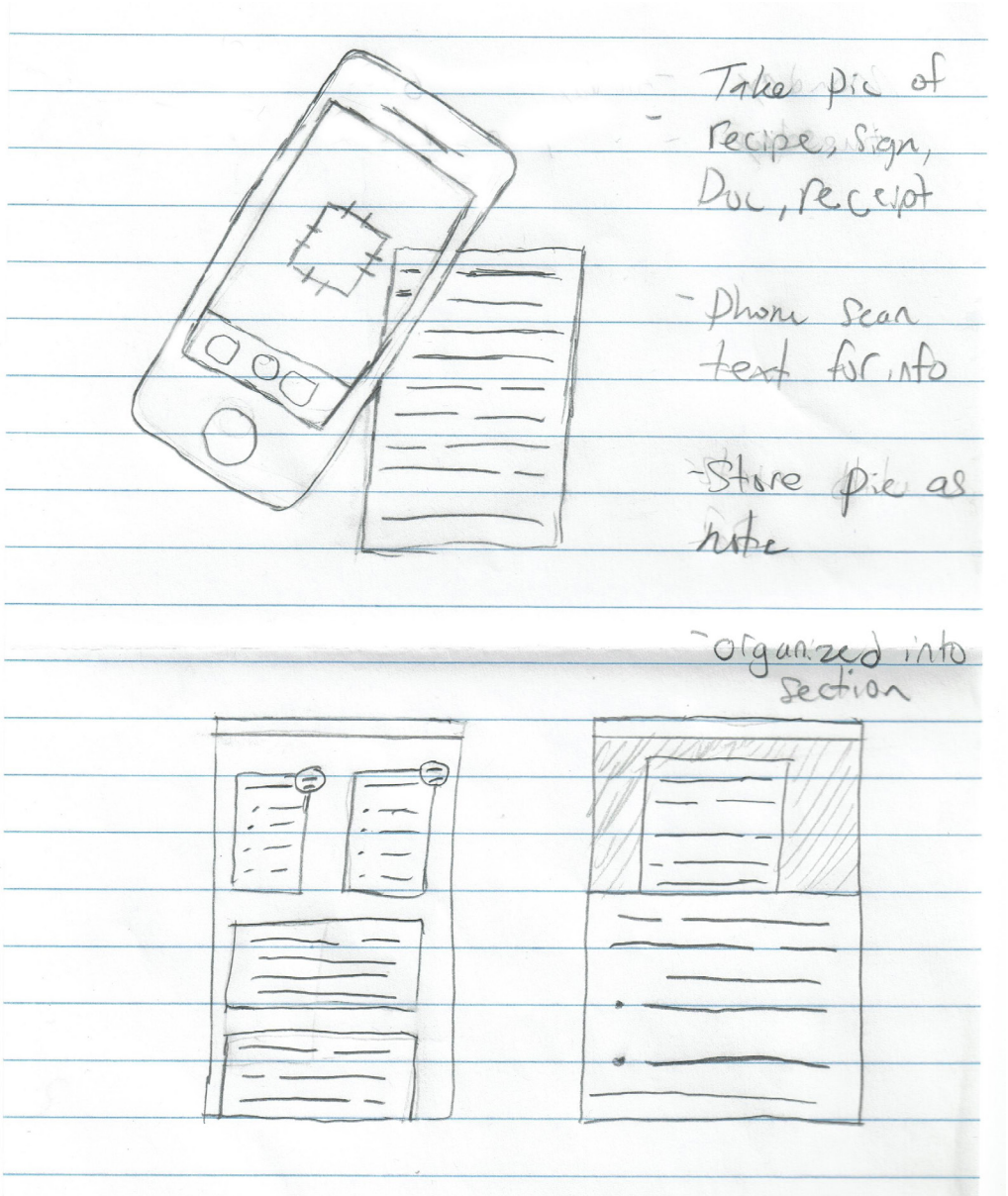
OVERVIEW

MOBILE APP PROPOSAL
SAVED

CONCEPT



- Take picture of recipe, sign, document, and receipt

- App will scan the image for information

- Information will be stored with original picture

- App will intelligently organized the stored information into relevant section

BRIEF

SAVED

THE PROBLEM

Today, we live in the digital age where writing information down and carrying around documents should be a thing in the past. This is where Saved come into play. Saved is a mobile app that let you take quick picture of informations and documents and stored and organized them in a appealing and easy to use manner for a later date when you need it.

TARGET AUDIENCE

Students & Teachers

Businessman

Self-employed

PROJECT CONCEPT

Saved is designed to help everyone be more organized and productive. Long gone the days where we have to write things down on paper and pencil, carry around heavy stack of paper around the campus, or having that constant fear of losing or misplacing that important paper when you needed it most.

