## CHAMBER OF COMMERCE

Site Plan
Sierra Angell – WDD230 – Winter 2020

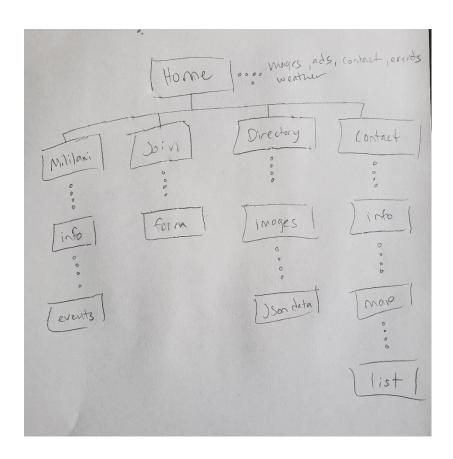
#### **SITE PURPOSE**

The Mililani Chamber of Commerce is a website designed to give local information about the city of Mililani. It gives information on the city itself, some local businesses, and gives people viewing the website the ability to join the chamber. It fosters the strength of the businesses within the chamber and illustrates the networking of the area.

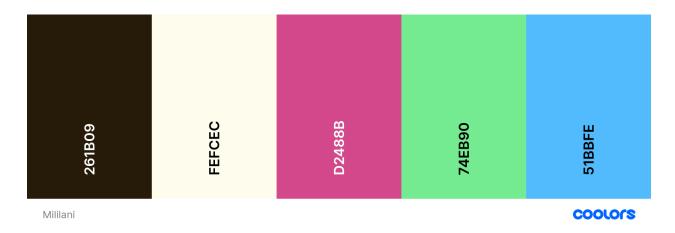
#### **TARGET AUDIENCE**

- Members of the Mililani Chamber of Commerce, or those who might want to join
- Adults, probably closer to middle age than just starting out, 30-50 years of age
- Both men and women with an interest in local economy
- Business owners who want to network and create opportunity and help the community

#### **SITE MAP**



#### **COLOR SCHEME**



Body background color, reversed fonts - #FEFCEC
Header/footer backgrounds, main font - #261B09
Smaller headers, borders, accent points - #D2488b, #74EB90, #51BBFE as layout dictates

#### **TYPOGRAPHY**

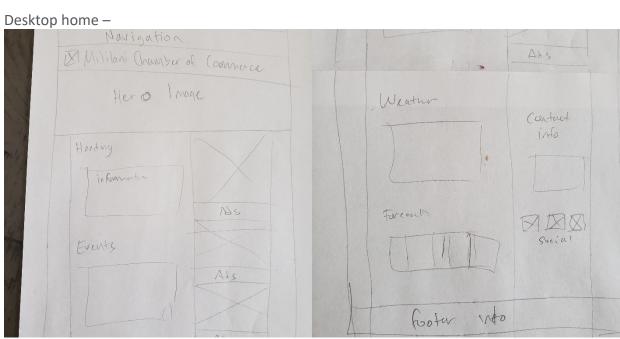
EB Garamond – Serif font used lightly for main header and a few subheaders.

# Mililani Chamber of Commerce

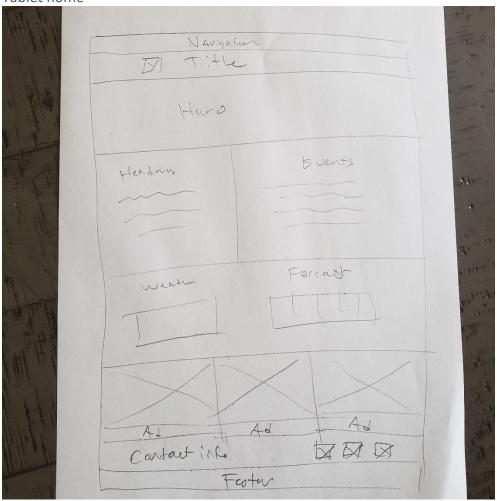
Montserrat – Used for the majority of the site, including body copy and smaller lines.

Here is where we come to do business.

#### **WIREFRAMES**



Tablet home -



### Mobile home –

