

Whitepaper

Version 1.0 – March 2022

This is a working document that is subject to change



# **Table of Contents**

Executive Summary	2
Definitions	3
What is DeFi?	3
What is DaaS?	3
What is an NFT?	4
Introduction to Hive	5
Hive Foundation	5
Three Key Pillars	5
Meet the Queen	6
A History of Unsustainability	7
What makes Hive different?	9
Tokenomics and NFT Model	10
\$HNY and Genesis NFTs	10
Hive's Revenue Streams	11
Hive Analytics	13
A Peek Inside the Queen's Chambers	13
Hive Governance	15
Weighted Voting System	15
Investment Reports	15
Proposal Submissions	15
Bounty System	16
The Queen's Say	16
Hive Conservation	17
For the Bees	17
Moving Hive Forward	18
Fundraising	18
Roadmap	19
Launch	20



# **Executive Summary**

Hive Investments is a next-generation NFT and DeFi-as-a-Service (DaaS) protocol on Polygon with a focus on sustainability, transparency, and reliability. Formed by a coalition of expert investors, serial entrepreneurs, and established members of the cryptocurrency space, we will leverage our unique blend of proven strategies and radical innovation in the field of DaaS. The goal is to achieve market-leading investment returns on our treasury investments while expanding the Hive ecosystem.

Our strategies aim to create long-term sustainability and bring utility to our token, solving the major problems in the current DaaS market.

- Sustainable model Sustainability is a frequent problem most DaaS projects face. We have solved this with our tokenomics and operating model, which has undergone extensive quantitative analysis and testing to ensure sustainability.
- **No locked investment capital** When investing in a DaaS project, initial funds are typically locked forever. With Hive and the utilization of NFTs, investors will have access to all their initial invested capital from day one. Hive's NFTs pay out daily rewards in the form of \$HNY tokens. The NFT can be sold at any time on *Hexagon*, our native NFT marketplace, for the full value.

#### Our long-term strategy:

- **Treasury investments** Our team of in-house finance experts have crafted a strategic investment plan for Hive. Portions of revenue generated are to be deposited into our treasury to make investments that will maximize treasury growth and long-term sustainability. The returns from these investments will be used to initiate buybacks for \$HNY which will maintain positive price action.
- **\$HNY token utility** Adding utility for our native token will establish long-term buy pressure and thus generate positive price action. To achieve this, we are developing an entire ecosystem around \$HNY, with the Hexagon NFT marketplace being the first major branch of the ecosystem.

Additionally, 1.5% of all mint proceeds will be directed to Hive Conservation, our philanthropic branch, to contribute to bee preservation and other altruistic efforts around the world.



# **Definitions**

#### What is DeFi?

Decentralized Finance, or DeFi, is an umbrella term that refers to all financial instruments using blockchain technology, and thus not requiring an intermediary (like a bank). It represents the next iteration of financial markets, and is currently exploding with an influx of growth and financialization not seen since the tech boom of the 90s. This rapid financialization of nascent markets has led to stunning opportunities for growth, with cryptocurrencies such as BTC outpacing equity markets like the NASDAQ by a factor of 1,658x in the last decade. It goes without saying that these returns are aberrant; they represent not just growth, but the creation of an entirely new market segment. DeFi is the mechanism by which ordinary people can get involved in the kinds of market returns that were previously reserved for the select few.

#### What is DaaS?

DeFi-as-a-Service, or DaaS, refers to the growing market segment of protocols in the DeFi space offering to manage a treasury of funds on behalf of investors; returns are distributed to holders in the form of daily rewards, typically made up of their native token. Many investment firms in the Traditional Finance (TradFi) sector operate on the 2 and 20 model, meaning they take 2% of assets under management and 20% of profits made. By reducing frictional and regulatory expenses as well as providing exposure to the growth of DeFi, DaaS protocols not only offer investors far lower fee structures but also much higher rates of return, along with diversification and ease of use.