USER VALUE PROPOSITION & BENEFITS

Improved organization on user daily lives

Boost productivity

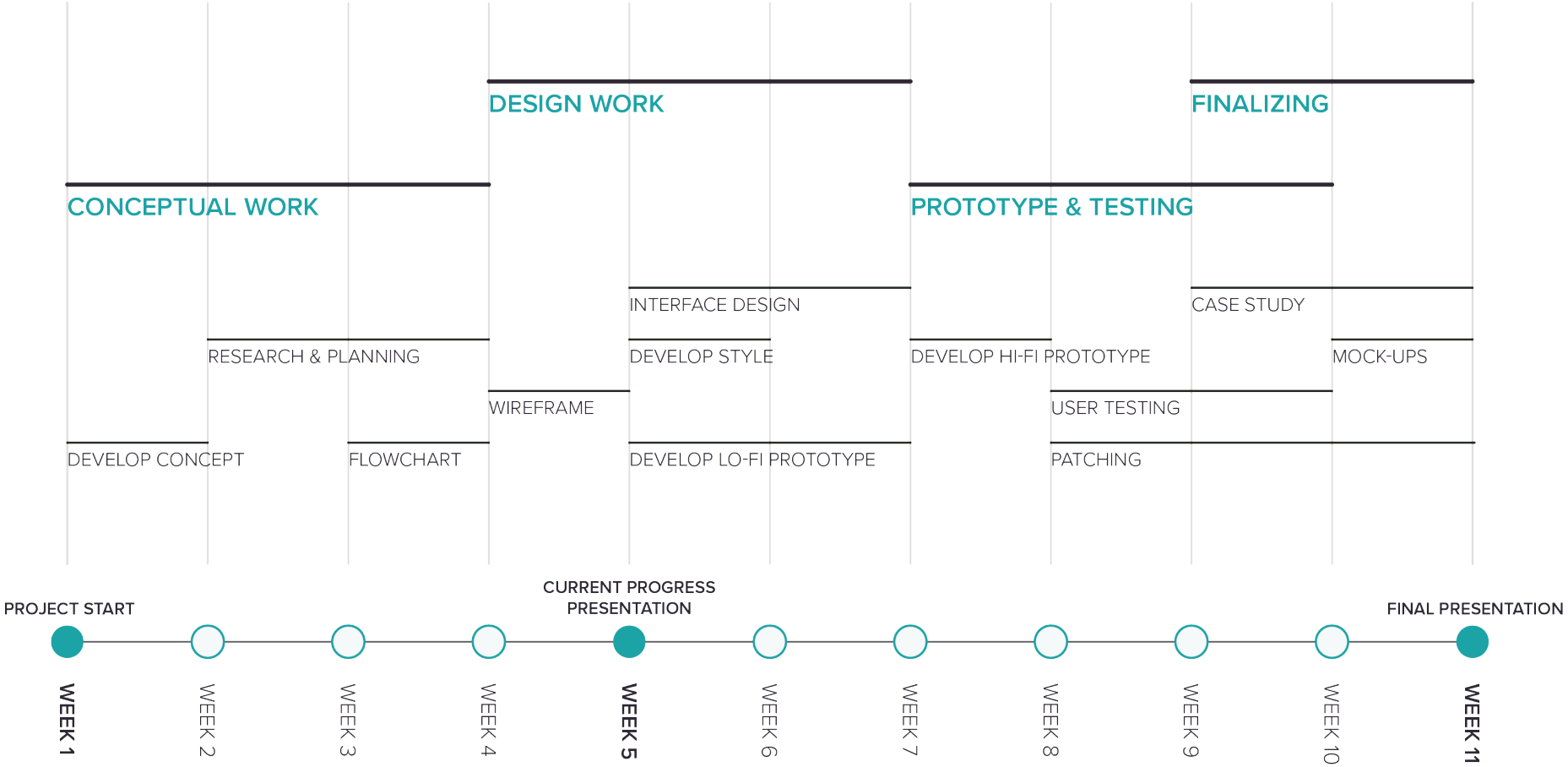
Help user stay on task

Free up personal carry loads

ASSUMPTIONS AND RESEARCH

Research are done by looking what other notes taking apps, task management apps, and organizations tools offers to the users that are beneficial and find ways to incorporate those features into Saved. Examples of apps with bad characteristic will also be analyzed to avoid poor user experience design decisions.

TIME-LINE


DESIGN WORK
FINALIZING
CONCEPTUAL WORK
PROTOTYPE & TESTING
INTERFACE DESIGN
CASE STUDY
RESEARCH & PLANNING
DEVELOP STYLE
DEVELOP HI-FI PROTOTYPE
MOCK-UPS
WIREFRAME
USER TESTING
DEVELOP CONCEPT
FLOWCHART
DEVELOP LO-FI PROTOTYPE
PATCHING
PROJECT START
CURRENT PROGRESS PRESENTATION
FINAL PRESENTATION
WEEK 1
WEEK 2
WEEK 3
WEEK 4
WEEK 5
WEEK 6
WEEK 7
WEEK 8
WEEK 9
WEEK 10
WEEK 11

FEATURES

CREATE NOTES

User will have the ability to create quick notes with texts, images, videos, audios, and files.

QUICK SNAP

User will have the ability to take multiple quick pictures using their smartphone build in camera and have it saved locally on their device or over the cloud to view on other synced devices.

PICTURE TO TEXT SCAN

User can scan a picture taken by Saved or an existing picture on their device and convert the detected text within the picture into rich text that can be edit, copy and pasted into other apps using Saved intelligent AI system.

MATRIX BAR CODES DETECTION

With intelligent AI system, Saved will automatically detect and read matrix bar code such as QR code, GTIN bar code, UPC, Aztec code and many more within an picture and present the information in a well organized and easy to read manners to the user.

