



# Unveiling Aromarket.com

## Your Gateway to the Global Natural Market



Aromarket.com is a specialized online marketplace for natural products and raw materials. This platform serves as a bridge between sellers and buyers worldwide, offering a unique, targeted shopping experience for natural product enthusiasts. Our mission is to streamline the buying and selling process for natural products while ensuring quality, affordability, and convenience for all parties involved.

# Business Objectives

- Establish Aromarket.com as the leading online marketplace for natural products.
- Attract and retain a large base of satisfied sellers and buyers.
- Continuously expand our product categories and offerings.
- Maintain competitive pricing and high-quality standards.
- Achieve profitability through a fair and transparent fee structure.



## Market Analysis:

### Target Market for Sellers

- Natural product manufacturers and suppliers looking for global exposure.
- Small and medium enterprises seeking cost-effective ways to reach a wider market.

### Target Market for Buyers

- Consumers and businesses seeking a diverse range of natural products.
- Buyers looking for competitive pricing and assured quality.

# Our Services

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## For Sellers

- Zero listing fee with a minimal commission on sales.
- Access to over 250,000 potential customers.
- User-friendly store management interface.
- Direct communication with buyers and secure payment options.
- Full support in store setup and product promotion.

## For Buyers

- Wide range of natural products with competitive pricing.
- Money-back guarantee for secure transactions.
- User-friendly shopping experience with multiple payment options.
- Direct communication with sellers for customized orders.
- Efficient and cost-effective shipping solutions.



## Additional Services

- Sourcing Service: Comprehensive support in supplier selection, product development, and shipping.
- Company Verification Service: On-site and online verification of suppliers for quality assurance.
- OEM Service: Custom product development for various industries, from conception to production.
- Quality & Inspection Services: Including pre-shipment inspection, during production inspection, and container loading supervision.

# Marketing Strategy

- Digital marketing campaigns targeting both sellers and buyers.
- Social media engagement and promotions.
- Collaboration with influencers and industry experts.
- Participation in trade shows and natural product expos.

# Operational Plan

- Robust and secure online platform maintenance.
- Continuous updating of product categories and offerings.
- Regular training and support for sellers.
- Effective logistics partnerships for streamlined shipping.



# Risk Management

- Strict seller verification process to ensure product authenticity.
- Regular monitoring of customer feedback for service improvement.
- Keeping abreast of industry trends and adapting strategies accordingly.

# Conclusion

Joining Aromarket.com offers a unique opportunity for sellers and buyers in the natural products market. For sellers, it's a platform to reach a global audience with ease and security. For buyers, it's a one-stop-shop for a diverse range of natural products backed by a satisfaction guarantee. With a commitment to quality, affordability, and user experience, Aromarket.com aims to become the go-to destination for natural product enthusiasts worldwide.

# Product Categories \*



Aroma Oils



Herbs & Spices



Herbal Extracts



Herbal Teas



Herbal Water Concentrates



Natural Cosmetics



Skin Care Products



Flavors & Fragrances



Hair Care Products



Personal Care Products



Food & Herbal Supplements



Dried Fruits & Vegetables



Blends & Mixes



Aroma Chemicals



Organic Certified Products



Bath Products

Join Aromarket.com and leverage our platform to connect with a global audience, sell effectively, and grow your natural product business.

# Why Choose Aromarket.com to sell your natural products?

1

## Specialization in Natural Products:

Aromarket.com is a dedicated portal focusing solely on natural products, ensuring that your offerings reach the most relevant audience.

2

## Extensive Customer Database:

Gain access to over 250,000 potential customers, targeted through advanced marketing and promotional strategies.

3

## Engaged Consumer Base:

Our platform attracts customers specifically searching for natural products, increasing the likelihood of sales for your items.

4

## Cost-Effective Selling:

Creating your store and listing products on Aromarket.com is entirely free. You pay a small commission only when you make a sale, eliminating any upfront costs.

5

## Simplified Store Management:

Our intuitive system allows for easy management of your products, orders, and finances, all within a user-friendly control panel.

6

## Direct Customer Interaction:

Enjoy transparent communication with customers for discussing order details, facilitated by our platform's messaging system.

7

## Assured Payment Security:

Your earnings are safe with us. Withdraw your money immediately after shipping, or schedule withdrawals according to your convenience.

8

## Varied Payment Acceptance:

Our platform supports a wide array of payment methods, catering to the diverse preferences of global customers.

9

## Robust Seller Support:

Our team works alongside you to ensure your store and products are presented in the best light, helping to effectively market your offerings.

