

# Reinforcement Learning Fundamentals

## Lecture 8: Contextual RL and Full RL

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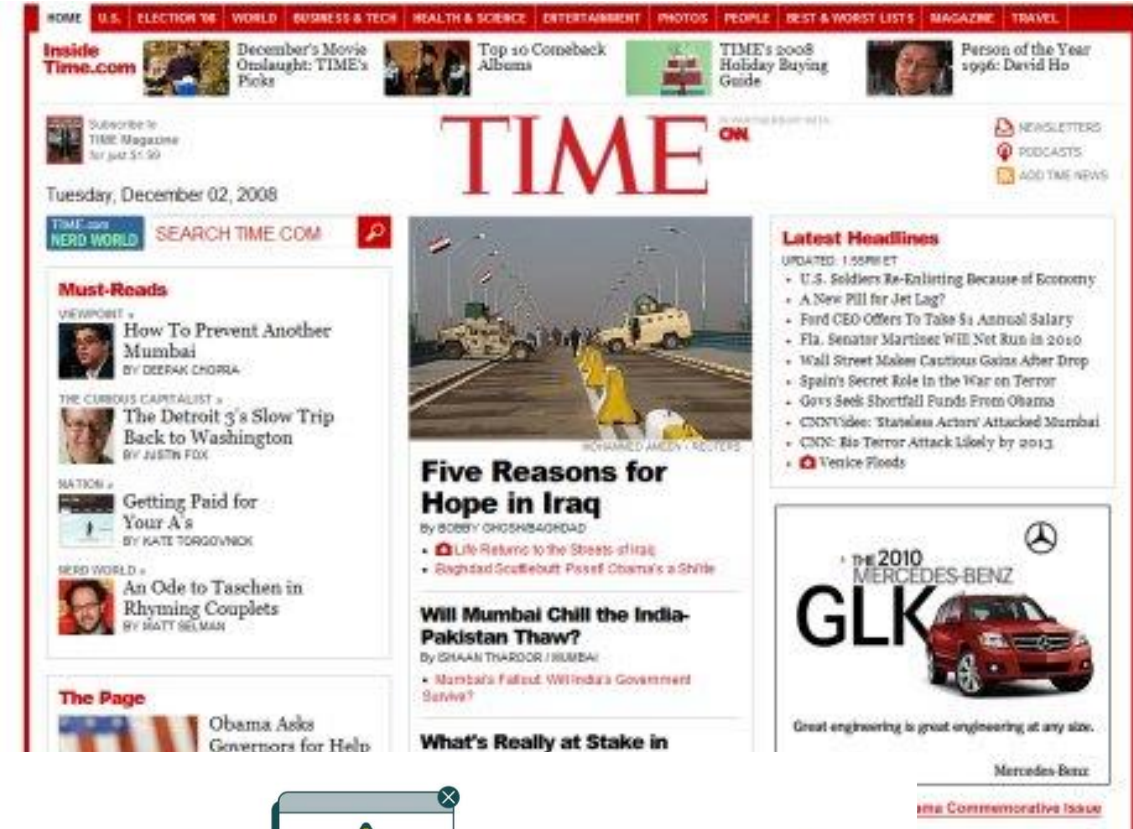
**Any implementation of UCB algorithm for Bandit problem?**

## **In today's class...**

- Contextual Bandit
- Temporal difference
- Full RL Problem

# Contextual Bandits

- Customization
  - Different news / ads for different users.
- Different recommendation for different users
  - One UCB for each user?
- **Not a good solution. Why??**
  - Hard to Train
    - Lots and lots of users
    - Less experience with each user
    - Preferences / relevance change over time



