

## NAAN MUDHALVAN- DIGITAL MARKETING PROJECT-REPORT

NAME	THAUFIQ AHMED A M
NM-ID	EAD480BAF66DC9FBF97444E8A3856427
PROJECT TITLE	CREATING A SOCIAL MEDIA AD CAMPAIGN IN FACEBOOK

BRAND NAME:

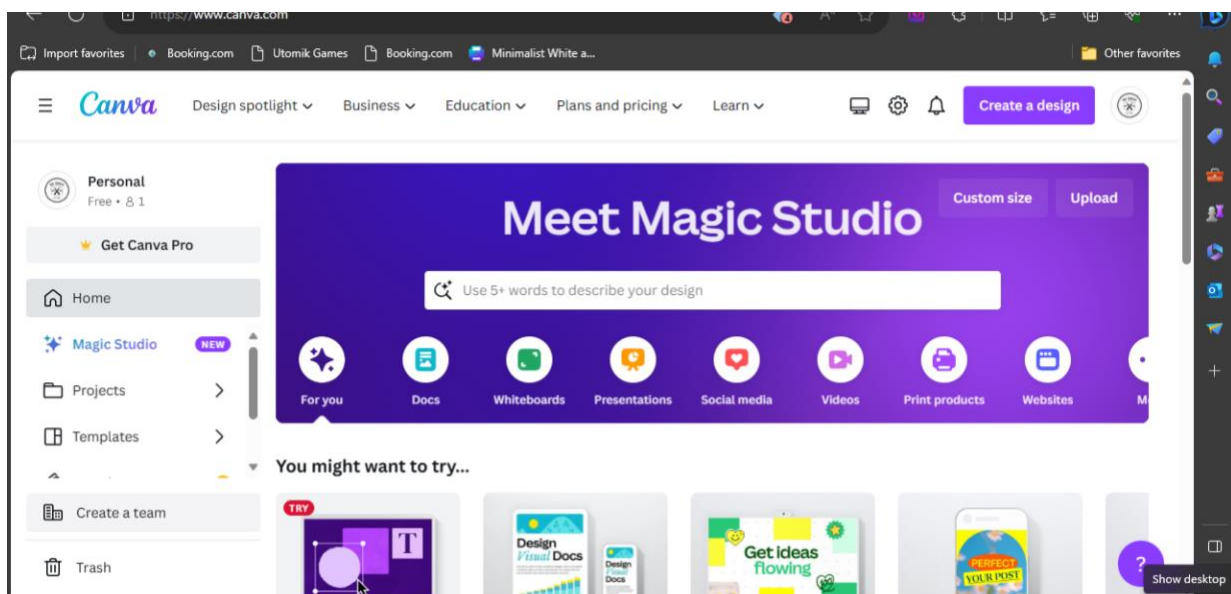
ThESUNDAY

FACEBOOK LOGIN:

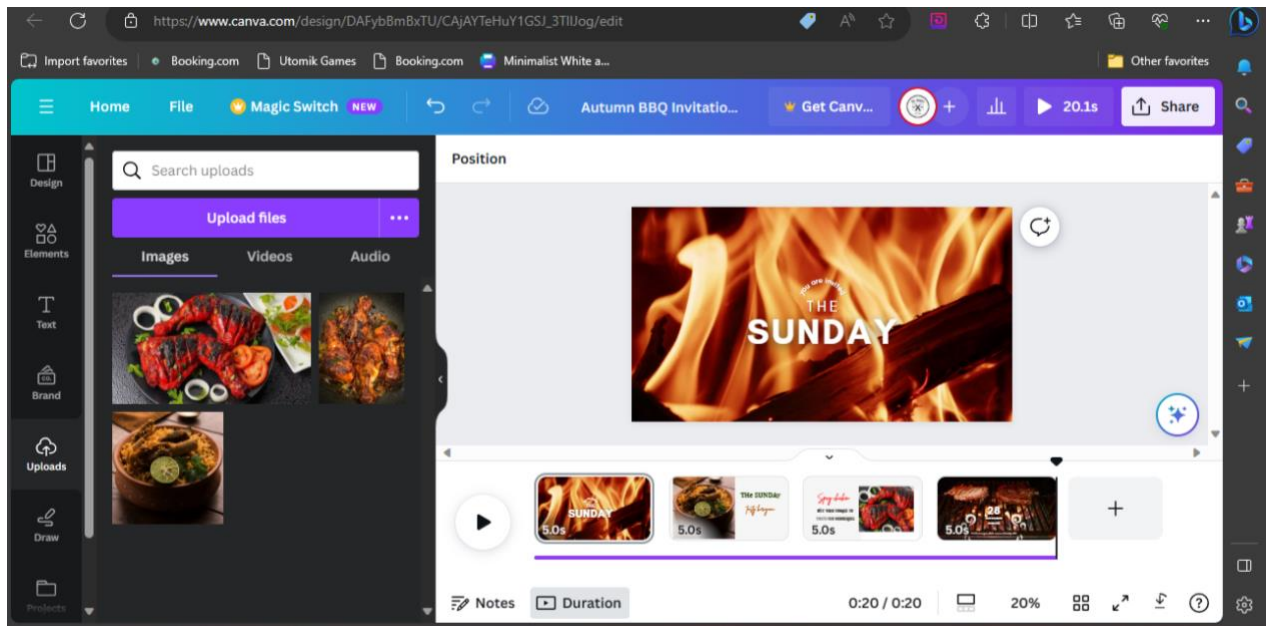
Email:thesunday2k23@gmail.com

Password: thesunday123

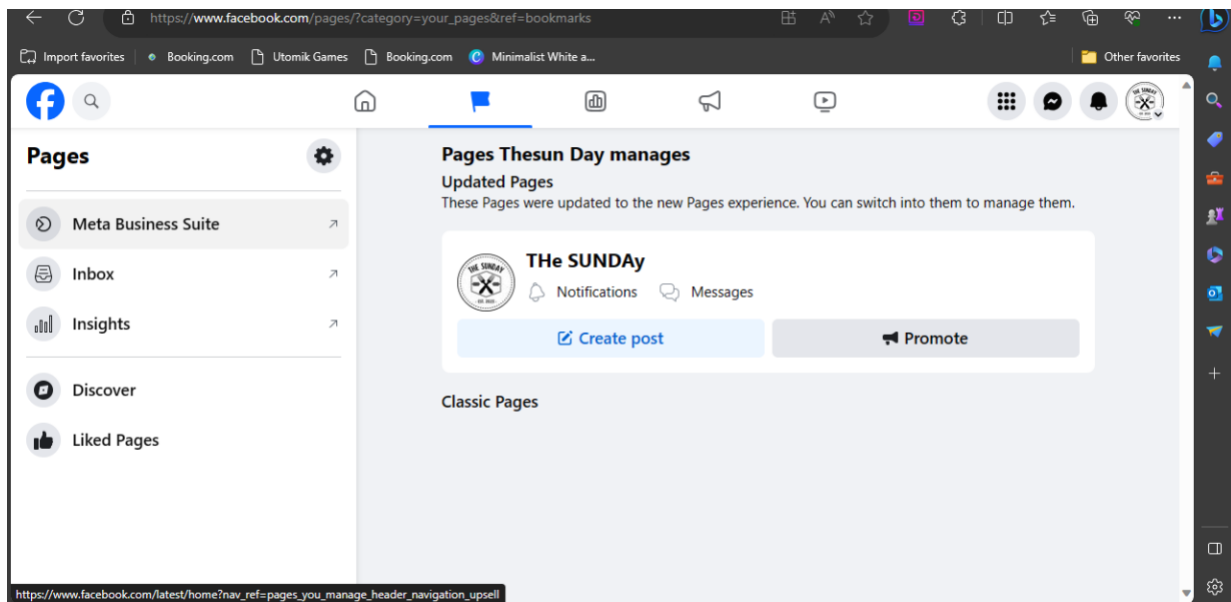
CANVA PAGE:



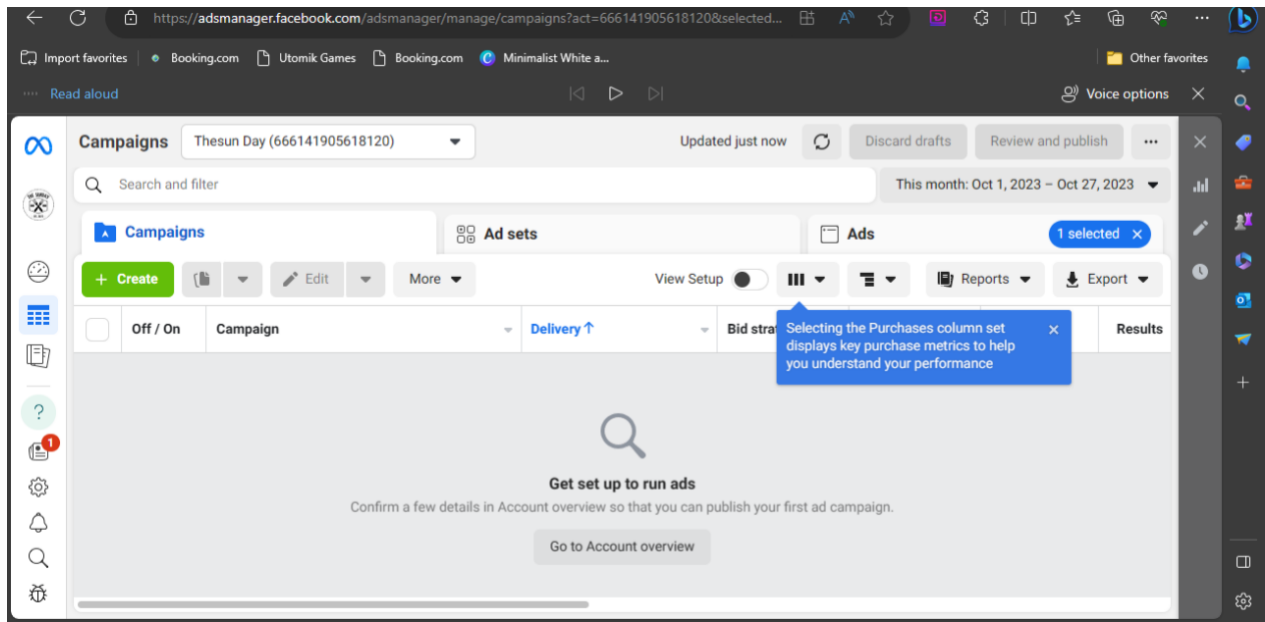
## CREATE AD VIDEO:



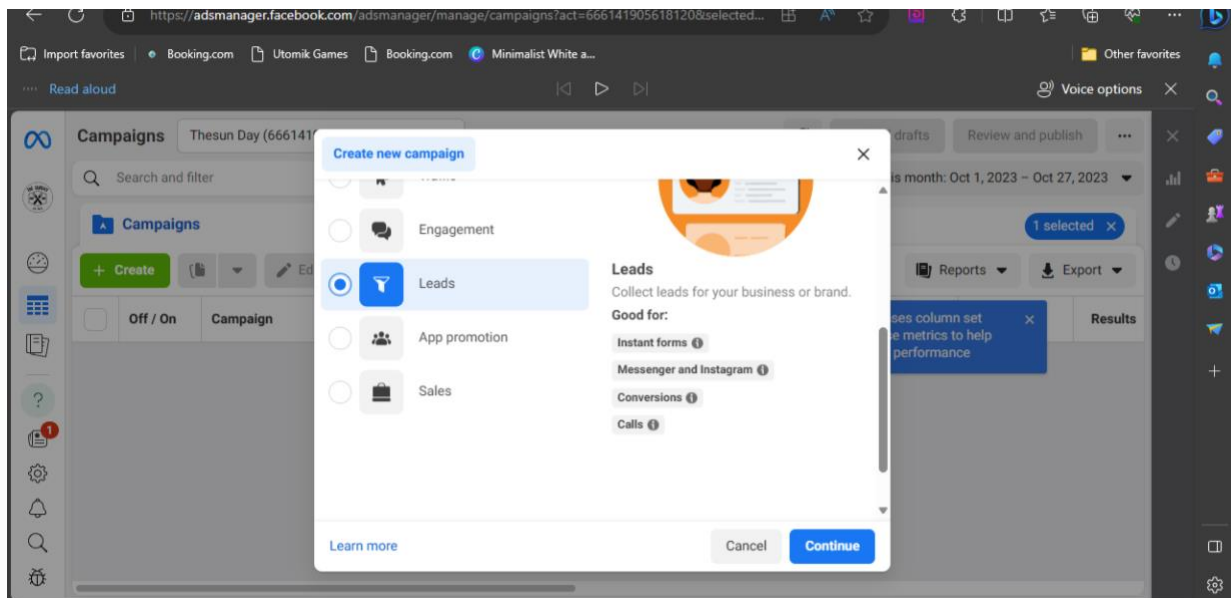
## META BUISNESS SUITE:



