





thetwopisceans

Partner Media Kit 2025



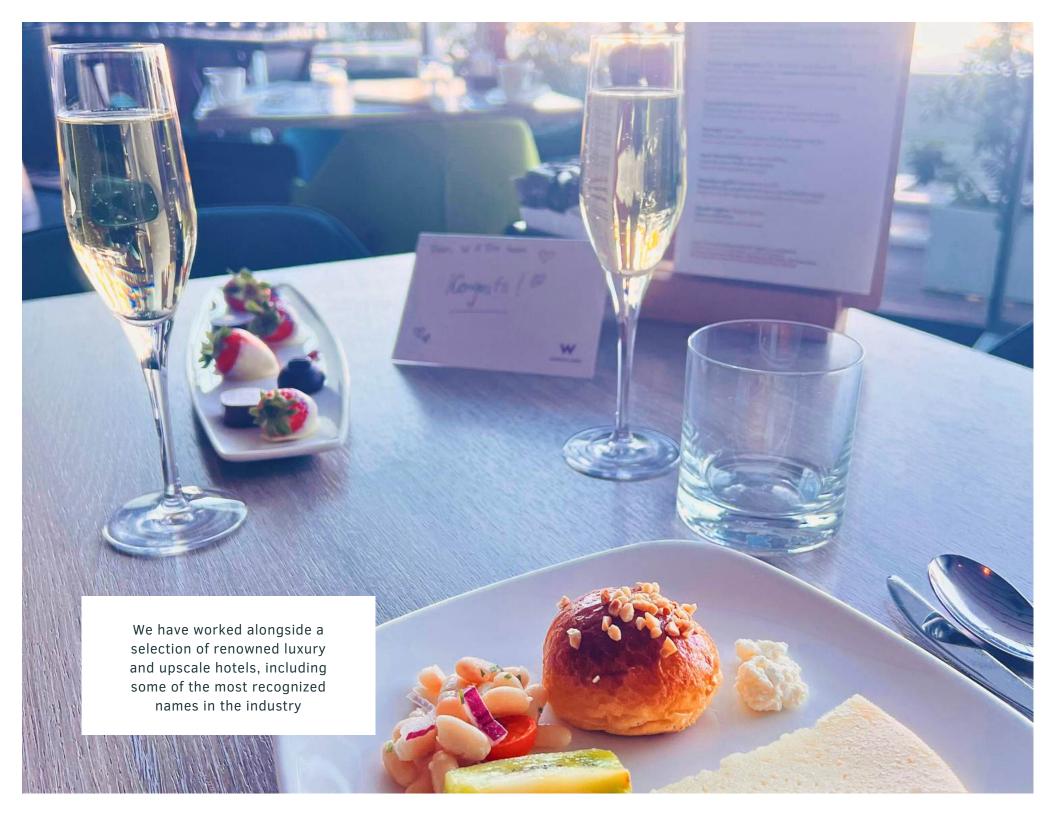


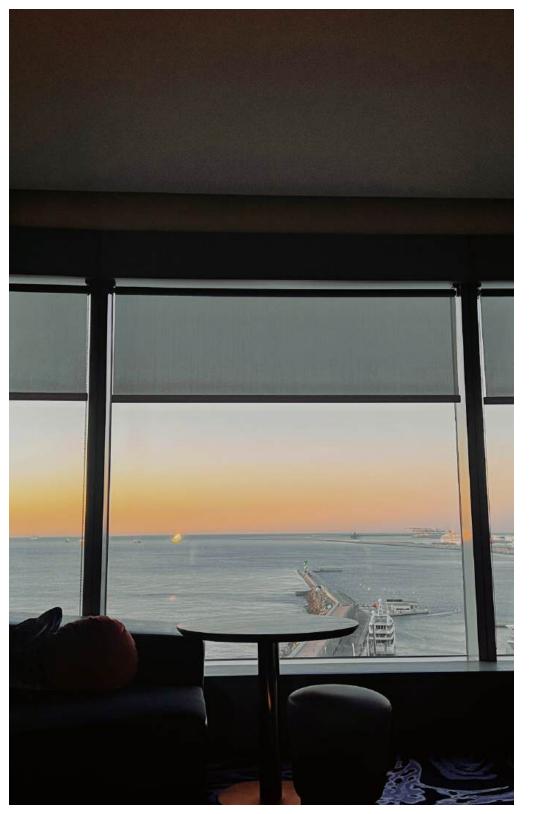


Sweta Suman

[Hi, I'm Sweta Suman, a passionate content creator and travel enthusiast. I specialize in capturing the essence of luxury travel and have had the pleasure of working with some of the most prestigious hotels around the world.]









