

PROJECT STATEMENT

TRUDINH

BITCOIN INTERACTIVE INFOGRAPHIC STARTING WITH THE FIRST COIN

CLIENT

WIRED

Wired is a monthly magazine published in print and online. Wired mainly focus on subjects relating to emerging technologies and how it can affect culture, economy, and politics.

PROJECT CONCEPT

An interactive timeline that mark the important dates and achievements of Bitcoin through out human history. The Interactive infographic will also spotlight the key features of Bitcoin as well as a quick explanation of each feature.

TARGET AUDIENCE

Netizen

Cryptocurrency Benefactor

Cryptocurrency Investor

Cryptocurrency Activist

SOLUTION

Develop and design a unique, intriguing, and educational interactive infographic depicting the history of Bitcoin. Represent how important Bitcoin is by showcasing real world implementation of Bitcoin. Use typography, color, and strong design elements to get the audience engaging and sharing their new learnt knowledge.

COLLATERAL

Interactive Infographic