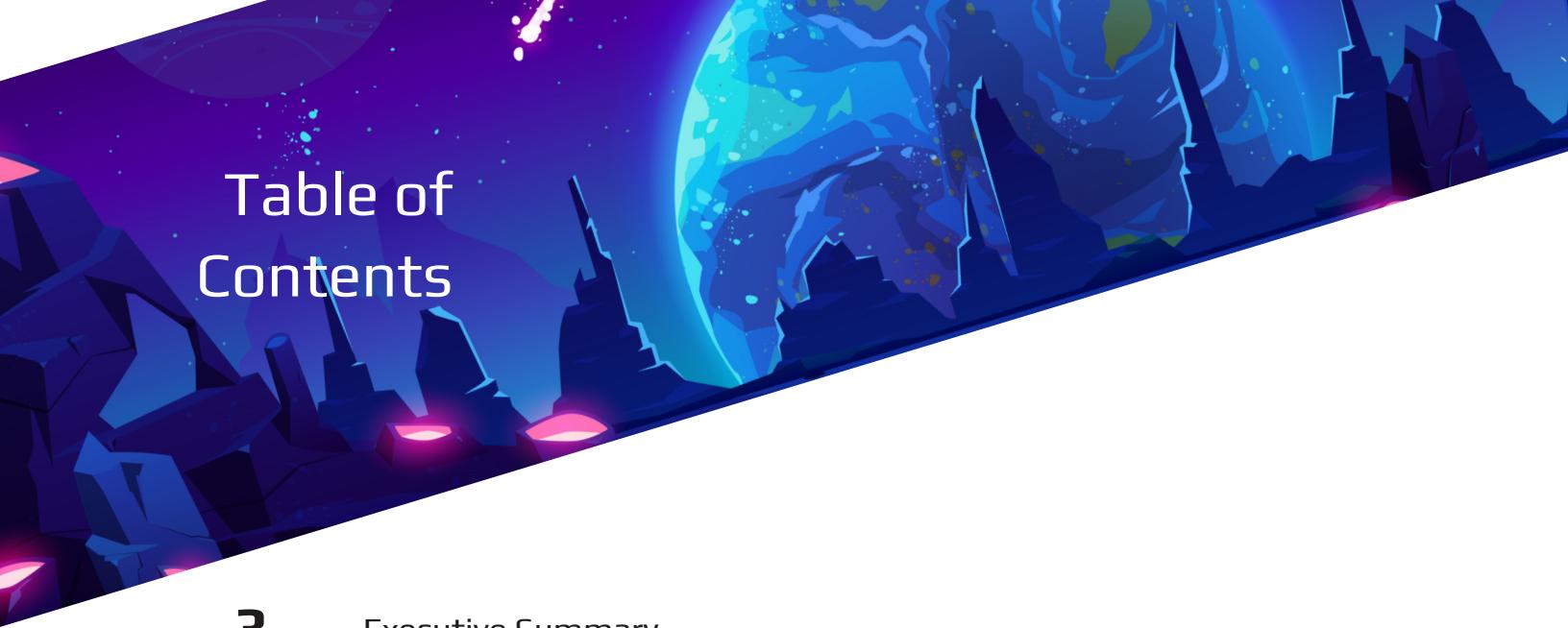


The  
**Lost Bulls**  
Whitepaper

**For Every NFT Minted,  
1 Million Shiba Inu will  
be burned.**

**Stake TLB for ETH  
Rewards.**



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# Executive Summary

The Lost Bulls is a 5,000 NFT collection that will be soon available for mint on the Ethereum Network. Its mission is to create and facilitate strategic investment opportunities in any market cycle, bull or bear. To accomplish this, for every NFT minted, TLB creators will automatically burn 1,000,000 Shiba Inu tokens. Furthermore, holders will be doubly incentivized with staking rewards. Holders will share claim to up to 25% of the royalties made from The Lost Bulls collection, paid in ETH.

