



# SOCIAL MEDIA MARKETING PROPOSAL

15-06-2024

**Prepared For :**  
Education Consultancy

**Address**  
Gandhi Colony, Netaji  
Nagar, Kolkata, West  
Bengal - 700092,

# INTRODUCTION

We appreciate the opportunity to present a comprehensive social media marketing proposal for your company. At Cyption, we understand the importance of a strong online presence in today's digital age. Our team is dedicated to leveraging social media platforms to enhance brand visibility, engage the target audience, and ultimately drive growth for your company.

## I STRATEGY & OBJECTIVE

Our proposed social media marketing strategy for your company is designed to achieve the following objectives:

1. Increase brand awareness and visibility.
2. Generate leads and increase Sales.
3. Enhance audience engagement and interaction.

# PROPOSED ACTIVITY

- 16 Creatives
- 4 videos / Reel ( Voice Over Marketing )
- Reachable Content
- Reachable Hastags
- Likes and Followers Increase
- 50K Confirmed Reach

# PROPOSED PLATFORM

- Facebook
- Instagram



# PRICE QUOTATION

Social Media Marketing Price: ₹4,000 / Month

We look forward to the opportunity to collaborate with your company and contribute to the success of your online presence. Please do not hesitate to contact us with any questions or to discuss this proposal further.

Thank you for considering Cyption as your digital marketing partner.

## **Address**

Gandhi Colony, Netaji Nagar, Kolkata, West Bengal - 700092,

## **Phone Number**

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