However, DaaS is still a nascent field and entails significant risks to unwary investors due to the "Wild West" nature of the cryptocurrency space. The major issues include sustainability, transparency, reliability, and trust. It is Hive Investment's goal to become the gold standard in this space and allow investors to feel secure and confident with their investments.



### What is an NFT?

Non-fungible tokens, or NFTs, are a breakthrough in blockchain technology. Fungibility refers to the ability for one unit of something to be exchanged for an identical copy; since NFTs are non-fungible, each NFT is unique and no copies of it exist. The current market has many NFT projects focused on building brands and communities with art while bringing utility to investors. NFTs show great promise in many different areas, ranging from non-forgeable and automatically enforced contracts on the blockchain to cryptographically secure proof of ownership. Hive is proud to bridge the NFT and DeFi spaces together by combining beautiful and unique NFT artwork with the benefits of passive income from DeFi.



# **Introduction to Hive**

### **Hive Foundation**

Hive began as an amalgamation of two ideas:

- 1. To allow the average investor the ability to reap the benefits of DeFi.
- 2. Introduce a beacon of light in the space that stood for sustainability, transparency, and reliability.

From our initial discussions, it was clear to us that there are several issues with the way business is commonly done in the DeFi space, and that we could lead the charge in fixing them. With our focus on radical transparency and *earning* community trust, it made sense for us to join the Union of Transparency (a self-regulating board with the same values as our own) as a foundational member. We decided that the goal of Hive Investments was not to create a project that would pump and fade away, but instead, one that can continue producing reliable and consistent gains over time.

## Three Key Pillars

Hive Investments exists to provide an alternative path forward. Hive was built around three key pillars that together will bring us towards the future of DeFi:

- Reliability Hive is a protocol that's been completely built from scratch–from
  the branding to the code. We are creating a reliable foundation that aims to be
  the best in the DeFi space. Before launching, Hive is already implementing
  never-before-seen innovation, and this is just the beginning. Combined with
  our ability to execute, we are confident that Hive is going to be a titan that will
  stand the test of time.
- **Sustainability** our tokenomics and operating model was designed with this principle as the top priority. Through meticulous design and rigorous testing and analysis, we are confident that Hive Investments has cracked the code to perpetual sustainability. Expansion of the \$HNY ecosystem will further establish Hive and result in greater value for our bees.



• **Transparency** - a foundational factor in building trust within the Colony. The success of Hive rests in the hands of all our bees, not just the Queen. Through transparency with all our decision-making and processes, we will earn trust and build a foundation able to weather the strongest of storms.

Additionally, we will have the following security measures in place before we launch:

- KYC for all founding members via Assure and public doxx by Colin (CMO)
- All smart contracts will be fully audited by CertiK
- Robust multi-sigs will be in place for the treasury and reward pool wallets

### Meet the Queen

Our core team consists of 6 foundational members with synergistic backgrounds and skill sets.

- Josh (Chief Executive Officer) a serial entrepreneur with a proven track record of creating successful businesses in Australia. After seeing the lack of high-quality projects in the DaaS space, he made it his mission to create the best DaaS project possible; one that would provide plenty of honey to its investors for years to come. His abilities to develop a strong culture, scout out talent, and build world-class teams are just some of the reasons Hive has gotten to where it is today.
- **Jerry (Chief Operating Officer)** a knowledgeable DeFi investor with an extensive background in technology risk analysis and operational management. Jerry was pivotal in bringing Hive to life. After experiencing the poor quality and bad actors in DaaS firsthand, he was confident that he and Josh could create and execute a grander vision. His skills in coordinating multiple teams, organizing daily operations, and effective communication are three out of many reasons why he is ideally positioned to help lead the Hive.
- Ethan (Chief Investment Officer) previously a Quantitative Analyst for one of Wall Street's top investment firms and a veteran cryptocurrency investor, Ethan's mathematical modeling and quantitative analysis skills were crucial in the creation of Hive's entire operating model. His expert level knowledge in both TradFi and DeFi will be instrumental in managing the treasury and generating lots of honey for the Hive.



