

NAAN MUDHALVAN- DIGITAL MARKETING

PROJECT-REPORT

NAME	SADAM HUSSAIN S
NM-ID	CBD61926575F2B2A8EB4F49B5A9AF5E2
PROJECT TITLE	CREATING A SOCIAL MEDIA AD CAMPAIGN IN FACEBOOK

BRAND NAME:

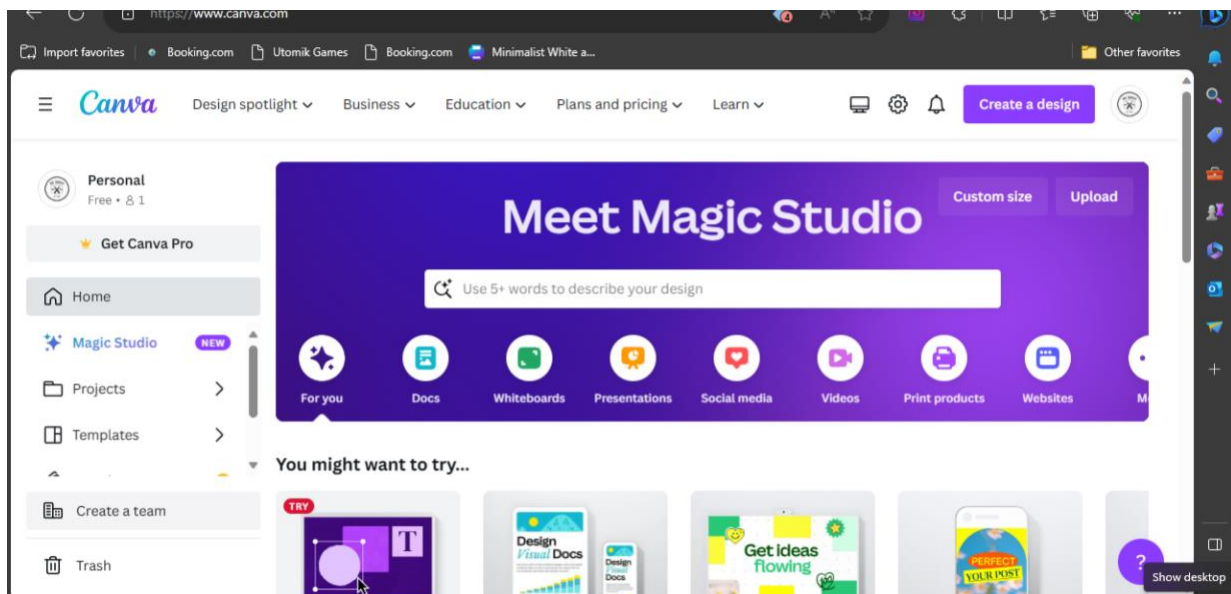
ThESUNDAY

FACEBOOK LOGIN:

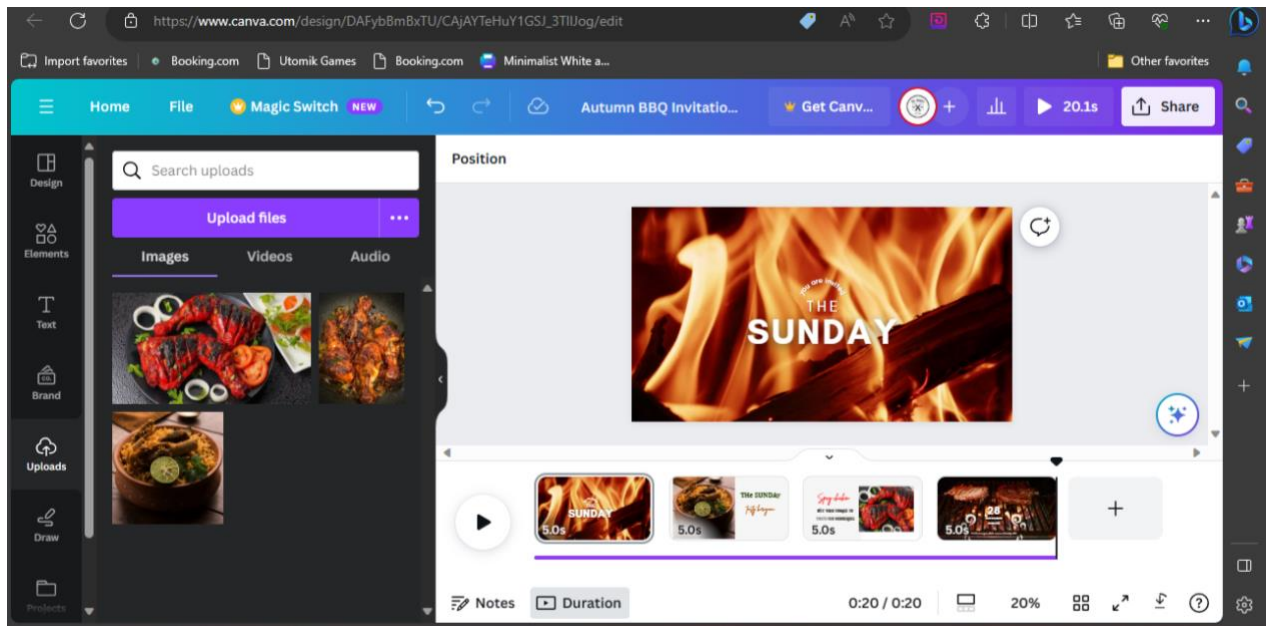
Email:thesunday2k23@gmail.com

Password: thesunday123

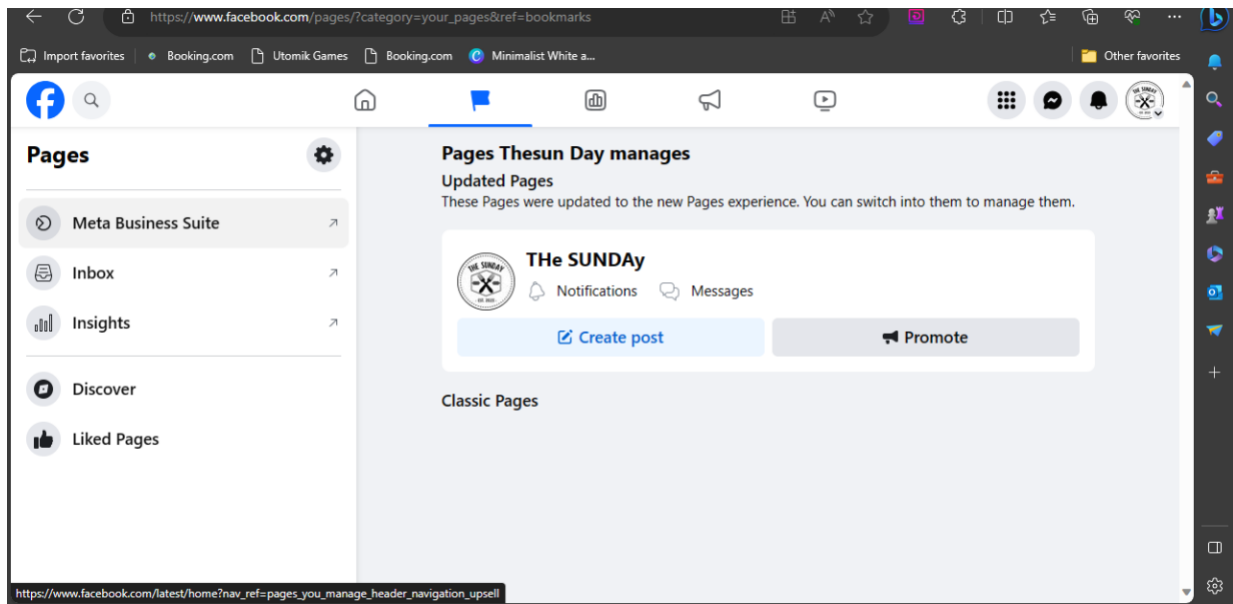
CANVA ACCOUNT:



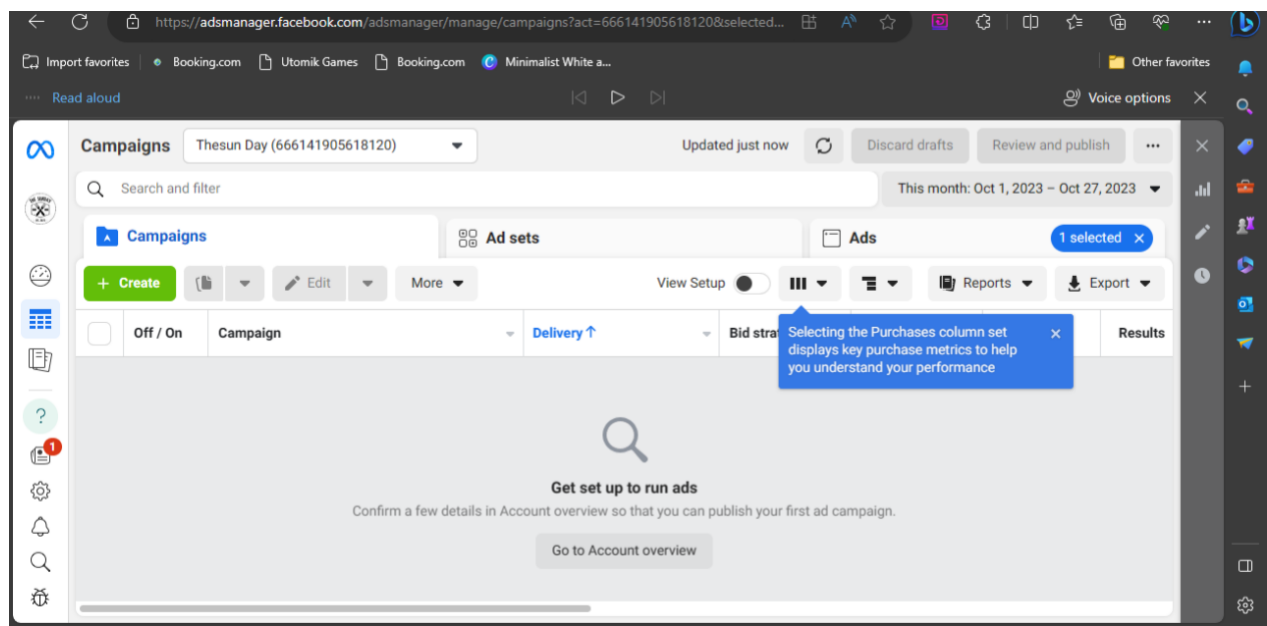
CREATE AD VIDEO:



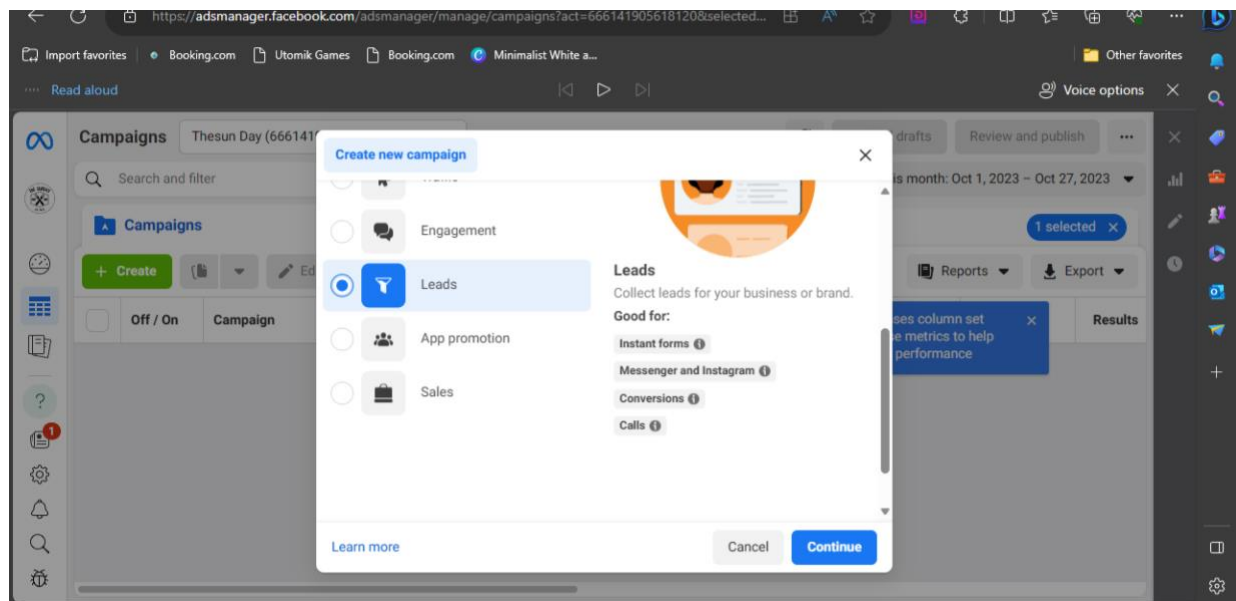
META BUSINESS SUITE:



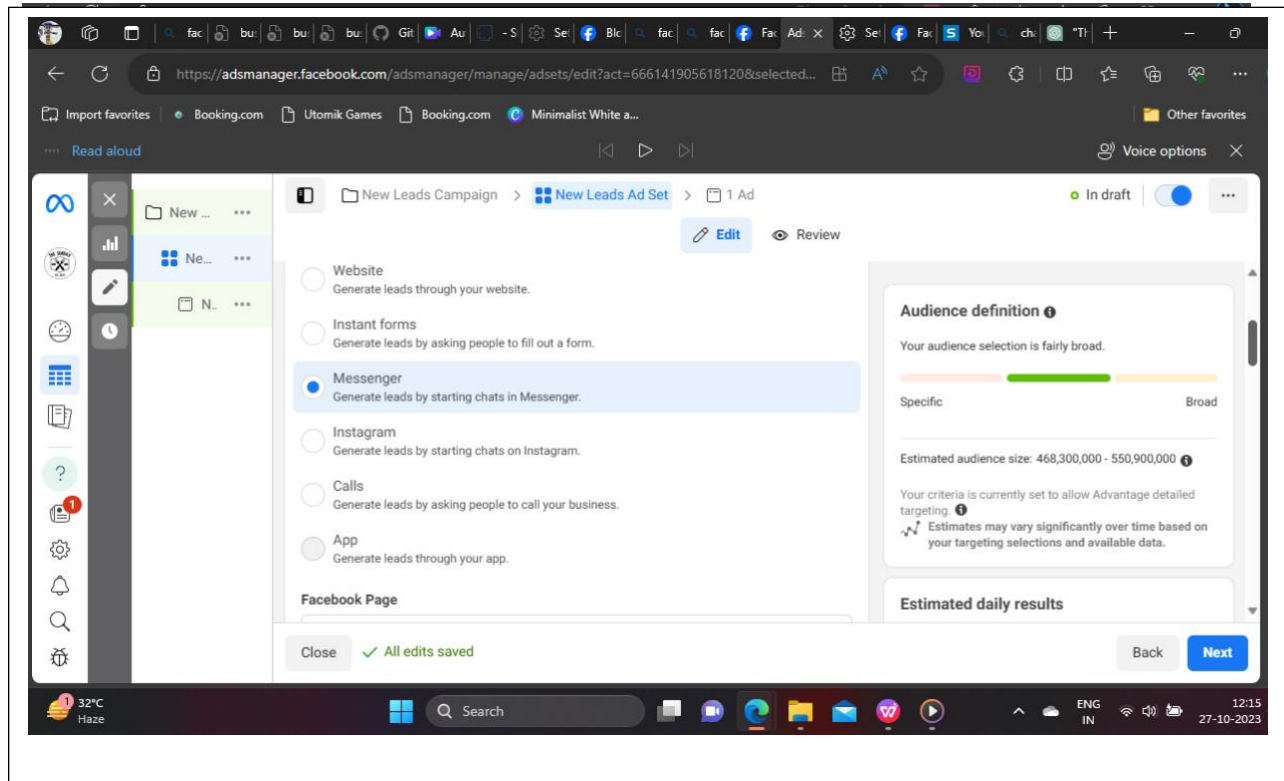
CREATE AD:



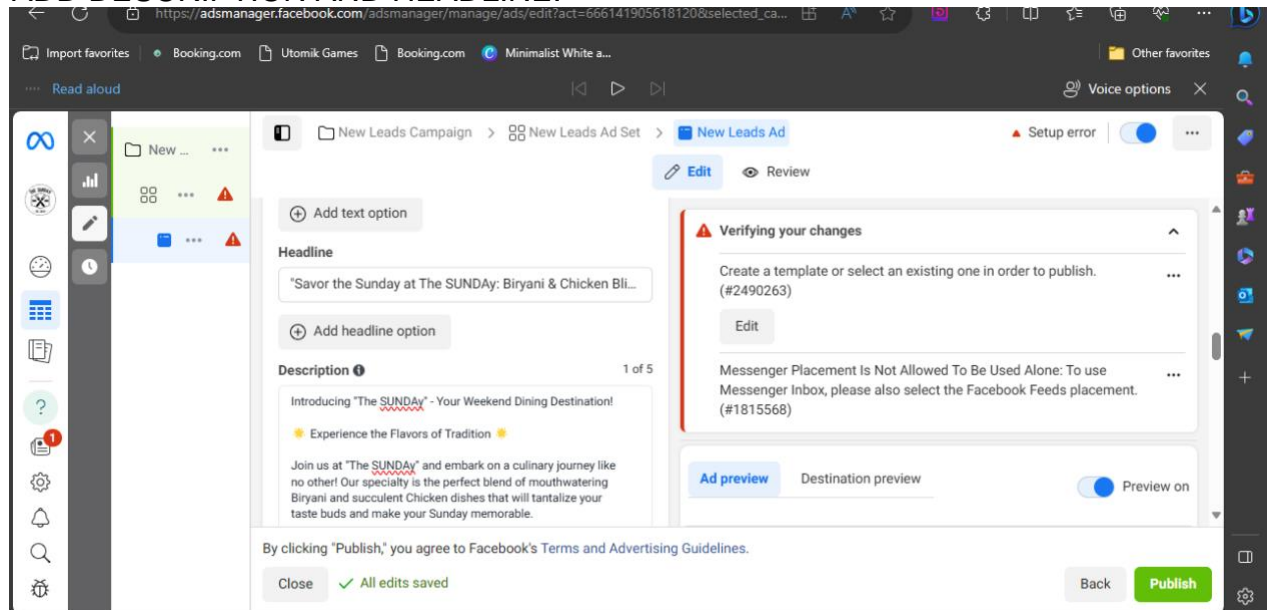
CHOOSE GOAL:



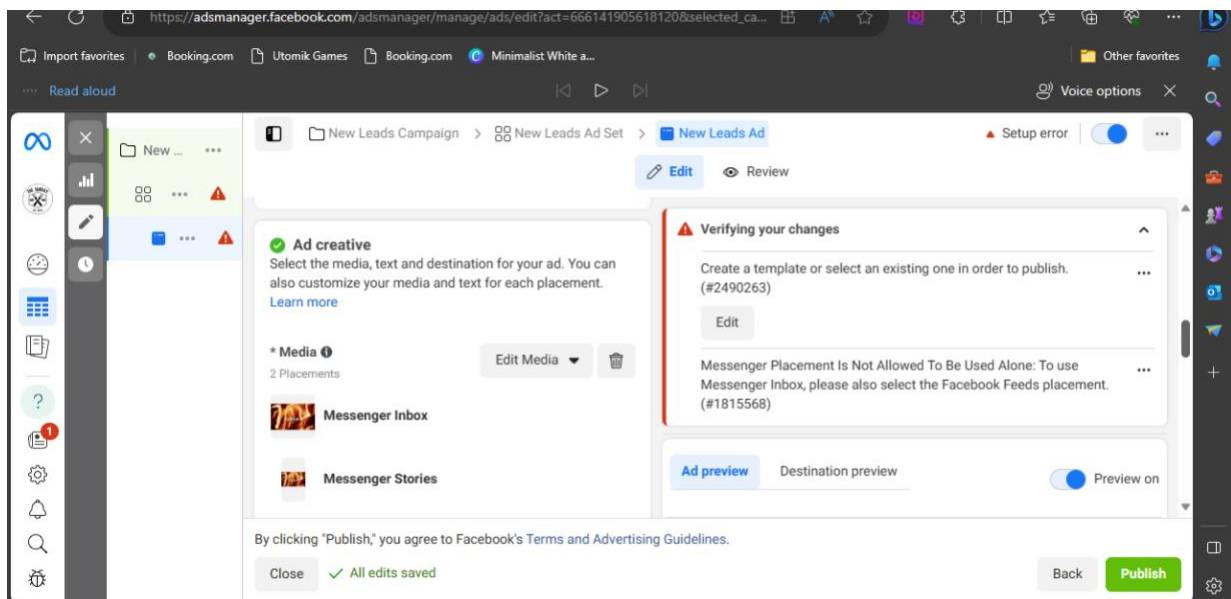
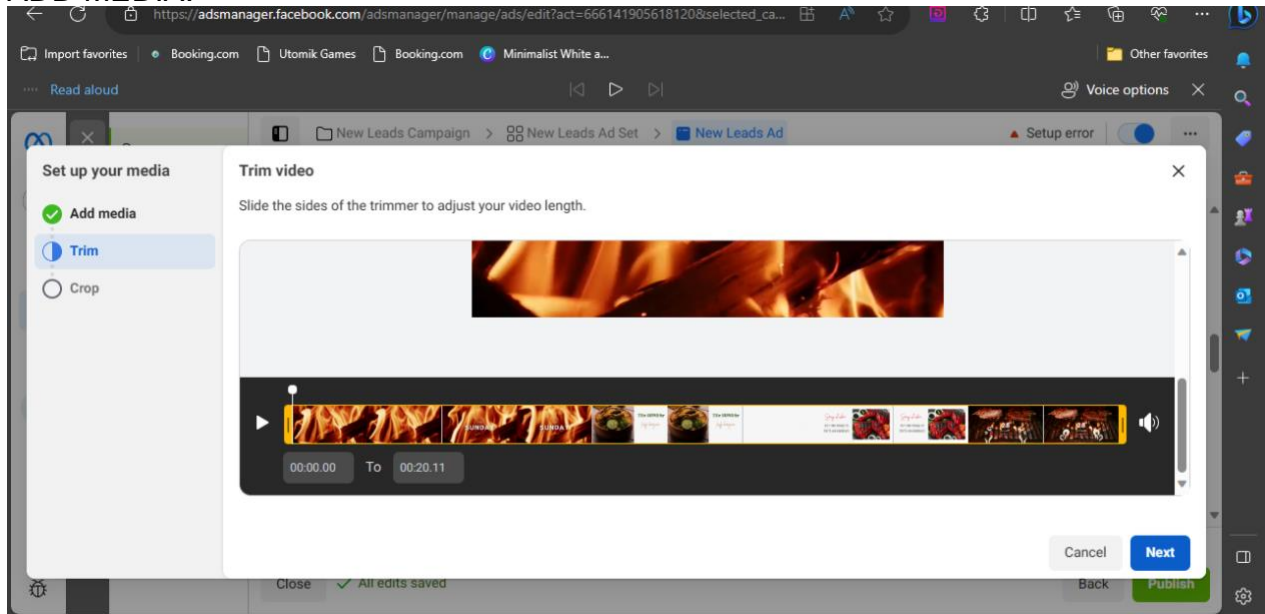
COLLECT CONTACT IN FACEBOOK