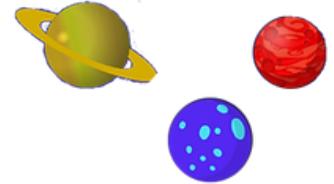
Network: **Ethereum**

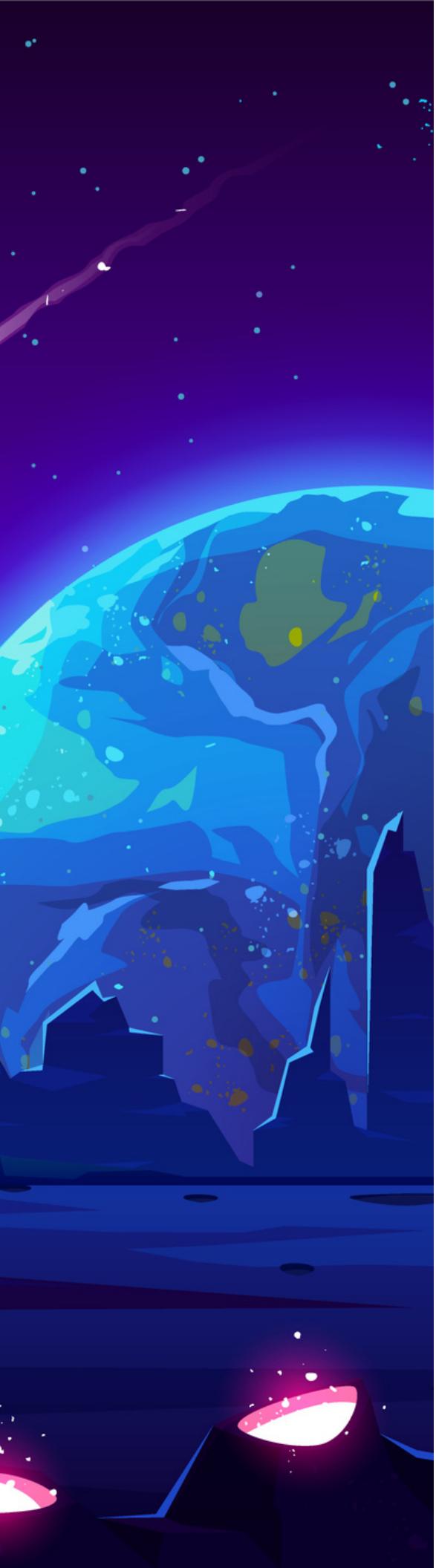
NFT Contract:

[0x5338d872804B2a0dDEFBC56f8030EDD6Ae3d1a7c](#) 

Staking Contract:

[0xc1424700Eb622Dc63D352C1Ce93262A400fE01Fd](#) 





# The Story

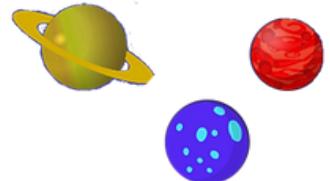
The world of the Bulls was unstable—their grasslands withered into deserts just as quickly as their deserts bloomed into grasslands. In desperate need of a new, stable home, 5,000 Bulls boarded a spaceship and jettisoned off.

The Bulls were hopeful as they dreamed of expansion. However, fears arose as their shuttle started issuing alarms. With thrumming hearts they realized their fuel reserves were declining fast. With no other option, they landed on a nearby planet.

They were pessimistic as they surveyed the barren, rocky surface. Was this a sign their mission was fruitless? The absence of hope and direction ate away at them. They were lost.

However, The Bulls were determined and resilient. Picking up the pieces, they were able to call for a new ship and spent their time scouring maps of the universe deciding where to go next.

With their best chance of finding a home somewhere on the Ethereum blockchain, The Lost Bulls eagerly boarded their new spacecraft and resumed their search. Where will they end up?

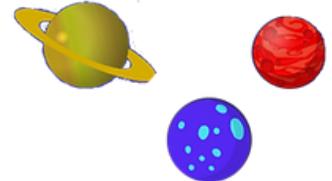




The Lost Bulls (TLB) is an NFT collection of 5,000 unique part-skeleton bulls living on the Ethereum blockchain as ERC-721 tokens. Each part-skeleton bull possesses a distinct combination of attributes from a total of 67 traits.