- **Sunny (Chief Strategy Officer)** a successful e-commerce entrepreneur, engineer, and recent cryptocurrency investor. Sunny's risk analysis, strategic planning, and innovative problem solving all played a critical role in developing Hive's core operating model and future expansion plans. His business acumen, along with his analytical mindset, ensures that he will be a CSO that sets a standard of excellence for the industry.
- Colin (Chief Marketing Officer) the man who needs no introduction. Colin, also known as Loki, is a veteran in this space and has played a pivotal role in several projects, the most notable of which is Thor Financial. As the founder of the Union of Transparency, Colin believes in all the same values as Hive and has been nothing short of a miracle worker in creating a wave of excitement never seen before in DaaS. His role as CMO will ensure that the Colony grows to be one of the largest and strongest communities in all of crypto.
- Jordan (Lead Developer) a mastermind behind the scenes. Jordan's extensive knowledge of Solidity and backend development, along with his legendary work ethic, makes him an invaluable asset to the team. Execution of our vision and strategy would not have been possible without him. As lead developer, he will be crucial in managing developmental operations and continuing the expansion of the Hive ecosystem.

We are excited and grateful to have such a star-studded team, and to have everyone on board share the same core values of sustainability, reliability, and transparency. For a full list of the Hive team, which includes the rest of our amazing bees, please refer to our Medium.

# A History of Unsustainability

Unsustainable return rates have killed more DaaS projects than anything else. It is a law of the universe that as things grow in complexity and size, the growth rate decreases. Whether we're comparing Chinese economic growth rates in the 1970s to the 2010s or the maturation processes of mice and elephants, growth rates for DeFi protocols are no different.

The possibility for incredible returns within the DeFi space have caused countless protocols to "blow up" and then struggle to properly invest larger amounts of money,



leading to a downward trend of their token price. The chief culprit of this trend is the high daily reward rates. By having high reward rates or APRs, protocol revenues cannot keep up with emissions, which naturally causes token price to decline.

This issue is applicable to all passive income models including DAOs and their inflationary rebase currency model, DeFi as a service (DaaS), and nodes as a service (NaaS) models. It's basic supply and demand. If the market is flooded with something, the price will go down unless demand increases. Likewise, if emissions increase in excess of revenue, prices will suffer as a result. To make matters worse, price depreciation typically results in a loss of perceived value, further decreasing the price.

Developing node projects saw the high APYs provided by protocols such as Olympus, and the frenzy of investing that followed. By introducing a capped supply, they were able to fix the problem of hyperinflation, but still suffered from a massive downward price action due to their extremely high emission rates. While reading this whitepaper, ponder this:

What's the point of a high rewards rate if the rewards aren't worth anything?

Another big drawback for these node projects is that your initial investment is locked and gone forever. Many investors have found out the hard way that the promises of 'lifetime rewards' never even returned their initial investment, due to project mismanagement and an unsustainable tokenomics model.

The only way these projects can sustain high "lifetime rewards" is to have a continuous stream of new investors to come in and provide buying pressure to offset the sell pressure from the high emissions. These projects share a feature with another "business model" that requires new investors to maintain the protocol sustainability: the Ponzi Scheme. The preponderance of this model in the DeFi space has led to the minting of a new term "ponzinomics". The more the tokenomics model relies on new investor money coming into the system, the higher the effect of the ponzinomics. Protocols reliant on ponzinomics may offer incredible rewards rates for the short term, but are not sustainable.

While we certainly make no claims about any other projects operating in the DeFi space, the fundamental mathematics underpinning any high APY protocol prove that



they will eventually be unable to meet its obligations if revenue growth does not increase in tandem.

This is where Hive comes in.

### What makes Hive different?

**Sustainable Model** - Hive is reinventing the DaaS space through the issuance of lower reward rates. Investors have been burned by investing in unsustainable protocols whose prices eventually go to 0. Due to their heavy reliance on ponzinomics, the only investors who win are those who get in early. Hive recognizes that smart investors are not concerned with the number of tokens they get rewarded daily, but rather how much each token is worth.