VIDEO AND AUDIO RECORDING

Along with pictures, user can also record videos and audios with the Saved apps and have it store locally on their device or over the cloud to view on other synced devices.

SPEECH TO TEXT

With Saved intelligent AI system, user will have the ability to convert recorded audio into rich text that can be edit, copy, and pasted into other apps.

ORGANIZATION TOOLS

Saved will have organization tools that will help the user organize their notes. Tools such color coded notes, categorized folders, pinned important notes, tags for easy search and many more.

SEARCH

User will have the ability to search through their library of notes base on tags and key-terms.

USER ACCOUNTS

User will have the option to set up an cloud-based accounts with limited storage to store their notes for viewing and editing on other synced accounts.

COMPETITIVE ANALYSIS

EVERNOTE

FEATURES

Notebooks

Tags

Share

Attaching images, videos, audios, and files

Account sync between multiple accounts

Set reminder

Search

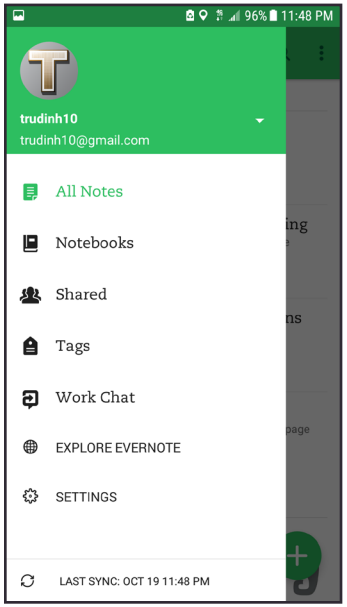
Work Chat

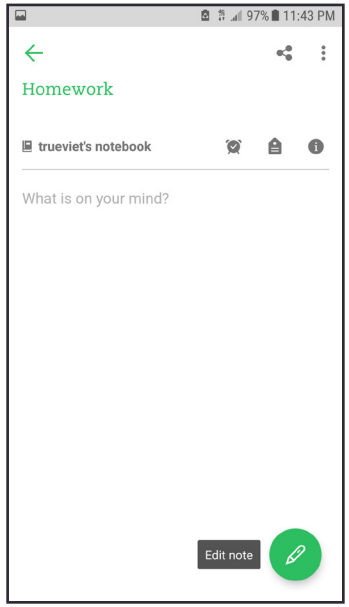
DESIGN

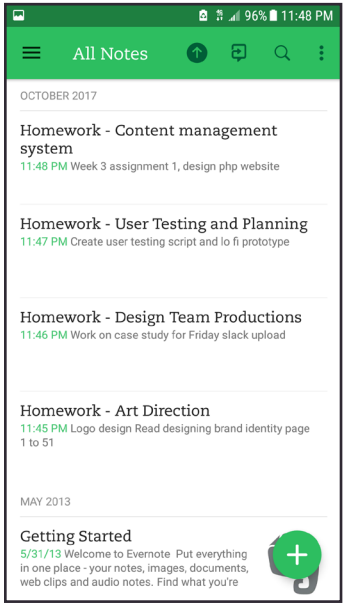
A clean, simple, and modern design

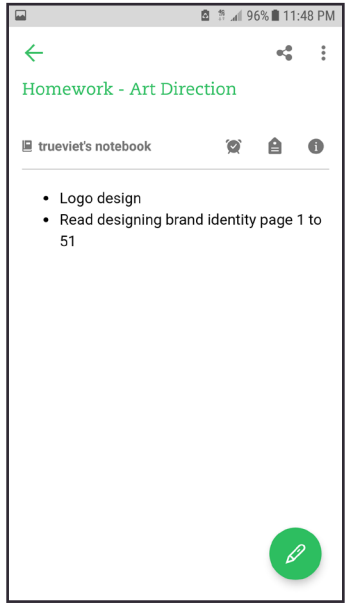
Primary green color

Hamburger slide menu









COMPETITIVE ANALYSIS

TRELLO

FEATURES

Boards

Cards style notes

Share

Attaching images, links and files

Account sync between multiple accounts

Search

Add due date

Add other members to your board

Set labels on card

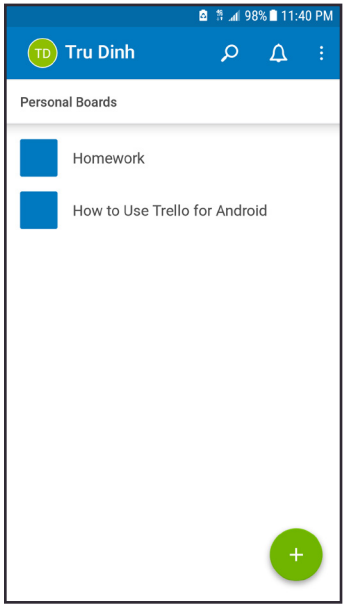
DESIGN

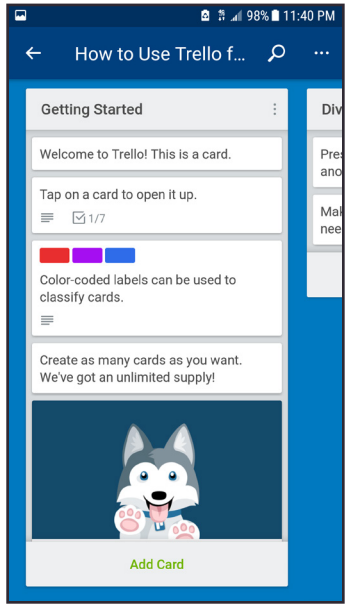
A clean, work feel design

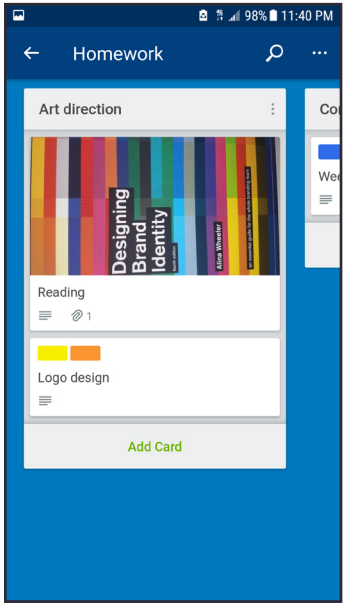
Card style design layout

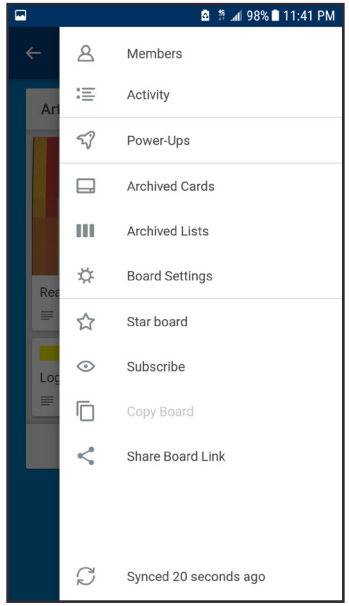
Primary blue color (can be changed for personalization)

