

# Vida by SolidX Brand Guidelines


## Colors



**Clean Slate**

#404B59


rgba(64, 75, 89, 1)



**The Darkness**

#1A1A1A

rgba(26, 26, 26, 1)



**RFC**

#00C872

rgba(0, 200, 114, 1)

## Fonts

Aa Zz

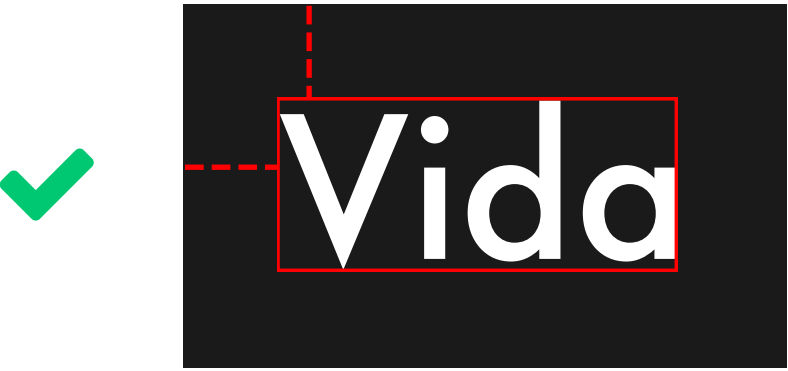
Raleway-Regular

## Logos



### Do

Maintain an area of clear space around the Vida logo. Clear space should be at least as wide as that indicated in the image below (36px/0.5 in.)



### Don't

Avoid making the logo too small, placing it too close to other content, changing its color, or placing it on a background that contrasts poorly.