# Contextual Bandits



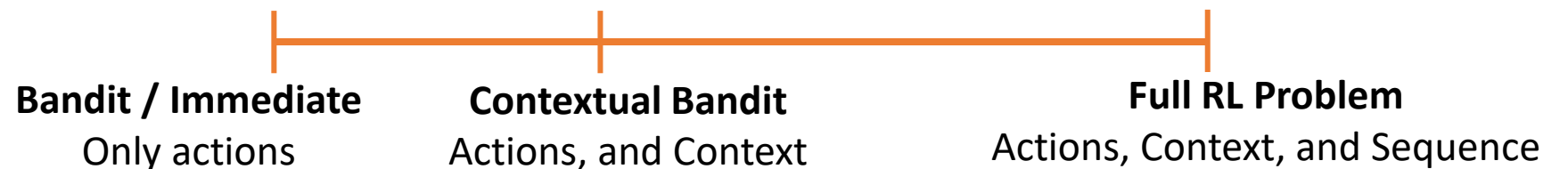
- Can we group users into categories? And then run a UCB for each user group.
- How to categorize / what are the possible parameters we can use to categorize?
  - Age, Gender, Browsing behaviour, Location
  - Demographic or behaviour or engagement features, etc.
- We don't need to know the person  $X$ , all we need to know is the attributes of  $X$ .

# Contextual Bandits

- Now, assume that the parameters of the reward distributions are determined by a set of hyperparameters (features / attributes of the users).
  - $\mu$  and  $\sigma$  of the reward distribution are a function of the features / attributes of the user.
- The statistic used to choose an arm is now dependent on these features or attributes.
- Instead of learning  $Q(a)$ , we will learn  $Q(s,a)$ . Now we will track  $Q(s,a)$  and  $n_{s,a}$ .
  - $Q(s,a)$  represents the value of taking action  $a$  in the context  $s$ .
  - $n_{s,a}$  represents the number of times action  $a$  is chosen w.r.t context  $s$ .
- Can action  $a$  also be represented with a set of features? What's the use?
  - Change of stories / ads will not need to start a new bandit.

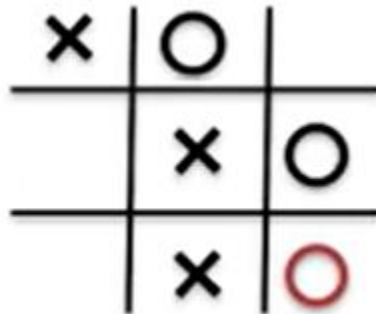
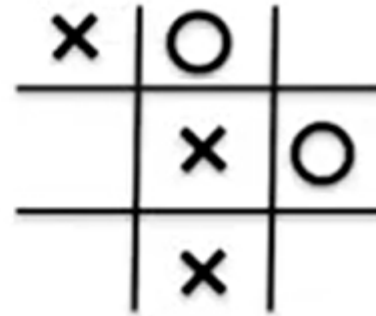
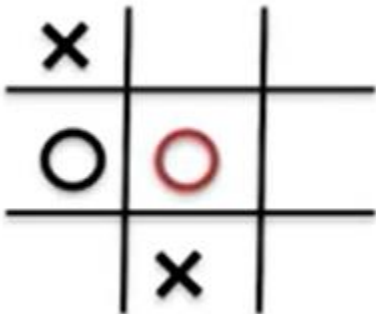
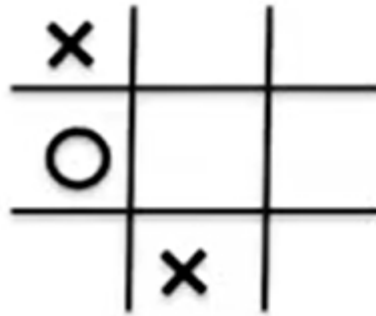
# Contextual Bandits

- LinUCB by Li et al., in 2010
- One of the more popular contextual bandit algorithms
- *Predicted expected reward* assumed to be a linear function of the features
  - Use ridge regression to fit parameters
  - Can derive upper confidence bounds for the regression fit
  - Use UCB like action selection
  - Gives better performance with lesser “training” data
- Contextual bandit is a powerful extension of Bandit setting.