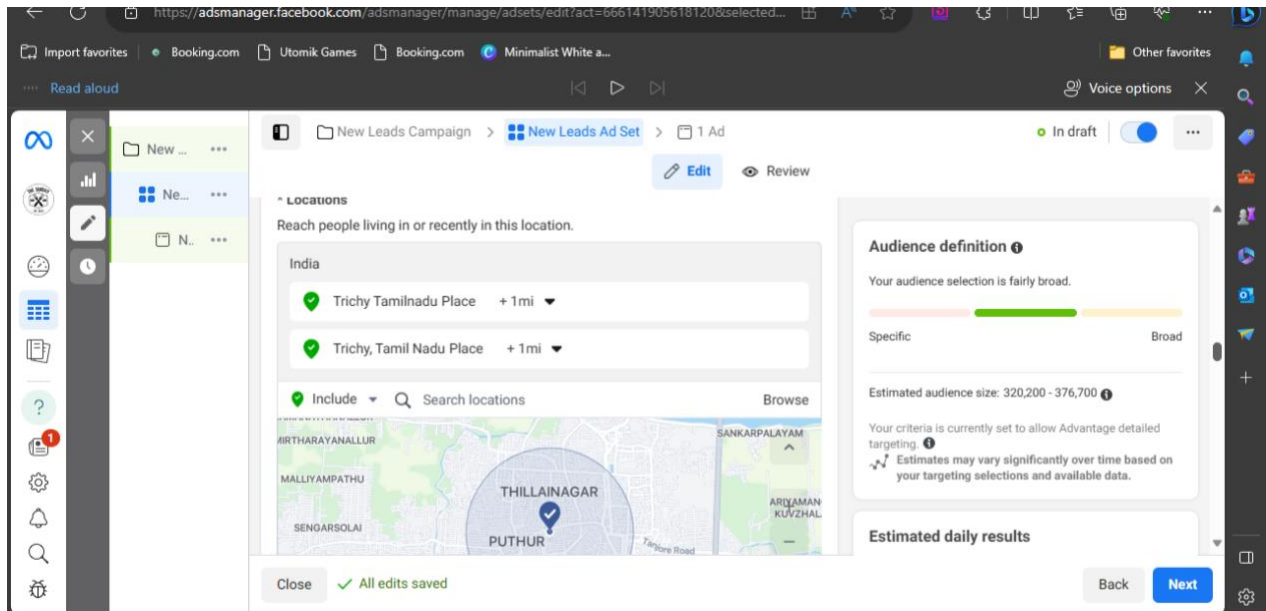
ADD DESCRIPTION AND HEADLINE:



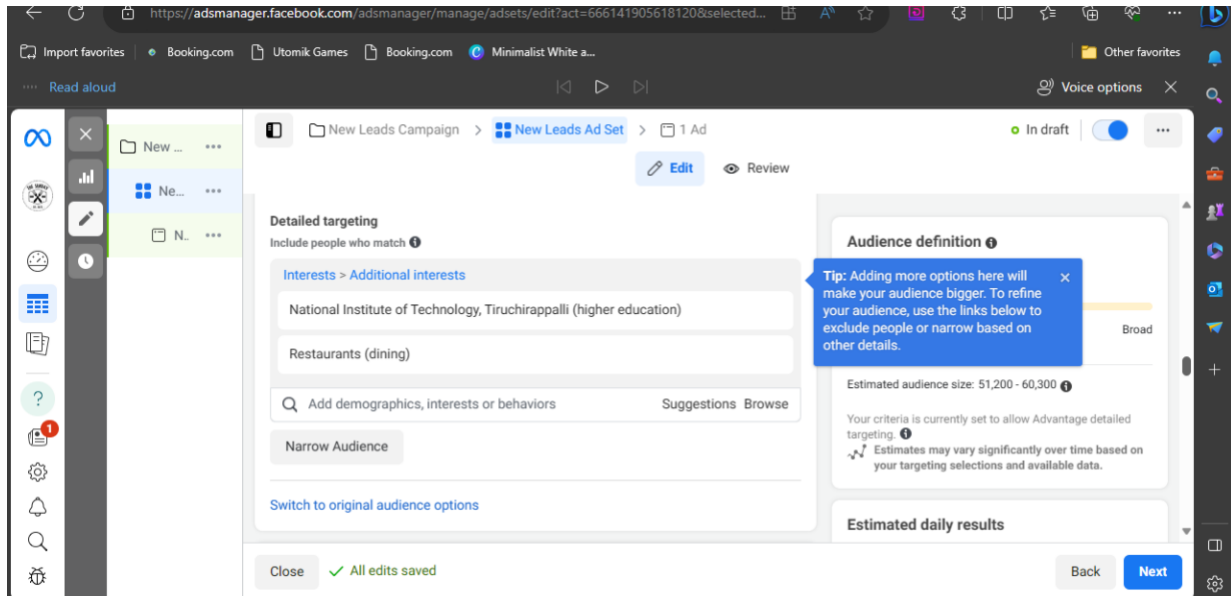
ADD MEDIA:



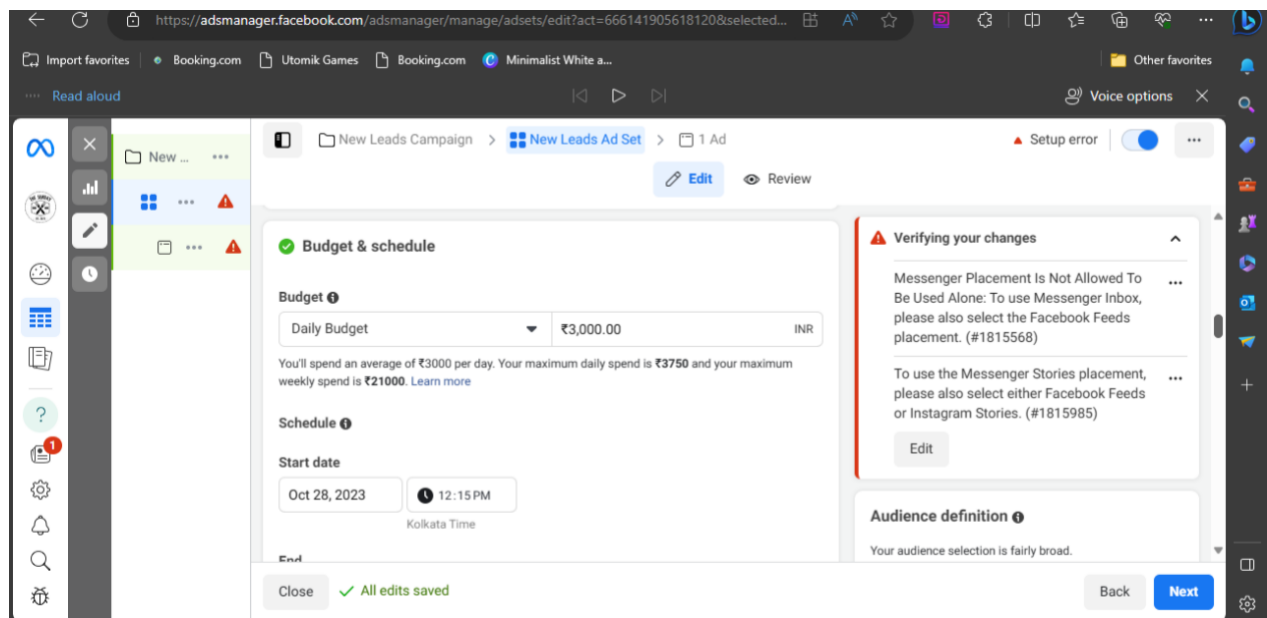
LOCATION:



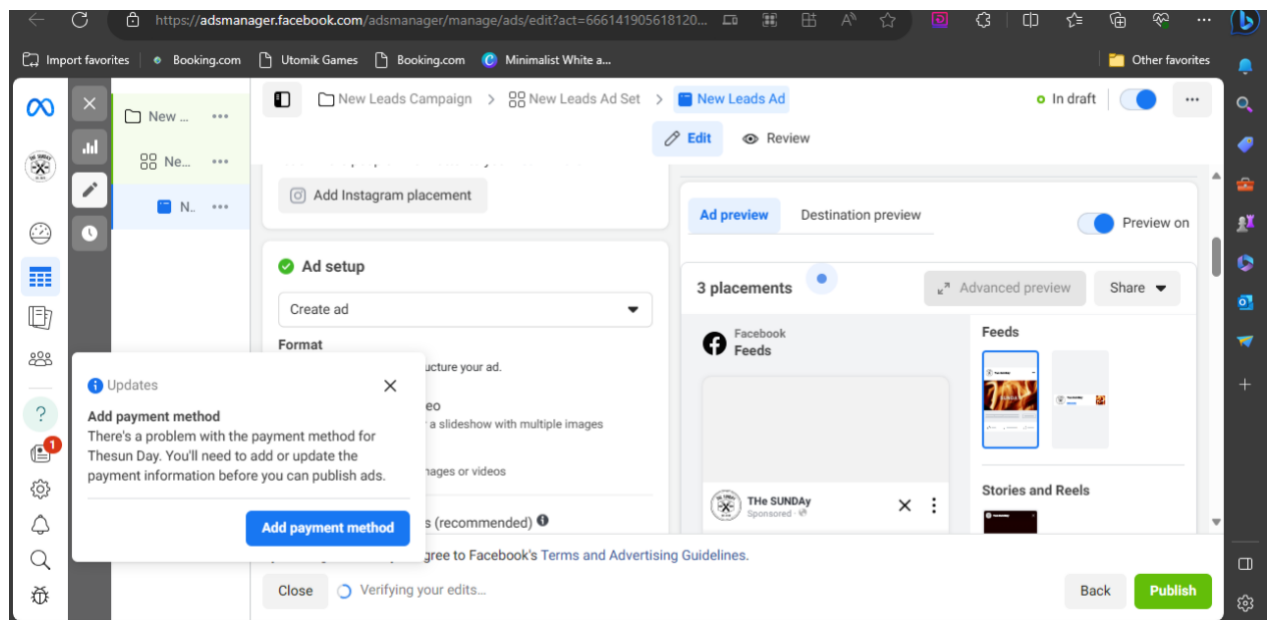
DEMOGRAPHIC, INTERESTS, BEHAVIOURS:



BUDGET AND DURATION:



PLACEMENTS AND PREVIEWS:



AD PAYMENT:

BUDGET AND DURATION:

Add payment information

Location and currency

Country/Region: India

Currency: Indian Rupee

Time zone: (GMT+05:30) Asia/Kolkata

Your location and currency cannot be changed once set.

Next

Business and tax info

Optional - Add a tax ID or address

Add payment method

Debit or credit card

3 Months No-Cost Credit Card EMI

UPI

PAYTM

Net Banking

☐ I have an ad credit to claim.