Hamburger slide menu









COMPETITIVE ANALYSIS

GOOGLE KEEP

FEATURES

Cards style notes

Pin card

Attaching images, links, audios and files

Account sync between multiple accounts

Set reminder

Search

Set labels on card

archive notes

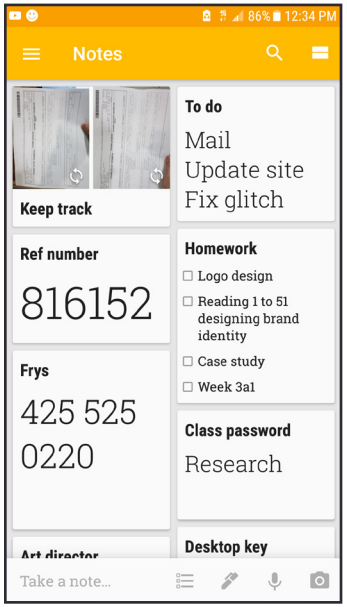
DESIGN

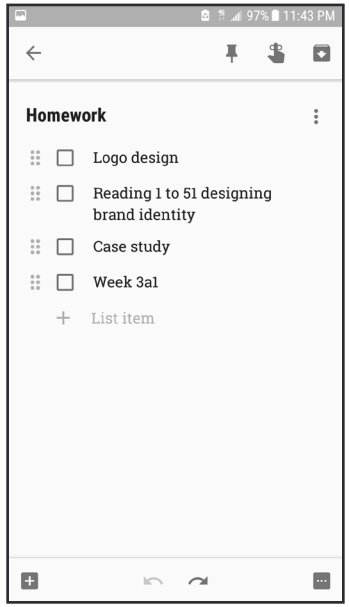
A clean and simple design

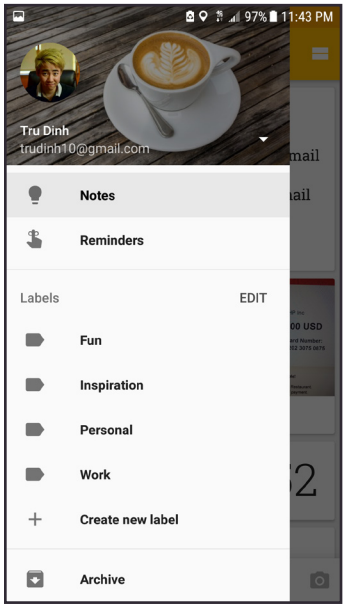
Card style design layout

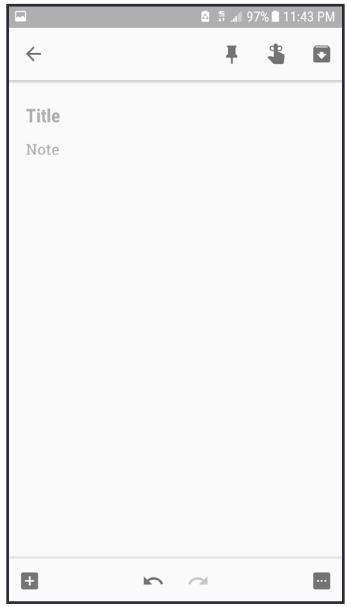