Investor return = token rewards \* token price

Hive is focused on ensuring investor profit is prioritized and that the price of \$HNY maintains a steady upward trend.

**No Locked Investment Capital** – Investors can mint a Hive NFT in exchange for \$HNY tokens. The NFT will act as the "node" and pay out daily rewards. You will have a unique bee NFT which is sellable on our NFT marketplace, unlike a typical node. As a result, there is no "ROI" period to earn one's initial investment back.

Purchasing a Hive NFT is like buying a bee-autiful rental property. It's an asset that will appreciate while providing consistent income over time. As the price of \$HNY rises, the revenue stream generated by each NFT also rises, resulting in increased NFT value. This means that Hive is a fundamentally less risky investment than any "node" while also offering massive flexibility for your capital.

# **Tokenomics and NFT Model**

### \$HNY and Genesis NFTs

Hive Genesis NFTs will be minted directly from the Hive.Investments dApp and start with a minting fee of 10 \$HNY. \$HNY will be available for purchase on Polygon's SushiSwap. Furthermore, the NFTs will have a gamification aspect: a chance to mint "Worker", "Guardian", and "Queen" bee NFTs with daily reward rates of 0.05, 0.1, and 0.2 \$HNY per day, respectively. The vast majority (98%) of bees minted will be Worker Bees, with Guardians representing a further 1.5% and Queens the final 0.5%.

Table 1: NFT details

NFT	Mint Chance	Total Number	Daily Rewards	Daily Yield
Worker	98%	39,200	0.05 \$HNY	0.50%
Guardian	1.50%	600	0.1 \$HNY	1%
Queen	0.50%	200	0.2 \$HNY	2%

In addition to expert treasury management and an intrinsically sustainable operating model, a "Safe-Hive" policy is also being devised as an emergency mechanism where 50% of rewards can be cut during massive market downturns to ensure sustainability. This creates an additional layer of protection in times of market volatility. It is important to note that this will be saved for emergencies and should not be expected.

In order to reward our early supporters, minting NFTs will also slowly go up in cost as our mint progresses. The first 8,000 NFTs will cost 10 \$HNY, and the price will increase by 0.5 \$HNY/mint per 8,000 NFTs, until all 40,000 Genesis Hive NFTs have been minted.

Table 2: Increasing NFT minting fee

NFT Number	Price
1 - 8,000	10 \$HNY
8,001 - 16,000	10.5 \$HNY
16,001 - 24,000	11 \$HNY
24,001 - 32,000	11.5 \$HNY
32,001 - 40,000	12 \$HNY



The protocol will mint 1,000,000 \$HNY tokens and the allocation of these tokens will be as follows:

- 440,000 in the treasury (to be sold and invested over time)
- 440,000 in the rewards pool (to be redistributed to investors)
- 100,000 in the team wallet (for compensation, marketing, and future development costs)
  - O The team allocation will be vested, with 25% available from launch, and a further 25% unlocking in each 6-month interval until the final unlock after 18 months. This ensures that the team's incentives are completely in line with the long-term health and success of the Hive.
- 20,000 into the liquidity pool to supply initial liquidity; this will be combined with \$2,000,000 in \$MATIC to create an initial LP of \$4,000,000, which will result in a launch price of \$100 per \$HNY. Liquidity will be locked for 5 years for security.

### Hive's Revenue Streams

#### 1. Mint Proceeds

- Treasury: 53.5%, to ensure the majority of funds can be put towards generating a return on invested capital.
- Reward pool: 40%, to ensure a healthy cushion of tokens available to be redistributed among Hive NFT holders.
- Team wallet: 5%, to be split among compensation, development costs, and marketing efforts.
- Hive Conservation: 1.5%, to be donated to bee preservation and other altruistic efforts/charities.

#### 2. Treasury Investments

- The treasury funds will be used to invest in on-chain protocols according to a specific investment strategy. Due to the sustainability of our model, a large portion will be allocated to stable and low risk investments. The remainder will be spread out in medium to high-risk investments, as well as allocated to expanding the Hive ecosystem.
- Buybacks will be performed manually using treasury investment returns. They will be based on several factors including, but not limited to, overall market conditions, \$HNY price, \$HNY volume, treasury surplus, etc.