TLB was designed with a symbolic meaning behind it. It symbolizes the two different crypto markets, Bull and Bear. The bull part of the body indicates the Bull market, and the skeleton part signifies being "Lost" or waiting for something optimistic to happen, hence the Bear market.

When you buy one of the TLB NFTs, you are not only buying a unique digital art piece with symbolism connected to it. You are also taking part in all of its beneficial features.

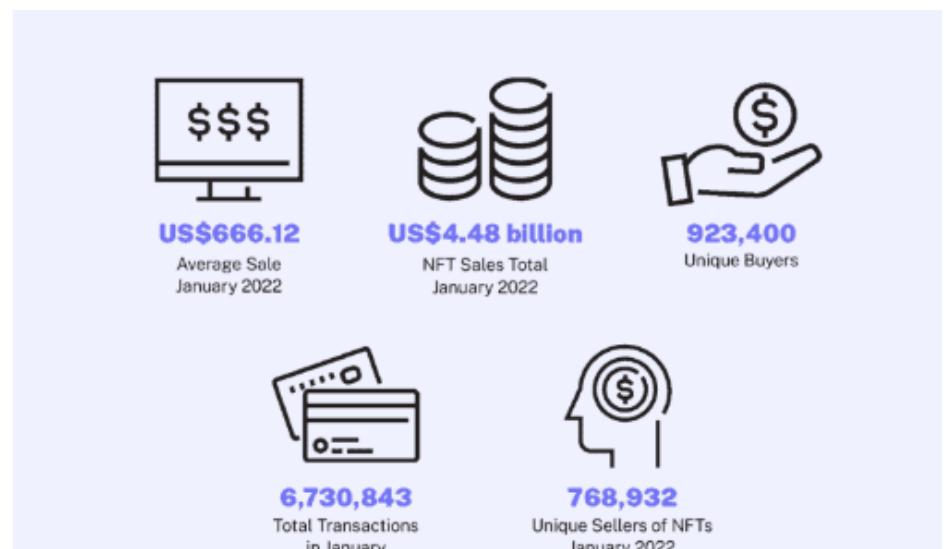




# Bulls & Bears

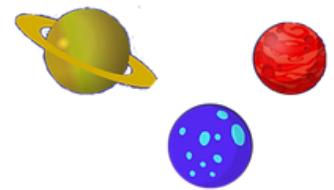
## The Bull

NFT sales amount to \$18.5 billion USD in 2021, a 570-fold increase from 2020, with monthly sales reaching as high as \$4.9 billion in August 2021. The number of unique buyers reached a new record of 791,631 unique sellers of NFTs by November 2021, a number that had grown from just 27,963 in January 2021.



*Credit: Forkast.News*

Coinciding with the market bull run of 2021, NFTs had successfully broken into the mainstream lexicon and become part of the public discourse.

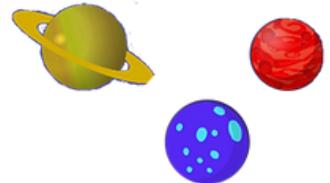




# What Is An NFT?

An NFT is a non-fungible token used as a unit of data stored on a blockchain that certifies the uniqueness of a digital resource. An NFT is “non-fungible”, meaning that unlike cryptocurrencies, they cannot be traded or exchanged at equivalency. A “token” in its simplest terms, is just a smart contract, or programs that reside on the blockchain and are executed deterministically by all nodes of the blockchain. From the same inputs they produce the same results. Through smart contracts, each NFT has a unique identification code and metadata that distinguish them from each other. The NFT is embedded within the blockchain, which is a decentralized digital ledger that records every single transaction ensuring transparency and traceability onto the chain.

With the proliferation of NFT technology, many digital artists have begun launching their collections into the major existing marketplaces, not always providing an artistic countervalue to the speculative potential. In doing so, a saturation of digital art content occurred. Investors’ attention shifted away from algorithmic JPEG collections to the “utility-NFT,” or in other words, NFTs that exist for a purpose outside of just speculative potential.

