Shane Witbeck

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Veteran software engineer with over two decades of experience architecting scalable distributed systems and cloud-native microservices that solve complex enterprise challenges. As demonstrated at Nike, where I built platforms handling 250K+ requests per second, and through contributions to multiple open source projects, I bring a pragmatic first-principles approach to engineering excellence. My expertise spans modern technology stacks including Rust, Golang, Java, and Python, with particular strengths in AWS cloud services, Kubernetes orchestration, and recently, generative AI applications. Having successfully led high-impact initiatives for organizations like Nike and Effectual, I combine technical depth with the communication skills needed to translate business needs into elegant, efficient solutions that consistently exceed expectations.

Work Experience

2024 – Present

Effectual, Jersey City, New Jersey (Remote)

CONSULTANT

- Generative AI Chatbot Successfully built and deployed a generative AI application. Technology Stack: Python, PostgreSQL (pgvector), Langchain, Amazon Bedrock
- Application Modernization Modernized several legacy applications to modern cloudnative architectures. *Technology Stack*: Java, Spring Boot
- Apache Airflow Platformization Migrated Apache Airflow with several integrations to AWS EKS using Helm. *Technology Stack:* Apache Airflow, Helm, AWS RDS (PostgreSQL), Hashicorp Vault, Kubernetes

2015 - 2023

Nike, Beaverton, Oregon (Remote)

PRINCIPAL ENGINEER

- Enterprise Platform as a Service (EPaaS) A cloud-native platform as a service for Nike which enabled teams to build and deploy applications to the cloud with minimal effort. This platform was built on top of AWS and Kubernetes and integrated with several internal services. Technology Stack: Kubernetes (AWS EKS), Istio, Golang, OpenAPI, Terraform, GitHub Actions
- Platform Composition System (PCS) An enterprise platform registry that revolutionized platform and API discovery for Nike. Empowered business stakeholders and engineering teams to drive faster innovation and solution composition, ultimately reducing time to market. Technology Stack: Kotlin, Spring Boot, DynamoDB, OpenAPI, OpenTelemetry, Terraform, GitHub Actions

- Service Discovery and Visualization System Microservice visualization system which
 illustrated request and response call patterns and call hierarchies using VPC flow logs,
 AWS SDKs, and fuzzy logic. This was instrumental in disaster recovery efforts in order
 to determine dependency graphs for over 700 services. Technology Stack: Spring Boot,
 Kotlin, PostgreSQL, d3.js, AWS VPC logs, AWS CDK, AWS ECS (Fargate)
- Bot Mitigation System A commerce bot mitigation system for Nike which operated at near-real time with a request rate of more than 250K requests per second. This system was highly successful and effective at increasing consumer fairness during product launches by up to 80%. Technology Stack: Java, AWS Lambda, AWS Kinesis, AWS DynamoDB, AWS EC2, RabbitMQ, Spring Boot, Redis, Elasticsearch, AWS Cloudformation, Jenkins

2013 – 2015 Jive Software, Portland, Oregon

SENIOR SOFTWARE ENGINEER

- Lazarus Streamlined engineering workflows by creating the Lazarus framework, reducing setup time from 20 minutes to less than a minute. Technology Stack: Java, Spring Boot
- *Multi-tenant Search* Developed new ingress and query APIs for a large, multi-tenant distributed search cluster. *Technology Stack:* Java, Spring Boot, Elasticsearch

2012 – 2013 Cloudsoft Corporation, Edinburgh, Scotland (Remote)

SENIOR SOFTWARE ENGINEER

- VMware vCloud Test Harness Produced a highly scalable cloud test harnesses for public and private clouds including Amazon EC2 clones and VMware vCloud. Technology Stack: AWS, Java, Guice, Jenkins
- *Opensource contributions* Contributed to a number of open source projects including Apache jclouds and Apache Brooklyn. *Technology Stack:* AWS, Java

Skills

AWS EC2, ECS, EKS, Lambda, DynamoDB, S3, CloudFront, CloudWatch, CloudTrail, IAM, Route53,

VPC, ELB, ALB, API Gateway

CI/CD GitHub Actions, GitLab, Jenkins

Cloud-native Kubernetes, Docker, Helm, OpenTelemetry

Databases AWS DynamoDB, Postgres, MySQL, Redis, Elasticsearch

IaaCTerraform, AWS CloudFormation, AWS CDKLanguagesRust, Golang, Kotlin, Java, Python, Bash

Messaging AWS Kinesis, RabbitMQ, NATS
Microservices REST, OpenAPI/Swagger

Security Authentication and authorization, JWT, OAuth, OWASP, SSL/TLS, RBAC, ethical hacking

Soft Skills Excellent written and verbal communication skills. Able to communicate effectively with both

technical and non-technical audiences.

Education

Computer Engineering
UNIVERSITY OF CENTRAL FLORIDA