#### 3. 15% Sale Tax

- The third revenue stream will be a sales tax on \$HNY, equal to 15% of the value of the sold \$HNY on SushiSwap.
- 1/3<sup>rd</sup> of it goes to the treasury to be reinvested, and the other 2/3<sup>rd</sup> goes to the team wallet for expanding the ecosystem and keeping up with operating costs.
- This also acts as an incentive for potential sellers to keep their tokens in \$HNY and to spend them in the ecosystem, lessening sell pressure.

#### 4. Queen's Tribute

NFT holders will pay the Queen's tribute of 3 \$MATIC per NFT every 30 days, 100% of which will be redirected to the treasury. This is a small amount, but will provide a steady cash flow for the protocol (120,000 \$MATIC per month). Failure to pay the Queen's Tribute will not result in exile from the Hive, but will prevent claiming \$HNY until it has been paid.

We have reviewed the NFT transaction sales fee proposed in our original tokenomics article and decided that it is not necessary in order to sustain Hive Investments. As such, it has been removed for the financial benefit of all NFT holders. While sustainability is and always will be our priority, we also believe in streamlining and optimizing the protocol as much as possible. Our belief is that this removal will have a net benefit and offer Hexagon, our native NFT marketplace, a massive competitive advantage over other marketplaces.



# **Hive Analytics**

### A Peek Inside the Queen's Chambers

Here at Hive, our models are the result of painstakingly extensive forecasting, quantitative analysis, and an engineering concept known as the 'factor of safety'. This is the extent to which a system is over-equipped to handle a specific load.

Our operating model was engineered with conservative reward rates and lots of revenue streams. This will help us mitigate the impact of *black swan* events in the future and prepare us for any situations that may arise.

High yields and/or returns on capital can be attained on treasury investments across a variety of DeFi and crypto investment products. There is a limit to the amount of yield that best treasury managers can get without overexposure to high-risk investments. This is where Hive's specialized model comes into play. We first modeled the average yield of a basket of varied "relatively safe" DeFi investment products, to provide a base case which we could measure our model against. By then comparing the outcomes under different market scenarios to this 'default basket', we were able to optimize the rewards rate for the Hive protocol.

#### Treasury Growth vs Emissions

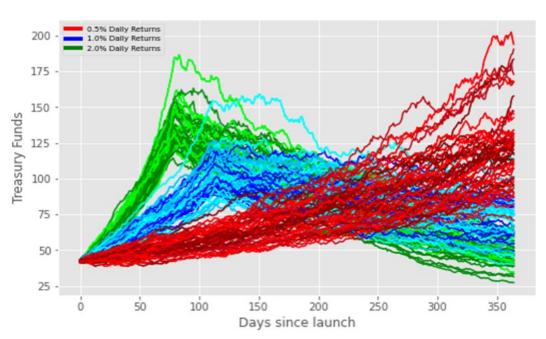


Figure 1: Monte Carlo simulation of variable reward rates

Assuming no additional money being added (i.e. no ponzinomics), we see these patterns depicted above. ponzinomics may delay the loss of value but will not stop it with time.

An important set of mathematical functions used in determining the sustainability of our model was a series of linear and convex optimizations. These optimization functions are important to determine risk-reward values, runway utilization, payout structures, etc. The models look like the equations provided below but are formatted to our use case. We have a linear (or convex) problem that we want to maximize or minimize, and we then have a series of constraints to abide by. One constraint could be our average expected yield on the basket of DeFi protocol investments. Risk tolerance is another constraint that we've considered in our models. Obviously, we can't share all our modeling bounds as Hive's secrets are guarded by the most loyal bees.