Primary yellow color

Hamburger slide menu

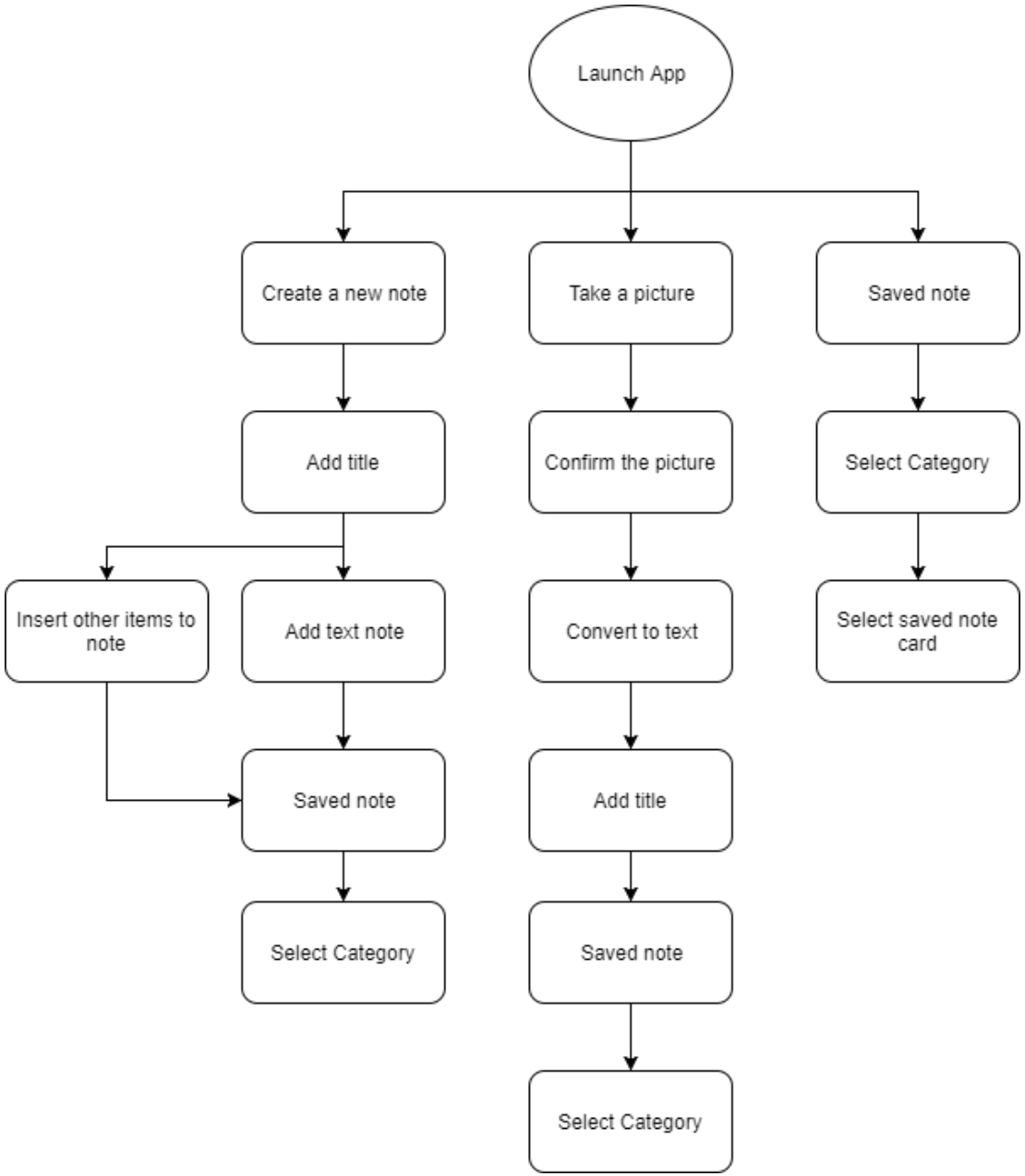




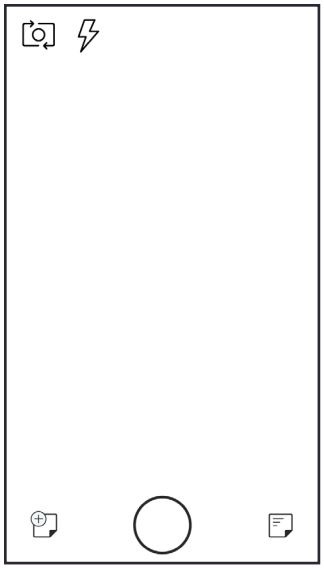




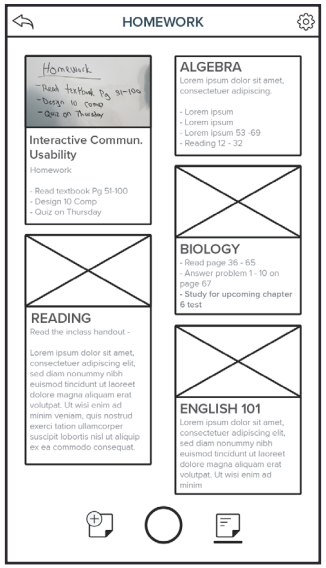
FLOWCHART

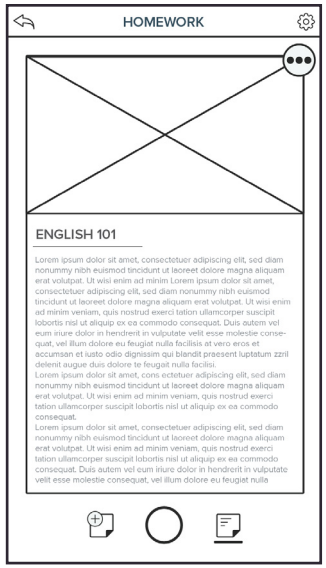

Launch App
Create a new note
Take a picture
Saved note
Add title
Confirm the picture
Select Category
Insert other items to note
Add text note
Convert to text
Select saved note card
Saved note
Add title
Select Category
Saved note
Select Category

