



I N C U B A T E X

W H I T E P A P E R



# CONTENTS

Introduction	3
Background	3
Mission	3
Projects We Support	4
How It Works	5
Utility	9
Pricing	9
IncubateX Membership	10
Roadmap	11
Disclaimer	12
No Advice	12



# INTRODUCTION

IncubateX is the first female-led incubator project on web3, launching purpose driven projects that make the world a 10X better place. We see the limitless potential of web3, and are leveraging this exciting technology towards a higher purpose.

# BACKGROUND

There are a whole host of projects with strong missions that lack the resources needed to successfully deliver their projects. At the same time, there is also a growing community of web3 enthusiasts looking for vetted projects that stretch beyond art and celebrity endorsements. We believe that IncubateX bridges the gap between these two groups.

# MISSION

The core purpose of IncubateX is to create an ecosystem that connects innovators to a community of champions that are looking to make a 10x difference in the world. To do this, we are using web3 technology, specifically, NFTs (Non Fungible Tokens).



# PROJECTS WE SUPPORT

Our target projects are those whose completion would add value to the communities in which they operate. These projects may be science-based, socially-motivated, or anything in between.

So, IncubateX provides 3 key benefits for these institutions:



**Consulting Services**  
to help with a successful delivery of the project



**Platform**  
the infrastructure to launch their project



**Exposure**  
access to a community of like-minded people looking for high quality projects



# HOW IT WORKS

In order to understand how it works, we have to first recognize the two main components of the IncubateX ecosystem:

01

Project Creators

02

IncubateX Members

## How it works for Project Creators:

Project-creators often don't have enough financial resources, web3 expertise or community reach to successfully deploy their projects and achieve their goals.

That's where IncubateX comes in.

Innovators submit their projects on our website for incubation. Our team of experts researches and validates each submitted project, their goals and teams through an extensive background check process. This check includes the most important question of all which is:

How will this project practically benefit the world?

**Our target projects are projects created by innovators who are working to build something that creates a positive impact on the world around them, while also delivering value to their holders.**



Once a project is vetted and selected for incubation, we will work closely with that project's team and offer them access to the following services:

### General Services

- Exclusive Access to IDO/INO Platform
- Strategic Business Partnerships

### Consulting Services

- Business Planning
- Marketing Strategy
- Technical Development
  - Web Design (UI/UX)
  - Web Development
    - Smart Contract Creation
    - Auditing
  - NFT Design & Development
- IDO / INO Strategy
  - Expert tokenomics design and vesting schedule creation
- Access to Legal Advisory Resources



And most important of all, exclusive access to our community who trusts that the projects launched on the IncubateX platform are vetted & are capable of delivering the goals they promise to deliver.

Once a project is ready, IncubateX will launch it exclusively on our platform and work with the team all the way until the mint is complete.

The project will then start their journey to achieve their goals while periodically updating the community on their milestone progress.

### **How it works for IncubateX Members:**

The two biggest problems facing the NFT community today are the difficulty in spotting high quality projects, and the exorbitant price of the staking requirements of launchpads offering access to projects in early stages.

We aim to solve those problems through our IncubateX Membership which offers members the exclusive early access to strictly vetted projects

We work closely with each team to present trustworthy, one of a kind projects that are exclusively available for IncubateX members first before they become available to the public.



In order to participate in these exclusive future projects, you need to:

- hold at least one IncubateX Membership NFT in your wallet at the time of project release, and
- have held it in that same wallet the week before the mint when snapshots are taken

To get your IncubateX Membership NFT and become an IncubateX member

- Join the community on Twitter
- Follow the steps to get on the whitelist
- On mint day, follow the link, make your selection & mint your membership NFT



## UTILITY

By releasing our own selection of membership NFTs, we'll be offering IncubateX members exclusive access to projects that are launched within the ecosystem. This means that they'll be given the first look at potentially huge NFT projects, as well as the peace of mind that they are buying into high quality projects, because every project launched by IncubateX is thoroughly validated & vetted.

## PRICING

We've made IncubateX reasonably accessible from the beginning. Our plan has always been to balance accessibility with raising funds for the mission. We wanted it to be affordable for people to join the tribe.

In order to do that, we priced our membership significantly lower than other launchpads on the market granting more people in the community the exclusive access to participate in exciting new projects.

That's why we are initially offering two different NFTs at different price points, for different levels of access. An IncubateX Genesis Membership NFT that is priced at 0.2 ETH & a Meta Access Capsule NFT priced at 0.09 ETH.



# INCUBATEX MEMBERSHIP

## IncubateX Genesis Membership (highest level of membership)

0.2 ETH

Minting price TBA

Exclusive access to future projects  
incubated in the **ecosystem**

Access to free exclusive **merch**Access to free **genesis** airdropsFuture **token** airdropsAdditional utility **TBA**

## Meta Access Capsule

0.09 ETH.

Minting price TBA

Free Tickets to exclusive metaverse  
events

Free **metaverse wearables** by  
up & coming artists

Access to free exclusive **merch**Access to **meta** airdropsAdditional utility **TBA**



## TOKENOMICS

There will be 11,111 IncubateX Genesis Membership & 11,111 Meta Access Capsule NFTs issued to the community during the IncubateX mint.

The IncubateX Genesis Membership NFT is priced at 0.2 ETH, and the Meta Access Capsule is priced at 0.09 ETH.

25% of the IncubateX NFTs will be available for whitelisted community members during the presale.

There will be 5,555 whitelist spots available through different project collaborations and community initiatives.

Holding an IncubateX NFT is required for members to take part in the ecosystem. Project creators can submit their projects on our website for incubation without the need to hold an IncubateX NFT

Holding multiple IncubateX NFTs grants the member access to multiplied benefits; for example holding two Meta Access Capsules instead of one would grant the member two free tickets to a metaverse event instead of one.

If a member decides to independently sell their IncubateX NFT on the secondary market, they would be transferring the membership utility of that NFT to the new NFT holder.



# ROADMAP

Our roadmap will be the best way to see our planned progress and how you can get involved.

**1**

## Stage 1: Building Our Tribe

Call to action for warriors of the light, raising awareness, website launch

**2**

## Stage 2: Ignite!

Launch of the IncubateX Membership NFTs (Presale/ Public Sale)

**3**

## Stage 3: Fireworks!

We are ready to launch our incubated projects. Incubated projects start going live! Each project will be announced before it becomes available to backers.

**4**

## Stage 4: Lightning in a Bottle

A marketplace that give you access to exclusive merch

**5**

## Stage 5: Portal Into the Metaverse

IncubateX joins the metaverse! With a dedicated virtual community, we'll be hosting events, and releasing a brand of metaverse wearables, too!

**6**

## Stage 6: Tokens of Appreciation

IncubateX token announcement & launch. More information to be announced closer to the time of launch



## DISCLAIMER

The information shared in this whitepaper is not all-encompassing or comprehensive and does not in any way intend to create or put into implicit effect any elements of a contractual relationship. The primary purpose of this whitepaper is to provide potential members and NFT holders with pertinent information in order for them to thoroughly analyze the project and make an informed decision.

## NO ADVICE

No information in this whitepaper should be considered to be business, legal, financial or tax advice regarding the IncubateX token or membership NFTs. You must have no expectation of profit from the work of others or gain financial value from your participation in the IncubateX ecosystem. You are hereby advised and allowed to seek the counsel of your own legal, financial, tax or other professional advisers regarding the IncubateX project and its respective businesses and operations.



I N C U B A T E X

