Create a lightweight Leads Management System with basic CRUD functionality, user authentication, and role-based access.

### **Core Features:**

### 1. Authentication:

- Use Laravel Breeze or Laravel UI (your choice).
- Admin and Sales Executive roles.
  - o Admin: Full access
  - Sales Executive: Can only manage their assigned leads

## 2. Lead Management:

- Create a leads table with fields:
  - Name
  - o Email
  - Phone
  - Lead Source (e.g., Website, Referral, Ad, etc.)
  - Status (New, Contacted, Converted, Lost)
  - Assigned To (User ID)
  - Remarks (Text)
  - o Created At / Updated At
- Functionality:
  - o Admin can view and assign leads to Sales Executives
  - Sales Executive can view only their leads
  - CRUD operations on leads
  - Filter by status & lead source

### 3. Dashboard:

- Show:
  - o Total leads
  - Leads by status (use charts if possible)
  - Logged-in user's assigned leads (for Sales role)

# 4. Optional (Bonus if completed within time):

- Ajax-based filtering
- Export leads to CSV

<sup>\*</sup>Estimated Completion Time: 6–7 hours