$$egin{aligned} & \min & z^{\max} - z^{\min} \ & \sup & \sum_{i \in C} x_i y_{ij} \leq z^{\max} \quad orall j \in P \ & \sum_{i \in C} x_i y_{ij} \geq z^{\min} \quad orall j \in P \ & \sum_{j \in P} y_{ij} = 1 \quad orall i \in C \ & \sum_{i \in C} y_{ij} = n \quad orall j \in P \ & y_{ij} \in \{0,1\} \quad orall i \in C, j \in P \end{aligned}$$

This sample equation, along with a handful of other more proprietary ones, contributed to the creation of Hive's operating model. Numerous possibilities were modeled out to predict scenarios across a variety of market conditions, in order to make a Hive capable of weathering any storm that may arise.

The tallest buildings have the deepest foundations. By starting off our protocol with a bulletproof tokenomics model, we are setting up a foundation that will allow us to continue building something truly great for years to come.



# **Hive Governance**

## Weighted Voting System

\$HNY will be used as the governance token for Hive and allow for a weighted voting system to be implemented. This means the more \$HNY tokens you possess, the more voting power you will be given. This adds utility to the token and encourages holding in order to maximize your influence on the direction that the protocol takes.

Additionally, NFTs will also hold voting power, with each NFT representing 10 Hive tokens. Scattershot or Snapshot will be used to implement this weighted voting system until it is integrated into the dApp. Both methods of voter participation involve connecting to the Hive site with your wallet.

### **Investment Reports**

Investment reports will be made available in the dApp. They are simple enough for less experienced investors to follow, while also technical and quantitative enough for more experienced ones. These reports will include expert analysis on topics such as DeFi, Web3 initiatives, upcoming projects, potential partnerships, and much more. We believe this is an essential step for efficient governance and implements a "no bee left behind" policy in terms of knowledge of the current investment landscape.

### **Proposal Submissions**

By educating the community and helping them understand the DeFi and broader crypto markets, they will not only make better decisions for the protocol but will also be able to better craft innovative proposals.

The community can vote on which proposals they like best for the Queen to consider. If a proposal is accepted by the Queen, the person(s) who came up with the proposal will receive an enhanced reward. Proposals will be incorporated into the dApp along with voting functionalities.



## **Bounty System**

Why outsource work to bees outside the Hive when we have so much talent inside of it? A bounty system is being developed by the Queen which allows talented bees to temporarily upgrade to worker bees and use their skills to harvest some sweet honey. The type and complexity of the tasks will vary so that all bees have a chance to participate.

Examples of these tasks include:

- Article writing
- Graphic design
- Tweet ideas
- Smart contract implementations
- Smart contract audits

The more complicated the task is, the higher the bounty reward. Each bounty contest will be reviewed by the Queen, who will select the best submissions to bring to the Hive. The community will then vote on their favorite choice. Depending on the type of task, there may be either one winner, or multiple. If multiple winners are chosen, the bounty will be distributed in a weighted manner.

The bounty system is a great way for the Colony to get directly involved and get rewarded.

### The Queen's Say

Although we aim to operate as a DAO, the Queen reserves the right to overturn or make any decision as necessary for the benefit of the protocol. We define these decisions as "no voting required" situations.

An example of this could be entering or exiting protocols at opportune times in order to facilitate buybacks or to replenish the reward pool. This is important in volatile times and when extreme uncertainty is felt throughout the market, as it will allow us to be resilient and act on price action that will long-term benefit the protocol.



## **Hive Conservation**

### For the Bees

As a responsible stakeholder within the crypto community, we at Hive Investments also feel that it is important to give back. We have established Hive Conservation, the charitable arm of our organization. Hive Conservation will use a percentage of the profits from our NFT mint, along with optional donations when claiming rewards, to partner with established conservation charities with a focus on bee protection.

We believe this is important, as bees pollinate an outsized percentage of food crops and the plants we find beautiful. Human livelihoods would be greatly disrupted without bees and due to a confluence of factors including climate change and widespread pesticide use, bee populations are trending downwards.