# Example game: Tic-Tac-Toe

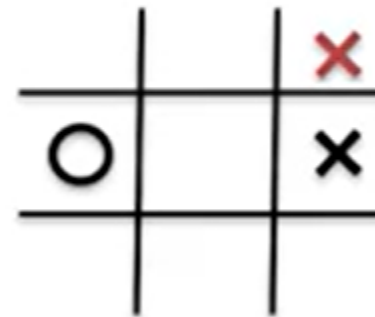
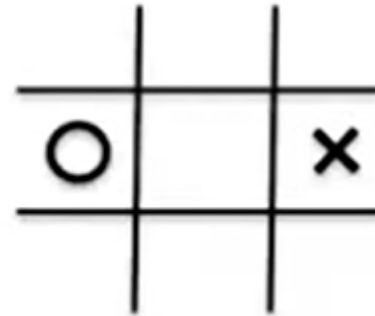
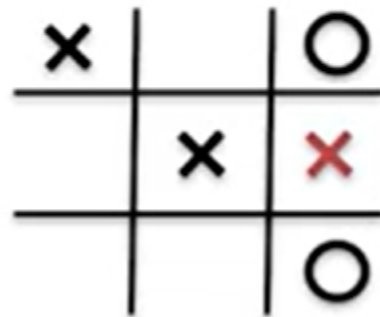
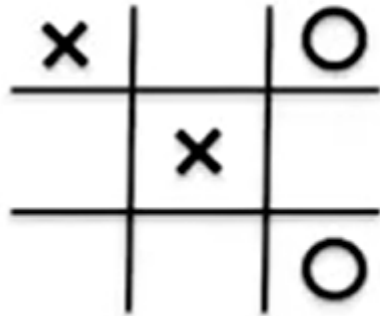
