

ASSIGNMENT

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COLLEGE NAME	SARANATHAN COLLEGE OF ENGINEERING
BRANCH	B.E
CATEGORY	DIGITAL MARKETING
DEPARTMENT	ELECTRONICS AND COMMUNICATION ENGINEERING

1.Create a blog or website using Blogspot and WordPress.
Customize the theme design and post new article with 500 words.

Blogspot link:https:

<https://lifeofastriker.blogspot.com/2023/08/life-of-striker-suii.html>



Title

LIFE OF A STRIKER(SUII)!



Normal



The life of a footballer, also known as a soccer player in some parts of the world, is often glamorous and exciting, but it also comes with its own set of challenges and demands. Here's a general overview of what the life of a professional footballer might entail:

2.Create a New Facebook Business Page and post one social media poster for your brand.

Brand name : THe SUNDAy

FACEBOOK

LOGIN ID:thesunday2k23@gmail.com

Password:thesunday123



The SUNDAY

0 likes · 4 followers

Promote

Create

View Tools

...

How healthy is your Page?



Complete these actions to keep improving THE SUNDAY.

Page health: fair



Compared to similar Pages with high engagement.



Write a welcome post



Home



Ads



Notifications



Menu


3. Create and design a social media advertisement poster Using canva



4. Create email newsletter design using MailChimp or canva
Blog post
link: <https://lifeofastriker.blogspot.com/2023/09/email-newsletter-food.html>

Spices Newsletter

CHEF'S RECOMMENDATIONS




CHICKEN BRIYANI

★★★★★

Home-made top delicious briyani.

[Buy Now!](#)



MUTTON BRIYANI

★★★★★

Home-made meat Briyani

[Buy Now!](#)

BROWSE OTHER DISHES

Our full menu can be found on our official website.
Browse now and grab your favorite dish!

[Browse Menu](#)

www.thesunday.com