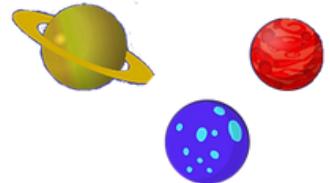




Such utility exists to provide a reason for the buyer to hold the NFT, instead of simply selling it for a profit. Notable examples of NFT utility include staking rewards, voting rights, and exclusive access to real-life events, merchandise, and platforms.

The Lost Bulls project introduces a revolutionary utility of helping reduce the circulating supply of Shiba Inu tokens.

Big industry players with established brands began to claim their market share as they attempted to capitalize on the growing trend: from Gucci, to Nike, to McDonald's, to Coca-Cola. To date, corporate interest in integrating NFTs with their current offerings continues to be a hot topic. In May 2022, Coinbase, the world's second largest crypto exchange, launched its own NFT marketplace. In June 2022, the NHL announced its partnership with NFT distribution platform Sweet to begin focusing on providing its community opportunities to buy, sell, collect, and trade NFTs. Finally, in July, Disney announced its partnership with Polygon to develop AR, NFT and AI experiences. It is clear that there is much optimism surrounding the NFT space.

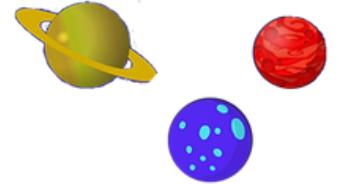


# The Bear

Since January, bitcoin has fallen as much as 60 percent (as of August 2022). Ethereum has fallen 75 percent so far this year:



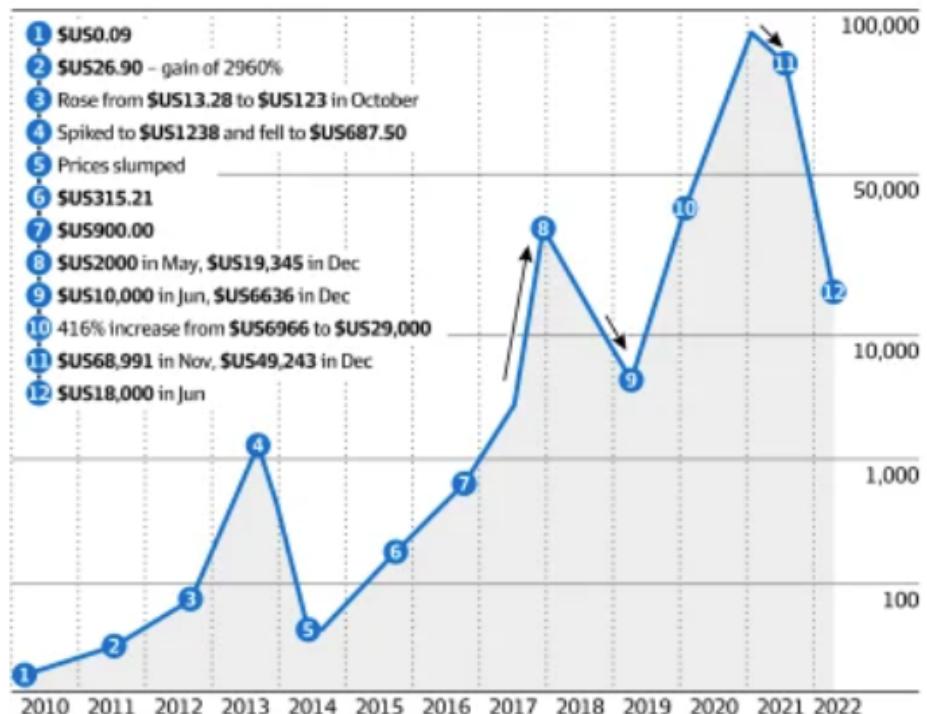
*Credit: CoinGecko*



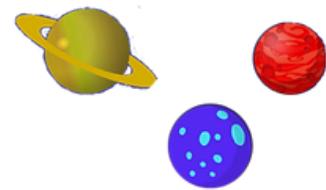


Experts believe that this bear market has been triggered not solely by factors within the cryptospace, but that this bear market was a result of rising interest rates that are causing investors to sell-off risky assets in exchange for safer ones. Digital assets are notoriously volatile, but that's part of the reason they are so attractive in the right conditions. This is not the first time that the crypto market has experienced a crash, and it likely won't be the last. It is clear that crypto, bear markets notwithstanding, continue to rise in value over time:

Bitcoin price (\$US, log scale)



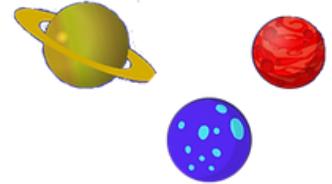
Credit: afr.com





This continuing upward trend, along with optimism for the underlying technology that the space represents, is why many sophisticated investors are not phased by the current bear market. On the contrary, there are still many opportunities to be found even during this bear market cycle.

**Enter The Lost Bulls.**



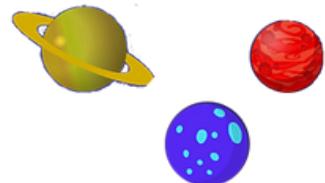


# Problems & Solutions

The Lost Bulls aim is to create opportunities independent of the current market cycle. Shiba Inu token is a meme-token built on the Ethereum network. It started with a supply of 1 quadrillion tokens before half of the supply was transferred to and subsequently burned by Ethereum co-founder Vitalik Buterin. Today, the current circulating supply remains over 558 trillion. By helping burn the supply of Shiba Inu, The Lost Bulls project is doing its part in creating new investment opportunities. But how?

## What Does It Mean To "Burn" Shiba?

In the Ethereum network, and its related sidechains, to burn a token means to transfer it to a wallet that has no owner. These wallets are called “dead wallets” and the most commonly known dead wallet is the “zero address,” which is an address that begins with “0x” succeeded by a long string of zeros.



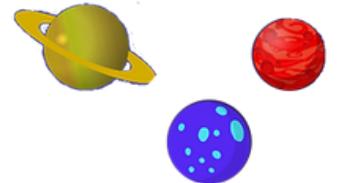


The zero address, like any of the other dead wallets, does not have an owner, and thus cannot control the tokens sent to it in any way. Tokens sent to dead wallets are lost (or “burned”) forever. By permanently removing these tokens from the total circulating supply, a token becomes more scarce. Accordingly, as supply decreases and demand increases, the price of the token increases as well.

### The ShibBurn project

(<https://www.shibburn.com/>) exists to track the burning of Shiba Inu. The project was started in June 2021. According to CoinMarketCap, while the crypto market as a whole is down 59% since September 2021, Shiba Inu is up 102%. It can be inferred that burning Shiba, and thus reducing its supply, has a slight, but positive effect on the price of Shiba.

By pledging to burn 1 million Shiba for every TLB NFT minted, the project has committed to burning up to **5 billion Shiba!** Therefore, TLB holders who are also Shiba holders will experience twice the benefit!





# NFT Utility

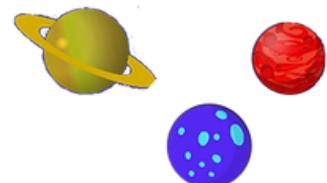
## Revenue Sharing

**Holders get 25% of royalties forever. Paid in ETH.**

The TLB team knows that community is what drives the long-term value of any project. That is why we are rewarding our holders by offering staking terms in which 25% of TLB's royalty fees will be placed in a community fund and distributed as a multi-tier system. Rewards will be based on the total number of NFTs staked by the community and will go by three different tiers:

- 1 month: 20% the staked NFT's portion
- 2 months: 33% the staked NFT's portion
- 3 months: 100% the staked NFT's portion

(Example: the royalty balance is \$100,000. \$25,000 will be placed in the community fund to be distributed as staking rewards. There are 1,000 TLB NFTs being staked. A TLB NFT staked for 1 month will be rewarded \$5 [(\$25,000/1000) x .2]).