## Supervised Learning





# Example game: Tic-Tac-Toe

Current Positions



Expert Moves



# Example game: Tic-Tac-Toe

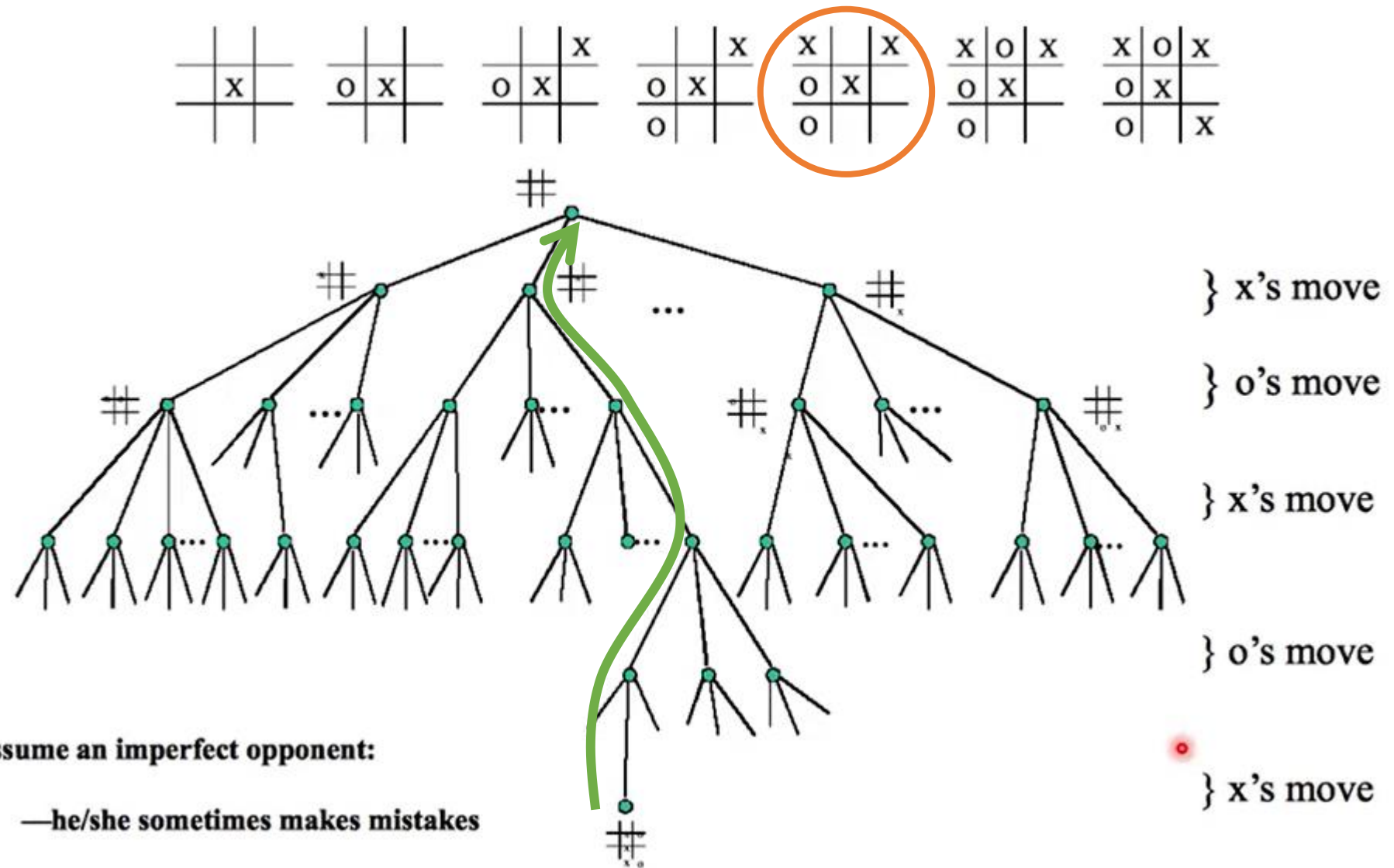
## How to do this with Reinforcement Learning?