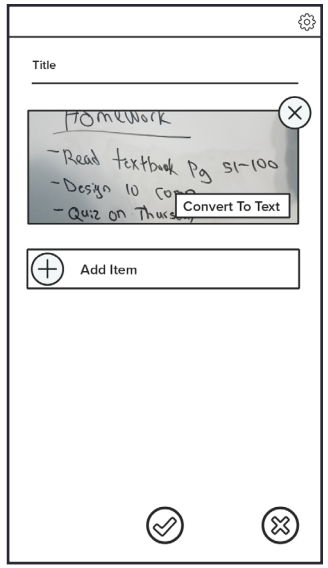
WIREFRAME

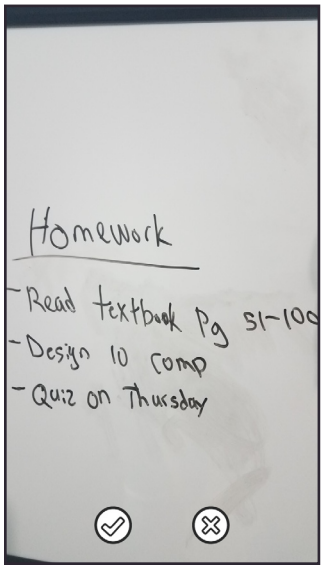


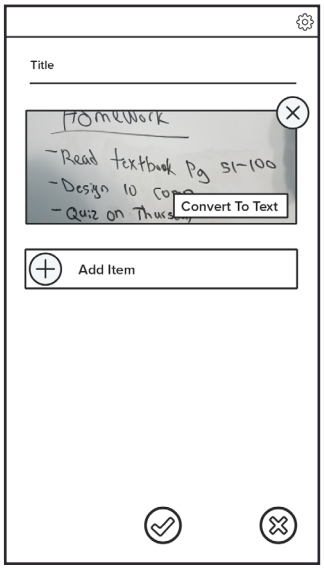
HOMEWORK
QUICK NOTE
BUSINESS CARD
DOCUMENTS
ADDRESSES
WORK
IMPORTANT
RANDOM

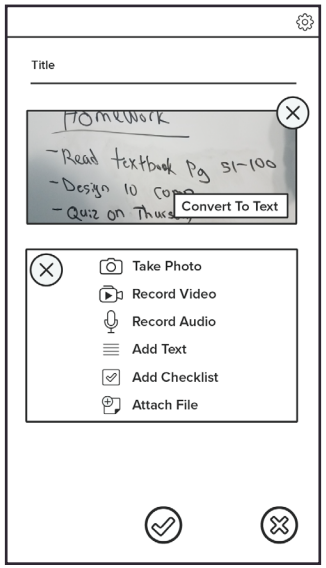

HOMEWORK
Interactive Commun. Usability
Homework
- Read textbook Pg 51-100
- Design 10 Comp
- Quiz on Thursday
READING
ALGEBRA
BIOLOGY
ENGLISH 101

