottom right.

Shopsta Iconography Design

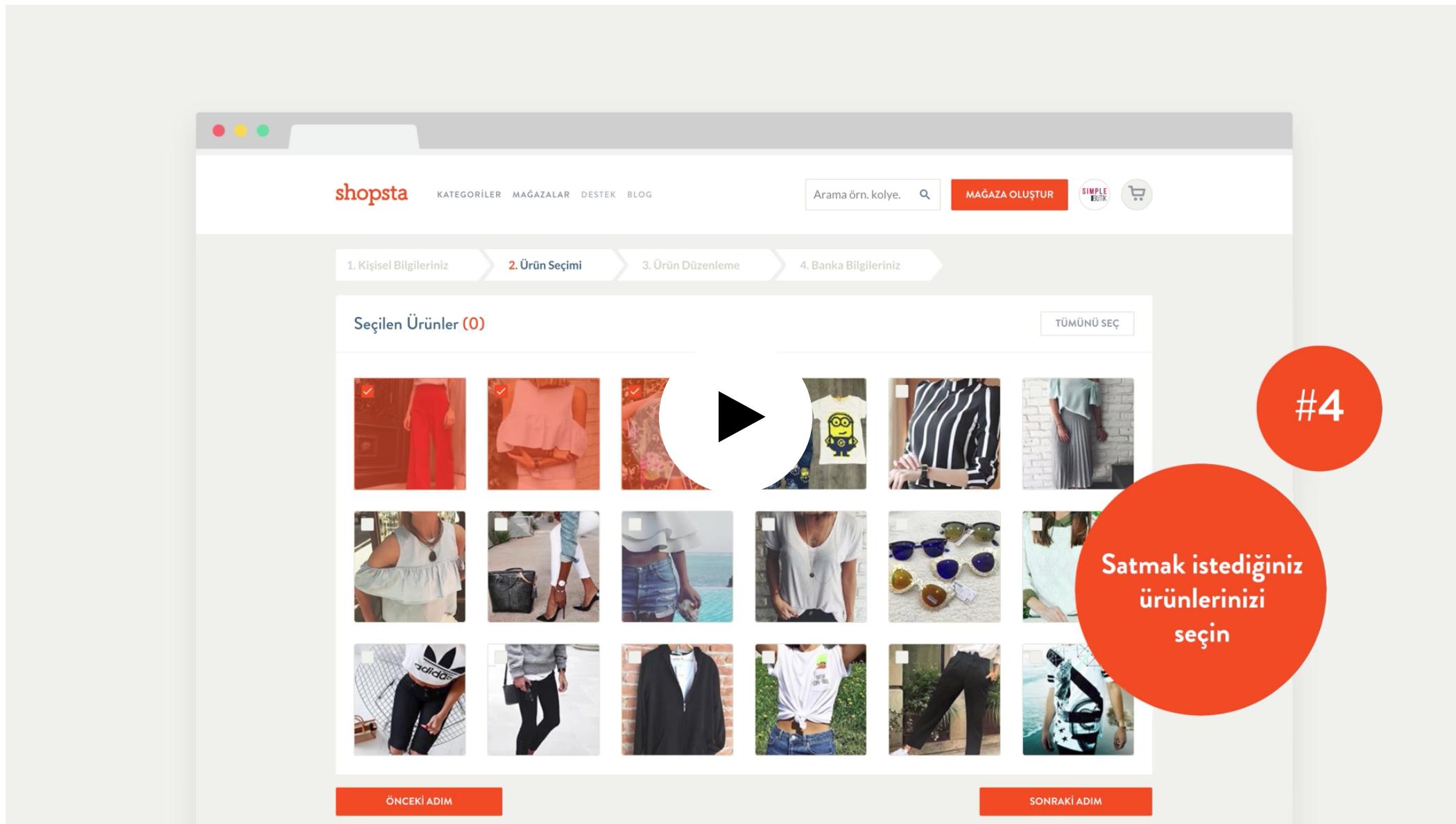


Shopsta Explainer Video



<https://www.youtube.com/watch?v=d0MMBu9A7JQ>

Shopsta Explainer Video for Seller



<https://www.youtube.com/watch?v=vXSmzGS7lvE>

*This video explains how we created and developed better store creating experience on Shopsta