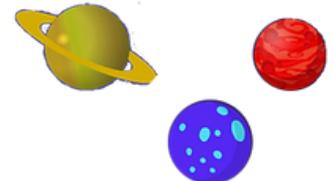
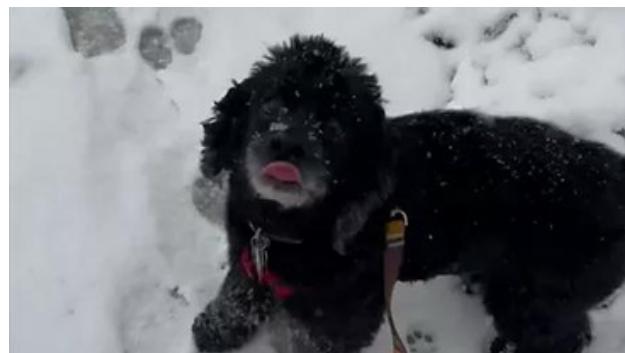


# Five Billion Shiba Burned

By pledging to burn 1 million Shiba for every TLB NFT minted, the project has committed to burning up to **5 billion Shiba!** Therefore, TLB holders who are also Shiba holders will experience twice the benefit!

## Give-Back Program

The TLB team believes in giving back to the community. Therefore, in honor of the founder's family dog, Onyx, who recently passed from Amelanotic Melanoma, we have decided to donate 5% of our NFT minting profits to The American Society for the Prevention of Cruelty to Animals (ASPCA), an organization who "was founded on the belief that animals are entitled to kind and respectful treatment at the hands of humans and must be protected under the law." Once all 5,000 NFTs have been minted, TLB will make its donation.



# SpaceMap



## AFTER THE TAKEOFF - Q2 2023

WHEN THE PROJECT IS SOLD OUT, THE HOLDERS WILL BE GRANTED MANY OPTIONS TO ENSURE THEIR TLB IS GENERATING THEM A PASSIVE SOURCE OF INCOME. WHILE SOME OF THE OPTIONS IS GOING TO INCLUDE SOME TRADITIONAL ONES SUCH AS STAKING (SEE BENEFITS FOR DETAILS), SOME OTHER OPTIONS ARE GOING TO INCLUDE EARLY ACCESS TO MANY EXCLUSIVE CONTENT AND POSSIBLY HAVING A SHARE OF THE LOST BULLS' INVESTMENT POOL. THE LOST BULLS ARE DESIGNED TO SYMBOLIZE ELATENESS AND WEALTH WITHIN THE ETHERUM BLOCKCHAIN, SO EXPECT TO SEE NEW INVESTORS FLOW IN TO THE PROJECT WHEN THE TAKEOFF IS COMPLETE.

4

## FUTURISTIC APPROACH - Q3 2023

THE LOST BULLS VALUE LONGEVITY MORE THAN ANY OTHER ASPECT. WE WANT TO REWARD OUR COMMUNITY FOR THE EARLY PARTICIPATION, HENCE WE WILL BE USING THE ETH FROM THE EARLY FUNDRAISING ROUNDS FOR COMMUNITY BUILDING EVENTS, PARTNERSHIPS AND LISTING DEALS ON VARIOUS PLATFORMS. EXPECT TO SEE THE LOST BULLS ON WELL-KNOWN MEDIA CHANNELS DUE TO THE MASS PERCEPTION THAT IS GOING TO BE WITHIN THE CRYPTOSPACE.

## THE AWAKENING - Q4 2022

THE LOST BULLS COLLECTION VALUES EVERY INVESTOR AND PROVIDES A NEW, DEFINITIVE APPROACH TO THE ERA OF INVESTING. THE BULLS HAVE NOW WOKEN UP AND PREPARING FOR THE NEXT BIG MOVE. IT IS ONLY A MATTER OF TIME UNTIL THE NEXT MASSIVE BULL RUN COMES AROUND, AND THE LOST BULLS WILL BE READY FOR IT. WE VALUE OUR COMMUNITY AND BRING MANY OPPORTUNITIES TO OUR SPECIAL HOLDERS. THIS IS WHEN OUR SOCIETY BUILDING AND MINTING PREPARATION WILL BE