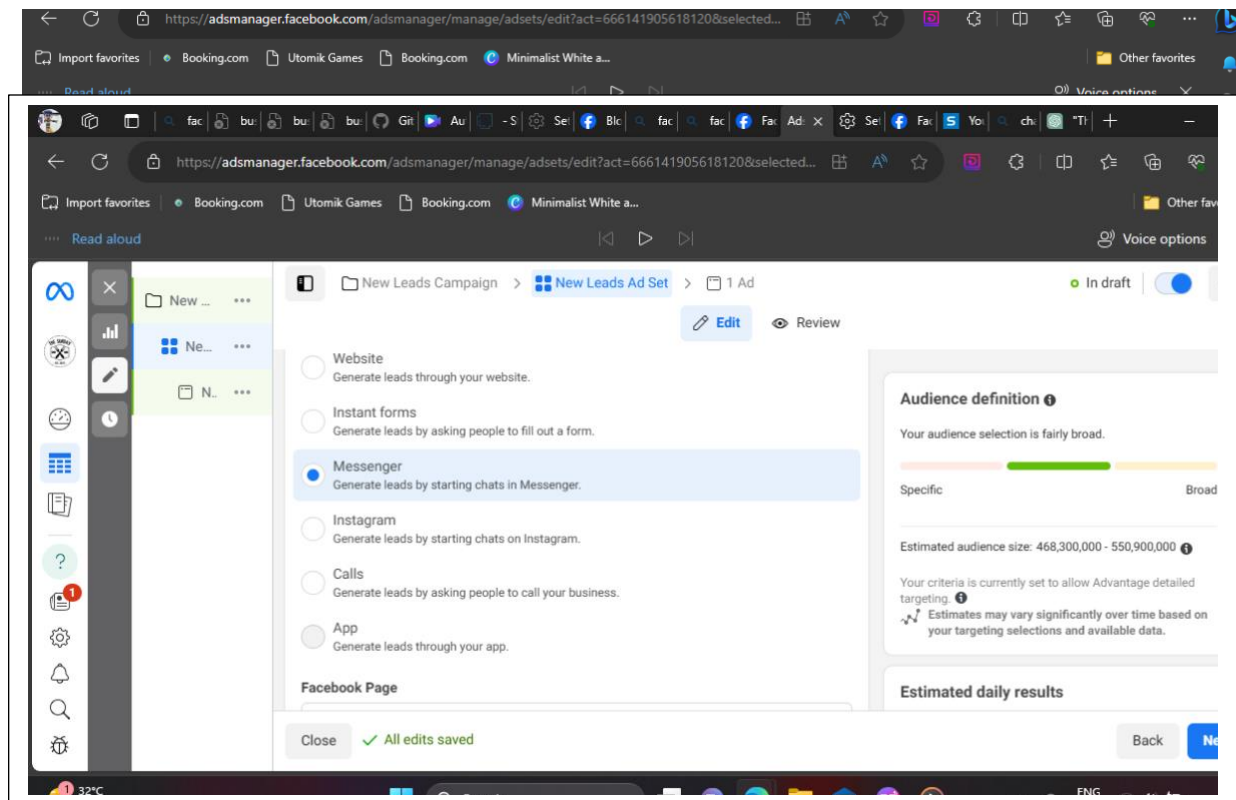
## CREATE AD:



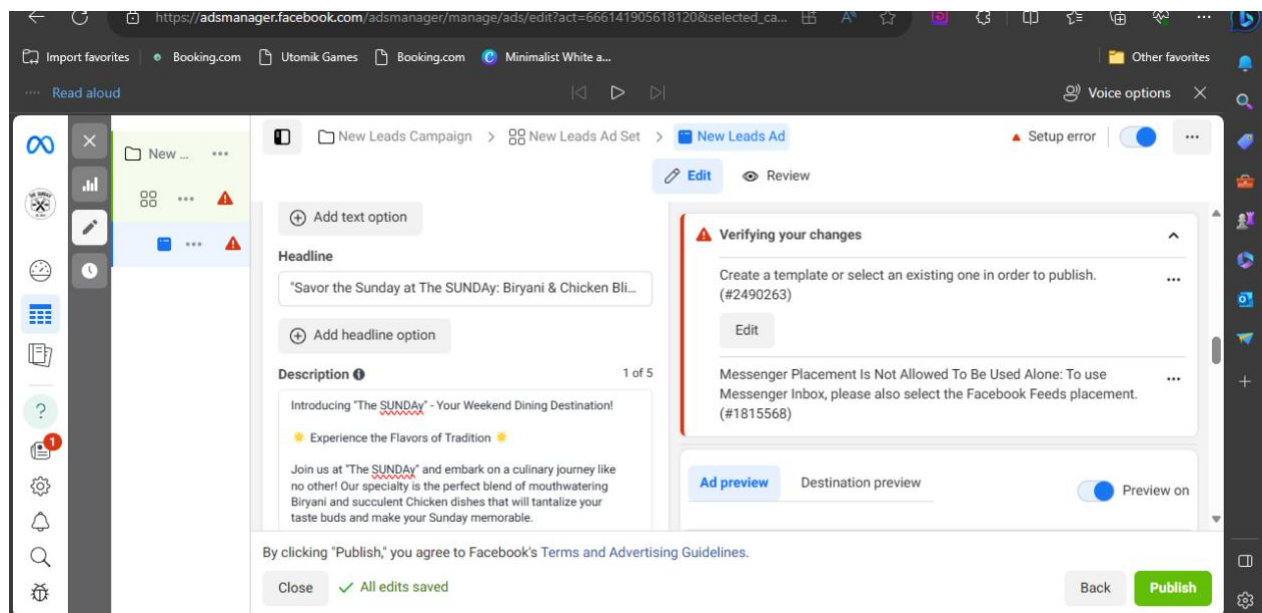
## CHOOSE GOAL:



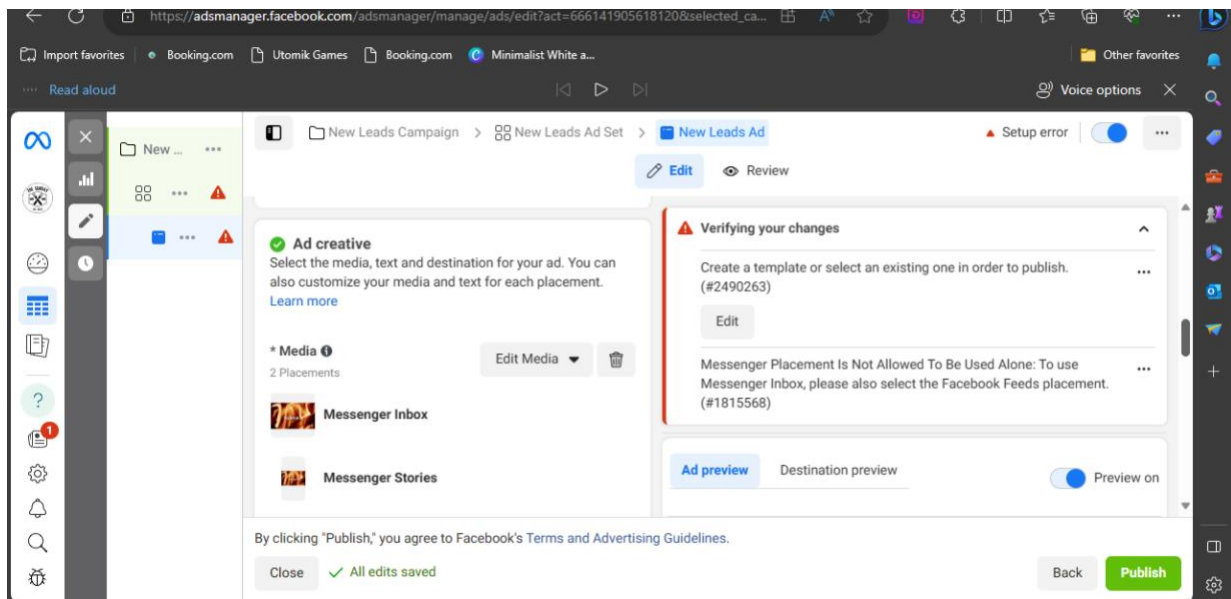
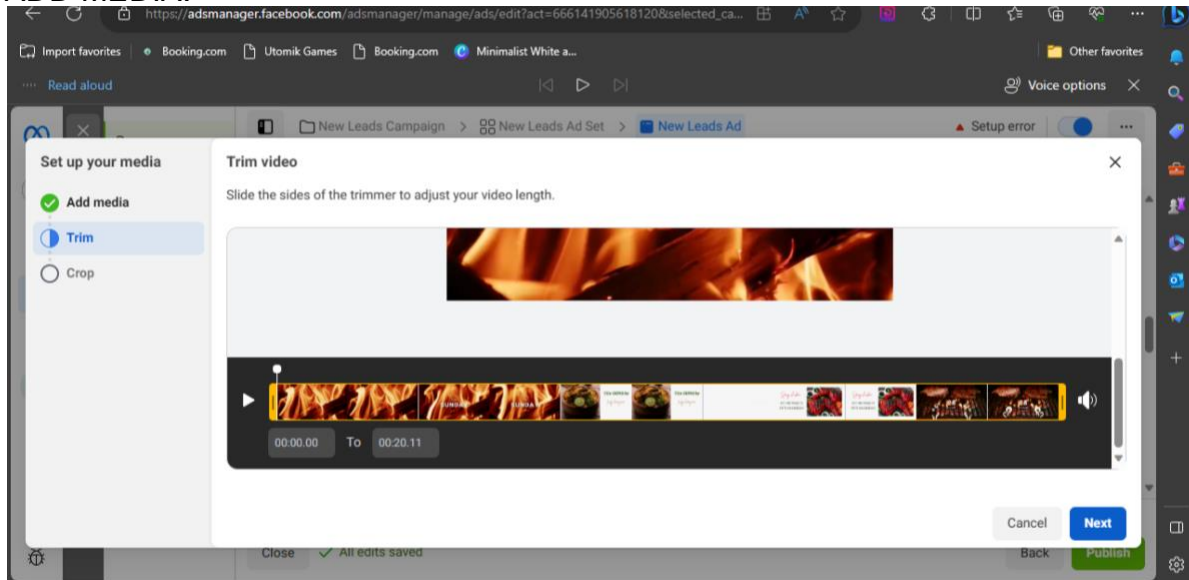
## COLLECT CONTACT IN FACEBOOK