10

## Personalized Store Promotion:

Utilize your unique store link to direct customers to your products, streamlining their shopping experience.

11

## Streamlined Shipping System:

Benefit from our efficient shipping quote system, which provides immediate estimates from registered shipping agents.

12

## Fees Structure:

- Zero Listing Fee: We do not charge for listing your products.
- Sale Fee: Only a minimal 3.5% fee on the sale price, excluding shipping costs.
- Payment Processing Fee: A low 2.0% fee for transaction processing.
- Overall Fee: A total of only 5.5% on the sale price.

## Seller Terms & Conditions

- Commitment to providing detailed product information and valid certifications.
- Collaboration with Aromarket for optimal store presentation.
- Adherence to technical and communication protocols set by Aromarket.
- Focus on long-term, transparent partnerships with both Aromarket and customers.

# Joining Aromarket.com as a Seller: A Step-by-Step Guide

Welcome to Aromarket.com, the pioneering marketplace designed exclusively for natural products and raw materials. This platform is dedicated to helping sellers like you expand their markets and attract new customers globally, without any charge.



## Register Your Store:

Set up your business for free and create a comprehensive product catalog. Our team will provide training on managing your online store efficiently.

## Manage Orders:

Once your products are listed, they will enter our promotional stage. Engage with customers directly for order confirmations and shipping details.

## Shipping Simplified:

After order confirmation, the buyer can choose their preferred payment method. Rest assured, your earnings are secured in your account.

## Receive Payments:

Following successful delivery and customer receipt, your payment is released and available for withdrawal or scheduled payments.

# WHY CHOOSE AROMARKET.COM AS YOUR SHOPPING DESTINATION?

01

## Specialized Selection

- Targeted Shopping Experience:** A dedicated portal focusing exclusively on natural products, ensuring that you find exactly what you're looking for from specialized sellers.

02

## Buyer Protections

- Money-Back Guarantee:** Your investment is secure with a 100% money-back guarantee. Funds are held in escrow and released to sellers only after your satisfaction, with careful handling of any claims.

03

## Pricing and Variety

- Competitive Pricing:** Engage with thousands of sellers competing to offer the best services and prices, allowing you to compare and choose the best deals.
- Extensive Product Range:** Select from a wide variety of products conveniently, all in one place.

04

## Exclusive Benefits

- Special Offers:** Enjoy unbeatable discounts directly from manufacturers, ensuring you get the best value for your purchases.
- Instant Seller Communication:** Our transparent system allows you to chat directly with sellers for any queries before making a purchase.

05

## User-Friendly Interface

- Easy Account Management:** Your account control panel provides clear visibility of your orders, communications, and transactions, simplifying the buying process.

06

## Payment Flexibility

- Multiple Payment Methods:** We support a broad range of payment options including PayPal, bank transfers, credit cards, crypto, and more, catering to your convenience.

07

## Customer Support

- Dedicated Customer Service:** Our team is committed to assisting you in fulfilling your orders as per your specifications, ensuring complete satisfaction for repeat business.

# Our Customized Services for Buyers



## SOURCING SERVICE

Aromarket.com offers a comprehensive sourcing service for foreign enterprises, handling everything from selecting reliable suppliers and negotiating product contracts to overseeing production quality and shipping arrangements. They charge a 3% commission and manage exports and shipping through local suppliers. Clients benefit from online reporting, Aromarket's extensive experience since 1999, a network of quality inspectors, and in-house experts with industry-specific knowledge.

## QUALITY & INSPECTION SERVICES

Aromarket offers Quality & Inspection Services, including pre-shipment inspections after 50% production completion, during production inspections at 20%-50% of production, and container loading supervision to ensure proper loading. The inspection costs vary and cover all transportation and accommodation expenses in Egypt, with payment accepted via T/T, Western Union, and PayPal (additional fees apply). These services aim to ensure product quality and reliability for international buyers.



## OEM SERVICE

Aromarket offers OEM product development for various industries in Egypt, managing everything from product concept to bulk production and shipping. The process includes:

- Custom Product Development: Tailored to client specifications for private labels.
- Comprehensive Project Handling: From order confirmation to sample approval and final production.

## COMPANY VERIFICATION SERVICE

This service offers thorough company verification, including on-site visits to companies/factories, checks with local administrations, and online background checks. It provides a detailed report with videos and photos of facilities and processes. The cost is USD 580 per company, with reports delivered electronically within 5 workdays, payable via T/T, Western Union, or PayPal (additional charges may apply).