- Don't have to tell how to play. Only inform about the legal moves.
- Learn from evaluation
  - Win gives 1 point
  - Loss gives -1 point
  - Draw gives 0 points
- Learn by playing repeatedly

MENACE (Michie and Chambers in 1960)



# Example game: Tic-Tac-Toe



# Temporal Difference

Barto, Sutton, Anderson in 1983

**Intuition:** Prediction of outcomes made at time  $t+1$  is better than the prediction of outcomes made at time  $t$ .

- Hence, the predictions made at later timestep can be used to update the predictions made at earlier timestep.

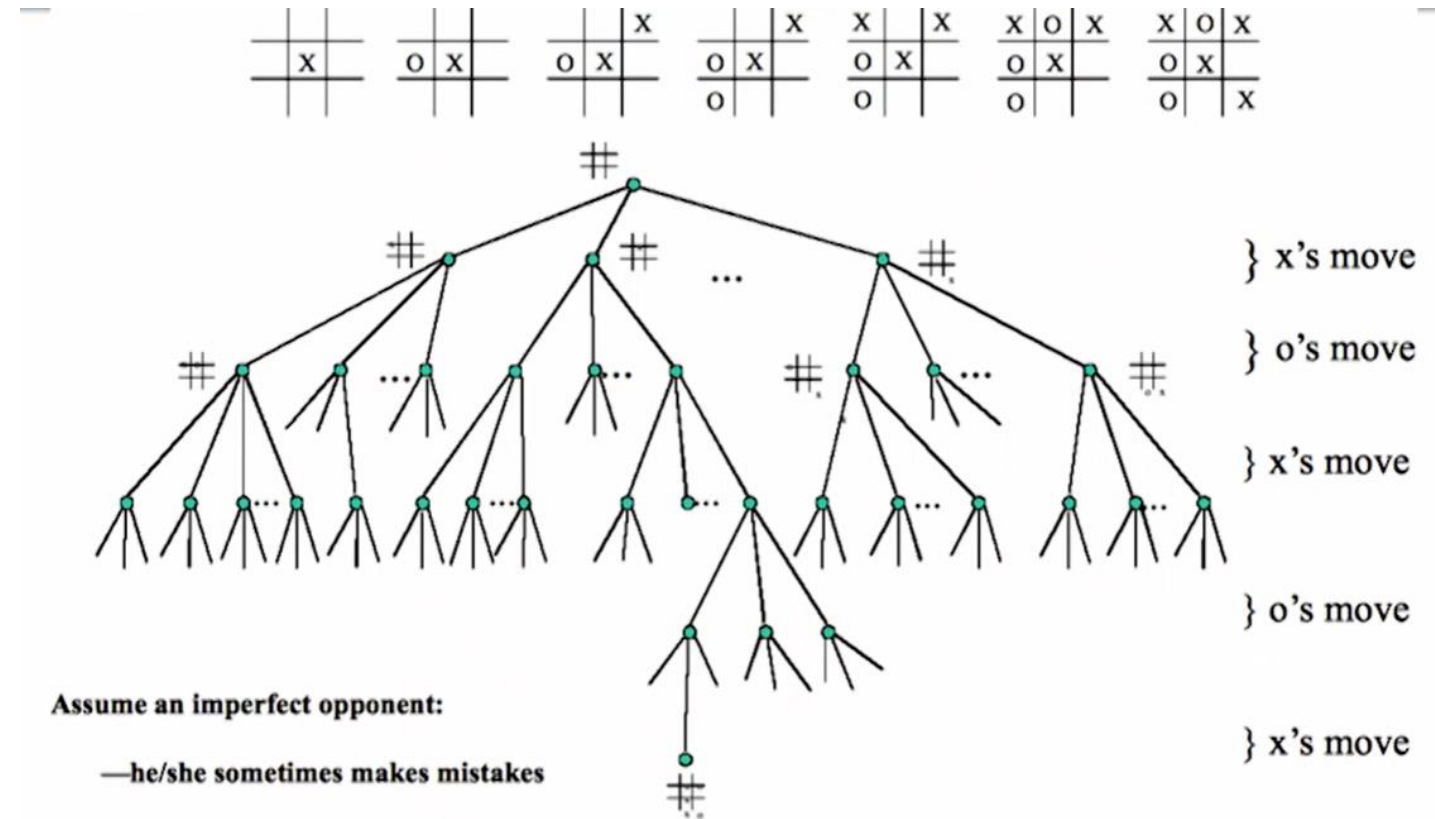


Created significant impact in behavioral psychology and neuroscience.

TD in Brain (Monkey Experiment).