While our protocol may be entirely online, we live in the real world. We feel that it behooves us to care for the world appropriately, and the best way for us to do that is to invest a portion of our profits (est. \$1,800,000) into making the world a better place. Hive Conservation is a mechanism by which we can do that.

Hive Conservation is powered by the community who will vote on which charities and foundations we partner with and donate to. Many of our devoted members are beekeepers themselves and have already reached out in support of this goal. Others are interested in beginning a hive, and we support them in doing so as well! In summation, we expect Hive Conservation to be a dynamic entity, supported but not controlled by the executive team of Hive Investments. While funding may be provided by the protocol, direction will be provided by the community.





# **Moving Hive Forward**

## Fundraising

Initial fundraising will be accomplished with a mixture of methods to support an optimal launch. These funds will be used to provide initial liquidity into the pool, kick-off treasury investments, and support operating costs.

- 1. **The Queens Auction** The first fundraising method is the Queen's Auction, an opportunity for whales to buy into Hive Investments above launch price in a fashion that does not affect the protocol's health. A "win-win" method, due to the stringent anti-whale mechanics that will be present during launch.
- 2. **Private Investors** The second method is through a small group of private investors who have already invested in excess of \$1,250,000 these investors were necessary to build the Hive to the level it is now, as well as providing initial liquidity. On average, they paid a token price of \$375/\$HNY, allowing large investors to buy in without providing an undue advantage over our smaller bees. This is additionally advantageous to all our bees, as their funds have been diverted away from competing with small bees at launch. This allows us to have more retail investors on Day 1.
- 3. Whitelist The Hive Investments whitelist is a small and restricted affair. In order to minimize the number of people who are buying at an advantageous price, we have restricted it to 250 community slots. These will be awarded to community members who demonstrate outstanding engagement, creative support of the Hive, or other exceptional behavior. An additional three slots have been reserved for each of our team members.

Each whitelisted address will be able to buy up to 50 \$aHNY tokens at a set price of 100 \$DAI per token (in increments of 10 tokens). At launch, \$aHNY will be able to be traded 1:1 for \$HNY.

If a whitelister is priced out of the whitelist (min. 1000 \$DAI), they will have the option to receive 2 free \$HNY tokens instead, within 5 days after launch.



## Roadmap

Below is a roadmap for the future of Hive:

- **Hexagon** Develop and expand Hexagon, our native and proprietary NFT marketplace. We will continue to add features as well as expand our list of partnered projects. There will be at least 2 iterations of Hexagon (v1 and v2).
  - Hexagon v1 the first iteration of Hexagon will be a simple marketplace with base functionalities and the Hive NFTs.
  - Hexagon v2 the second iteration of Hexagon will have expanded functionalities for both users and collection owners, upgraded UI/UX, and a growing number of premium NFT collections that will all be hand vetted by the core team.
- Hexagon Launchpad Develop a launchpad on Hexagon v2, which will incentivize NFT projects to launch on the first zero-fee NFT marketplace and further reward Hive NFT holders.
- Hive Academy Grow our in-house investor education branch, which will have free courses for beginners as well as advanced paid courses on a range of DeFi and crypto subjects.
- **Treasury Funds Deployment** Fully deploy our treasury funds and establish recurring revenue streams into productive investments; these will be made over time and in accordance with our in-house investment strategy.
- Partnerships Build strategic partnerships that will enable us to more effectively speed the expansion of the Hive ecosystem.
- **Hive dApp** Complete the buildout of the Hive dApp, accessible at Hive.Investments with the initial following features:
  - o Investment reports detailing investments made by Hive and expected returns
  - Bounty system Hive and NFT holders can use \$HNY tokens to find and recruit help for various tasks.
- **Hive Ecosystem** Further expand the Hive ecosystem, with a focus on maximizing the utility of the \$HNY token. Under-promise and over-deliver!



### Launch

Launch information is still being finalized. We will include a specific date and all launch mechanisms in an upcoming Medium article.

## **Socials**

Website: hive.investments

Twitter: https://twitter.com/hiveinvestments

Medium: https://medium.com/@hiveinvestments

Discord: Coming Soon!