2

## BULLS & BEARS - Q1 2023

FOR STARTERS, IT DOES NOT MATTER IF YOU ARE A BULL OR A BEAR. OUR COLLECTION'S PURPOSE OF CREATION IS TO MOCK THE CURRENT MARKET CONDITIONS WHILE GIVING BOTH BULLS AND BEARS VARIOUS OPPORTUNITIES TO CREATE WEALTH. IN ORDER TO ACCOMPLISH THIS MISSION, WE WILL BE AUTOMATICALLY BURNING 1,000,000 SHIBA INU TOKENS FOR EVERY TLB NFT MINTED DIRECTLY FROM OUR WEBPAGE. BY DOING SO, WE AIM TO CREATE A DEFLATIONARY ENVIRONMENT THAT IS BENEFICIAL FOR THE ENTIRE CRYPTOCURRENCY COMMUNITY.

1

**...And Beyond!**



**Stay Tuned for  
Reinvestment  
Opportunities in Future  
TLB Projects!**

# Team



**Star**  
CEO



**DJ**  
COO



**Marla**  
Executive Advisor



**Kevan J**  
Senior Consultant



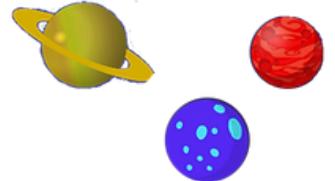
**Raven**  
Creative Director

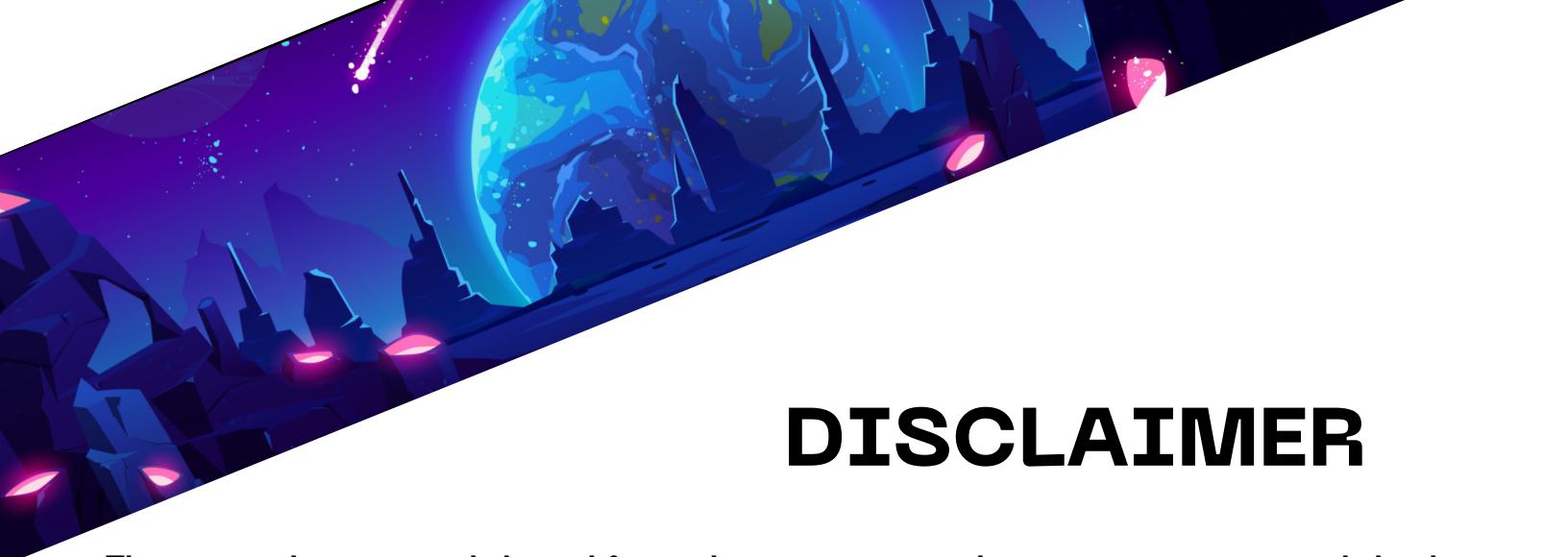


**West**  
Marketing Consultant with BoostBlock

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