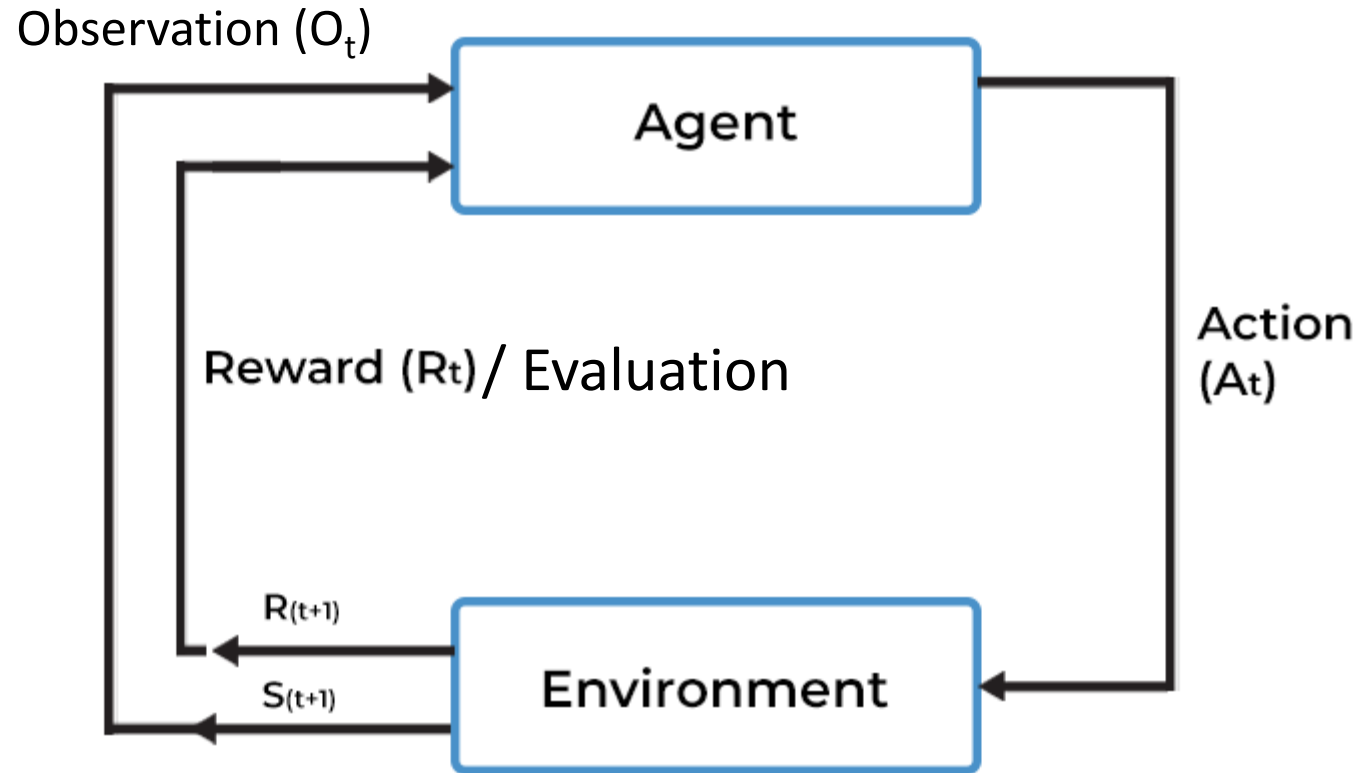
# Full RL Problem

Tic-Tac-Toe example:



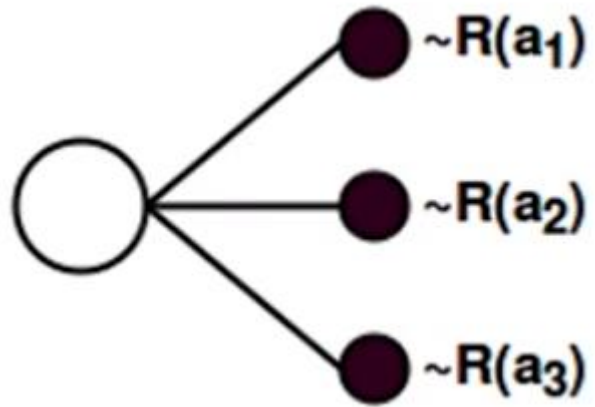
1. Sequence of decisions.
2. Reward is delayed.
3. The second problem in the sequence depends on what action you chose in the first problem.

