

# MEDIA *kit* MARKETING

*thetwopisceans*

Travel and Lifestyle - Content Creator  
Instagram Influencer

@thetwopisceans





# ABOUT *therwopisceans*

Hi, we're Sweta and Nishant, the travel storytellers behind [@therwopisceans](#)! Based in Berlin, Germany, we are passionate about covering hidden gems, luxury escapes, and adventure experiences across Europe and beyond. Our content is designed to inspire and inform travelers, helping them maximise their trips with insider tips, itineraries, and authentic recommendations. Whether it's a boutique stay, cultural experiences, or once-in-lifetime adventures, we bring our audience immersive travel insights through engaging Instagram reels, carousel posts, and stories. With highly engaged audience of Europe-based travelers and Indian expats, we've built a strong community that trusts our recommendation. Our expertise in luxury stays, offbeat destination, and travel hacks make us a valuable partner for brands looking to connect with experience-driven traveler.

Let's collaborate to bring your property's story to life!



Media Kit Marketing

# SUMMARY *Social* MEDIA

34.5K

Instagram Followers

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59.2 % Women  
25-35 Years old

Main Demographic

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Audience Located

Germany, India, EU, Asia

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Engagement Rate

Average Reel Views - 50k

Average engagement rate - 7%

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# Collaboration *Offer*

- Instagram Reels - A visually stunning video showcasing your hotels best features.
- Carousel Posts - A detailed visual story highlighting key aspects of your property.
- Instagram Stories- Real-time experiences with interactive elements like poll, Q&A, swipe-up links.
- High Resolution Photos - Professionally captured images for social media & Marketing use.
- Genuine Reviews & Travel Tips - Engaging captions that drive audience interest and bookings.



# Brand Partners

