



Sunflower Post — Product & Platform Brief

A soft, community-care platform for diasporas and sensitive humans.

1. Core Concept

Sunflower Post is a **digital community space** designed to feel gentle, encouraging, culturally aware, and low-pressure — a place where people can:

- share small joys and soft rants
- ask for emotional support
- post playlists and nostalgic music
- exchange stories of hope
- discuss books, films, and TV
- save inspiration
- host gentle problem-solving rooms

It blends the emotional vibe of **Pinterest + Reddit + a wellbeing app**, but with warmth, softness, and boundaries that protect users.

It is intentionally **calm, non-performative, and non-toxic**.

2. Platform Structure

The app is organised into **Rooms** (like channels on Circle or Geneva), each representing a specific type of community interaction.

Every room has:

✓ **A shared feed**

Posts, discussions, or uploads.

✓ Reactions

Lightweight reactions (not likes) designed to express care, validation, or resonance.

✓ Comments / threads


Each content item can expand into its own page with threaded discussion.

✓ Search bar

At the top of each room.

✓ Community Sidebar (Persistent)


Displayed on the left across all pages.


 The Lounge
Daily check-ins & small joys


 Hope Bank
Stories of things quietly getting better

 Music Room
Community playlists & feel-good songs

 Book Club
Chapters, quotes & gentle discussion

 TV & Movies
Decompress with series & films

 Pinterest Wall
Visual inspo & saved sunshine

 Solution Rooms
Gentle problem-solving together

3. Rooms (Detailed)



A library of stories about things quietly getting better.

Features:

- Story cards (category, summary, turning point, author, time)
 - Reactions:
 - 🌻 **Send warmth**
 - 💙 **Gentle support**
 - 🧡 **Here with you**
 - Story filters: Career, Health, Money, Family, Faith, etc.
 - Search bar
 - Full-page view for each story
 - Comments + reactions on comments (coming)
 - Encouragement to post anonymously
 - “Borrow some hope” emotional microcopy
 - “How to share a story” guidelines
 - Boundaries: no crisis posts, no graphic detail
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The Lounge

A soft landing spot for daily emotional check-ins.

Post types:

- **Small Joy**
- **Pick-me-up request**
- **Soft rant**

Features:

- Search bar
 - Filters (“Today”, “This week”, “Needs love”)
 - Reactions:
 - 🌻 Send warmth
 - 💙 Gentle support
 - 🧡 Here with you
(Counts hidden — private to the user)
 - Comment threads in their own page
 - Optional GIF/image uploads (coming)
 - Boundary reminders (non-graphic, non-crisis)
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🎵 Music Room

A community playlist space.

Categories:

- Nostalgia
- Feel-good
- Healing songs
- Productivity / Focus
- “I forgot this existed”
- Seasonal vibes
- Lift-my-mood tracks
- Songs that feel like sunshine

Features:

- Add a song (title, artist, emotion/mood tag)
 - Upload album art or auto-fetch from APIs (future)
 - Reactions (music-specific):
 - 🔥 Fire
 - ✨ Nostalgia hit
 - 🎧 Currently listening
 - ❤️ Saved to playlist
 - Comments on song posts
 - “Add mood tag” if not listed
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Book Club

A shared reading room for cultural, healing, and diaspora-conscious books.

Features:

- Upload book cover or auto-generate from link
- Book list page (grid of all books)
- Each book opens to:
 - Overview
 - Topics/discussion threads users created
 - Ability to add new topic (“Start a discussion / ask a question”)
- Each topic opens to its own page:
 - Original post
 - All replies

- Reactions (resonated, highlight, following)
 - Spoiler tags (planned)
 - Filters inside book discussion:
 - “Chapters”
 - “Themes”
 - “Spoilers only”
 - Search across:
 - Books
 - Topics
 - Quotes
 - Discussions
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TV & Movies (*Upcoming Room*)

A decompression room for:

- Series recommendations
- What you’re watching
- Comfort shows
- Diaspora films
- Hidden gems

With reactions suitable for entertainment:

- 🍿 Watching
- 😭 Emotional
- 😂 Funny

- ❤️ Favourite
 - 🔄 Rewatching
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Pinterest Wall (*Upcoming*)

A visual sunshine board.

Users can:

- Upload images
 - Add text captions
 - Save inspiration
 - Organise moodboards (“Soft life”, “Travel”, “Career era”, etc.)
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Solution Rooms (*Upcoming*)

Gentle collaborative problem-solving.

Focused on:

- career clarity
- life admin
- burnout
- emotional support
- study planning
- habit building

Users can:

- Post a “challenge”

- Get gentle responses
 - See frameworks others have used
 - Access templates (long-term feature)
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4. Platform-Wide Features

Reactions (not social metrics)

Designed to avoid vanity and focus on emotional connection.

Anonymous mode

Available when posting in sensitive rooms.

Universal search

Search across:

- Stories
- Posts
- Songs
- Books
- Topics
- Discussions

Threaded conversations

Each item can open in its own page for full discussion.

Upload support

- Images
- GIFs (GIPHY integration planned)

- Song thumbnails
- Book covers

Moderation & gentle boundaries

Values:

- non-graphic
- no naming individuals
- no crisis content
- community care > judgement

Architecture (Technical)

- Next.js 16 (App Router)
 - Tailwind CSS
 - Persistent Community Sidebar
 - Components:
 - `CommunitySidebar`
 - `LoungeRoom`, `LoungePostPage`
 - `HopeBankRoom`, `HopeStoryPage`
 - `MusicRoom`
 - `BookClubPage`, `BookPage`, `BookTopicPage`
 - Room structure:
 - `src/app/[room]/page.tsx`
 - dynamic routes for nested content
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5. Philosophy

Sunflower Post is designed for people who:

- feel overstimulated by mainstream social apps
- want softness, gentleness, slower conversations
- need hope and evidence that things get better
- crave nostalgia, culture, and community warmth
- want a safe, non-performative place to speak
- prefer light boundaries and emotional safety

It is **not** a place for virality, arguments, or hot takes.

It is a digital village.

6. Long-Term Vision

Sunflower Post aims to grow into:

- a global soft-community app
 - a cultural wellbeing platform
 - a digital sanctuary for diasporas
 - a place where joy, healing, and culture are central
 - a membership-based community eventually
 - with events, live circles, and online rooms
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If you'd like, I can also produce:

- ✓ a **technical handover document**
- ✓ a **developer onboarding pack**
- ✓ a **feature roadmap**

- ✓ a Claude-friendly project directory map
- ✓ a Figma → dev mapping guide