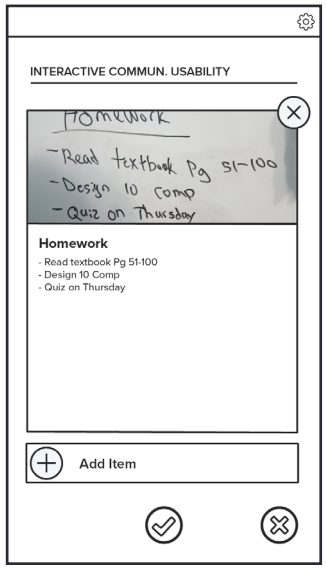

HOMEWORK
ENGLISH 101

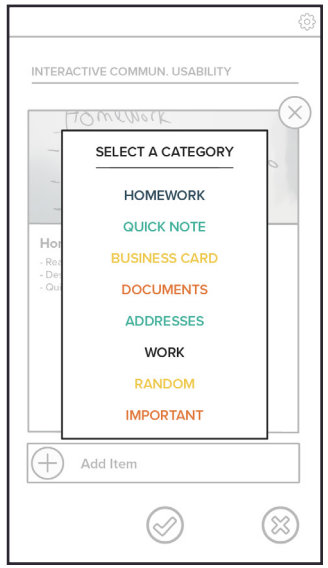

Title
Convert To Text
Add Item


Homework
-Read textbook Pg 51-100
-Design 10 comp
-Quiz on Thursday

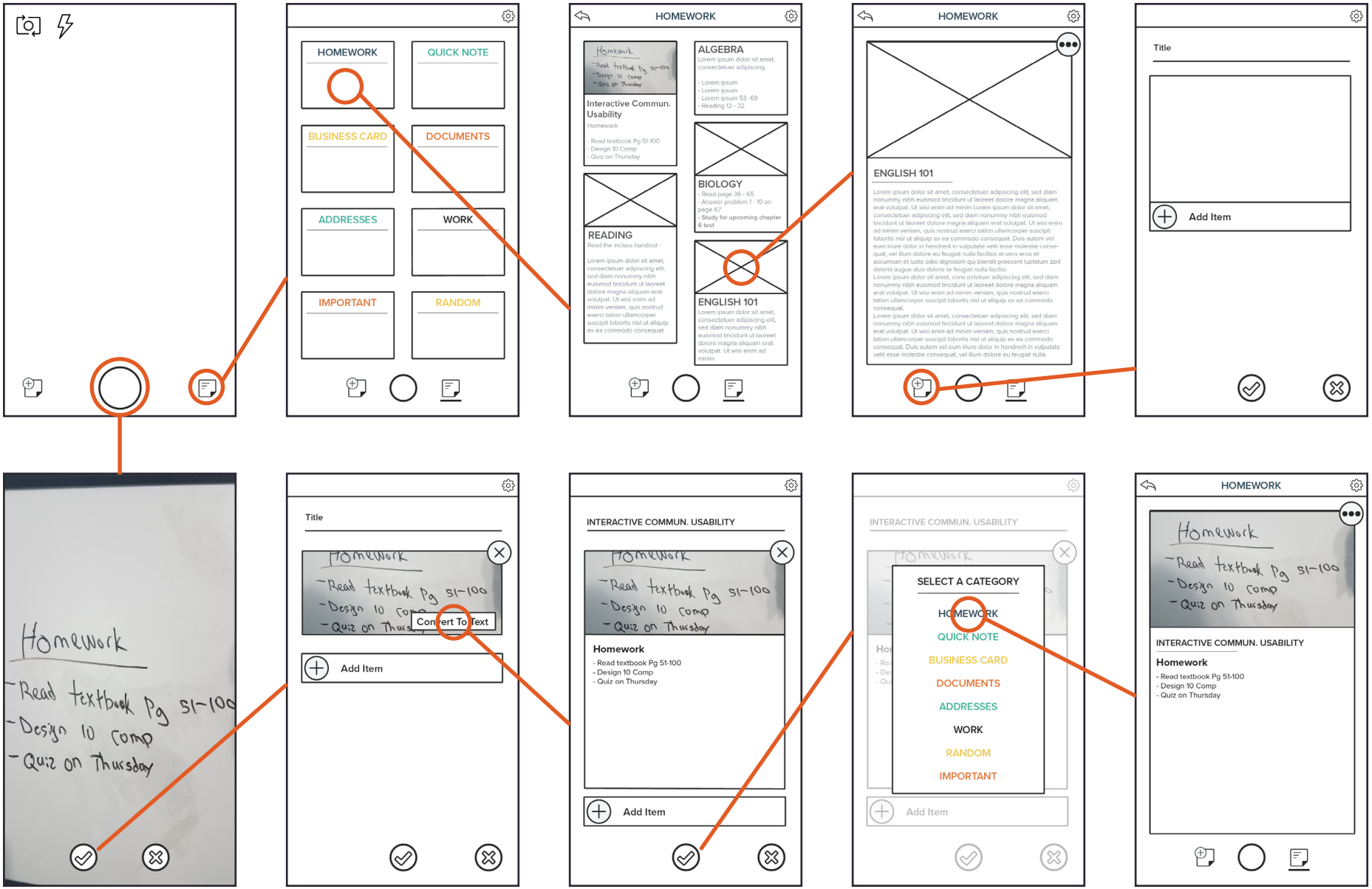

Title
Convert To Text
Add Item


Title
Convert To Text
Take Photo
Record Video
Record Audio
Add Text
Add Checklist
Attach File


INTERACTIVE COMMUN. USABILITY
Homework
- Read textbook Pg 51-100
- Design 10 Comp
- Quiz on Thursday
Add Item


INTERACTIVE COMMUN. USABILITY
SELECT A CATEGORY
HOMEWORK
QUICK NOTE
BUSINESS CARD
DOCUMENTS
ADDRESSES
WORK
RANDOM
IMPORTANT
Add Item

