

Topic	%	Excellent (100%)	Good (75%)	Fair (30%)	Poor (0%)
Pattern Requirements					
Feature/ Center Stage	20	Featured item: <ul style="list-style-type: none">• Presents an enticing Call-to-Action• Includes a grouped description or value proposition• Is visually attractive• Uses semantic elements• Makes sense for the application	One of the previous points missing or misunderstood.	Two of the previous points missing or misunderstood.	Feature missing, or gross misunderstanding.
Clear Entry Points	10	Clear Entry Points include: <ul style="list-style-type: none">• Minimal appropriate points of entry into the interface• Entry Points are task-oriented.• Entry Points are descriptive.		One of the previous points missing or misunderstood.	Feature missing, or gross misunderstanding.
Search	10	Search element includes: <ul style="list-style-type: none">• Appropriate, semantic text input• Clearly-labeled action button• Clear supporting context (CTA)		One of the previous points missing or misunderstood.	Browse missing, or gross misunderstanding.
Browse	10	Browsable categories: <ul style="list-style-type: none">• A list of at least five (5) links for categories that refer to sub-pages• Organization that makes sense for the application• Clear supporting context (CTA)		Two missing, unclear, irrelevant, or non-semantic titles.	Titles missing, or gross misunderstanding.
Titled Sections	10	Each section of the page has a clear, relevant, explanatory title in a semantic container.	One missing, unclear, irrelevant, or non-semantic title.	Two missing, unclear, irrelevant, or non-semantic titles.	Titles missing, or gross misunderstanding.
Big Picture Requirements					
Justification	15	The reflection video includes a thoughtful walk-through of each implementation decision for the pattern requirements.	Each pattern choice is explained, but some points seem misunderstood or unclear.	Missing pattern choice explanations, or obvious lack of understanding.	No justification given for choices, or gross lack of understanding.
List of Items	15	20 properly formatted JSON items.	Missing up to 5 items.	Missing 6 – 10 items.	Missing 11 items.
Investment	10	The design and implementation show creativity and personal investment.		Some lack of creativity or investment.	Little to no attempt at creativity or investment.
Be careful: your Professionalism grade is also affected by your Justification and Investment deductions.					