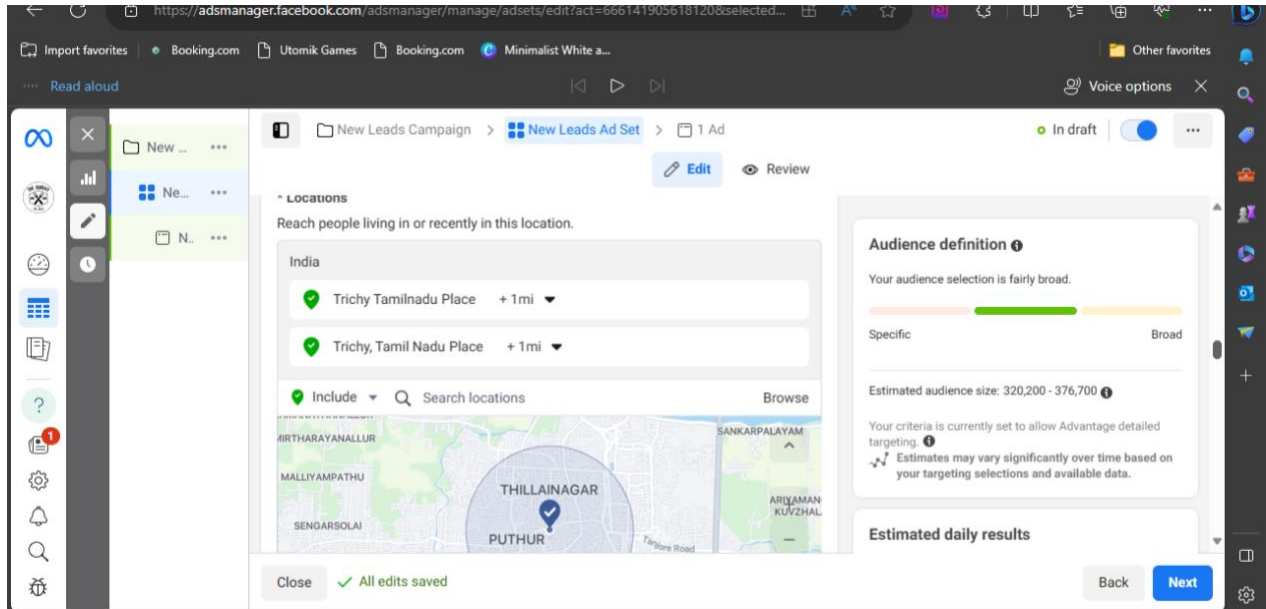
## ADD DESCRIPTION AND HEADLINE:



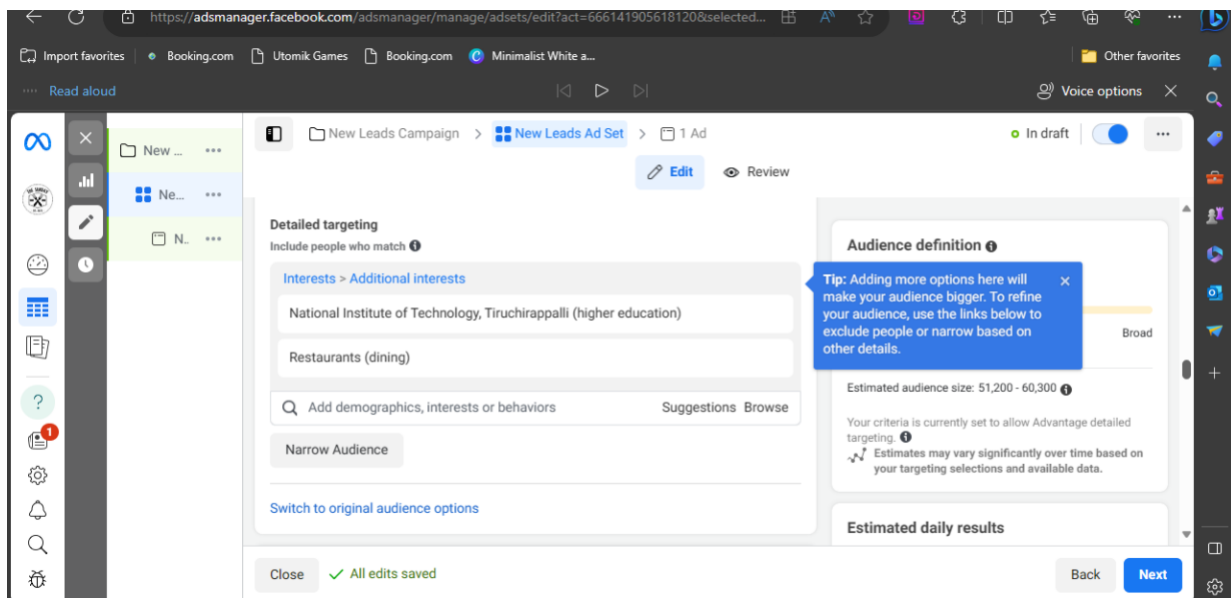
## ADD MEDIA:



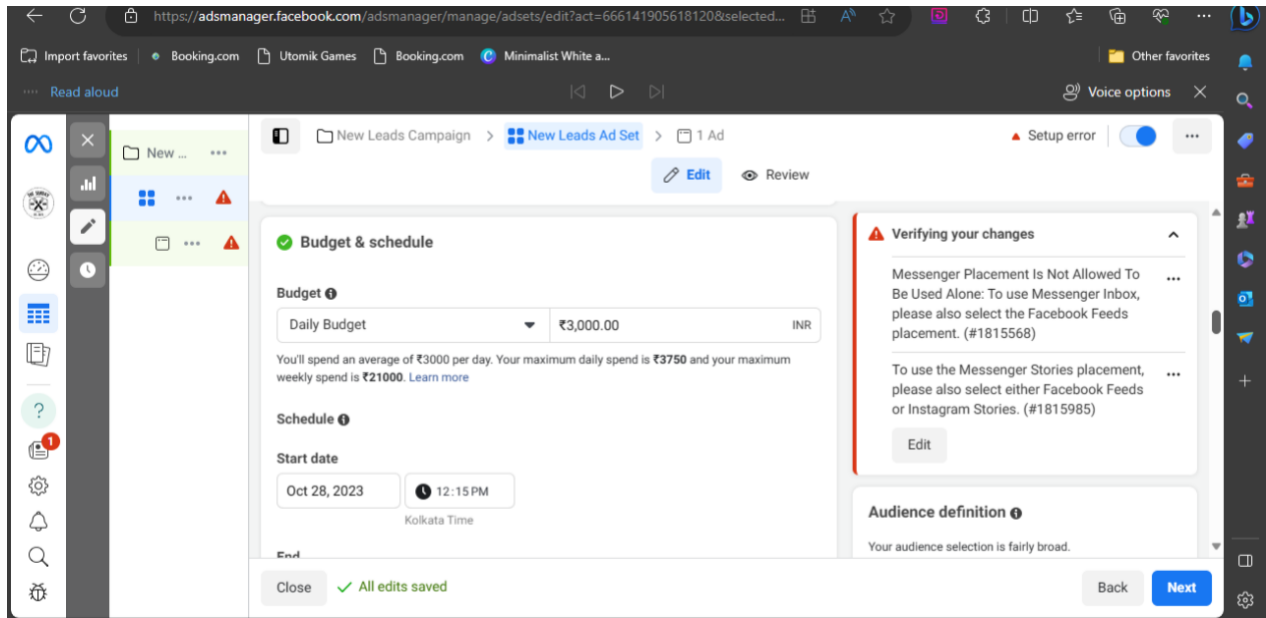
## LOCATION:



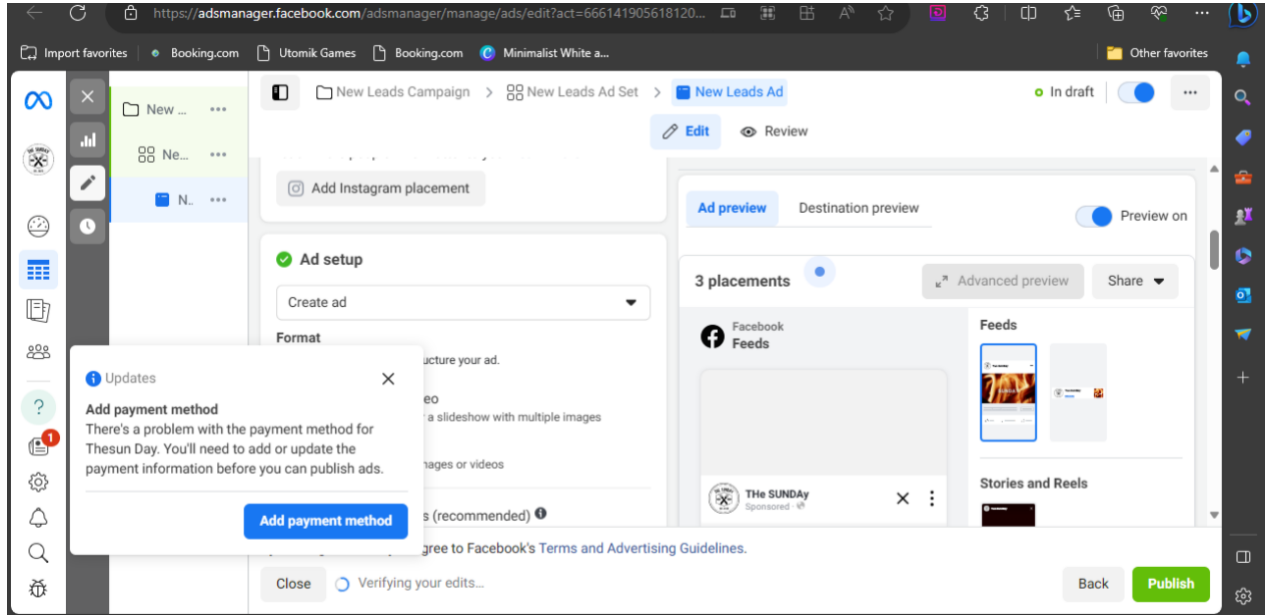
## DEMOGRAPHIC, INTERESTS, BEHAVIOURS:



## BUDGET AND DURATION:



## PLACEMENTS AND PREVIEWS:





## AD PAYMENT:

**Add payment information**

**Location and currency**

Country/Region: India

Currency: Indian Rupee

Time zone: (GMT+05:30) Asia/Kolkata

Your location and currency cannot be changed once set.

**Business and tax info**

Optional - Add a tax ID or address

**Add payment method**

Debit or credit card:

3 Months No-Cost Credit Card EMI

UPI:

PAYTM:

Net Banking:

☐ I have an ad credit to claim.