# Full RL Problem

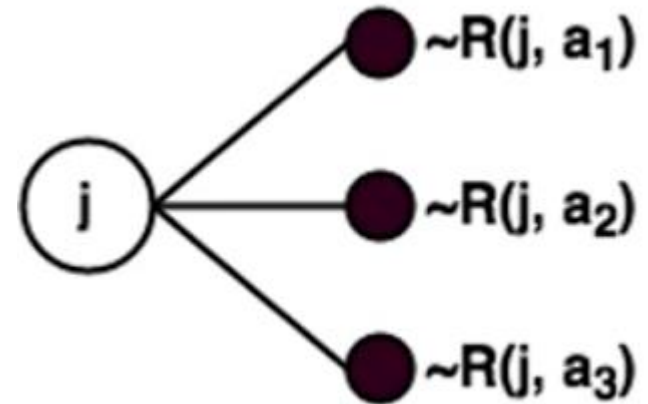


- States
- Environment
- Rewards
- Policy
- Value function
- Model

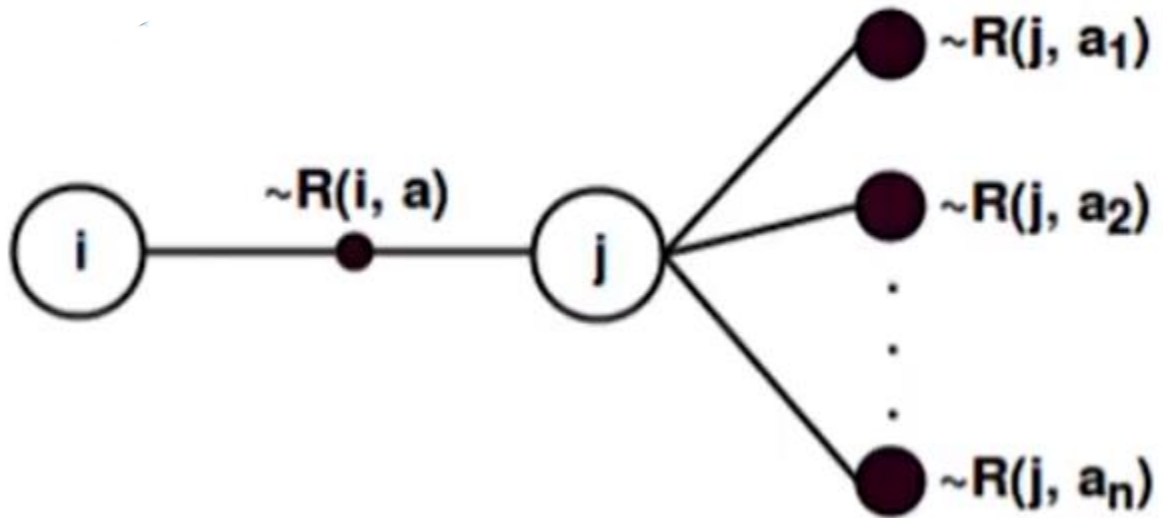
# Full RL Problem



Bandit Problem



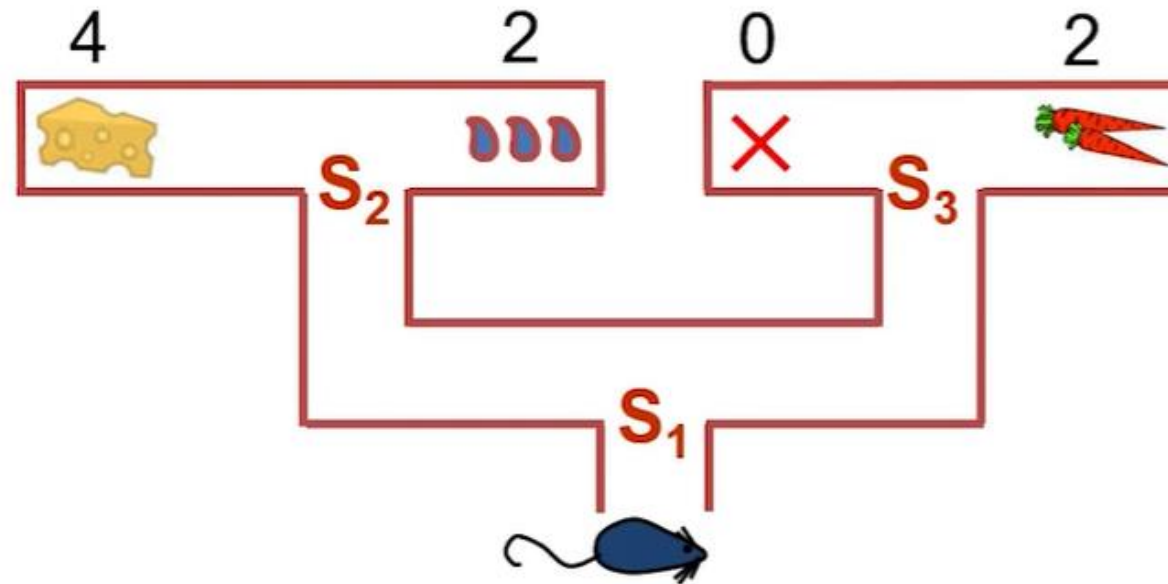
Contextual Bandit



Full RL Problem