About our Page

Thetwopisceans has been curating travel content since 2019 and began partnering with hotels in 2023.

As of today, we have partnered with and visited over 50 luxury hotels, villas and resorts. We've identified characteristics on Instagram & other social media platforms that drive maximum engagement and virality.

With this skill set, we have rapidly grown our social media following and created high-engaging digital media for our clients.



Current & Previous Clients









































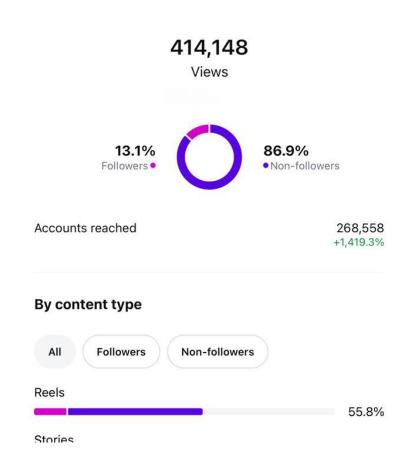








Top age ranges 25-34 18-24 43.7% Men • Women 45-54



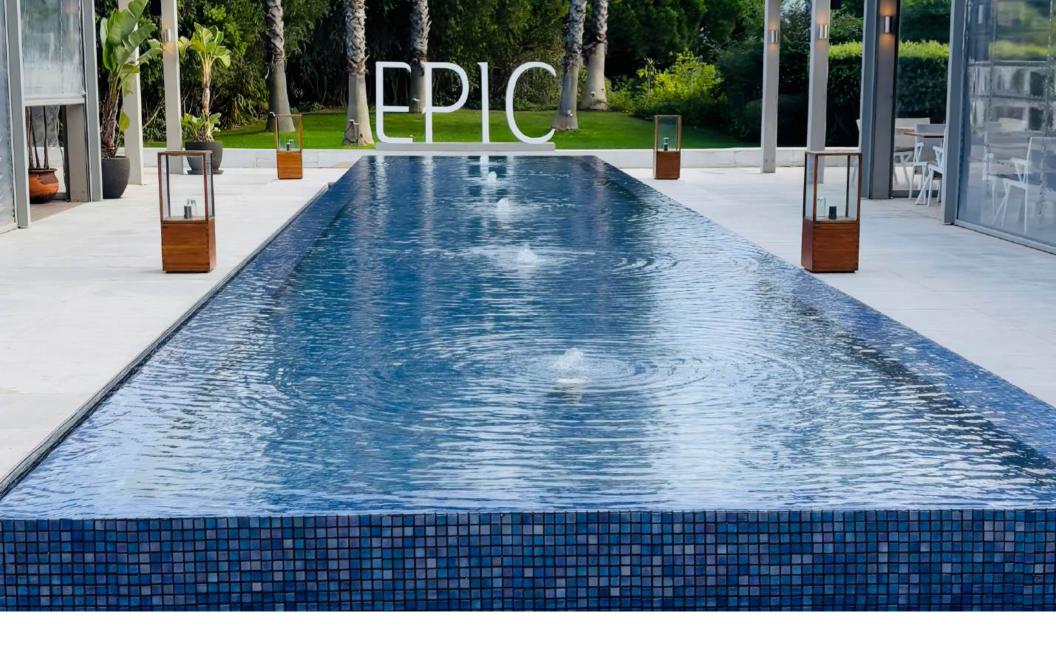
Our Statistics

Our 100k - 400K monthly reach engages an affluent audience interested in stunning destinations and high-end accommodations.

Our website, driven by Instagram receives 500-1000 monthly visits.

Together, our Instagram and website create a seamless brand experience, driving traffic, engagement, and conversions in the luxury travel niche.

We are also launching the blog soon which will curate all the best stays and hidden gems from around the world.



Previous Partnerships







Our Solutions

Design Social Media-Specific Digital Media for Hospitality Companies

We create visually stunning, targeted content for luxury hotels, utilizing storytelling and interactive elements to engage affluent travelers and enhance brand recognition.

Distribute Media Through Our Audience on Instagram and Website

We leverage our 100k - 400k monthly Instagram reach and website traffic to effectively distribute content, driving engagement and bookings for hospitality brands

Content Creation Package

- Instagram Stories
- Instagram Carousel
- Instagram Reel
- High-Quality Photos (You receive full rights to use)
- Blog Article and Highlight on our Website











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