LO-FI PROTOTYPE



LOGO DRAFT

SAVED
SAVED
SAVED
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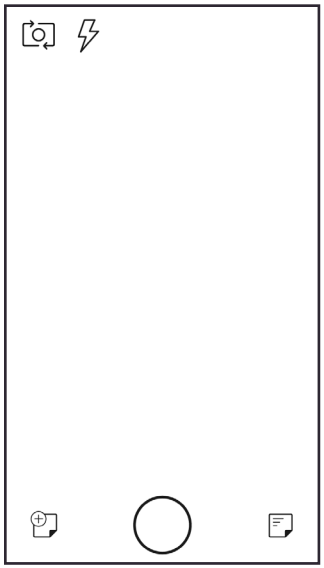
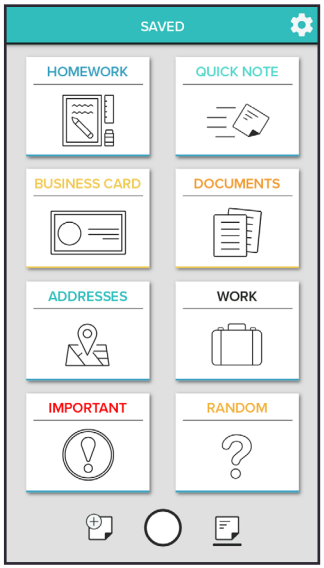
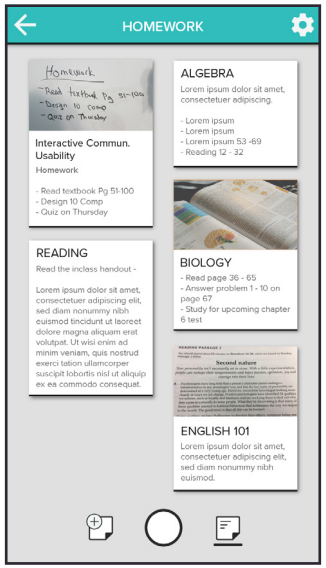
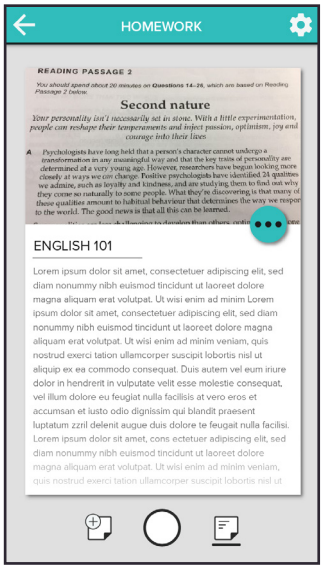
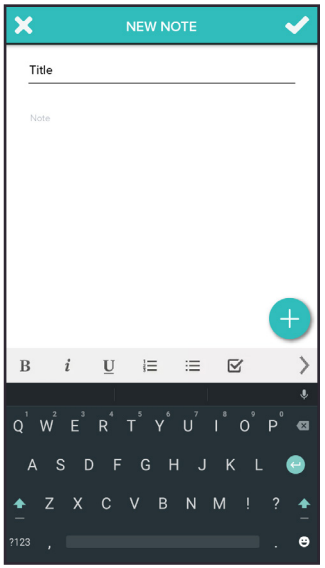
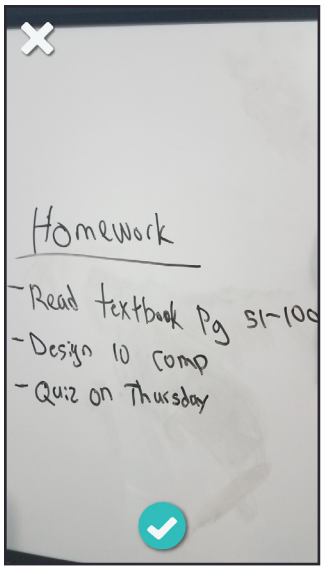
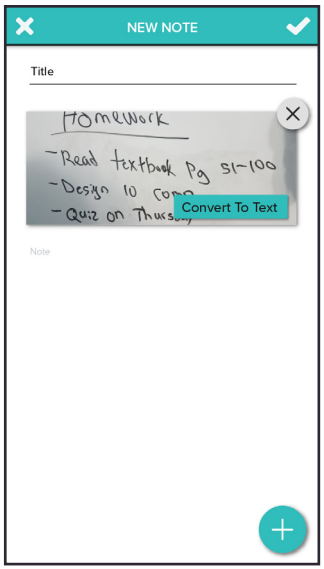
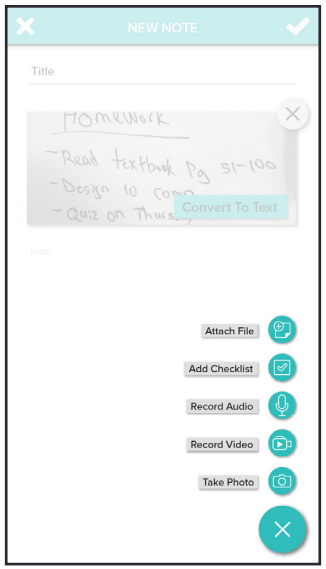
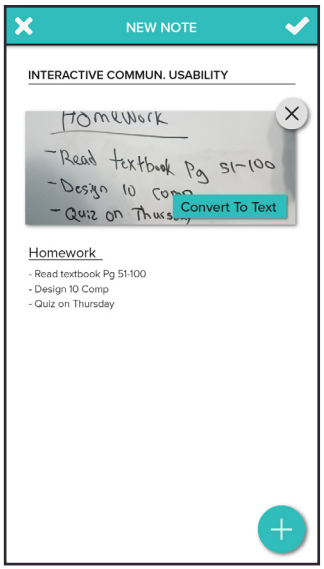
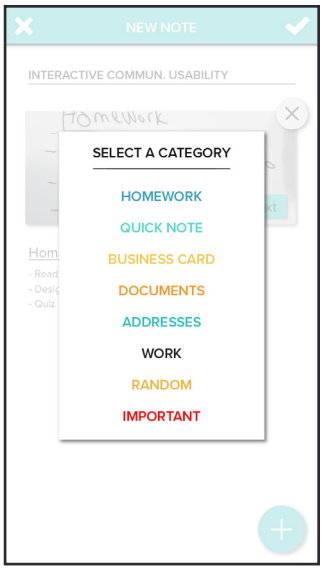
LOGO FINAL

HI-FI PROTOTYPE

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