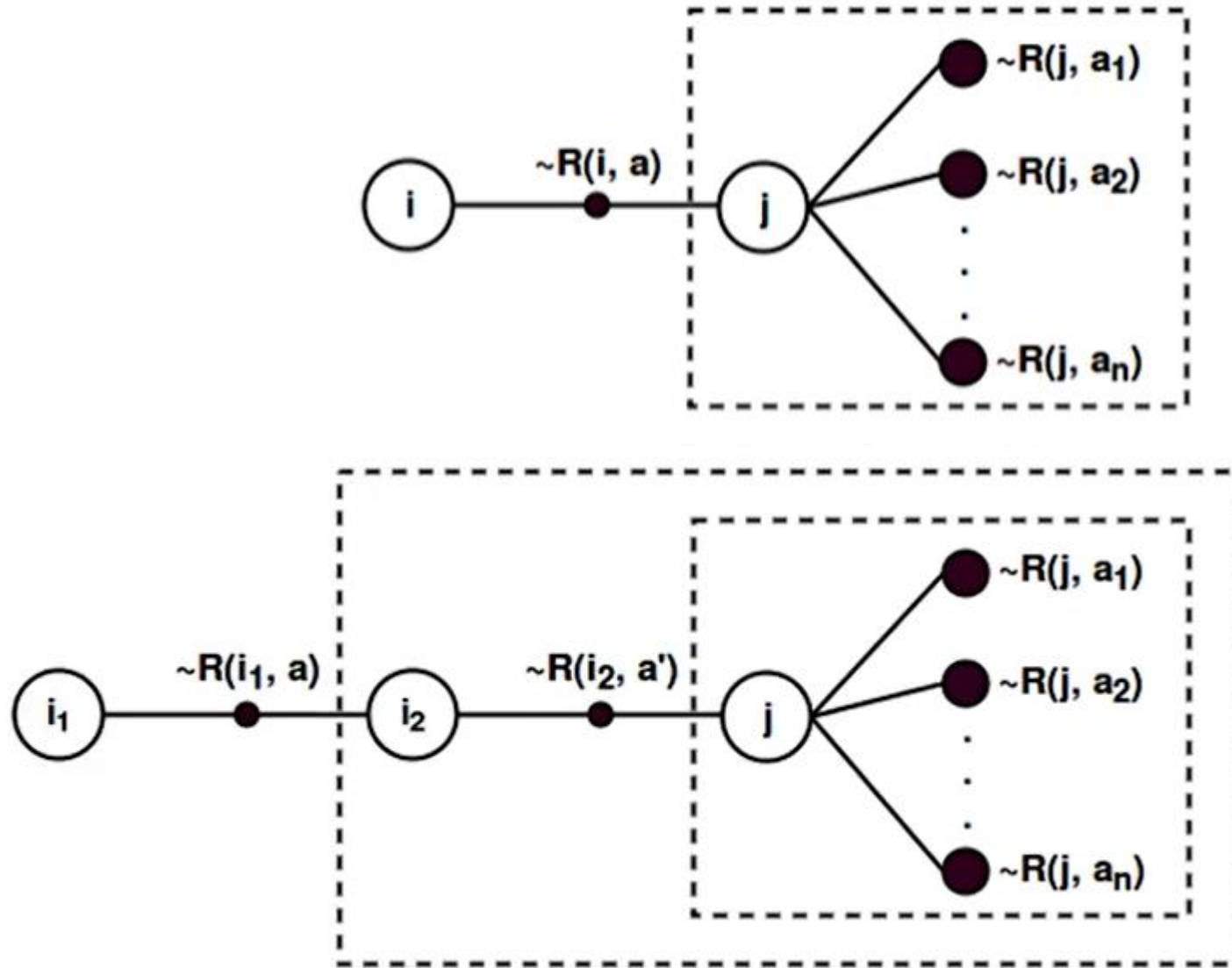
# Action at a Temporal Distance



- learning an appropriate action at  $S_1$ :
  - **depends** on the actions at  $S_2$  and  $S_3$
  - gains no **immediate** feedback
- Idea: use prediction as **surrogate** feedback



# Full RL Problem



# Full RL Problem

